



ALLIANCE
UNIVERSITY

BENGALURU

Placement 2022

Office of Career Advancement and Networking

Private University established in Karnataka State by Act No. 34 of year 2010



ALLIANCE

UNIVERSITY

*Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi*

BENGALURU

Alliance – An Overview

- Alliance University is recognized by University Grants Commission (UGC) and All India Council for Technical Education (AICTE), New Delhi.
- Internationally accredited for its business programs through the International Accreditation Council for Business Education (IACBE), USA
- Alliance University is an Academic Affiliate of the Institute of Engineering and Technology, (IET) UK
- Alliance School of Law is approved by the Bar Council of India (BCI), New Delhi.
- Consistently ranked among Top 10 Universities in India.
- 20 undergraduate, postgraduate and doctoral programs.
- 7,000+ students across diverse backgrounds.
- Academic Units at Alliance University:
 - ✓ Alliance School of Business
 - ✓ Alliance College of Engineering and Design
 - ✓ Alliance School of Law
 - ✓ Alliance Ascent College





ALLIANCE
UNIVERSITY

Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

BENGALURU

Awards & Accolades



#39 Management Institution in India (including IIMs), 2020



#139 Engineering institution in India (including IITs and NITs), 2020



Most Preferred Private University of the Year – South
Most Preferred B-School Providing Global Exposure
February 2020



Alliance University
Awarded the QS I•GAUGE
E-Learning Excellence for
Academic Digitisation in 2020



Best Use of Technology
in Enrolment, 2020



Alliance University was appraised
with Diamond Rating for Teaching,
Employability and Facilities in the
QS I•GAUGE rating system



#3 Best B-School under
Private University, 2019



#7 Best Private University
India Today, June 2018



#10 Best B-School in India offering
Global Business Courses, 2018



Best University in Building
Industry Academia Interface at
National Education Awards, 2018



Global Award for Education
Institution with the Best
Infrastructure 2018

Accreditations



Alliance School of Business is accredited
by International Accreditation Council for
Business Education (IACBE), USA



Alliance University is a member of
The Association to Advance Collegiate
Schools of Business (AACSB), USA



Alliance University is an
Academic Affiliate of The Institute of
Engineering and Technology, (IET) UK



Alliance University is
recognized by University Grants
Commission (UGC), New Delhi



Alliance School of Law
is approved by Bar Council of
India (BCI), New Delhi



"Alliance University has featured in
"Great Indian Institutes" Forbes India Marquee 2018
- a special Marquee Edition in association with
SkillTree Knowledge Consortium and Great Place To Study".



ALLIANCE
UNIVERSITY
Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi
BENGALURU

Key Drivers

- World-Class Faculty
- Top Careers
- International Partnerships
- Industry Designed Curriculum
- Award Winning Infrastructure
- Class Profiles
- Placement Overview

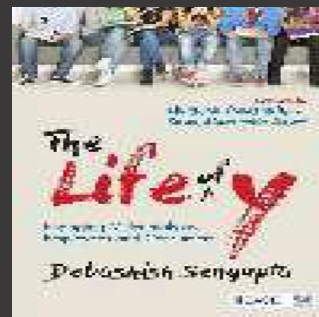
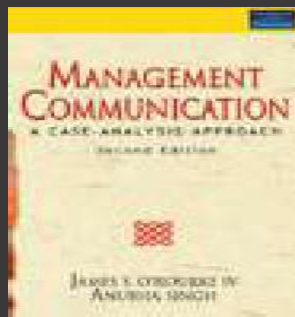
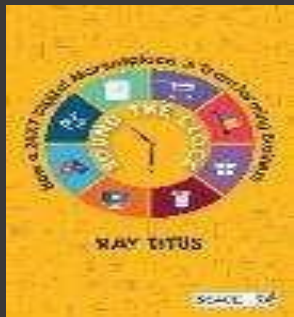


World-class Faculty

Full-time renowned faculty from IITs, IISc; NITs; IIMs; Texas A&M University, USA; Washington University, USA; University of Calgary, Canada; University of Oslo, Norway; Pompeu Fabra University, Spain; and many other top-notch institutions.

- International Adjunct Faculty – who teach at ALLIANCE exclusively – all with Doctoral Degrees and extensive global experience
- Adjunct Faculty with 20+ years' experience in some of the best organizations in the country: Infosys, TCS, Wipro, Tata Motors, TVS, Titan, HAL, IOC, SBI, HDFC, ICICI, Essar, Vedanta, Robert Bosch, GE, HP, IBM, and Toyota.

RESEARCH & PUBLICATIONS





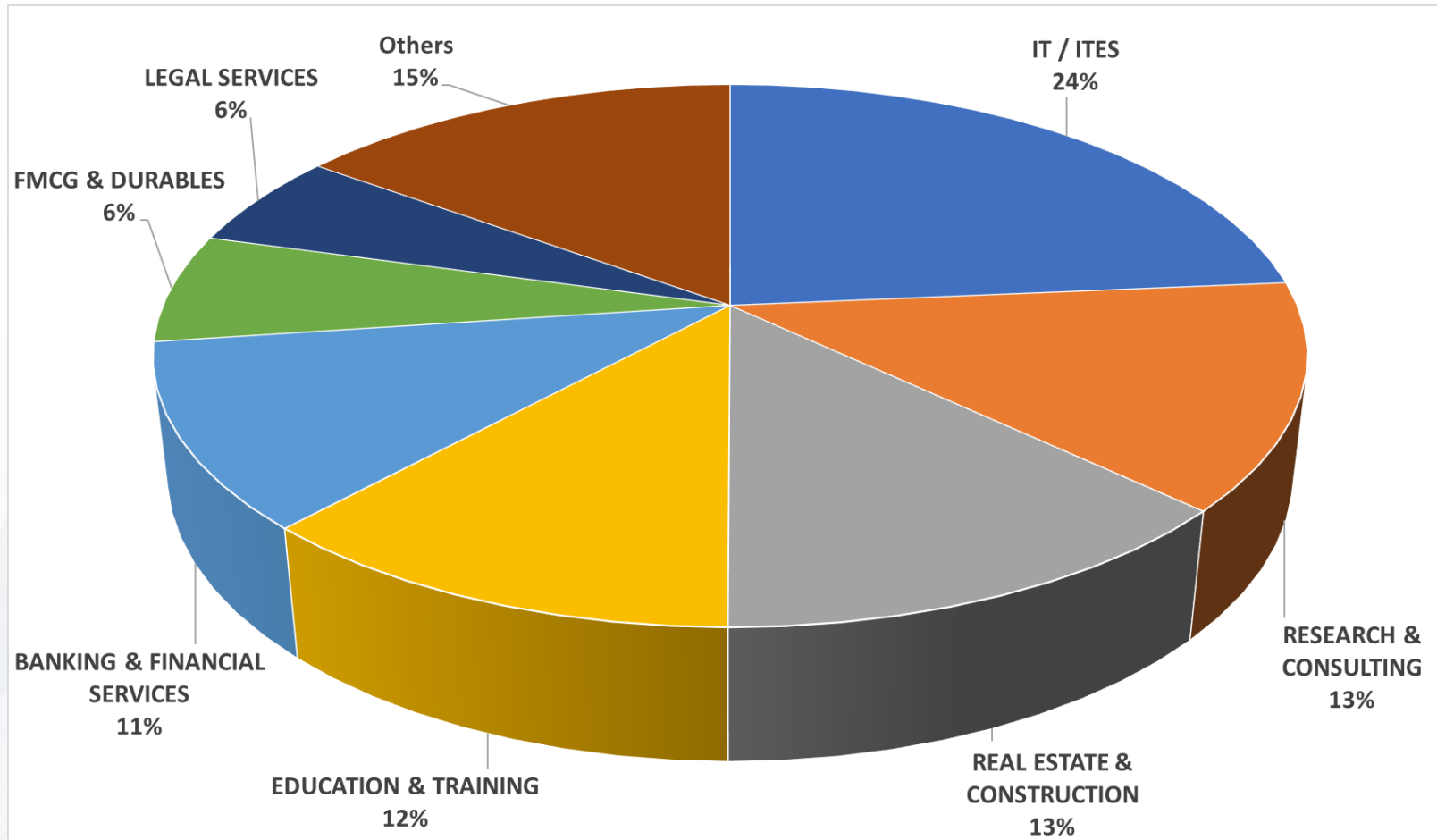
Careers with Top Notch Recruiters



Representative list of recruiters across programs



Campus Recruitment Overview



Indicative Industry representation of recruiters

Study Abroad Programs

55 Study Abroad options across 15 Countries – London School of Economics, UK; Kennesaw State University, USA; San Jose State University, USA; Toulouse Business School, France; Beijing Institute of Technology, China; Telecom School of Management, France; and many more.

- Semester Exchange Programs
- Credit Transfer Programs
- Dual Degree Programs
- International Summer School
- Faculty Exchanges
- Curriculum Development
- Collaborative Research

 antwerp management school <small>Powered by the University of Antwerp</small>					 Federation for Education in Europe <small>Fédération Européenne Des Ecoles</small>		
 ICHEC <small>BRUSSELS MANAGEMENT SCHOOL</small>	 INSEEC <small>INSTITUT NATIONAL SUPERIEUR D'ETUDES ECONOMIQUES ET COMMERCIALES</small>		 IPAC <small>Apprendre à Entreprendre</small>				
			 LSE <small>THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE</small>				
							
	 SBC <small>The Sino-British College, USST 上海理工大学中英国际学院</small>				 tbs <small>Toulouse Business School</small>		
 UB <small>UNIVERSITE DE BOURGOGNE</small>							
							



Industry Designed Curriculum

Industry academia interface fostered with a rigorous consortia of diverse activities focused on career enhancement of students.

The Office of Career Advancement and Networking works in synchronization with various industry verticals to create a robust interface with industry.

Apart from internships and placements, the following are regular activities for our students:

- Guest Lectures
- Seminars
- Workshops
- In-plant training
- Corporate Events
- Industry Exposure Visits
- Certificate programs
- Live projects



ALLIANCE
UNIVERSITY

Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi

BENGALURU



Award Winning Infrastructure

- 1 Administrative Block
- 2 Central Library
- 3 Learning Center
- 4 Student Activity Center
- 5 Food Court
- 6 Technical Block
- 7 Hall of Residence



55+ ACRES OF LUSH GREEN CAMPUS



80+ MULTIMEDIA CLASSROOMS



15000+ FLOWERING PLANTS



1 MILLION SQFT BUILD-UP AREA



Class Profile of MBA 2022

Marketing (MKTG); Finance (FIN); Operations Management (OM);
Organizational Behavior and Human Resources (OB & HR); International Business (IB)

Specialization-wise Strength

Specialization	FIN	HR	IB	MKTG	OM	Total
Strength	69	25	11	82	26	213

Gender Composition

Specialization	FIN	HR	IB	MKTG	OM	Total
Female	28	21	4	27	7	87
Male	41	4	7	55	19	126

Regional Diversity

Specialization	FIN	HR	IB	MKTG	OM	Total
Central India	2		1	6	1	10
East India	16	2		24	3	45
North India	5	4		18	3	31
Northeast India	2			2		4
South India	41	18	8	28	14	109
West India	3	1	1	4	5	14



Class Profile of B. Tech. 2022

Computer Science and Engineering (CSE), Aerospace Engineering (AE), Mechanical Engineering (ME), Information Technology (IT), Civil Engineering (CE), Electronics and Communication Engineering (ECE), Electrical and Electronics Engineering (EEE)

Stream-wise Strength								
Stream	AE	CE	CSE	ECE	EEE	IT	ME	Total
Strength	25	6	65	16	4	13	14	143

Gender Composition								
Stream	AE	CE	CSE	ECE	EEE	IT	ME	Total
Female	3		23	6		2		34
Male	22	6	42	10	4	11	14	109

Regional Diversity								
Stream	AE	CE	CSE	ECE	EEE	IT	ME	Total
Central			3			1		4
East India	2		5	2		1	1	11
North India			16	2		4		22
Northeast India		1				1	1	3
South India	20	5	35	12	4	5	10	91
West India	2		6			1	2	11
International	1							1



Class Profile of Law 2022

Law Class of 2022			
Course	B.A. LL. B. (Hons.)	B.B.A LL. B. (Hons.)	Total
Strength	35	58	93

Gender Composition			
Course	B.A. LL. B. (Hons.)	B.B.A LL. B. (Hons.)	Total
Female	18	26	44
Male	17	32	49

Regional Diversity			
Course	B.A. LL. B.	B.B.A LL. B.	Total
East India	8	5	13
North India	9	4	13
Northeast India	1	2	3
South India	16	45	61
West India	1	1	2
International		1	1



Class Profile of BBA – B.Com. (Hons.) 2022

BBA & B. Com. (Hons.) - Class of 2022			
Course	BBA	B. Com. (Hons.)	Total
Strength	188	21	209

Gender Composition			
Course	BBA	B. Com. (Hons.)	Total
Female	42	7	49
Male	146	14	160

Regional Diversity			
Course	BBA	B. Com. (Hons.)	Total
East India	41	7	48
North India	32	3	35
South India	96	10	106
West India	18	1	19
International	1		1



MBA Placements 2021

Recruiting sectors in 2021	Percentage of Graduates Recruited
IT / ITES	25%
REAL ESTATE & CONSTRUCTION	15%
BANKING & FINANCIAL SERVICES	14%
EDUCATION & TRAINING	12%
RESEARCH & CONSULTING	8%
FMCG & DURABLES	8%
INSURANCE	5%
FASHION AND RETAIL	4%
HR CONSULTING	3%
E-COMMERCE	3%
Others	3%

Specialization	Roles
MKTG	Territory Manager, Business Associate, Program Manager, Key Account Consultant, Digital Marketing Professional
FIN	Staff Consultant, Credit Officer, Tax Consultant, Analyst, Senior Compliance Associate, Financial Controller, Process Consultant
OM	Senior Executive – Supply Chain, Sourcing Manager, Lead Specialist, Business Analyst, Growth Analyst
OB & HR	Associate Consultant, Recruitment Associate, Staff Consultant, L&D Associate, HR – Generalist, HR Business Partner



B.Tech. Placements 2021

Recruiting Sectors in 2021	Percentage of Graduates Recruited
RESEARCH & CONSULTING	30%
IT / ITES	27%
EDUCATION & TRAINING	20%
REAL ESTATE & CONSTRUCTION	10%
MANUFACTURING & LOGISTICS	10%
HR CONSULTING	3%

Roles Offered	
Software Engineer	Android Engineer
Member Technical Staff	Design & Development
Network Engineer	Coding Instructor
Data Researcher	Data Associate
Associate Engineer	Patent Researcher
Specialist Programmer	Analyst
Application Developer	Project Engineer



Law Placements 2021

Recruiting sectors in 2021	Percentage of Graduates Recruited
LEGAL SERVICES	56%
RESEARCH & CONSULTING	32%
IT / ITES	8%
BANKING & FINANCIAL SERVICES	4%

Roles Offered	
Mergers and Acquisitions	Private Equity & Venture Capital
Technology Law	Data Protection and Privacy
Intellectual Property	Litigation, Arbitration and Dispute Resolution
Consultant - Risk Assurance Services	Strategy and Business
Legal Appraiser- Retail Lending	Paralegal



ALLIANCE
UNIVERSITY



Office of Career Advancement and Networking (CAN), Chandapura-Anekal Main Road, Anekal, Bengaluru, Karnataka 562106

www.alliance.edu.in | placement@alliance.edu.in | 080-46199113