

**Universal
Business
School®**

"Transforming Lives"

Endorsed by 60 CEOs



AICTE APPROVED PGDM

WHY UNIVERSAL BUSINESS SCHOOL?

Asia's
1st

Global Trading Room
Trade Global Markets at

Network with
100+
CXOs
during the program

**World Class
Faculty**
500+ years
Industry experience
from Stanford,
Oxford, IIMs & SPJIMR

80%
Experiential
Learning Model

AN INNOVATIVE LEARNING MODEL

Universal Business School follows the 3E Model in imparting education. UBS is committed to deliver a life-changing educational experience to Indian and International students.

3E MODEL

ETHICS | **EXPERIENTIAL LEARNING** | **ENVIRONMENT**

World Class Faculty | Innovative Quality Curriculum | Quality Infrastructure | Superior Research Focus

PGDM (GENERAL) VISION

To create impactful knowledge and develop innovative, ethical, responsible and global leaders, who will transform organizations and society at large.



THOMSON REUTERS

1. AICTE APPROVED PGDM (Single / Dual International Specialization):

Core Modules

- Global Macro Economics
- Financial Accounting for Decision Making
- Dynamics of Marketing
- Organisational Behaviour
- Operations Management I & II
- Integrated Business Communication
- Data Analysis with Excel (Coursera)
- Business Statistics
- Corporate Finance
- Competitive Strategy
- Human Resource Management
- Business Analytics Certification by KPMG
- Strategic Management
- Research Methodology
- Business Law
- Universal Philosophies Impacting Society
- Design Thinking & Innovation
- Transformational Leadership
- Artificial Intelligence
- Ethics & CSR

Specialization

- **Marketing Management**
- **Human Resource Management (HRM)**
- **Financial Management**
- **Operations / International Supply Chain Management**

European Certification

**STUDY
ABROAD**

International Business Minor Specialisation in Europe (1 month)

- International Entrepreneurship
- Contemporary International Marketing Strategies

Experiential Learning

- Leadership Development Potential
- Wisdom Towards Self Excellence
- Experiential Learning Toolkit
- Summer Internship (2 months)
- Consulting Aptitude Project
- Research Paper Publication
- Design Thinking Workshop
- Management of Self
- Smart Project
- Mentoring
- Sports
- CMAPS

2. AICTE APPROVED PGDM (Dual Specialization):

Core Modules

Same as single specialization

Experiential Learning

Same as single specialization

Dual Specialization

Option 1	Option 2	Option 3
Marketing (Major)	Finance (Major)	Operations (Major)

Business Analytics (Minor - For Option 1, 2 & 3)

Option 4	Option 4A	Option 4B	Option 4C
Marketing (Major)	Operations (Minor)	Finance (Minor)	Business Design & Innovation (Minor)

WORLD CLASS FACULTY



Prof. Nilanka Chatterjee | Director - PGDM (BDI) & CHRO
BBA, MBA; 33 years experience as Sr. GM - L&D, United Spirits (Diageo), AGM - HR, Ispat Ind., Reliance & Nestle. He has trained executives from P&G, Coca Cola, Britannia Tata Steel, Jindal Steel, SBI, Standard Chartered, Citibank, ICICI, Vedanta, LIC, HDFC, UB, Whirlpool, Samsung, ITC, Philips, Godrej & Boyce, Sanofi Aventis, IOCL, ONGC, Castrol, HP, IBM, Wipro, Infosys etc.

Faculty: Human Resources



Prof. Brigadier GPS Cheema, Indian Army | Director - BBA & BA (Hons) Program
MSc; AMP-MDI, Gurgaon: 37 years with Indian Army; Deputy General Officer commanding Kashmir, Commander, Armoured Brigade; Colonel General Staff, Armoured Div.; Director (Operation Logistics) HQ IDS – Secretary, Jt. Ops. Committee, under Chairman, Chief of Staff.

Faculty: HRM, Leadership & Mind Mapping



Prof. Vijay Tandon | Director - PGDM & International Programs
Exec PGP (IIM - Calcutta); MBA; BSc; 18+ years' Experience: 7 years in Marketing, 5+ years in Sales & 6+ years in teaching. Served as Marketing Consultant – South Asia, Magnus Health. Marketing Manager, GE Healthcare & worked for Tyco Healthcare & Astra Zeneca. Faculty - University of Economics, Europe & Swiss School of Management, Italy

Faculty: Marketing Management



Prof. Elora Basumatary | Director - Cardiff MBA Program
PGDM (IIM Calcutta); 18+ Years of experience in Business Development, Operations Management, Sales & Distribution, Marketing & Media management. Worked across 3 continents.

Faculty: Entrepreneurship, Innovation, Insurance & Strategic Global Marketing

UBS BOARD OF GOVERNORS - 60 CEOs



Ameer Shah
Promoter & MD,
Metropolis Healthcare Ltd.



Arun Nanda
Director,
Mahindra & Mahindra

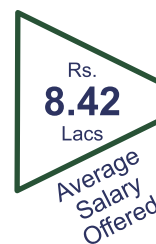


Madhav Kalyan
MD & CEO, Corporate Banking,
JP MORGAN, India



Motilal Oswal
Chairman & MD,
Motilal Oswal Fin. Services

PLACEMENT HIGHLIGHTS



Companies
Visited Campus



Total No. of
Interviews



Multiple
Offers



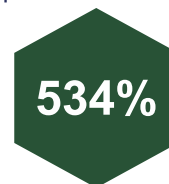
Average
No. of
Interviews



Total Final
Placement
Offers



Highest Increase
in Salary of
Experienced Student



OUR ALUMNI

MARKETING



Akshay Chavhan
Investment Banking
Analyst, Paris
NOVA STAR



Alefiya Kanorwala
Probationary Officer
FEDERAL BANK
YOUR BEST BET BANKING PARTNER

FINANCE



Kriti Palod
Analyst
Deloitte.



Shraddha Thorat
Management Trainee
IDFC FIRST Bank

OPERATIONS



Saket Somani
Business Analyst
ESS
LIFEWIDE OPERATIONS SERVICE



Urmita Ghosh
Partner Success Team
REPOS ENERGY
FUELLED BY YES

HUMAN RESOURCE



Ashwini Sakure
HR Associate
EY

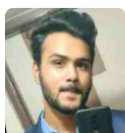


Benaifer Pereira
HR Analyst
TresVista

LOGISTICS & SUPPLY CHAIN



Sudharma K
Executive Trainee
KUEHNE + NAGEL



Nikunj Gattani
Operations
Management Trainee
Reliance

BUSINESS ANALYST



Durlabh De
Analyst
Deloitte.



Vishal Sharma
Process Developer
genpact

CERTIFICATIONS IMPROVING EMPLOYABILITY



DIGITAL
MARKETING



HARAPPA



AWARD OF HONOR



Universal Business School *

Karjat, Mumbai

Approved by AICTE, Ministry of HRD, Government of India

On recommendation of the faculty does hereby confer on

Ruchi Arora

who has satisfactorily completed the Studies prescribed therefor the

Post Graduate Diploma in Management
(Equivalent to MBA)
(2014-15)

with all the Rights, Privileges and Honors pertaining

In Testimony Whereof the seal of Universal Business School is hereto affixed this first day of December, 2013



Bibhas Basumatary
Dean - Academics

Gurdip Singh Anand
Chairman

WORLD CLASS STUDENT INFRASTRUCTURE

A/C Student Housing



Amphitheater



Global Trading Room



Library



ADMISSION PROCEDURE

Step 1	Fill Online Application Form
Step 2	1 st Round Interview
Step 3	2 nd CEO Round Interview
Step 4	Offer Letter
Step 5	Confirmation of Admission

* Education Loans Available from 25+ Banks

ADMISSION CRITERIA	AICTE PGDM
Academics (10 th , 12 th & Graduation)	20%
Entrance Exam (CAT, GMAT, C-MAT, CET)	20%
Extra-Curricular Activities	20%
Communication Skills	25%
Work Experience / Leadership	15%
Total	100%

Mumbai: Bhalchandra Kurne ☎ 09545422022	Mumbai: Rajeev Vojhala ☎ 09867643482	Delhi: Jyoti Nihalani ☎ 07838825939	Kolkata: Paramjeet Kaur ☎ 08420639003	Pune: Prakash Tiwari ☎ 09960692713	Bangalore: Sonica Agrawal ☎ 09538760705	Hyderabad: Govindhu Ch ☎ 09848313001
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Gujarat: Mayur Parihar ☎ 09727004064	Madhya Pradesh: Varish Bembe ☎ 09981930311	Gurugram: Kalpana Singh ☎ 09560397678	Patna: Vishal khanna ☎ 09905700748	Jharkhand: Lakshmi Singh ☎ 09065834015	Guwahati: Ranjana Kouli ☎ 08099794920
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www.universalbusinessschool.com

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