



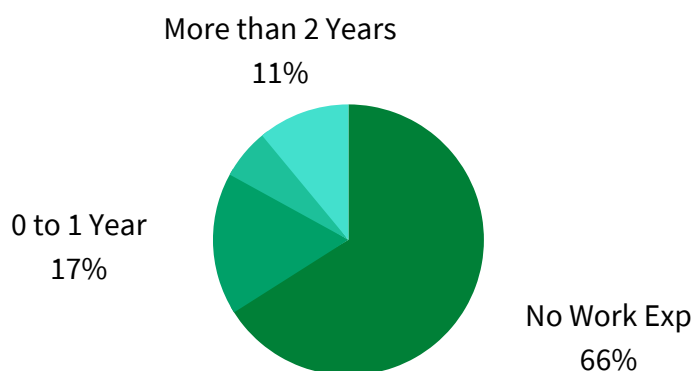
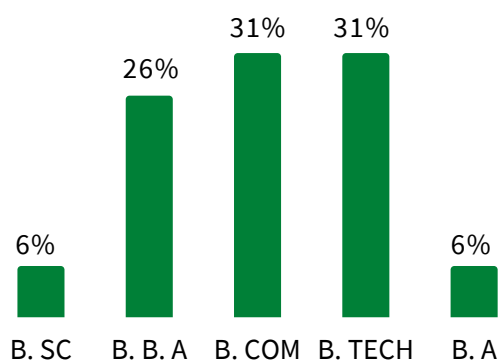
PLACEMENT REPORT

2 YEAR PGDM PROGRAM

Year 2022-23

BATCH PROFILE

At SOIL, students' diversity provides incredible opportunities for learning and collaboration. The students are handpicked through our extensive admissions process to assemble a class of people with passion and zeal. Because of our students, the environment around the campus is dynamic and nurturing for all the others. A snapshot of our incoming PGDM Class of 2021-23 is given below.



Educational Qualification

Work Experience Details



PLACEMENT STATISTICS 2022



**HIGHEST CTC
OFFERED**



**AVERAGE CTC
OFFERED**

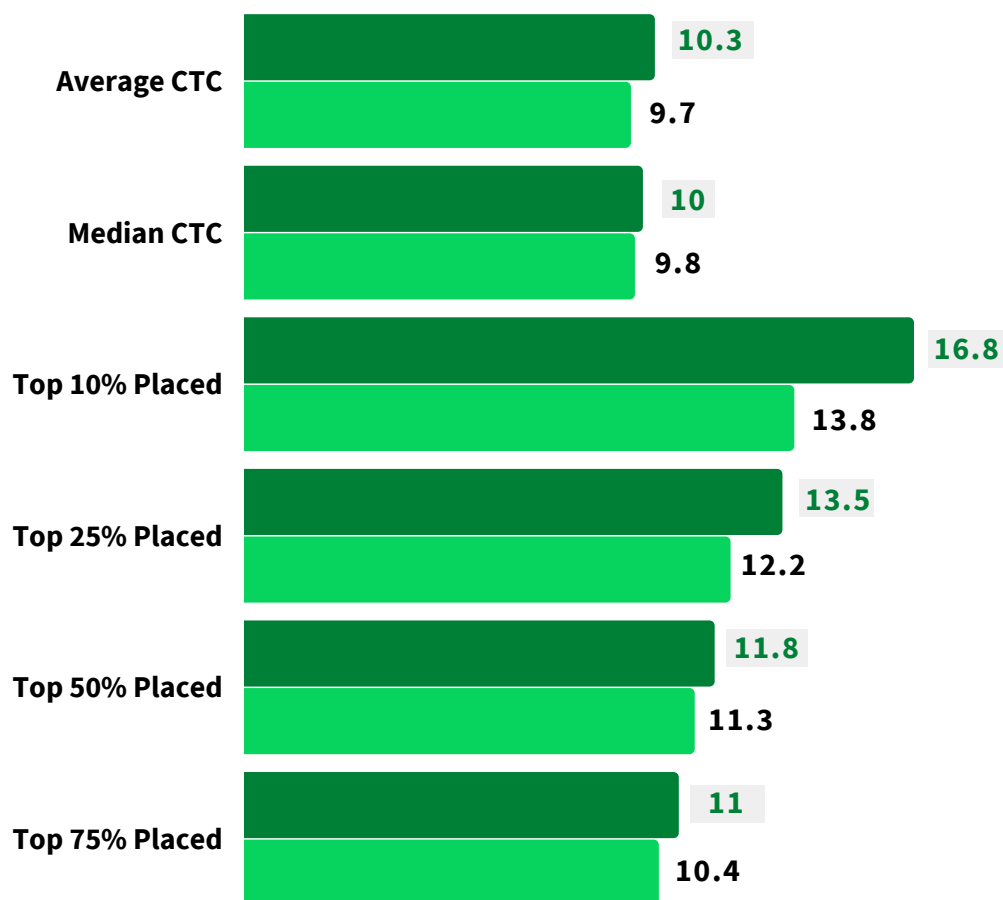


**NO. OF FIRMS
PARTICIPATING**



**MEDIAN CTC
OFFERED**

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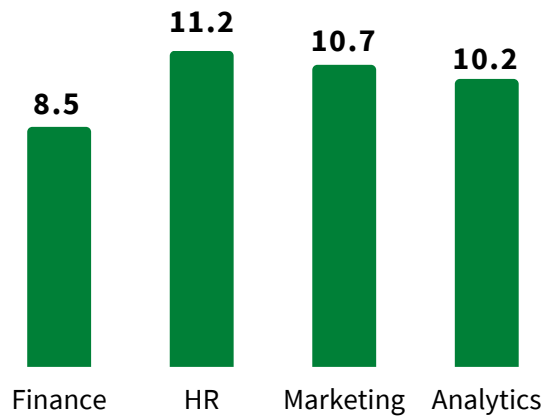


■ 2023
■ 2022

(All fig. are in
**Lakhs Per
Annum**)

2023 vs 2022 CTC Comparison

SPECIALISATION WISE PLACEMENTS



AVG. CTC FUNCTION WISE

(All fig. are in Lakhs Per Annum)

	2022	2023
MARKETING	9.4	10.76
FINANCE	9.7	8.51
ANALYTICS	9.4	10.24
HR	11.8	11.21

2023 vs 2022 CTC Comparison

(All fig. are in Lakhs Per Annum)

The season witnessed participation from a diverse set of recruiters across industries giving equal opportunities to students from all specialisations. The cohort of Marketing, Analytics saw an increase in the average salaries offered. The highest average placements for the batch was achieved by the Human Resources Cohort.



INDUSTRY WISE COMPANIES PARTICIPATION

FIGURES IN PERCENTAGES



IT & ITES



Automotive



BFSI



Consulting



Insurance



Research & Consulting



Ad Tech.



BPO



Healthcare



Construction



Electrical Equipment



Entertainment



Real Estate



Telecom



Others

FUNCTION WISE

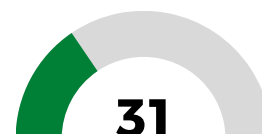
FIGURES IN PERCENTAGES



Analytics



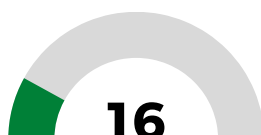
Business Development



Consulting



HR



Marketing



Finance

COMPANIES PARTICIPATED

Accenture

ABC Consultants

Aditya Birla Sunlife Insurance

Anand Group

ANZ

Axis Bank

Care Health Insurance Ltd.

Cognizant

Corner Office Advisors Pvt. Ltd.

Cyfuture

Exide Industries

FirstSource

Fullerton

Gartner

Genpact

Godigit

HCL

HDFC Bank

Hero MotoCorp

Hexaware

Hono.AI

ICICI Bank

Infosys

Intellect Design

Kotak Securities

Lal PathLabs

Lixil

Lohia Group

Mahindra & Mahindra

Markets and Markets

Media.net

Narayana Health

Newgen

Niva Bupa

Nucleus Software

RateGain

Ozone

REA India

Royal Enfield

S&P Global

Schneider Electric

Spark Minda

Tata Communications

TataPlay

Tech Mahindra

Tresvista

Unthinkable Solutions

Wipro

Z1 Media



Soil

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✉️ pgdm@schoolofbusinessdesign.com

☎️ 9870256660 / 9717280018