



**MDI**  
MURSHIDABAD

Management  
Development  
Institute  
*An IFCI Initiative*



# FINAL PLACEMENT REPORT 2021-2023

'MDI aims to be a globally recognized management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives'.

# DIRECTOR'S FOREWORD



Prof.(Dr.) Atmanand,  
Director,  
MDI Murshidabad

“

Management Development Institute (MDI) Murshidabad, with an intention to nurture talent, and groom individuals to become visionary leaders, has achieved triumphant placements in record time. We would like to extend our sincere gratitude to the industry professionals and recruiters for their sustained support and cooperation. We look forward to maintaining our existing associations and exploring new industry domains. The Final Placements of our PGDM batch 2021-23 witnessed a significant rise in new recruiters and the number of brands. The sedulous efforts of our diligent Senior Placement Committee members and our very cooperative batch have borne the fruit of the institution's most awaited success. With these relentless endeavors, we follow our motto of creating thought leaders and change masters and keep our MDIM flag flying high.

”



# BATCH DEMOGRAPHICS


**BATCH  
SIZE**



**158** 

**GENDER  
RATIO**



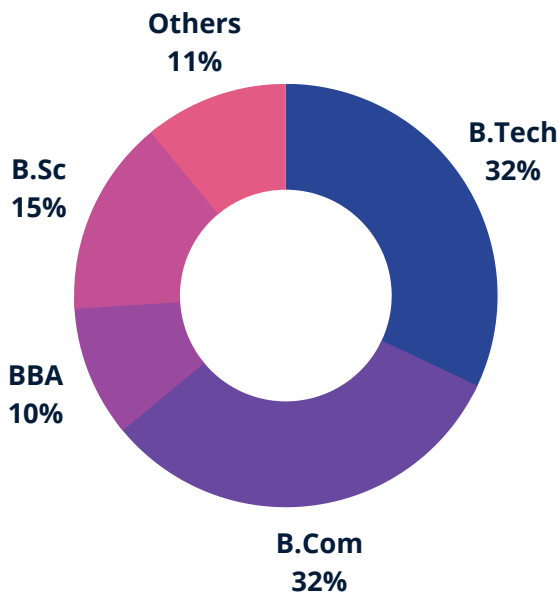
**76%** 

Of the batch comprises of  
Males.

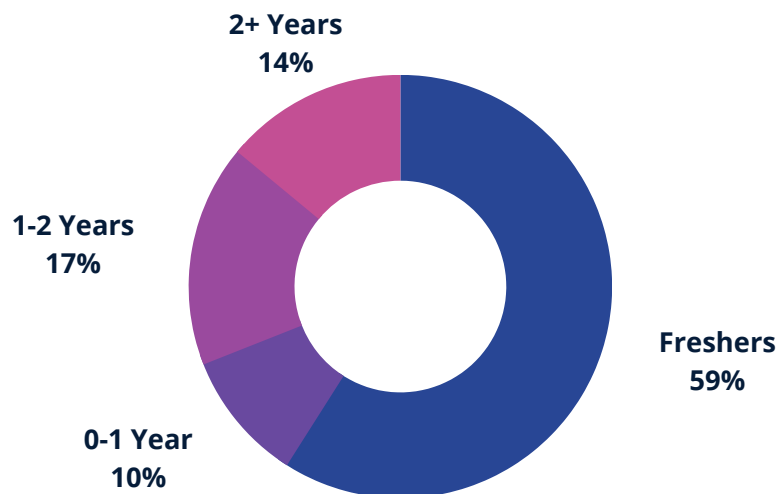
**24%** 

Of the batch comprises of  
Females.

## ACADEMIC BACKGROUND

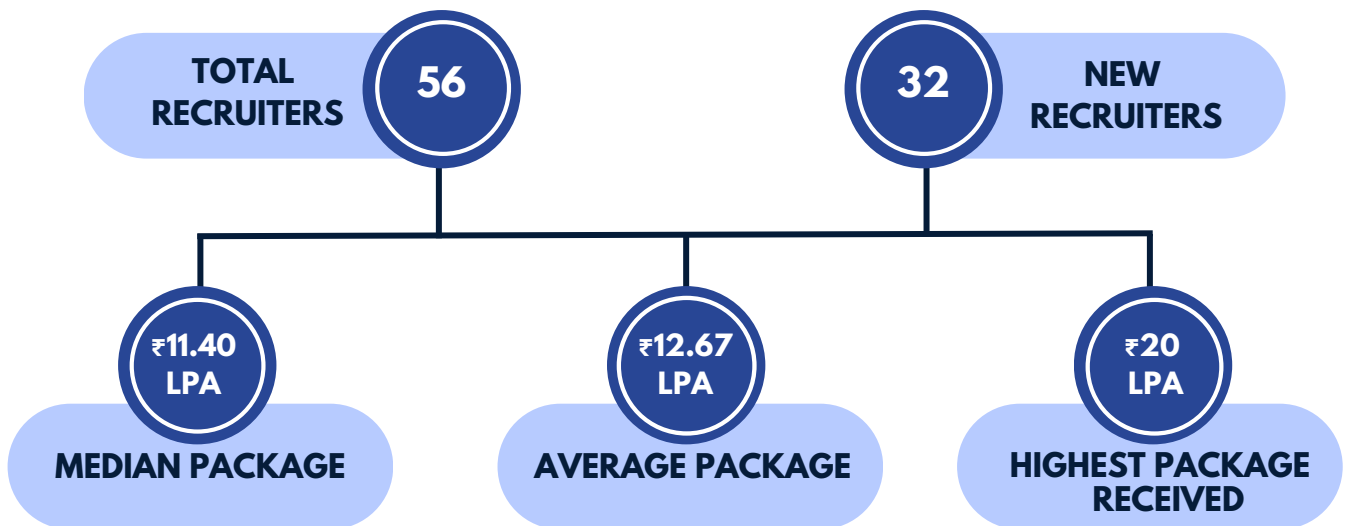


## WORK EXPERIENCE





## PLACEMENT HIGHLIGHTS

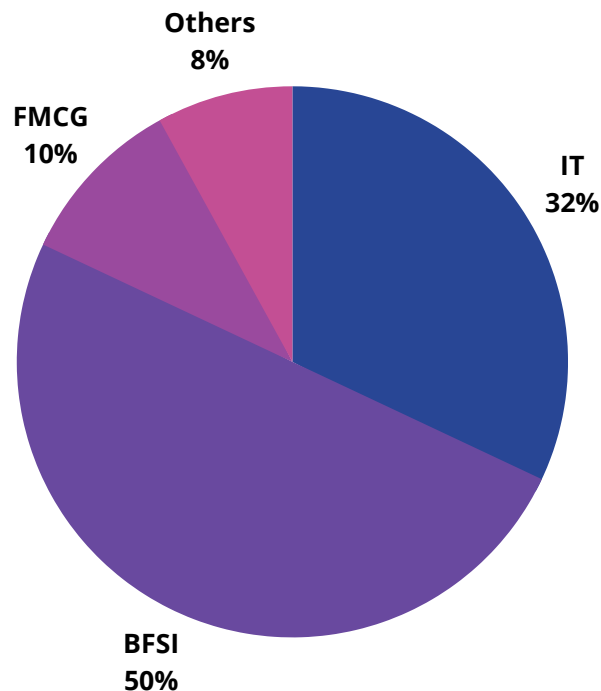


The placement season saw participation from a total of 56 recruiters in various domains such as Strategy, Finance, Marketing, Human Resources, and Supply Chain & Operations.

Final Placements for the academic year 2021-23 have once again affirmed the faith of the industry in the students of MDIM. The students of MDIM also received PPOs from various reputed companies across different domains. We are extremely obliged to all our stakeholders including our honorable Director, Prof. (Dr.) Atmanand, PhD., faculty members, alumni students, staffs for ensuring record-breaking placement figures.



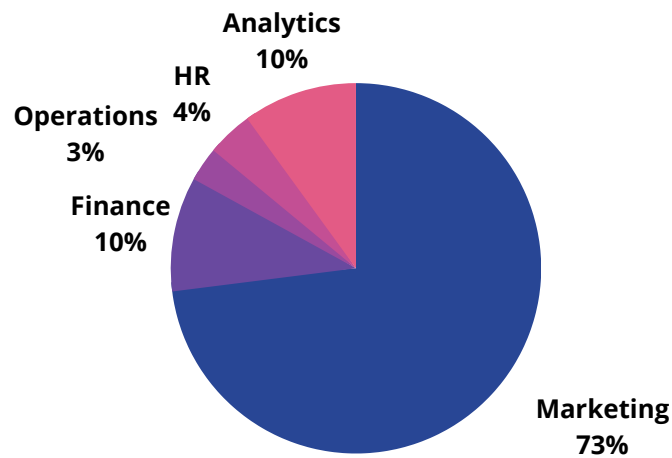
## SECTOR WISE BREAKDOWN



The placement season of 2021-23 witnessed a diversity of recruiters across BFSI, IT, FMCG, and others. BFSI and IT emerged as the most sought-after domains accounting for 50 % and 32% of the total offers received respectively. The other sectors were automobile, energy, telecommunication, manufacturing, and supply chain. The continuous faith of the recruiters have helped this Institute achieve greater milestones.

The students have commenced their glorious management careers and are on their journey to build their ever-growing trust that the recruiters have in the ingenuity of MDIM students. We are committed to carrying the MDI legacy and building and nourishing these relationships for the years to come.

# DOMAIN WISE BREAKDOWN



**In the Marketing Domain,** profiles were offered in the area of Management Trainee- Sales, Associate Process Leader – Trainee – Solution Development, Retail Assets, Personal Banker Sales-RBB, Store Manager, Virtual Relationship Banker, Health, Strategic Partnership/ Marketing (Sales), Brand Management, Product & Strategy, Direct Marketing, Strategy and Business Planning/ Actuarial, Specialist, Client Solutions, MT - Digital Merchandising, MT - Marketplace Business Fulfillment, Emerging Business Lines: Institutional Lines, Product Manager-IT, Rural Sales role, Inside Sales, Management Associate – Relationship Management, Area Retail Manager, Territory Sales Manager, Management Trainee – Corporate Services, Product Management, Territory Manager – Sales, Customer Success Manager, Deputy Manager II, Specialist Research, Business Development Manager, Deputy Manager/ Manager Corporate Sales, PPE: Pre-Sales Consultant, Account Executive (Sales), and more.

**In the Finance Domain,** profiles were offered in the area of Internal Audit, Fraud & Investigation, Account Management, Associate – Treasury, Associate-CFO Office Services, Associate – Research and Investment Services (RIS), Underwriter, Mortgage Banking Analyst, Lead Analyst, MT – Finance, Pricing Analyst, Analyst - Financial Market Advisory, Digital Business Operations CMT PnL. and others.

**In the Human Resources Domain,** profiles were offered in the area of MT – HR, Area HR, Management Associate – HR, Learning & Development, HRBP, Engagement Specialist, Senior Associate, MT – Business Team, and more.

**In the Supply Chain Domain,** profiles were offered in the area of MT – Operations, Operations Management, MT - Digital Supply Planning, Operations Business Analyst, Engineering & Assurance - Business Development, MT – Consulting, MT– Branch/Central Operations, MT – Sales Operations, and others.

**In the Analytics Domain,** profiles were offered in the area of Analytics and Data Science, Analyst, Senior Analyst, Digital Business Operations CMT, Associate Consultant/Senior Associate Consultant, Strategic Consulting, Business Analyst, Business Consultant, and IT - Business Analyst, among others.

# OUR PROMINENT RECRUITERS



\*Recruiters are mentioned in alphabetical order.

# THE PLACEMENT COMMITTEE



*"Coming together is a beginning, staying together is progress, and working together is success"*

## Campus Address

Management Development Institute  
Murshidabad Kulori, P.O. Uttar Ramana,  
P.S. Raghunathganj, Dist. Murshidabad,  
West Bengal, PIN: 742235

## Contact Details

Email: [corporaterelations@mdim.ac.in](mailto:corporaterelations@mdim.ac.in)  
Mob: +91 7044633380





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Dist. Murshidabad, West Bengal, PIN: 742235

**Email:** corporaterelations@mdim.ac.in, placecom@mdim.ac.in

**Mob:** +91 7044633380