



A BUSINESS
SCHOOL DRIVEN BY
CORPORATE LEGACY
OF 130 YEARS

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) PROGRAM

Approved by All India Council for Technical Education (AICTE), New Delhi, MHRD, Government of India

2 Year Full Time Residential Management Program, Batch 2023 - 25

About Kirloskar Group

Kriloskar Group is amongst India's largest engineering conglomerates. The Group was established in the year 1888, by Late Shri Laxmanrao Kirloskar, and it achieved its highest growth rates in the Indian industry under the leadership of Late Shri Shantanurao Laxmanrao Kirloskar. Building on its core engineering strength, the group's scope of operations spans a gamut of industrial equipment. From a wide range of eco-friendly diesel engines, silent generating sets, pumps and farm mechanization equipment to name a few.

Kriloskar Group has become one of the most admired engineering firms both in India and abroad. It has manufacturing facilities supplying to more than 165 countries spanning across more than eight sectors, including power, oil & gas, building & construction, irrigation, marine & defense, and automobiles.



About Kirloskar Institute of Management (KIM)

Established in 1991, Kirloskar Institute of Management (KIM) was conceived as a training institute and a knowledge hub for Kirloskar Group Managers, to share their knowledge & learning to bridge the gap and cope with the latest management trends.

The Institute, initially offered Management Development Programs and Consultancy. Taking a leaf out of the rich experience gained from this KIM moved on to offer an AICTE approved PGDM Program from the year 1998.

The Institute has, since, been endeavouring to acheive excellence in management studies through the ruling paradigm of 'Education through values' with 'Value' being operative in beliefs, processes and results.





Vision

 To provide society with a centre of learning that excels in Management Education and Professional Development



Mission

- Offer comtemporary, progressive, technology and heritage driven management education
- · Facilitate strong networking with professionals and industry
- Develop competent professional to lead businesses
- · Contribute to the expanding body of knowledge in management
- Provide management and training solutions to the industry



Our Values

- To undertake only those activities where we have the potential to excel
- To work with trust and transparency while eschewing indiscretion
- To operate collective decision-making and collective responsibility
- To institutionalize the processes that lead to academic excellence
- · To teach to think
- · To value the 'good' in ourselves, while saluting the 'better' in others
- To nurture self-worth in all our members and use it to drive performance

LEGACY

Management Program promoted by the Kirloskar Group

31 years in management, knowledge creation & sharing batches of successfully placed managers

state-of-the-art campuses in Harihar and Pune 9522 Executives trained in 472 MDPs

PGDM Program at KIM

The program is approved by the AICTE New Delhi, Ministry of HRD, Government of India, and is imparted by KIM in a two-year full-time residential mode @ Harihar and Pune campuses.

KIM has experience, spanning over more than 2 decades of training bright young minds in different facets of business management education, embedded with various managerial skills required to face complex challenges.



The K-Group Guiding Initiative in designing, delivering and evaluating the curriculum, enrolling students in K-Group Live Projects, Case Studies to understand the current industry trends and the market knowledge, filling the academic and industry gaps and participating of K-Group companies in Campus Recruitment Program.



Dynamic & Experienced Industry Coordinator Committee (ICC) to foster students enhancement, growth and development

A unique Student Enhancement Plan (StEP) strengthening the fundamentals and skills for corporate workplace



3

A Current News & Business Analysis Forum to groom the students into industry-ready professionals

PROGRAM OUTCOME

Students will able to :-

- > Apply Knowledge of management theories and practices to solve problem
- Foster analytical and critical thinking abilities for data based decision making.
- Develop value based leadership.
- Understand, analyse and communicate global, economic, legal and ethical aspects of business.
- Lead themselves and others to acheive organizational goals as well as contribute effectively to a team environment.
- > Use technology-driven tools and techniques
- Develop global perspective in management
- > Cultivate an attitude for lifelong learning

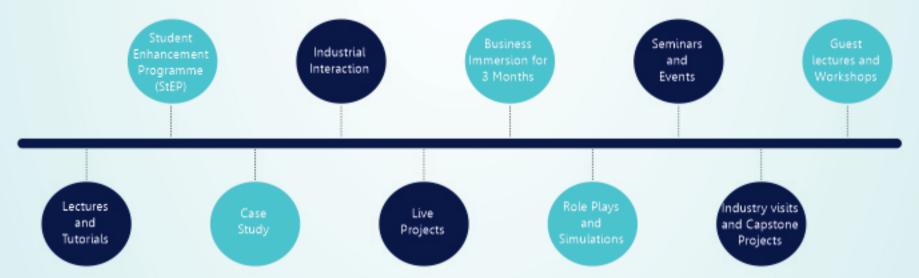


PROGRAM ELECTIVES

One can choose the electives as CORE or DUAL specialization



TEACHING AND LEARNING PROCESS



KIM RANKING

KIM has been ranked No. 4 in India, just behind the IIMs, in the NHRDN-People Matter B-School Ranking 2016 for Leadership and Governance. KIM was also highly rated on many other aspects

INCLUDING

- 16th in Corporate Connectedness
- 21st in Accreditation and Linkages
- ~ 26th in Faculty Profile & 28th in infrastructure



SOME OF OUR PROMINENT

ALUMNI



Mr. Satish Krishnan Head CRM - RedBus Batch - 1998-2000



Strategic Accounts Director Partnership & Emerging Market Innovation - Asia Pacific - India Medtronic



Mr. Vikas Sethia



Chief People Officer Tecnotree Corporation Batch - 1998 - 2000



Managing Director Carpediem Capital Partners Batch - 1999 - 2001



Sr Director Head Consumer Marketing & Breathefree, CIPLA. Batch - 1999 - 2001



CxSearch Global Partners Batch - 1999-2001



Mr. Jacob Chandy Principal Architect -SAP UK Ltd, London KIAMS 1999-2001 Batch



Hiring Alerts KIAMS 1999-2001 Batch



NATCO Pharma Ltd. KIAMS 1999-2001 Batch



Batch - 2000-2002



Myntra Jabong Batch - 2000-2002



General Manag (CPG, Retail & Manufacturing Industry Vertical) Mindtree, London Batch - 2001-2003



Mr. Manish Tiwari Head Business HR Haldia Division



Strategic Partnerships Large Partner Solutions Google, Singapore



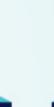
Mr. Nikhil Khanna Product Head Volvo Cars



VP - Global Partnership GENPACT LLCs, Petersburg



Mr. Projist Kurnar Roy Vice President & Head Client Engagements Bereo Inc. Amsterdam





Mr. Amit Kumar Gupta National Product Head (Senior General Manager)

Godrej Properties Limited

KIAMS 2008-2010 Batch



DGM Analytics North America & Canada

Cummins Inc.

KIAMS 2003-2005 Batch



Mr. Rajkumar V (87) Zonal Credit Head ICICI Bank

KIAMS 2004-2006 Batch



Customer Strategy IQVIA. KIAMS 2005-2007 Batch

Director Evidence and



LenDen Club KIAMS 2006-2008 Batch

Mr. Bhavin Patel



Corp Fin GMR Group KIAMS 2005-2008 Batch

Associate General Manager



Ladderup Wealth Management KIAMS 2005-2008 Batch



TTK Prestige Ltd. KIAMS 2007-2009 Batch



Supply Chain Operations Leader, Amazon KIAMS 2008-2010 Batch



Director, Lifestyle Electronics Flipkart India Pvt. Ltd. KIAMS 2008-10 Batch



Unitever KIAMS 2008-10 Batch



Enthusionz Services Pvt. Ltd. KIAMS 2009-2011 Batch



FOREIGN UNIVERSITIES COLLABORATION



NEOMA Business School, France

NEOMA Business School is a French business and management school founded in 2013, following the merger of Reims Management School (founded in 1928) and Rouen Business School (founded in 1871).

NEOMA is part of the Conference des Grandes ecoles, and is one of the only 1% of business schools in the world holding the Triple accreditation from the three international accreditation organization. EQUIS, AACSB and AMBA.





KEDGE Business School, France

KEDGE Business School is a triple accredited (AACSB, EQUIS and AMBA) French business school and grande ecole. The school was founded in 2013 from the merger of two grandes ecoles: Bordeaux Ecole de Management (ESC Bordeaux), founded in 1874 in Bordeaux and EUROMED Management in Marseilles (ESC Marseille), founded in 1872 in Marseille. KEDGE has campuses in France (Marseille, Bordeaux, Toulon, Paris).





ESC Clermont Business School, France

A business school located in France, in the city of Clermont-Ferrand. As of 2016 ESC Clermont was ranked 86th business school in the world according to the "Financial Times Ranking" The school was ranked as the 67th best business school in the FT ranking 2011, and continued to be among the top 100 business schools in Europe till date.





Unversity of North Alabama, USA

The University of North Alabama (UNA) is a public university in Florence, Alabama. It is the state's oldest public university. Occupying a 130-acre campus is a residential section of Florence, UNA is located within a four - city area that also includes Tuscumbia, Sheffield and Muscle Shoals.

The University of North Alabama was founded as La Grange College in 1830. It was reestablished in 1872 as the first state supported teacher college south of the Ohio River. A year later, it became one of the nations first co-education colleges.





THE Universidad Catolica San Antonio, Spain

Saint Anthony Catholic University of Murcia is ranked 1001 in World University Rankings by Times Higher Education and has an overall score of 4.3 stars, according student reviews on Study portals.





Skyline University College, UAE

A university in University City of Sharjah, SUC is approved, and accredited by the commission of Academic Accreditation of the Ministry of Higher Education and Scientific Research, United Arab Emirates.





De Vinci Higher Education, France

It consist of three different schools: EMLV Business School, ESILV Engineering school and IIM Digital school. The three school have developed a transversal approach that encourages students to work together in multi disciplinary teams with classmates from all three schools.





CURTIN UNIVERSITY, MALAYSIA

Curtin University Malaysia, previously known as Curtin University, Sarawak Malaysia is a private university in Miri, Sarawak and is the largest international campus of Curtin University, a university based in Perth, Western Australia. It has a 1,200-hectare (3,000-acre) campus comprising academic and residential blocks.

Curtin University is ranked 201-300th and top two percent of universities worldwide in the 2020 Academic Ranking of World Universities. It is ranked 17th in the world for universities under the age of 50 in the 2021 QS World University Rankings and has received a five-star overall excellence rating in the QS stars rating 2019.



ADMISSION for the batch of 2023-25

ELIGIBILITY

A candidate who is graduate from any discipline from a recognized university, with a minimum of 50% aggregate. Candidate appearing for final year may also apply. Entrance Exam Scores accepted : CAT, XAT, CMAT GMAT, MAT, ATMA, MHCET (for Pune campus), KCET (for Harihar campus)

EVALUATION PARAMETERS

Candidates are evaluated and shortlisted on the basis of overall rank computed, taking into account the following components described by AICTE:

CRITERIA	WEIGHTAGE
Score in XAT/MAT/CAT/ATMA/GMAT/CMAT/MHCET	35%
Case Based Group Discussion / Case Study	15%
Personal Interviews	15%
Academic Performance in Xth Std, XIIth Std, Degree/Post Graduate Degree	15%
Sports & Extracurricular Activities	5%
Work Experience	15%

EDUCATION LOANS

STATE BANK OF INDIA

KIM has tied up with SBI for education loans under the Vidyalaxmi scheme

ICICI

ICICI Bank offers loan amount up to Rs. 50 lakh with flexible repayment and tenure options, Besides, you can avail 100% tax benefit for interest paid under Section 80E, in addition to 80C limit.



PLACEMENT STATISTICS

Batch of 2020-2022

Highest Package INR18 LPA

Overall Placements 100%

Average Package

INR 8.5 LPA

Companies Participated for Recruitment 100+



OUR RECRUITERS





























































The road is clear. It is up to the younger generation now to take up the challenge

- Shantanurao Laxmanrao Kirloskar





Harihar : Yantrapur, Davangere - Harihar Rd., Harihar, Karnataka

For admission related query:

Q 94471 73837

Pune: Gut No. 356 & 357, Near Tata Foundry, Village Dhamane, Taluka Maval, Pune, Maharashtra - 410506

For admission related query:

Q 94471 73837

sonu.mukkadan@kiams.ac.in