

Released on: 20/January/2023



Corporate Relations Cell, IMI Bhubaneswar

presents

Final Placement Report

About IMI Bhubaneswar



IMI Bhubaneswar, established in 2011, is a young institute which achieved the coveted position of 70th rank in the National Institutional Ranking Framework (NIRF) 2022 conducted by the Ministry of HRD, Govt. of India.

IMI Bhubaneswar currently offers Post Graduate Diploma in Management (PGDM), and FPM (equivalent to PhD) programmes which are approved by AICTE. The flagship PGDM programme is accredited by AMBA (Association of MBAs); NBA (National Board of Accreditation); NAAC (National Assessment and Accreditation Council); and has received equivalence from AIU (Association of Indian Universities). IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrates seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a “gurukul.”

Our Vision is " To be a world-class business school, achieving excellence in management education and research through continuous competency building."



Overview of Final Placement 2022-23:



“There is nothing more beautiful than a rainbow, but it takes both rain and sunshine to make a rainbow ” by Eric Jerome Dickey captures the essence of IMI Bhubaneswar's immensely successful placement season this year, popularly situated in the city that thrives with richness of culture, IMI B has proven its mettle by completing the final placement season for the 12th graduating PGDM batch in record time, with record offers. Despite battling the undue implication of the impending mega lay off of 2022, the Institute not only maintained its legacy of delivering **100% placement** results but also shattered previous records to achieve the highest ever **average package at 11.29 LPA** and **median at 11 LPA** . Reinforcing their faith in the distinctive quality of the institute's students, industry-wide recruiters offered higher packages for coveted roles pushing the **highest package up to 19.25 LPA**, a handsome increase over the last season.

The lucrative opportunities offered to the students are a good reason for celebration, with the **Top 50%** of students receiving an average package of **11.33 LPA** the **Top 25%** receiving an average package of **13.21 LPA** and the **Top 10%** receiving an average package of **14.43 LPA**. The Institute owes the success of the placement feat to the unwavering support of its esteemed recruiters, the effort and determination of its student placement committee, as well as the caliber and zeal of its students. Held on a rolling basis, the placement season witnessed over **70 companies** participating in the process and making multiple offers with **49 new recruiters** offering roles across various domains, including **Consulting, Strategy, Finance, Product Management, Sales & Marketing, HR, IT & Analytics etc.**

There has been an overwhelming increase in the number of recruiters willing to partner with the Institute, an indication of the rapid strides it made, notwithstanding the challenges posed by the mega lay off. Despite the recession season shadowing, the Institute witnessed positive developments in terms of salary figures wherein few companies revised them.

Director's Message:



Prof. Ramesh Behl

It gives me immense pleasure in representing IMI Bhubaneswar to the corporate world. Right through our journey IMI Bhubaneswar has focused on building leaders who deliver true value to the organizations that they work for — not just in terms of work -related competence, but also, the strong ethics and value system that guides them as individuals and corporate citizens. IMI Bhubaneswar selects students from diverse backgrounds with excellent academic records and high leadership qualities. Our experienced faculty members guide and shape these students through a management curriculum that has been built through regular interaction with the industry. IMI Bhubaneswar in its pursuit to offer quality education puts lot of emphasis on on-the-job training in terms of Summer Internships, live projects, leadership talks and experiential learning sessions.

All along, the focus is on building leaders with a strong character. These qualities of character, competence, and enthusiasm in our students, have ensured a firm and lasting bond between IMI Bhubaneswar and many corporates that regularly recruit from us every year. Our Alumni base of over 430+, spread out across boundaries, provides ample testimony of these strong relationships. They are consistently delivering value to the organizations they work for. Institute always tries to create equal opportunities for its community. As a result, the performance of our students in all the key areas of an industry has been remarkable. "With IMI Bhubaneswar continuing on its journey of producing Global leaders, I am confident that our students shall further enrich our bonds with the industry, and IMI Bhubaneswar shall continue to be a destination of choice for recruiting organizations for the years to come."

I am happy to share that this year, despite mega lay off of 2022, we completed the placements well before the end of academic year. Our recruiters were overwhelmed with the quality of the programme and the skill set of our students. Our students got placement opportunities across industries and across domains.

Dean's Message:

Dean- Career Development & Alumni Relations
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Prof. Rahul Gupta Choudhury

Greetings from Corporate Relations Department of International Management Institute (IMI), Bhubaneswar. At the outset, all of us at Corporate Relations Department of IMI Bhubaneswar would like to extend our gratitude and heartfelt thanks to all of you for your continued support and encouragement. We are pleased to report that like in previous years, we have completed our placement season for this academic year as well with 100% placements, both for finals as well as summer internships.

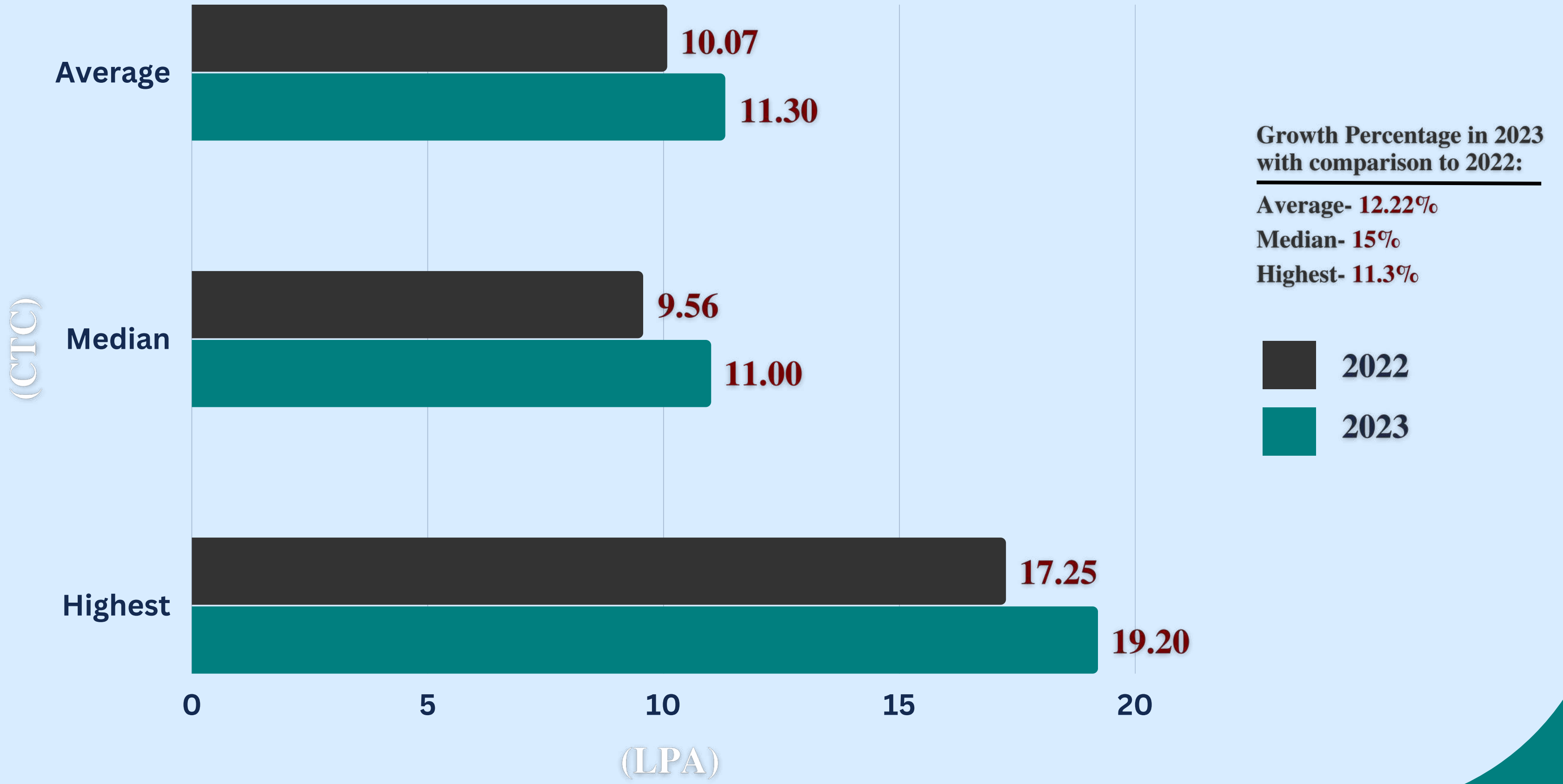
This year, the average salary offered has witnessed a considerable jump to double digits thus benefiting all our final year students across the board. Some corporate entities have been regular visitors for campus placements to our Institute throughout the last few years. This year also was no exception, and we would like to thank them for placing so much trust on us and our students.

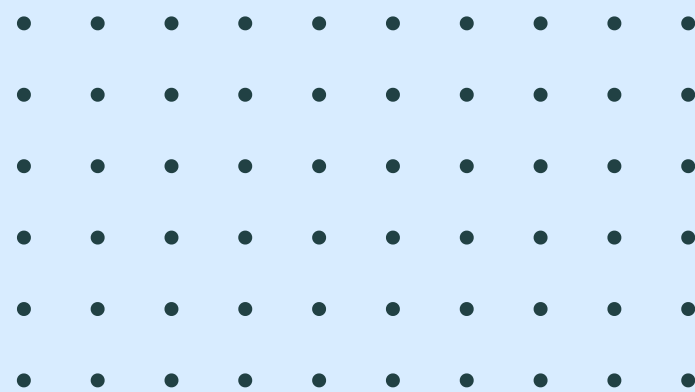
Many renowned companies visited our campus for the first time, and we are sure that they will also become regular visitors to our campus in future. The job profiles offered were a mix of all functions ranging from consultancy to consumer marketing and sales, from analytics to operations, and of course finance and HR

The first-year batch students will now be proceeding for their summer internships for two months. This year, our students has secured many interesting job profiles in projects (summer internships) offered. These offers came from a mix of very reputed and established companies along with start-ups as well. We, as an institution, place a lot of importance on the exposure and experience gained by our students through their participation in the summer projects.

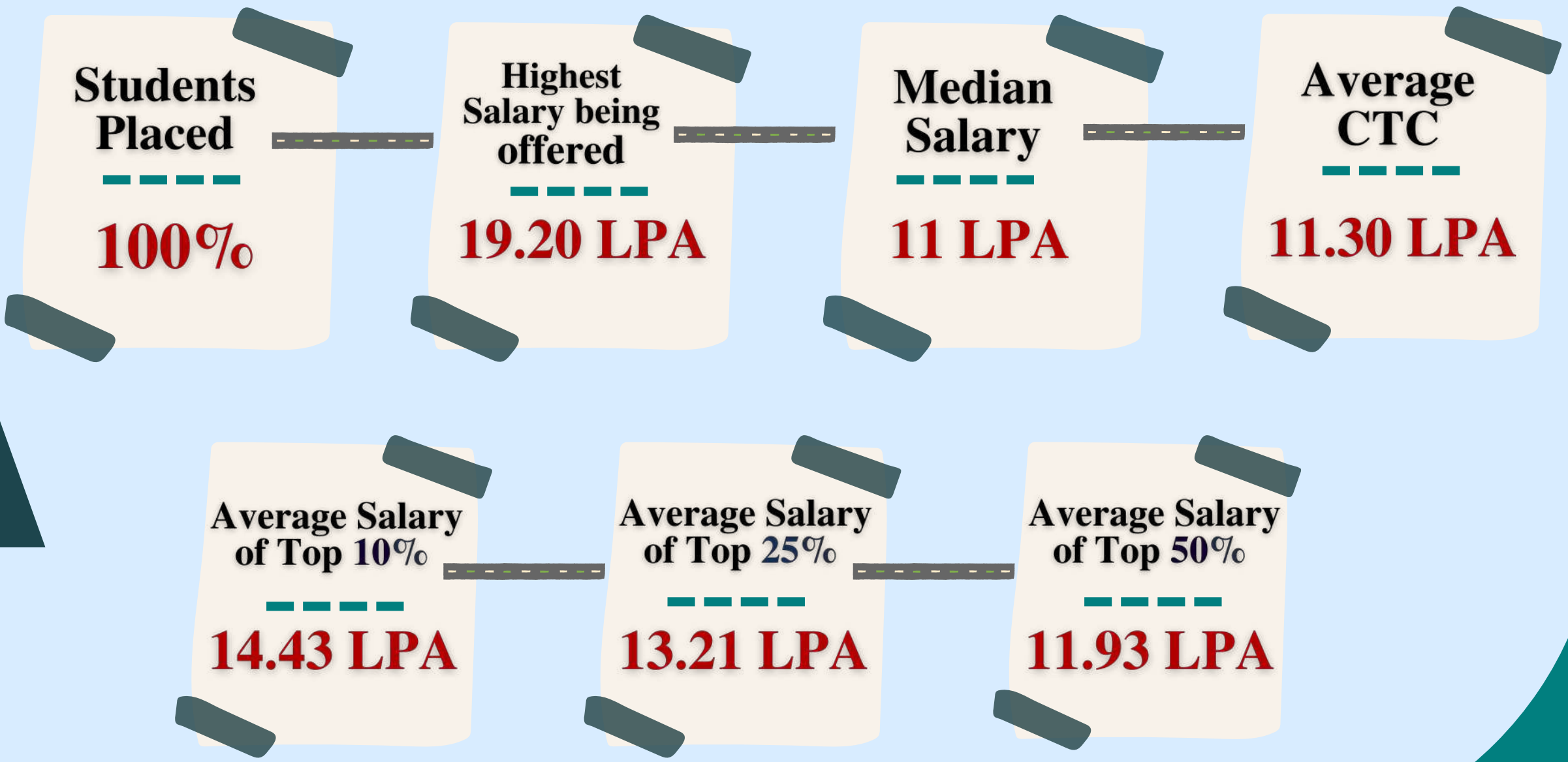
As a representative of my Institute, IMI Bhubaneswar, I take this opportunity to thank all of you for your profuse support and encouragement extended to us and our students. We, as an Institution, as well as our students, will put in all our efforts to measure up to the collective trust that you have placed on us. It will be our endeavor always to maintain this relationship with all of you for a very long time to come and also hope that you will keep on providing us with lots of opportunity to learn from all of you. We will always be at your service and hence, please feel free to contact me whenever and wherever required. Thanking you once again for all the support extended to me and my team of placement executives. Thank you very much also for placing your trust and confidence on our students. Hope to be in touch with you all throughout the ensuing year.

Growth in CTC





KEY HIGHLIGHTS: 2022-23



Batch Profile:

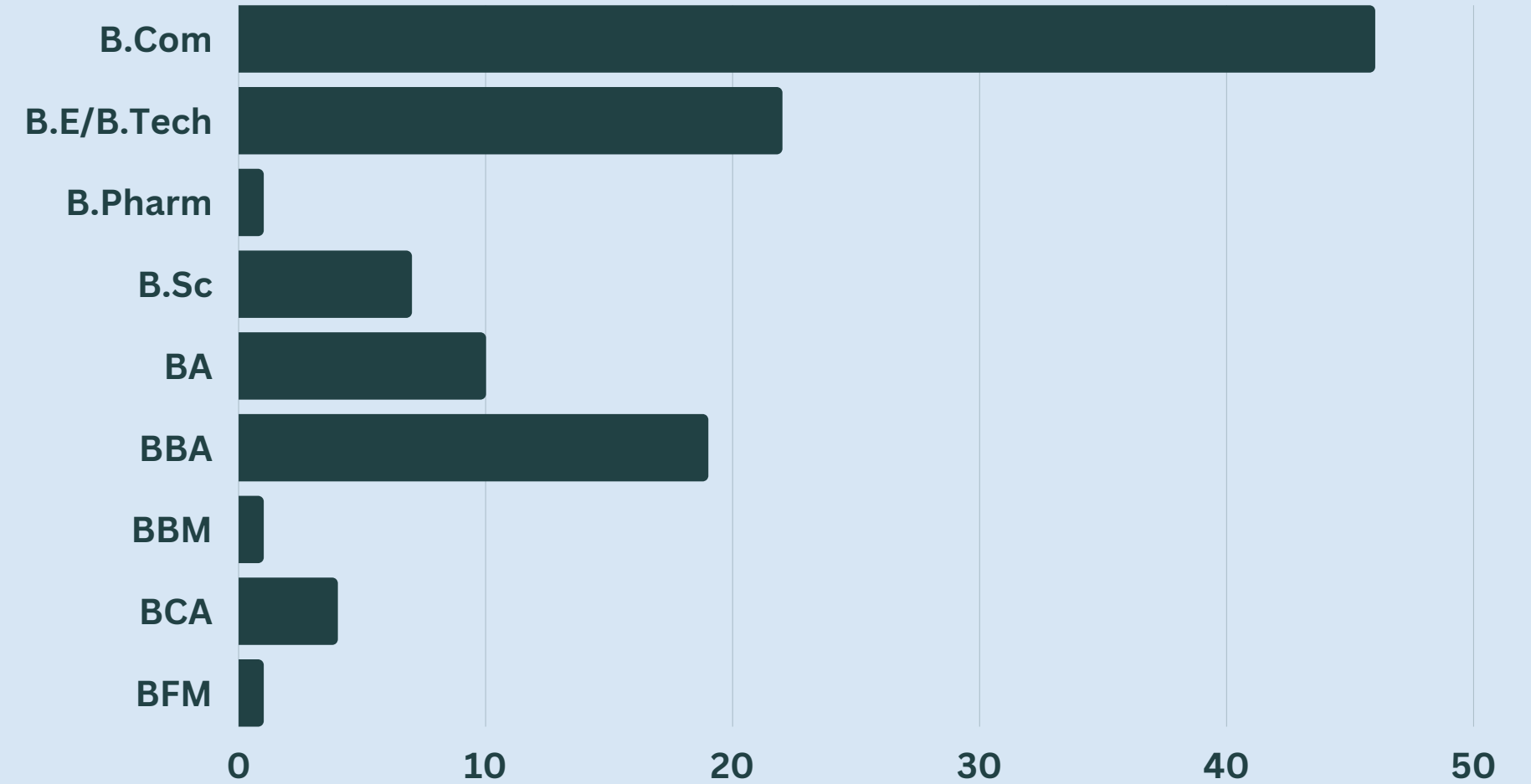


Work Experience Break Up

Experience	Number	Percentage
Fresher	75	68%
<12 months	10	9%
13-24 months	8	7%
25-36 months	12	11%
37-48 months	5	5%
>48 months	1	1%



Graduation Sream



Gender Ratio

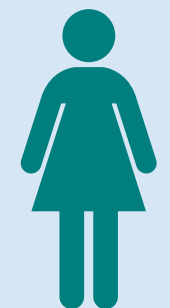
Total Batch Strength



Male

66

45

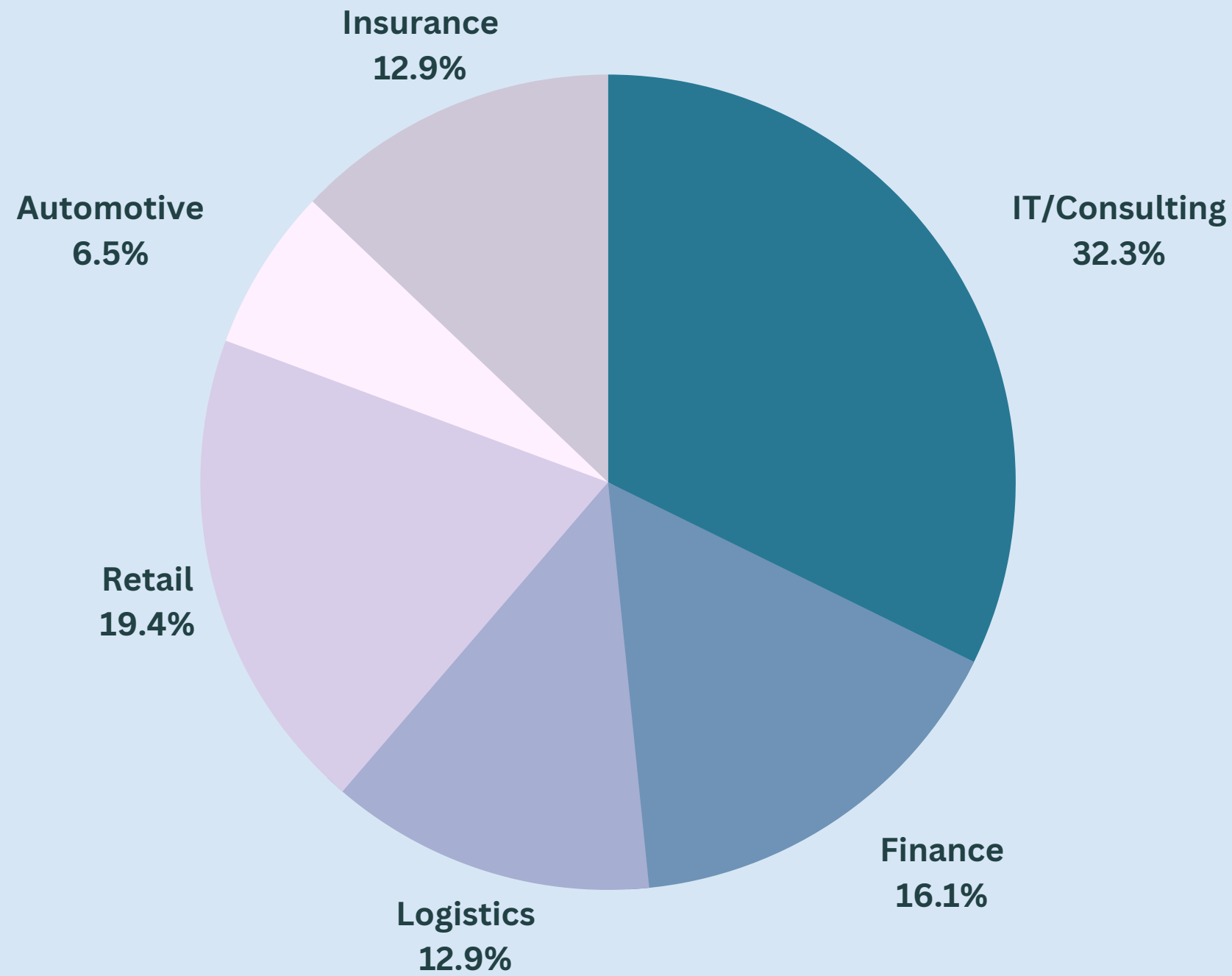


Female

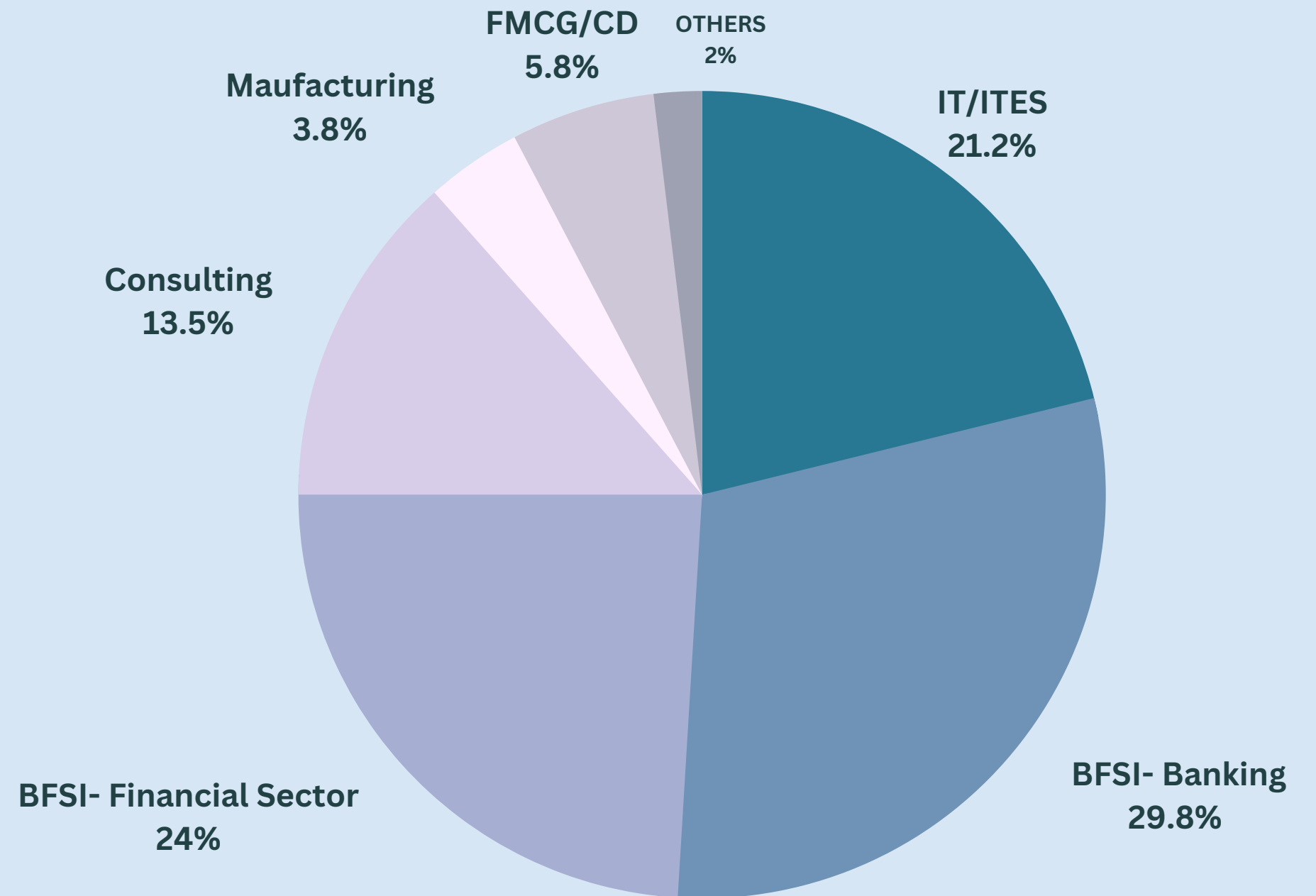
Final Placement Statistics:



Industry-wise Placements



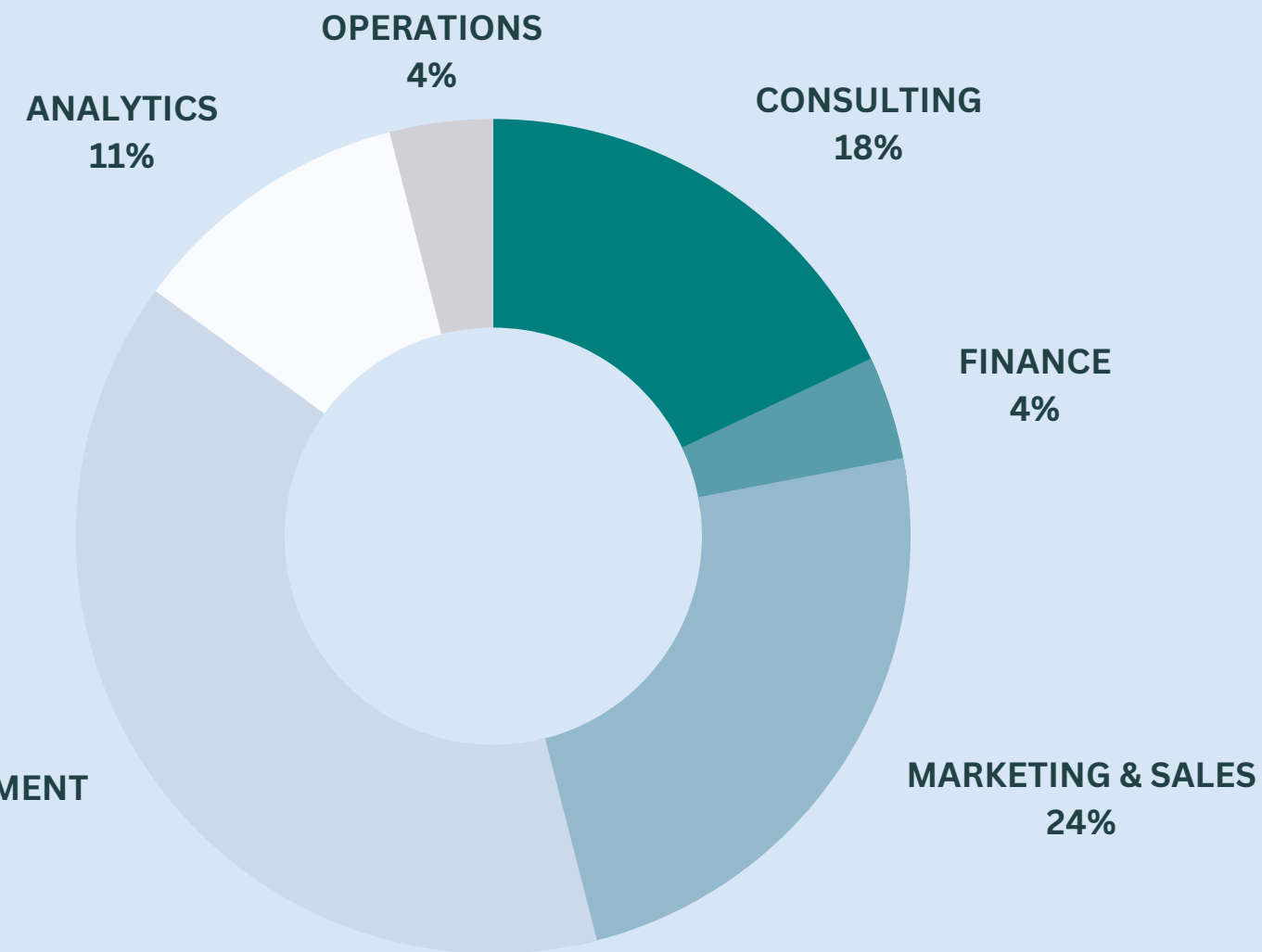
Sector-wise Placements



Final Placement Statistics:



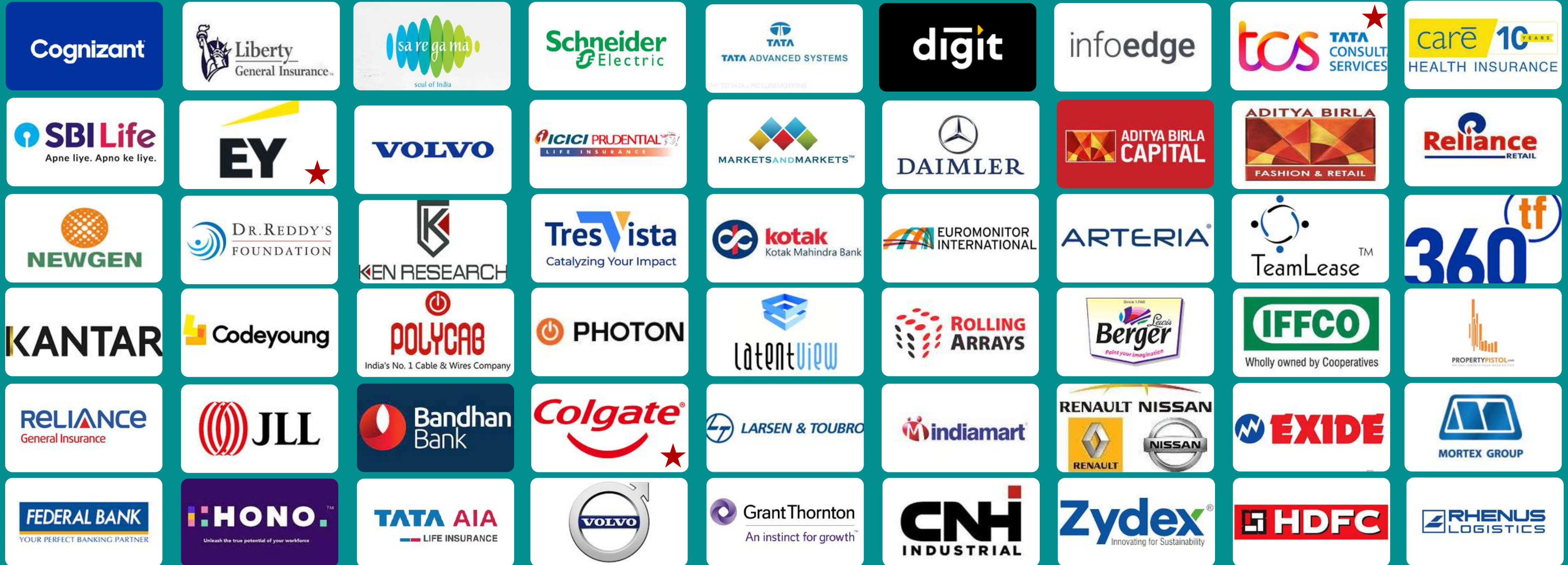
Domain-wise Placements



Lead Recruiters



Our Prominent Recruiters:



Corporate Relations Team:

Placement Officials:



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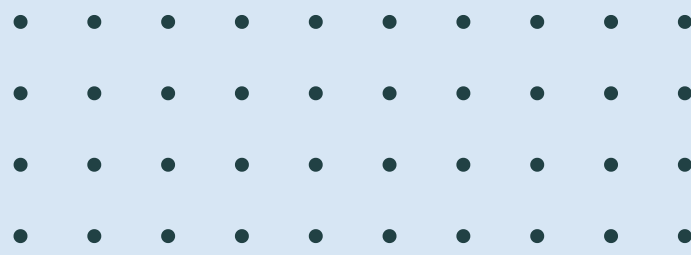
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