

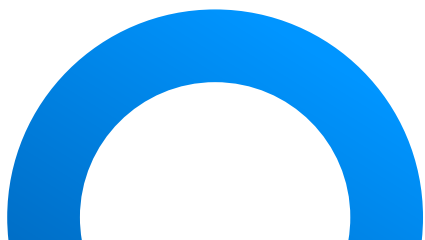


# PLACEMENT REPORT

## 2022-23

### Post Graduate Diploma in Management

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## Post Graduate Diploma in Management

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Ranked

**2nd** in Kolkata\*

**4th** in East India\*

\*(Times of India Business School Survey 2022)

## Post Graduate Program in Data Science

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Ranked

**1st** among all Post-Graduate Data Science programs in India  
(Analytics India Magazine 2021 & 22)

**3rd** among all Data Science programs in India  
(The Economic Times 2020)



# POST GRADUATE \_\_\_\_\_ DIPLOMA IN MANAGEMENT

The PGDM program is a **full-time, two-year** course that includes a **two-month summer internship program (SIP)**. This internship provides students with hands-on experience in the business world, allowing them to apply the **principles of business management** they have learned throughout the first year. In the second year, students have the opportunity to specialize in traditional business functions and/or acquire new-age skills such as **business analytics** and **digital business management**.

Praxis also offers **super-specializations** in job-focused areas like **consumer insights and market intelligence, financial risk management, digital HR management, business analytics, consumer banking, and project finance**. The aim is to empower students to enhance their knowledge and skills in their areas of interest and aptitude, making them industry-ready from day one. At Praxis, students have the freedom to choose electives from various functional areas.

# QUICK SNAPSHOT

**17.60 LPA**  
Highest Compensation

**45+**  
Recruiters

**8.30 LPA**  
Median Compensation

**23+**  
New Recruiters

**9.08 LPA**  
Average Compensation

**85%**  
Students placed on  
Day zero

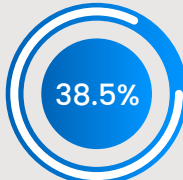
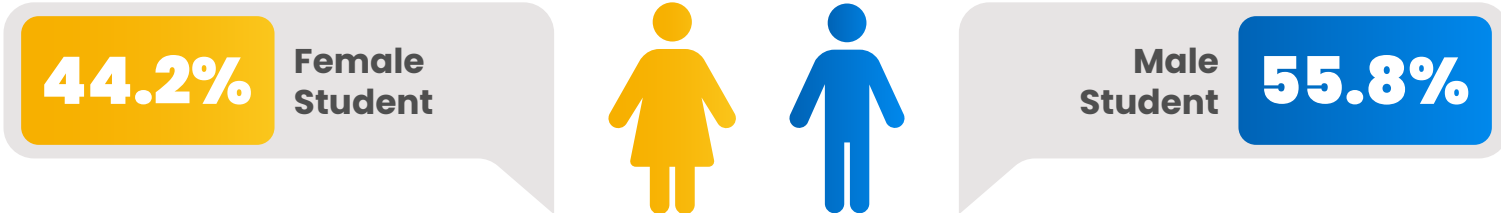
# PARTICIPATING ORGANIZATIONS



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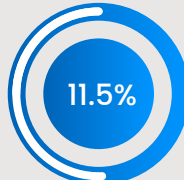
# BATCH PROFILE



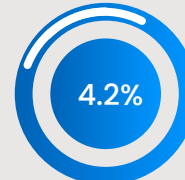
B.COM



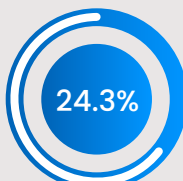
B.SC



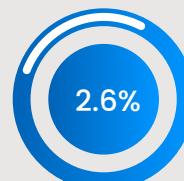
B.TECH



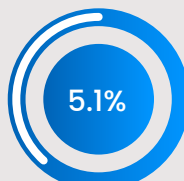
BA



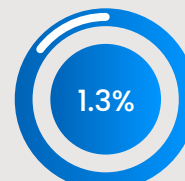
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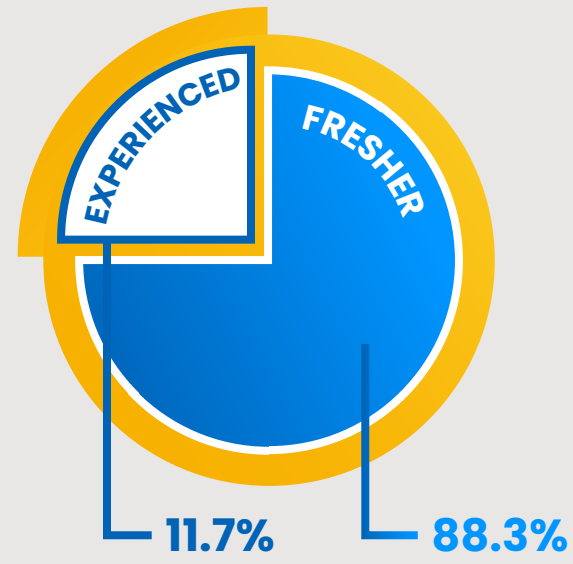
BBE



BCA



M.SC



## MARKETING, SALES & BRANDING

### Average Compensation

8.42 LPA

### Median Compensation

7 LPA

### Location

Delhi, Mumbai, Pune, Bangalore, Chennai, Kolkata, Hyderabad, Guwahati, Bhubaneswar

### Participating Companies

CodeYoung, FIITJEE, GoDigit, Hafele India, HDFC AMC, HDFC Bank, HNR Speech & Hearing Clinic, ICICI Bank, ICICI Prudential, ICICI Prudential AMC, Jaro Education, Khimji Ramdas, Kotak Mahindra Bank, L&T Finance, Lava International, Learning Route, Magma HDI General Insurance, Marico, MRF Ltd, Nihilent, Niva Bupa Health Insurance Sales, Pinnacle Infotech Solutions, Polycab India, Reckitt Benckiser, Safechem, Satguru Travel, Tata Metaliks, TCS, Total Movement Private Ltd

## FINANCE

### Average Compensation

7.83 LPA

### Median Compensation

8.5 LPA

### Location

Delhi, Mumbai, Pune, Bangalore, Kolkata, Hyderabad

### Participating Companies

Alliant Group, Avanti Finance, Axis Bank, Genpact, HDFC Bank, ICICI Bank, ICRA Analytics, PwC SDC



## BUSINESS ANALYTICS

### Average Compensation

11 LPA

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### Median Compensation

9.5 LPA

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### Location

Delhi, Mumbai, Pune, Bangalore,  
Chennai, Kolkata, Hyderabad

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### Participating Companies

Aureus Tech, Avanti Finance, Bandhan Bank,  
EY, Genpact, HeroFincorp, Kantar, L&T Finance,  
Nihilent, PwC India, TCS, Vedanta, Wellsfargo,  
WNS Global

## CONSULTING

### Average Compensation

8.7 LPA

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### Median Compensation

9 LPA

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### Location

Delhi, Mumbai, Pune, Bangalore, Kolkata

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### Participating Companies

BOSCH, EY, Kantar, Nihilent, PwC

# PLACEMENT INSIGHTS

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## Batch Compensation Distribution

### Top 10% of batch

Average: 14.70 LPA      Median: 16.00 LPA

### Top 25% of batch

Average: 12.50 LPA      Median: 10.97 LPA

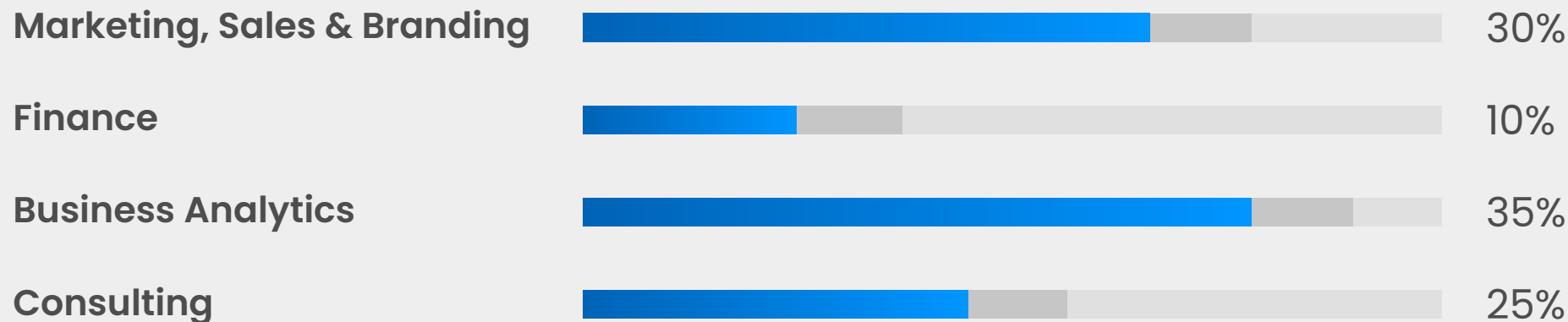
### Top 50% of batch

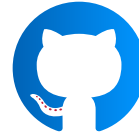
Average: 10.89 LPA      Median: 10.00 LPA

### Top 75% of batch

Average: 10.02 LPA      Median: 9.40 LPA

## Profile Distribution





praxis.ac.in



recruit@praxis.ac.in