

DPU Dr. D. Y. Patil B-School

(Program Approved by AICTE, Ministry of Education, Govt. of India)

TRANSFORM YOUR **EFFORTS** INTO
FUEL FOR A FUTURE OF
SUCCESS



PGDM **GLOBAL**

Embrace the new-age competitiveness that opens up a **world of opportunities**

PGDM

Specializations Offered

Marketing | Finance | HR | Business Analytics

DISRUPTIVE INNOVATION

First of its kind **Minor Specialization in India**

Powered by



2023-2025

Our Achievements



Ranked 8th among the top 20 West B-Schools

Ranked 9th among the top Private Institutes across India

Ranked 20th among the top 150 B-Schools in India



Best Management College in **West India**

Dr. Amol Gawande, Director, Dr. D. Y. Patil B-School is awarded **Innovative Academic Leader of the year 2022** for his dedication and exemplary contribution towards Education, Skill and Research



Best Management College in **West India, 2022**



Dr. Amol Gawande, Director, Dr. D. Y. Patil B-School is presented with **National Happiness Unicorn Award 2022**. The awards instituted by **HET** and **AICTE**, in association with Heartful campus and Your One Life, are the first awards at the national level recognising the happiest institutions in India.



Ranked 15th in India and 6th in **West Zone** among the top 100 B-Schools of India

Ranked 16th in **Employability Rank** and 7th in **West Zone** among the top 50 **Eminence Schools for Employability in India**



Academic Collaborations



Corporate Collaborations



Membership in Professional Bodies



About the Institute

The prestigious Dr. D. Y. Patil B-School was founded in 2014 and is one of the top business schools in the nation today. With strong placement track record since inception, it has built a name for itself in management education. In order to nurture the leaders of tomorrow, DYPBS aspires to become a distinguished international academic institution that transmits expertise through research-driven quality education. Through its programmes, the institute aims to give management aspirants more expertise. The institute wants to develop into a knowledge centre known for academic excellence in India and abroad. It wants to provide quality management education that is in line with the needs of the industry and build a cadre of professional managers who are prepared to meet new challenges and contribute to nation-building.

Our business school will always remain committed to being an institution of excellence in imparting management education that creates professionals for contributing towards innovation, business, and society. We develop our curriculum and delivery approaches to provide broad exposure and experiences to the learner to gain horizontal exposure and vertical expertise. The students get ample placement opportunities every year with over 200 recruiters visiting the campus. A strong industry connect with more than 100 guest lectures by the leading lights of the industry are hosted every year to give the students an insight into the world of management. We also offer opportunities to our faculties to upgrade their knowledge and skills in the management and support domains required for the programs offered. Our main priority is the benefit and skill development of our students in the field of management.

We take pride in being a B-School that can be set apart from others in terms of dedication, education and diversity. We believe in respecting, following and staying true to our deeply rooted Indian ethos and social values.

Institute Highlight

- Rich Legacy in Imparting Management Education in India
- Digitally Empowering Learning Curve
- Outstanding Placement Track Record since Inception
- Ranked amongst Prominent Institutes under the category of Placement, ROI, Academics, Infrastructure & Student Life
- Robust & Industry Driven Academics with emphasis on Decision Making, Analytical Thinking, Disruptive Innovation, Networking, Competitive Strength & Global Perspective
- Faculty Members of the Highest Caliber with International Teaching and Research Experience
- Industry Endorsed Certification Courses
- Experiential Learning backed by regular Industrial Visits
- Student Clubs based activities to Empower Future Managers
- Focus on preparing “Industry Ready Professionals” with Sessions on Personal Grooming, Effective Communication & English Proficiency
- Exposure to Research Paper writing and publication, Copyright & Patent filling, and presenting papers at National and International Conferences.



PGDM GLOBAL |

The PGDM Global program at Dr. D. Y. Patil B-School aims at giving students an international platform that will nurture their skills, knowledge and business management abilities. The program is designed to give candidates international exposure that will enhance the quality and effectiveness of their respective resumes. The focus of the program will remain on the technical aspects of business management while providing exposure to real-life business situations. Drive your career in the industry to success and beyond at DYPBS.

PGDM |

Specialization Offered

Marketing Management

Marketing management is the perfect choice for those who aspire to work in fields outside of traditional jobs. We educate students about the core values that link people, brands, functions, and businesses. Any organization requires a marketing team or professional to reach its goals and profit maximization. You become acquainted with many different fields through marketing. Marketing offers a better understanding of the business concepts associated with consumers. This knowledge helps one in gaining crucial business insights, enabling you to offer consumers well-tailored goods and services that will benefit them. Choose this specialization and develop the skills one needs to grow into a business management expert.

Finance Management

Everyone depends on financial methods and principles in the modern world and economy. A successful life requires that you have a solid understanding of topics like money, assets, liabilities, investments, budgeting, and more. The control of money at the individual, corporate, and governmental levels is a

component of finance. Students get a broad understanding of business and can get ready for occupations ranging from investment banker to financial adviser. Since they can make better business decisions and are excellent problem solvers, large firms frequently offer preference to students with a financial background. The study of finance teaches students how to research the finest financial options for businesses that will support their long-term expansion and development.

Human Resource Management

The successful management of people inside a company is referred to as human resource management. The performance of employees and the organization's strategic goals can be matched with the help of HR management. Additionally, a strong HR management staff can give businesses an advantage over rival businesses. HR specialists exhibit excellent leadership qualities and boost an organization's credibility. Understand stakeholders, learn everything there is to know about organisations and their geographic areas, and get knowledge of some of the most important competitive advantages you may use in your career. By taking this course, you may learn how to approach hiring, training, analysis, and all other intricate aspects of HR with a strategic mindset.

Business Analytics

An organization's overall operations can be impacted by the use of business analytics. Business analytics can give organisations a thorough understanding of how to boost productivity, and these insights will enable organisations in improving and optimizing their processes. Statistics and data modelling are used in business analytics to generate original business insights for better decision making. Business Analytics combines business and trending technologies through a blend of theoretical & hands-on knowledge, which is the ideal course to jumpstart your career keeping in mind the present day industry trends.

Master Industry - Standard Tools



Minor Specialization - Disruptive Innovation

First of its kind in *India*

Powered by



DYPBS in collaboration with AIC BIMTECH offers disruptive innovation as a minor specialization to create a platform for self-employment, promotes innovation, and unleashes entrepreneurial skills.

The minor in disruptive innovation is designed in such a way that it helps to nurture entrepreneurial abilities and develop an entrepreneurial mindset in solving entrepreneurial issues related to the business or the organization and finally moulding into a successful entrepreneur.

This course gives exposure to adding an edge to their hidden potentials, transforming their creative ideas into a viable business plan, and becoming an intrapreneur at a large company or starting their own venture.

Placement Details

18 LPA	Highest CTC in Final Placement	18 LPA	Highest CTC (International)
13 LPA	Highest CTC (Domestic)	4 LPA	Minimum CTC
7.67 LPA	Average CTC in Final Placement		

OUR RECRUITERS



Many more...

Distinguishing Features



Fee Structure 2023-25

Description	PGDM		PGDM GLOBAL	
	Year I	Year II	Year I	Year II
Tuition Fees	₹ 380,000	₹ 380,000	₹ 450,000	₹ 450,000
Development Fee	₹ 7,500	₹ 7,500	₹ 15,000	₹ 15,000
Examination Fee	₹ 10,000	₹ 10,000	₹ 10,000	₹ 10,000
Fee Year Wise	₹ 397,500	₹ 397,500	₹ 475,000	₹ 475,000
Total Fees	₹ 795,000		₹ 950,000	

Eligibility Criteria

- ✔ Candidate should be a graduate / post graduate in any discipline from Universities and Institutions recognized by AICTE / UGC / AIU with minimum 50% aggregate.
- ✔ Candidate is required to have appeared in any of the following competitive exams, namely CAT / MAT / CMAT / XAT / ATMA / GMAT or any competitive exam / test acceptable as per AICTE guidelines.
- ✔ Student in final year of graduation can also apply.

How to Apply

- ✔ **Offline** - By paying the Application Fee at the Admission Department, candidates can obtain the application form and prospectus.
- ✔ **Online** - **1.** Candidates can fill up the Application form online. **2.** The applicant must finish and submit the online application form along with the application fee and all necessary supporting documents. **3.** Payment options for the application processing fee include credit card/debit card/bank transfer and net banking. You will receive a confirmation of your successful registration as soon as the payment has been completed.

Life at DYPBS



No boundaries. **Infinite possibilities.**



Contact

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