



Lloyd Business School

Ladder to Success
Approved by AICTE, Ministry of HRD, Govt. of India



Placement Brochure

Management 2020-22 Batch



Times School



Approved by

Ranking 2021



AICTE



Greater Noida



North India



India

www.lloydbusinessschool.edu.in

LLOYD





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About Lloyd Business School

Lloyd Business School is located at Knowledge Park – II, in the heart of Greater Noida (Delhi - NCR). A quiet and lush green campus spread over 10 acres, it is truly picturesque and scenic. Approved by AICTE (Ministry of HRD, Govt. of India), independent, co-Educational, privately endowed institute, Lloyd has been operational since 2004. Lloyd constantly strives to achieve its objective of delivering quality education to students while ensuring their professional development. The strength of the Institute lies in the niche and highly Industry-Integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals, along with industry partners.

Vision

To be a centre of excellence in all aspects of management education and produce ethical leaders with functional expertise, sustainability and entrepreneurial perspective to improve the employability.

Mission

To offer an academically rigorous, practice and research supported, management education based on principled and ethical values, sensitive to the ever-changing needs of the profession, society, industry and country.

To continue to provide a stimulating learning environment which fosters the understanding of disruptive, technological challenges, and encourages continuous innovation and learning

To promote practice of collaborations and work-related learning experience which focuses on the application of knowledge and skills and is globally relevant

We offer personal mentoring which respects individuality and inspire students to become responsive and responsible business leaders.



Lloyd's Legacy



Lloyd College Collaboration with Pranab Mukherjee Foundation for Social and Management Reform



Fostering Innovation-
Awarded by
Vice President
Shri M. Venkaiah Naidu



HON'BLE PRIME MINISTER SHRI NARENDRA MODI
along with Mr. Manohar Thairani (3rd from Left) at Vigyan Bhawan, Delhi



From President's Desk

“ The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values in them.”

We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with ideas to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigour is reflected in the course design and delivery of this program. Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time, they

remain committed to the betterment of society. LBS is supported by state of Art Infrastructure and coupled with an industry-oriented curriculum based on real-life practical training. Academic rigour is reflected in the course design, delivery of academics and dedicated team of faculty members, equipped with the right mix of industry-academic-research experience. Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

Manohar Thairani
President, Lloyd



From Our Leader

We, at Lloyd Business School, are driven by the belief that every child deserves a high-quality education. Given that in today's generation where there is an intersection of great challenge & great opportunity, especially in the dynamic world of corporate, we need to think “out-of-the-box” and provide only the best to our students.

Since its inception more than a decade ago, Lloyd has remained a place of innovation and excellence in management education. As the needs of society and profession have changed, the institute has also evolved and continues to bring about positive changes to prepare future managers for an expanded role in the business world. Consistently amongst the top-ranked private schools of management, Lloyd continues to be an innovative force in management education to meet the needs of an ever - changing world.

Our main forte lies in our links & collaborations with the industry. We believe more in practical application rather than just a theoretical understanding. Not only the students, but also the faculty undergoes practical refresher training session in the industry on a regular basis. Lloyd provides an exciting and engaging environment for students to pursue their studies as well as engage in activities that will make them successful ahead. It is my strong belief that Lloydians shall achieve great heights in their careers and contribute to the society in numerous ways.

Dr. Vandana Arora Sethi Group
Director, Lloyd



Talent Offerings

Lloyd Business School offers talent in Management. The future Managers of Lloyd are from domain below

Post Graduate Diploma in Management (Approved by AICTE, Ministry of HRD, Govt. of India)

Lloyd Business School believes in creating learning opportunities based on the concept of 'Experiential learning' wherein a blend of case studies, role plays and practical exercises are used in tandem with theoretical discussions. With ICT based teaching methodology and tech-enabled classrooms, our student managers have the best possible resources that lay the foundation for generating a collaborative learning environment. The PGDM programme is centered on 3 keystones: Concepts, Application & Synthesis.

The Programme offers futuristic major specialisation with industry amalgamation. The industry collaborated major specialisations are;

 <p>PGDM CORE</p> <p>Certifications Offered:</p> <ol style="list-style-type: none">1. Fundamentals of spreadsheets2. Advance Skills3. Soft Skills Development	 <p>PGDM Business Analytics in Collaboration with</p> <p>IBM Business Analytics Lab</p> <p>Certifications Offered:</p> <ol style="list-style-type: none">1. Advanced Excel2. Soft-skills Development3. Descriptive Analytics - IBM4. Predictive Analytics - IBM5. Artificial Intelligence - IBM6. Foreign Language
 <p>PGDM Supply Chain Management in Collaboration with</p> <p>LSC Logistics Skill Council</p> <p>Certifications Offered:</p> <ol style="list-style-type: none">1. Advanced Excel2. Soft-skills Development3. Scrum4. Six Sigma5. Lean Manufacturing6. Foreign Language	 <p>PGDM Human Resource Management in Collaboration with</p> <p>ManpowerGroup</p> <p>Certifications Offered:</p> <ol style="list-style-type: none">1. Advance Excel2. Soft-skill Development3. Performance Management & Competency4. Payroll management5. Talent Management6. Foreign Languages
 <p>PGDM Finance in Collaboration with</p> <p>NSE Academy</p> <p>Certifications Offered:</p> <ol style="list-style-type: none">1. Advanced Excel2. Soft-skills Development3. Talent Acquisition Matrix and Analytics4. Digital Marketing5. Financial Derivatives6. Foreign Languages	

Masters of Business Administration

LLOYD's MBA programme is a 2-Year Full Time course taught over the span of Four Semesters approved by AICTE, New Delhi & affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow. It is aimed towards apprising students of all relevant issues that occur across functioning of Corporate, Government, NonGovernment Organisations and Not-for-profit organisations in different business domains like Marketing, HRM, Operations, International Business, Finance and Information Technology. It offers a DUAL SPECIALISATION wherein students can choose any two of the specialisations offered by the institute to develop specific and unique skills. sets for an exciting future in the corporate world.

Specialisation for MBA is as follows:

- Human Resource Management
- Marketing Management
- Operations Management
- Finance Management
- Information Technology

Placement Report

Lloyd is delighted to share yet another successful progression of placement session 2020 -21. The Batch of 2019 -21 has witnessed some magnificent achievements. The Batch has been offered, more than **230 Companies**. The Companies have represented **17 Sectors**. It included companies like Paytm, KPMG, Goldman Sachs, DTDC, Zomato, Godrej, Flipkart, DHL, Grofers, etc. This year, Lloyd has added more than 50 new employment partners which have unlocked new opportunities for our future management leaders

As it is said that leaders transform complexities into opportunities, so has been done by Lloyd. Lloyd Business School has emerged as a true leader. The pandemic has taken a toll on many traditional roles in Industry. There have been several Job Roles that have sieged their existence. Contemporary & more technology-driven roles have taken their place. Lloyd proactively worked on filling the gap & minimize the deviation between the traditional & contemporary roles. This gave Lloyd & its students an edge. Industry across the board have admired Lloyd's approach & reciprocated by offering the best of the Opportunities to Lloyd students.

Companies like **Goldman Sachs, Tres Vista, Zomato** & many more have offered **Business Analytics** roles. **DHL, DTDC, Nimbus Post, AAJ Enterprises, Flipkart** etc have been amongst some of the many companies who have offered roles in **warehouse management, fulfilment, etc** for **Supply Chain Management** Students. Also, Companies like **Naukri.com, Ikya, Shine.com, Adecco, I Process, etc** have shown their interest in offering various **HR opportunities** for our superb **Human Resource Management** Candidates. Companies from **E-Commerce, BFSI, NBFC, etc** have offered various roles in **Marketing, Branding, Business Development, Credit Analyst, IT, Research, etc**.

Like yesteryears, Lloydians have also, not left any stone unturned & have shown remarkable resilience. Students, from 2019-21 Batch, strived hard & evolved themselves as per post covid industry standards. Like their predecessors, they grabbed the best of the opportunities & once again proved their metal.

16.7 LPA is the **Highest CTC** offered for the Batch of 2019-21. While the **Average CTC** for the Batch has been **6.5 LPA**.



Placement Highlights

Batch of 2019-21

Lloyd has seen several remarkable placements for the placement session 2020-21. The students from Batch of 2019-21 has given us various shining stars. Some of them are twinkling here!

 Amit Saini Business Analytics Qikfox Cybersecurity Systems 	 Chirag Business Analytics Adda 24x7 	 Kr Manish Ranjan Business Analytics Cashify 	 Jaipal S Bhandari Business Analytics Celebal Technologies 
 Manisha Sharma Business Analytics Cashify 	 Arunima Goel Business Analytics Celebal Technologies 	 Arunjay Kr Singh Business Analytics Celebal Technologies 	 Saket Jain Business Analytics Celebal Technologies 
 Rahul Boorji Business Analytics Thinkian Infotech 	 Rahul Singh Business Analytics Celebal Technologies 	 Pranjul Gupta Business Analytics Celebal Technologies 	 M Shahnawaz Ghani Business Analytics Amoolya Group of Consultants 
 Nikita Sharma Business Analytics Celebal Technologies 	 Vikas Gupta Business Analytics Qikfox Cybersecurity Systems 	 Sanyog Vaidya Business Analytics Celebal Technologies 	 Avika Srivastava Human Resource Mgmt I Process Services Pvt Ltd 
 Mayank Chauhan Business Analytics Adda 25x7 	 Ayushi Aggarwal Human Resource Mgmt VS Consulting 	 Anushka Singh Human Resource Mgmt Byju's 	 Rakesh Bhatt Human Resource Mgmt Zee Media 
 Himanshu Verma Human Resource Mgmt Flipkart 	 Ranjana Negi Human Resource Mgmt I Process Services Pvt Ltd 	 Pratibha Mishra Human Resource Mgmt VS Consulting 	 Divya Jain Supply Chain Mgmt Adda 24x7 
 Parveen Sharma Business Analytics Flipkart 	 Yash Shanker Supply Chain Mgmt Amoolya Group of Consultants 	 Shubham Sharma Supply Chain Mgmt AAJ Enterprises P Ltd 	 Vikas Kumar Supply Chain Mgmt Agarwal Packers & Movers Ltd 
 Shivam Singh Supply Chain Mgmt Flipkart 	 Akash Sharma Supply Chain Mgmt AAJ Enterprises P Ltd 		

Placement Highlights

Batch of 2019-21

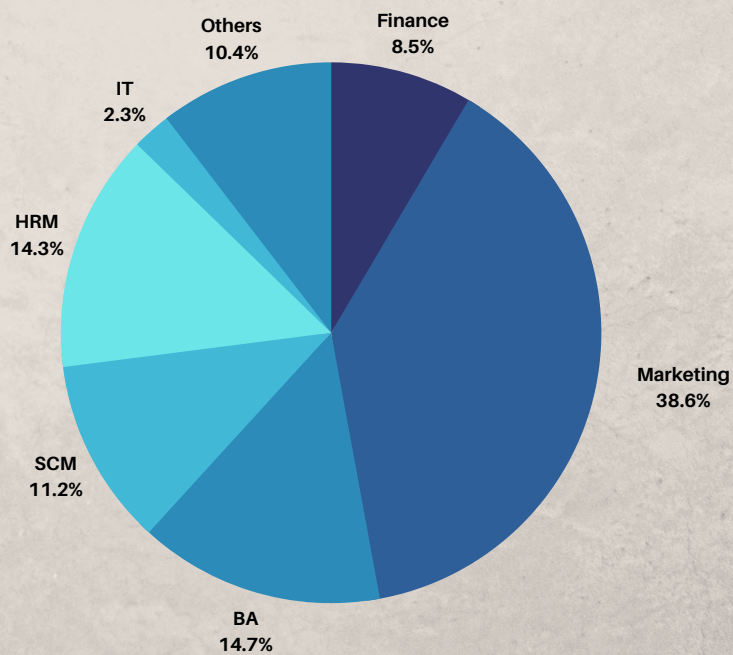
230+
Companies
Offered

Companies
17
Sectors
Offered

50+
New
Companies
Offered

Specialisation Specific Bifurcation of Companies Offered

Below is the specialisation specific bifurcation of companies offered. It shows the percentage of companies offered to the students of each specialisation in the Batch of 2019-21.



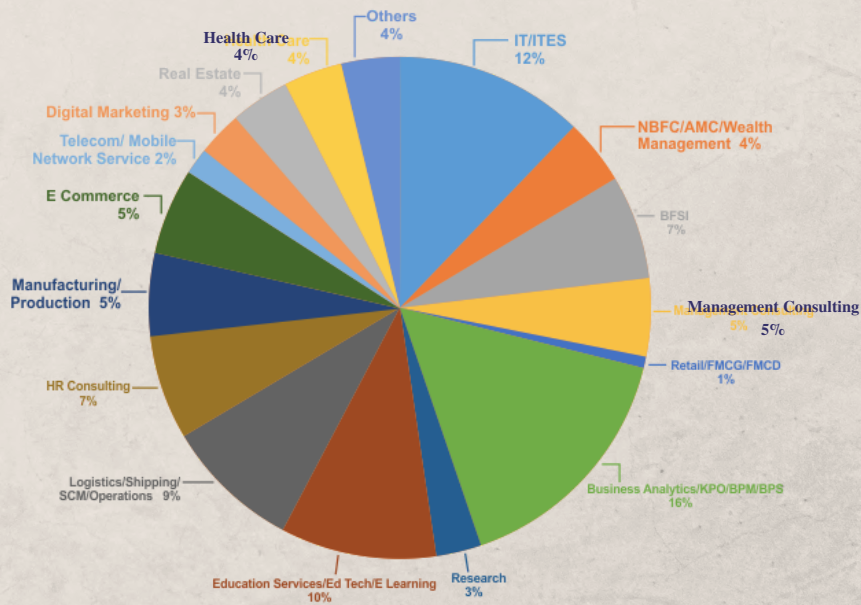
Placement Highlights
Batch of 2019-21

16.7 LPA
Highest CTC
Offered

6.5 LPA
Average CTC
Offered

57 K
Highest Stipend

Sectorial Bifurcation
of Companies Offered



230+ Companies from 17 different sectors have been offered. Above is the sector-specific bifurcation of the companies offered for the Batch of 2019-21. The percentage represents the number of companies offered from the sector.



Internship Placement Highlights

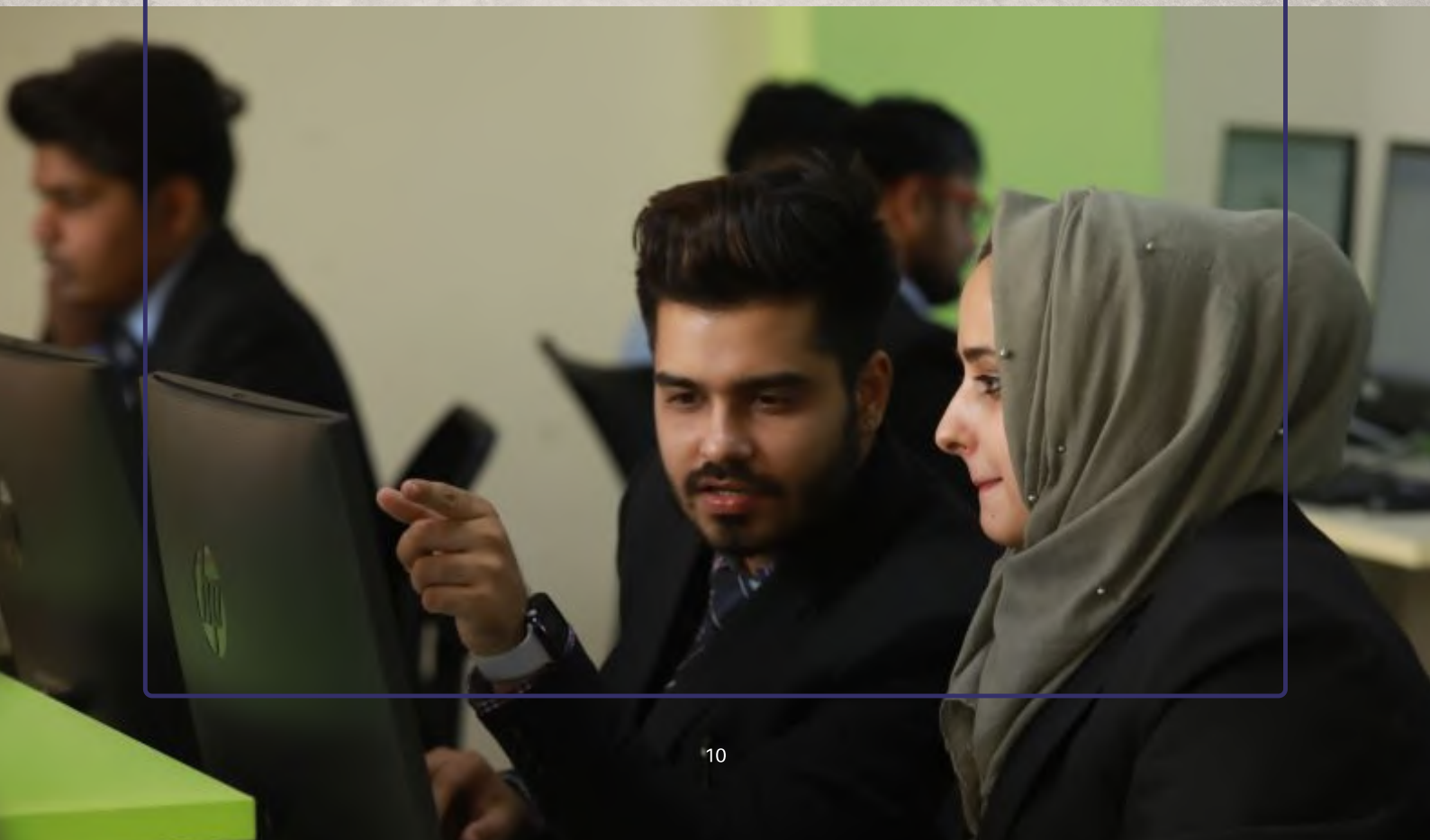
Lloydians have not only out performed in final placements but also they have shown superb performance in Internships & On-the Job Trainings also. Students of 2020-22 Batch have taken ahead the legacy further.

Paid Internships

Ever thought of a difference between a professional & a regular degree! The most basic difference between a professional degree & a regular one is the dominance of practical & functional aspects over the theoretical or classroom sessions. Professional degrees are more functional & practical. The majority of the tenure spent in a professional degree includes practical training with corporate. It gives a real-time experience of how corporate operates & hones the skills required to excel in your career. Lloyd Group operates on the same philosophy. It has a no compromising approach towards giving maximum corporate exposure to its students. Part of the same is Paid Internship. The last Internship season, for 2020-22 batch has been phenomenal. More than 50+ companies were offered the Domestic Highest Stipend of INR 57000. Companies like Agarwal Packers & Movers Ltd, Bajaj Capital, Zee Media, Times of India, Indian Oil, Cashify, Big Bazaar & Big Basket have been offered. Corporate Resource Team of Lloyd works equally rigorously on Internship Assistance for the students.

On-The Job Training

Industry Ready education, especially with context to Indian society & standards, has always been a dream. We made that dream come true. A Professional Education with maximum Corporate education has always been a key demand. It has not only been raised by students but also been raised by corporate also. To hire a candidate, with education, corporate need a few basic or fundamental skillset. Trainable, flexible, self-motivated & evolving, presentable & most important is the knowledge of the functionality of the company. What better than On-the-Job Training can justify the purpose. OJT has been a key component to prepare candidates at Lloyd. Six months of extensive OJT is offered to the candidates to make them robust & industry OJT. Students from Lloyd have been a part of OJT's with many prestigious companies like Flipkart, APLM, Sampark Logistics, Zee Media, Celebal Technologies, etc. OJT's, at Lloyd have not only been a part of learning but also it has been one of the source of concept of earning while learning.



Internship Placement Highlights

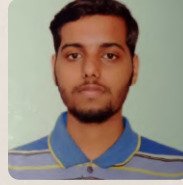
Batch of 2020-22



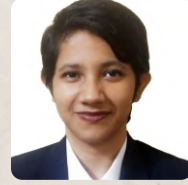
Amber Chaturvedi
Human Resource Mgmt



Arnima Mishra
Supply Chain Mgmt



Ashutosh
PGDM - Core



Bhumika Prasad
Human Resource Mgmt



Garima Singh
Supply Chain Mgmt



Gauri Singh
Human Resource Mgmt



Manu Jain
Human Resource Mgmt



Prahlad Mitra
Supply Chain Mgmt



Prajwal Singal
Supply Chain Mgmt



Praval Gujtari
Supply Chain Mgmt



Priya Kumari
Human Resource Mgmt



Ritul Ritika
Human Resource Mgmt



Sushmita Kumari
Human Resource Mgmt



Vikas Mishra
Supply Chain Mgmt



Vipul Sharma
Human Resource Mgmt



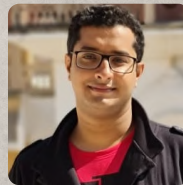
Kunal Agarwal
Business Analytics



Mouli Manna
Business Analytics



Shubham Yaduvanshi
Business Analytics



Basabjit Chakrabarty
Human Resource Mgmt



Yash Agarwal
Supply Chain Mgmt



Employment Partners

Lloyd, with utmost pride & gratitude, would like to share its esteemed employment partners. 230+ Companies have offered opportunities to the students of our 2019-21 Batch. More than 50+ new employment partners have been added. Mentioning all our esteemed employment partners, would have been difficult. Therefore, we are mentioning few of our partners for reference. However entire list can be seen over the website.



Invitation to Hire from Lloyd!

The changing scenario have made mandatory for an academic institution to nurture a new breed of professionals – individuals equipped with the right kind of knowledge, technical skills, ability to think out of the box and innovation. Lloyd has always been in favour of evolution. It has constantly evolved to keep itself relevant to the corporate standards. Lloyd has always believed in reversed approach. We understand the requirements & eligibility criteria & the basis that we prepare & share the best of the talent. We have top-notch industry professionals on board with us & prepare industry ready professionals. Also our leadership comes from Industry. Therefore, we exactly know the Industry requirements. Our Training & Development team is extremely vibrant & plays a vital tole in our attempt to live upto Corporate's expectation. We understand their expectation & train candidates exactly as per their needs.

Lloyd has always believed in reversed approach. We understand the requirements & eligibility criteria & the basis that we prepare & share the best of the talent. We have top-notch industry professionals on board with us & prepare industry ready professionals. Also our leadership comes from Industry. Therefore, we exactly know the Industry requirements

All this has happened because of our extremely dynamic leadership. Our leaders come from Industry. They understand the importance of producing talent relevant to the industry & the ever-evolving approach. Our President Mr. Manohar Thairani, himself is a veteran corporate professional. Our Group Director Dr. Vandana Arora Sethi is a rich blend of Industry & Academia. This gives us an edge from others. Their approach towards preparing students is quite corporate-centric. They always believed is imparting education that is relevant to the industry. This approach makes our students, most sought after, candidates for industry. Also, the dominance of practical over theoretical education have also made Lloyd a popular recruiting destination for corporate.

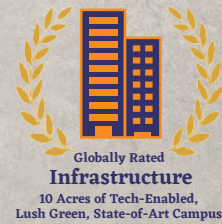
I would like to express my sincere gratitude towards corporate for believing in us & making Lloyd one of the very few preferred hiring partners. Companies like WNS, Moglix, Axis Bank, SBI Card, HCL etc have offered opportunities for Lloydians. More than 230 companies from 17 different sectors have been offered to 2019-21 batch. The response from our employment partners have been tremendous. We added 50 new employment partners this year. We are striving hard for the Batch of 2020-22 & I am sure that the response for the placement season for 2021-22 is going to be even more amazing. I would also like to extend my very warm welcome to other corporate also to give us an opportunity to partner with your esteemed organization & fulfil your talent requirements. We have group of young, vibrant, dynamic, talented & future-ready budding professionals to join the corporate world.

Happy Recruiting
Suchetan Trivedi



Discover 15 Reasons to Hire from Lloyd!

Lloyd has constantly outperformed on every horizon. It has constantly evolved itself & has emerged as one of the most sought after destination for across the corporate. Here are 15 reasons that excite our esteemed recruiters & are strong reasons to hire from Lloyd.



Corporate Resource Centre

Corporate Resources Centre (CRC) at Lloyd plays a vital role in bringing the best of Industry exposure to its students. It constantly strives to maintain strong Industry Institute linkages and ensure overall development & grooming of the students according to the Industry requirements by conducting Workshops, Symposia, Seminars and Conferences both at the National and International level. The CRC plays an imperative role in shaping up the career of students from the commencement of the batch to their final placements. CRC ensures that the students get the best of the practical orientation with the help of industrial visits, corporate guest lectures, etc. One on one interaction with top corporate personalities brings not only confidence in the candidate but also gives them an understanding of how the corporate operates.

About Our Team



Mr Suchetan Trivedi
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Ms Divya Dixit
divya.dixit@lloydcollege.in



Mr Gaurav Sinha
gaurav.sinha@externship.co.in



Ms Aarti Nagarath
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school.edu.in



Dr Shruti Tryambak
shruti@lloydcollege.in



Ms Vaibhavi Singh
vaibhavi.singh@lloydcollege.in

CRC Responsibilities

CRC, majorly, works on three fronts Corporate Exposure, Career Crafting, Placement Support.

Corporate Exposure

It includes activities like:

- Industrial Visits
- Corporate Guest Lectures, Conferences, Corporate Events, etc
- Industry Collaboration/ Tie-ups & empanelment

Career Crafting

It includes Activities like

- Virtual Training
- Personality Development Programs
- Simulation Programs
- GD-PI Workshops
- Aptitude Test/ Psychometric Test/ Case Study Preparation Workshops
- Pre & Post Assessments
- Regular/ Periodic Career Counselling
- Communication & Soft Skill workshop
- Individual Mentorship Support
- Placement, Entrepreneurship & Higher Studies Guidance & Support
- Company Specific Training & Certification support

Career Commencement Support

It includes Activities like

- Final Placements Assistance
- Summer Internship Placement Assistance
- OJT Placement Assistance
- Live Project Placement Assistance



Corporate Events

Corporate Events at Lloyd plays a vital role not only in the overall development of the students but also in creating a platform that makes Industry-Academia relations possible. We have always believed in two way interaction. Corporate events not only enrich the knowledge of students but also they too get to know about how the young minds are thinking. A lot of corporate professionals have appreciated our efforts of organising events where they get to know about new things, they get to see the creativity of the upcoming generations. Today, the corporate also needs young talent who can think out of the box & create something different for them. Today, corporate is also open for dialogue & reason with young minds so that they can create new & and innovative offerings to their customers & take a leap over their competitors. Our Corporate events facilitate these thoughts & are considered as fuel to genius minds. We express our gratitude towards corporate that they considered our events as a platform to have a dialogue with young minds & brainstorm about solution to the contemporary challenges. Some of the corporate events are as follows.



Supply Chain Management Conclave 2021



Orientation Program 2021



HR Conclave 2021



Finance Conclave 2021



TECHNOVATE 1.0 2019



Data Summit 2020

Corporate Guest Lectures

The best way to learn about corporate is to listen to it directly from corporate only. Lloyd works on the same philosophy. Corporate Guest Lectures is one of the most important parts of Lloyd's course curriculum. It is important because it gives extra practical orientation to the students even while being in the classroom. Lloyd has hosted some of the most eminent & intellectual personalities from corporate. Some of them are as follows.



Mr Johnson Mathew
CHRO
IRM Group



Mr Himanshu Bharti
Director
AIFM Investments



Mr Gaurav Arora
Vice President
Kotak Mahindra Bank



Mr Vinod Nair
CEO & Founder
HumaLitix Soln P Ltd



Mr Anil Bhasin
Executive VP
Havells India P Ltd



Dr G P Rao
Founder
Good People Relations



Dr Babu Lal
Ex Director
BHEL



Ms Soni Khanna
Principal Consultant
T C Global



Mr Firoz Khan
Head HR
HPL Electric



Mr Sunny Kichloo
SVP
LKP Securities Pvt Ltd



Ms Harpreet K Kaur
AVP HR
Zee Media



Mr Vinay Kaushik
CHRO
Nuberg Engineering Ltd



Mr Avinash Mishra
HR-BP & Head TA
Honda



Mr VGS Mani
Founder
The Chain Works



Dr V Kavitha
CHRO
Jaypee Hospital



Mr Vijay Gupta
Director & Co-Founder
Technodate Analytics
Srevices P Ltd

Industrial Visit

Industrial is one very important part of our curriculum. It helps students gain the latest first-hand information regarding the functioning of the Industry and engaging them in active learning experiences outside the classroom, Lloyd organises Industrial visits for the students. These visits give a better insight to the students about functioning of various functional areas in a company.



Visit to Coca Cola Plant



Visit to Pepsi Plant



Visit to CMA CGM Logistics Park, G Noida



Visit to Amar Ujala Plant



Visit to Mother Dairy Plant



Visit to Anmol Bakers

Career Crafting Centre (C Cube)

C Cube is an initiative taken by Lloyd to give an edge to our students so that they are made corporate ready. We work on a philosophy of **career crafters & their prodigies**.

- **Prodigy** is one with exceptional qualities & abilities. All we need to do is to bring out the talent by making them realise their own ability.
- Everyone has some unique characteristic. One has to carve out that Unique Characteristic in him/ her & polish him/ her to make him/ her Industry Ready. This craftsmanship is known as Career Crafting. At Lloyd, our esteemed trainers are not just mentors but also they are **Career Crafters**. They sculpture talent.

Lloyd has a separate in-house team that works 365 days on making prodigies Industry Ready. We have two ways of carving talent.

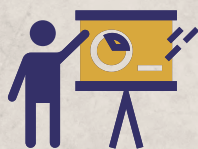
- **Internal Resource:** Lloyd has a full-time internal team that works on various aspects of Prodigy's personality. They ensure the overall & holistic development of the Prodigy
- **External Resource:** Lloyd leaves no stone unturned. We ensure that the prodigy is not only working on himself/ herself with the Internal Resources but also they have a parallel & equal internal interaction with the external resources too. This keeps them updated with the latest trends. We engage, not only, with **Eminent External Trainers** but also we engage with **Eminent Industry Professionals** for giving an overall understanding of the Industry. This also keeps them updated with the latest tools used in Corporate.

Unlike others, Lloyd starts working with prodigies from the beginning of the Course Curriculum. We have checkpoints that ensure the improvement of the Prodigy. We have a **Third Party Talent Audit Mechanism (TPTAM)** which ensures the quality of crafting.

Lloyd CARES (Lloyd Career Advancement & Recreational Enhancement Sessions): This is one of the most advanced methods of crafting talent. We work on simulation programs, experiential learning, language labs, etc to make sure that our prodigy is all enabled for the Industry. It is an immersive blended learning program for latest/ in-demand skills & for enhanced problem-solving ability, analytical thinking & collaborative skills in students

Lloyd CARES Transformation Model

Learn | Skill | Evaluate | Certify



Soft-skill Training



Technical Training



GD - PI Preparation



Case Study Preparations



Role Play/ Simulation Program



Language Lab/ Communication Skills/ Mass Speaking Skills



Resume Designing



Individual Counselling



Decoding Job Description



Company Specific Training



Prodigy Profiling



Multiple Evaluations

Corporate Testimonials

Enough of us talking fancies about us. Now see what corporate-speak about us. Though it is difficult to compile all our appreciation yet we would like to share few of the feedbacks about us.

Pleasure and privilege to be here. Impressed by the facility and the partnership built. The team's passion and energy is strongly visible! Thanks for having us here.

**Mr VS Mani
Founder
The Chain Works**

Very visionary concept for deliberations – executed well. Keep up the good work! Look forward to contribute on an ongoing basis.

**Ms Nisha C D Kurup
Senior Manager
NHRD**

Being a part of Management Summit 2020 was absolutely a pleasure. I was extremely grateful in interacting with the student. The campus is a perfect environment for learning and thinking. Good wishes to students, staff and faculty of Lloyd Business School.

**Mr Pawan Tayla
India CFO, Publicis Sapient
Corporate Trainer
Art of Living Corporate Programs**

My advice for students of Lloyd is a highly motivated group of professionals with a wonderful campus. Wish you all the success in your endeavours.

**Dr Babu Lal
Executive Director
BHEL**

The HR conclave was a wonderful event. I loved interacting with innovative crowd. Talent Blazer would love to be involved in the bright and prosperous future of Lloyd students.

**Mr Gautam Gopal
Director, Marketing & BD
TalentBlazer**

The Institute, under the able leadership of Mr. Manohar Thairani, has been an institute that promotes initiatives that are relevant to the students as stakeholders, can benefit them to move in a direction where they are able to contribute and immerse in the system delivering impact.

**Mr. Rajiv Gangoo
Founder CEO
ADMITAS**

The infrastructure of Lloyd Business School is world-class. I have enjoyed my lecture and interaction with the students in the field of Artificial Intelligence, Machine Learning and Information sector

**Mr. Neeraj Gupta
Risk & Compliance Leader
IBM Corporation**

Lloyd Business School's management is helping students re-imagine the world for a better tomorrow. An Institution with a vision to impact.

**Mr. Jagdish Mitra
Chief Strategy Officer & Head of Growth
Tech Mahindra**



Niyukti - The Job Fest

Lloyd has always believed in connecting talent with corporate. Continuing with the same spirit, we organise Niyukti - The Job Fest. It is an annual event. Many students from across North India participate in the event. It is the one-stop solution for bulk hiring. It is not only a boon for talent coming from different parts of North Indian Institutes/ Universities but also it is a blessing in disguise for recruiters who are hunting for new employment partners. Recruiters evaluate the quality of various Universities/ Institutes under one roof. Many recruiters use it as a bulk-hiring platform.

Recently, Lloyd presented Niyukti 2021 The Job Fest Season 5, which continued its legacy of last 4 seasons. Niyukti 2021 was the 5th Annual Job Fest organised successfully by Lloyd Group of Institutions. Niyukti 2021 offered the highest CTC of 17 LPA. Navneet from Lloyd Business School bagged international placements with Square Yards. There were more than 55 Companies registered for conducting the process for Niyukti 2021. More than 1800 aspirants from 200+ colleges registered for the Job Fest. Niyukti 2021 was conducted on Online Mode. The Companies offered Opportunities to Management & Pharmacy Aspirants.

Niyukti has been a career cruiser for thousands of students. Like Niyukti 2021, The Job Fest, Season 5, its last 4 seasons has also created an everlasting impact. The last 4 Seasons have witnessed more than 250+ recruiters, 1000+ offers & 5000+ participants.



Niyukti - The Job Fest 2021



Niyukti - The Job Fest 2019



Niyukti - The Job Fest 2018



Niyukti - The Job Fest 2017



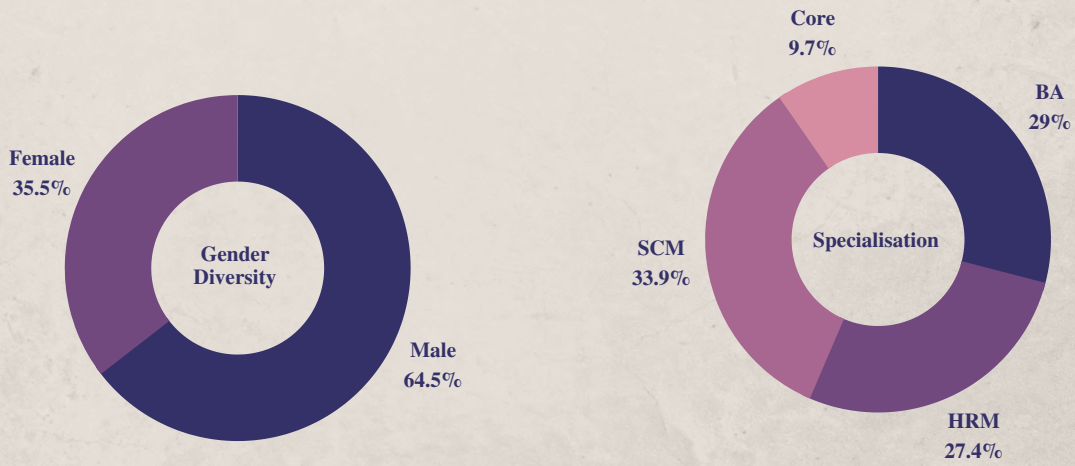
Niyukti - The Job Fest 2016



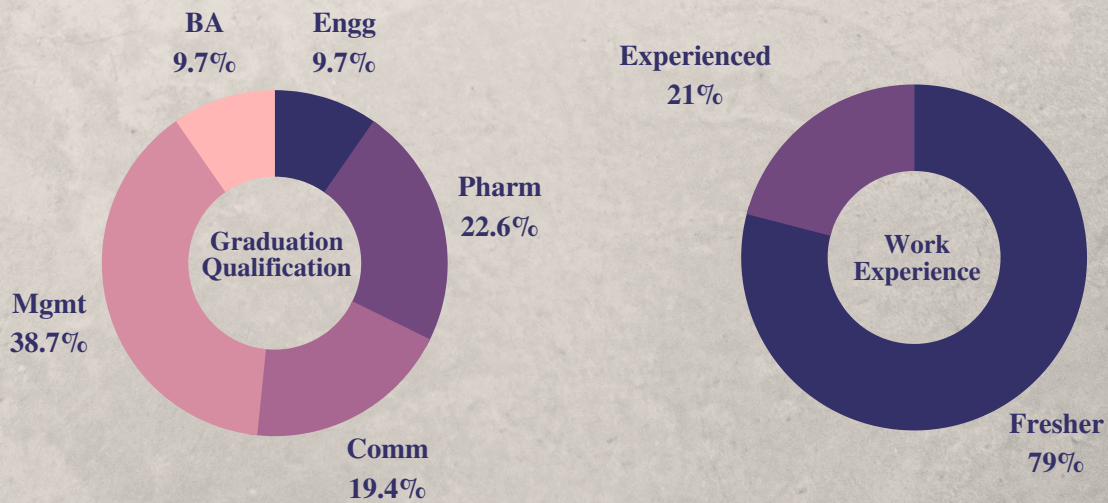
Batch Profile
Batch of 2020-22

Lloyd foster talent with the difference. We not only prepare our students for their professional enhancement but also empower them to face all kinds of challenges in life. That is why they perform differently in every stage of life. Our students have not only bagged internships in the best of the companies but also they have got the highest stipend of 57 k for their internship tenure. Many of them have also been rewarded with tie Pre Placement Offer (PPO). Lloydians have been appreciated across the industry for their exemplary performance at the time of their work. They have also qualified for some very challenging but glorious certifications like IBM, etc

We would like to Invite our esteemed employment partners to hire students from the batch of 2020-22. The Batch Profile for 2020-22 Batch is as follows.



- BA: Business Analytics
- SCM: Supply Chain Management
- HRM: Human Resource Management
- Core: Core Branches of Management like Marketing Finance, etc



- Engg: Engineering
- Pharm: Pharmacy
- Comm: Commerce
- Mgmt: Management
- BA: Bachelor of Arts

Corporate Exposure

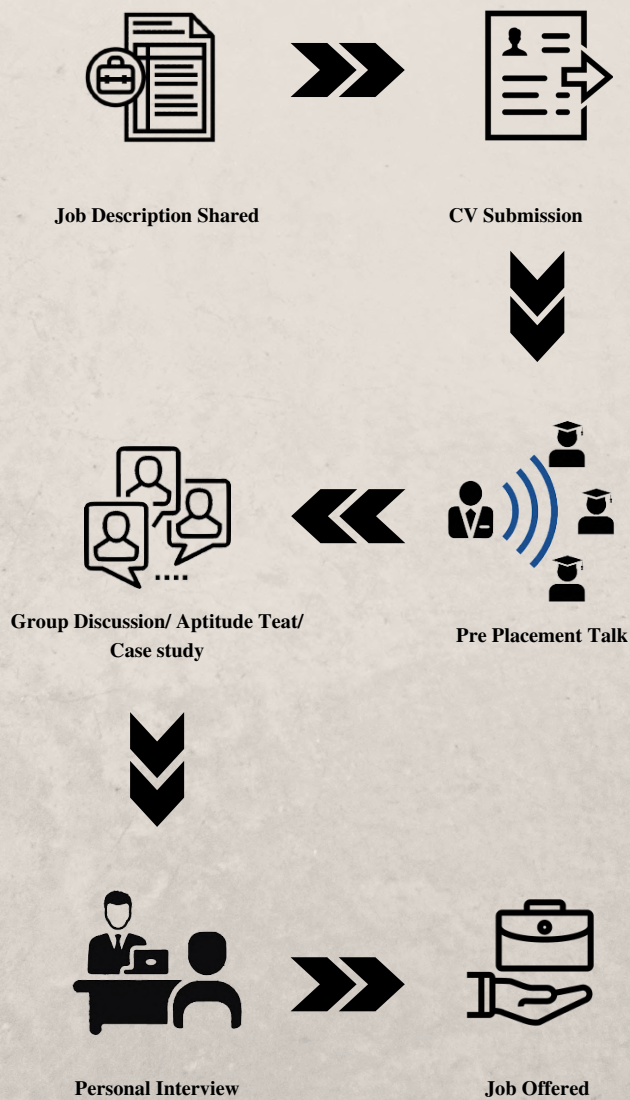
Lloyd gives the best corporate exposure to its students to make students industry-ready. There are various ways to orient students about how the industry operates. This gives our students an edge over others. They are easily trainable for our esteemed employment partners. Since they are already exposed to the culture, operations & producers. They easily adapt to the environment & constantly deliver outstanding performance. This makes Lloyd a preferred hiring partner for Corporate.

Below is the corporate exposure journey of the students from the Batch of 2021-23. Below are the events when students connect with corporate during their tenure with Lloyd.



Placement Process

To enable our esteemed employment partners we have designed a standard operating procedure (SOP) for the placement process. It helps in the smooth conduction of end to end placement process. This placement process is simple & easily customisable as per the requirements of our esteemed employment partners. This helps students also to understand the further course of action after every step. It also set Corporate Resource Cell (CRC) accountability for the smooth conduction of the end to end placement process.



End to End Placements Process Management refers to overall handling of the entire procedure. It is divided into three major steps.

- **Account Nurturing**

This includes following steps

1. Connect New/ Existing Employment Partner (EP) | Our Esteemed EP connect us,
2. Understand EP's Talent Requirement
3. Introduce Lloyd
4. Provide EP Specific Talent Solution

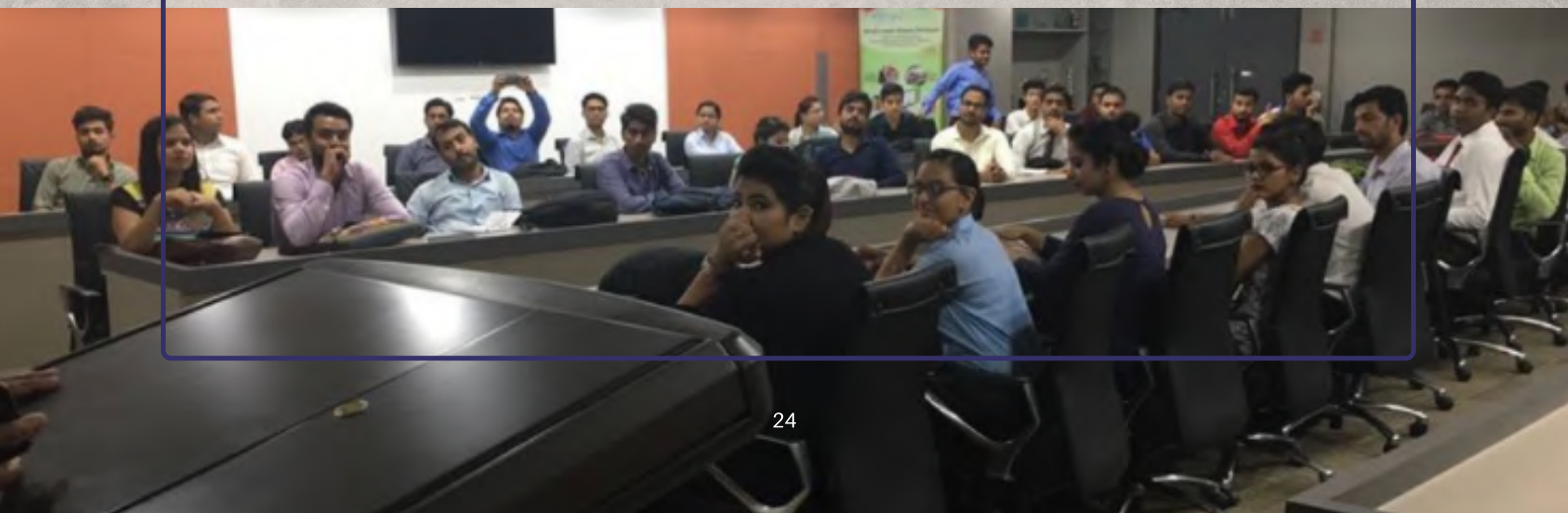
- **Placement Process**

1. Job Description Shared
2. CV Submission
3. Pre-Placement Talk
4. Group Discussion, PI
5. Personal Interview
6. Job Offered

- **Post Process Feedback**

1. Post Joining Feedback

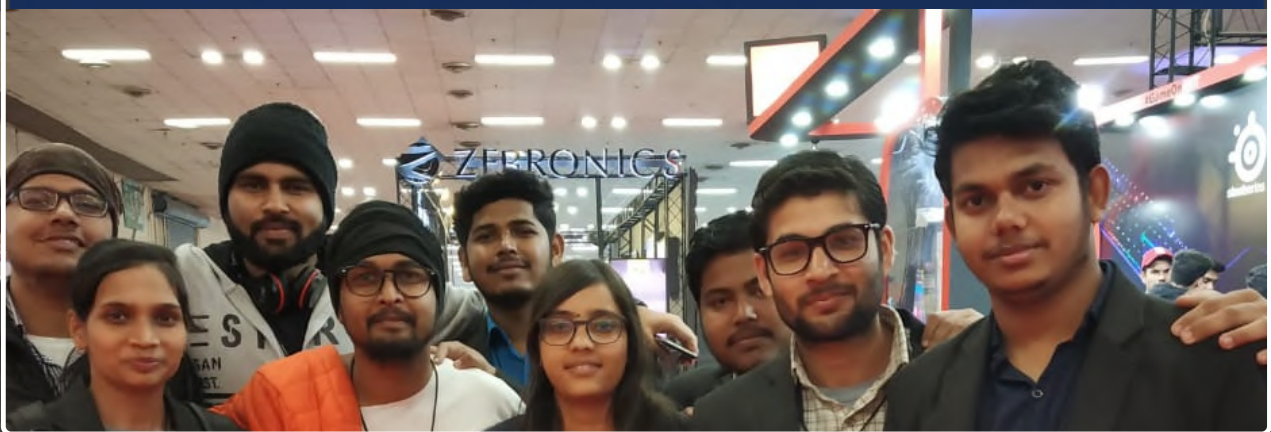
Unlike others, we do not conclude our process post selection. Post selection, we keep in touch with the recruiters & students both. We take feedback, evaluate & improve. With us, it is an ever lasting relationship.



Corporate Gallery



Our Distinguished Alumni



Connect with us

Lloyd has always been blessed for being as one of the most preferred partners for Corporate. It is because of our contemporary approach, hard work & ever evolving behaviour. We have always partnered actively with corporate for improving ourselves & vice versa. We have always contributed towards Corporate as society within our capacity whenever needed. Lloyd would like to welcome Esteemed Corporate Partners to be the part of our Journey.



Final Placements
Recruit Our Students



Summer Internship Program
Hire summer intern for 2 months



On-The Job Training (OJT)
Hire our highly specialised Supply Chain & Human Resource (6 months)



Live Projects
Bring students on board for short assignments



HR Conclave
Brainstorm with us on new HR practices



Marketing Conclave
Share your insights & experience with students



Guest Lectures
Share your insights & experience with students



Management Development Program (MDPs)
Brainstorm with us on new HR practices



Research & Consulting
Seek our domain experts & enhance the research assignments



Iconic Quotes
Share motivational quotes from your corporate journey



Advisory Council
Be the source of change, Improve Academia



Niyukti - The Job Fest
Hire Talent in Bulk from across North India under one roof

Placement Timelines

At Lloyd, we pre plan future events well in advance so that we can optimise the possibilities our preparation & serve our esteemed partners better. Below are the details of the commencement & tenure of various placement related activities.

Final Placements

Summer Internship Program

On the Job Training (OJT)

Live Projects

Process Commencement

On-Boarding of Selected Candidates

Process Commencement

Internship Tenure

Process Commencement

OJT Tenure

Process Commencement

Live Project Tenure

Sep 2021 Onwards

Jan 2022 Onwards

Dec 2021 Onwards

May - June 2022 (8 to 10 weeks)

Sep 2021 Onwards

Oct 2021 - March 2022 (6 Months)

2021 Onwards

Between July 2021 to Dec 2021 (4 weeks)

(Weekends or after the lectures on weekdays)

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Lloyd Group of Institutions

Greater Noida, Delhi NCR

Established: 2003



Lloyd Business School

PGDM | MBA | BBA
www.lloydbusinessschool.edu.in



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BA LLB | LLB
www.lloydlawcollege.edu.in



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LLOYD JOB FEST 2018
Where Talent meets Opportunity
 21st April 2018

REVISITING THE SUCCESS OF JOB FEST 2017 & 2016
 Recruiters Over 600 • Students Participated over India 900 • Students Placed 210

PARTICIPATING COMPANIES 2018

CANDIDATES FROM PHARMACY & MANAGEMENT SCHOOLS ACROSS INDIA
 "LARGEST NETWORKING PLATFORM"

LLOYD

COLLEGES
 SCHOOLS REGISTERED
 OVER INDIA

LLOYD JOB FEST 2018
 "LARGEST NETWORKING PLATFORM"
 21st April, 2018
Where Talent meets Opportunity

21+ RECRUITERS



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