



Hon'ble
Dr. A.P.J. Abdul Kalam
launching EMPI's
Mission Innovative
India



Mr. N. Vittal receiving EMPI Life Time Achievement Award from Mr. Narayana Murthy on the inaugural day function - Vittal Centre for Management and Governance Informatics, presided by Dr. Natarajan, (Former Chairman AICTE) in the presence of Mr. Gurnam Saran & Mr. Pankaj.

Late Dr. Udai Pareek (Founder Chairman, Udai Pareek HR-LABS) in consultation with Dr. Roland Sullivan (OD Expert and Author, Minnesota) and Mr. Gurnam Saran (Founding President, EMPI Business School)

Mr. Alyque Padamsee receiving the EMPI Life Time Achievement Award from President Pankaj.



Dr. D.V. Kapur,
Chairman,
EMPI Centre
for Global Business,
Entrepreneurship &
Research with
Academic Council
Chairman

P.S. Bami on the Convocation Day.



Ms. Tara Sinha, Patron Chairperson, inaugurating the EMPI Institute of Advertising & Communication





EMPI Patron Chairman, late Mr. Ajit N. Haksar with late Col. Satsangi and Mr. Gurnam Saran on EMPI B-School Foundation day

1994-95

Innovation
Commitment
Self-Discipline
Global Working



Achievers all, passing the best of Indian experiences and wisdom to the youth in a 'learning through living' environment



The Modern Gurukul for Individual Development

- Vibrant 24x7 residentiality in Executive Development House with internet, Cultural Centre & Movie Club.
- Executive Fitness Programme (Premium Gym, Tennis, Yoga, T.T., Badminton etc.)
- Personality Assessment Centre, Enhancement and Upgradation Processes (PACE-UP) Programme.
- Integrated group development with foreign students, researchers and academics.
- (GFP) General Fitness for Profession
- Strict implementation of anti-ragging & sexual harassment laws.
- Pollution free vast green campus.
- Safe, secure campus with separate hostel for men and women
- A secular environment with students and faculty from across India who work, live and learn together.
- Social Responsibility initiatives.
- Medical insurance coverage for students.
- Regular Bus Linkage to the nearest metro station.
- India's First State-of-the-Art Artificial Intelligence (AI) Lab powered by IBM
- Excellent Faculty from Industry & Academia including visiting from US / Europe.
- Go Abroad Programme (Internship/ Semester Exchange / Summer & Cultural Exchange).
- Academic Fusion America, Fordham, New York, Harvard IT Group, Boston, Wharton School (Globe Project) European Union, Finland, France, Italy, Poland, United Kingdom, South East Asia, Malaysia, Singapore, China, Japan, Korea.
- **Eminent Advisory Board and Council Members**
- Nationally and Internationally recognised for Innovative and Futuristic Thinking
- Industry Endorsed and Job-Oriented
- Additional Industry certification for better employability
- Opportunity to be both a job seeker and a job
- Only Business School in Delhi selected out of 10,000 applications for the Niti Aayog, Gol approved Incubation Centre for Start-Ups
- AIC-EMPI support for incubation with mentorship, international network, funding support, state-of-the-art labs etc.
- 100% Placement













Who We Are



Gurnam Saran, FIE
Founder President, EMPI
Fmr. Director, BHEL
Fmr. President, IEEMA
Fmr. Managing Director,
Strategic Thinking Group (India)
Sr. Mgmt. Consultant, Commonwealth
Fund for Tech Co-operation (UK)



Pankaj Saran
President, EMPI
Hony. Consul General, St. Vincent & Grenadines
Director, AIC-EMPI
Co-Founder & Director,
AP Aerospace & Defence Electronics Park
(A JV of AP Govt. & EMPI Innovation Park)

We are a group of Professionals and Academicians who believe that with passage of time our educational system has got heavily slanted towards scoring marks to somehow pass the examination. While it encourages a few to come up in life, the potential of vast majority of intelligent minds is surpassed. Spotting the potential young minds and building capabilities worthy of a winner in life, thus becoming the raison d'etre for our launching an ever growing ensemble of excellence - Faculty, Trainees and Students, operating in a well-tuned 24X7 fully residential environment. With focus on individual grooming, appropriate stress has been laid on learning processes that are found in our heritage in Swami Vivekananda's thoughts but somehow lost in the past in our country's educational system- particularly in higher education.

The blueprint of the institution which was laid by the then Vice-President, Mr. Pankaj Saran, the current President, under the guidance of industry legends Chairman Emeritus ITC Ltd., Mr. Ajit N. Haksar and Mr. Gurnam Saran and pioneering educationist and legend Col. Satsangi, VSM, Chairman, CSKM; has been identifying, nurturing and enriching giftedness in individuals through continuous innovative pedagogy and distinctly different Gurukul like learning environment. This was envisioned to bring out creative, entrepreneurial and managerial capabilities keeping in sharp focus the need to promote meritorious, innovative, enterprising and intellectual potential of our youth and provide equal opportunity for all. By incorporating Innovation & Entrepreneurship dimension, it focusses on grooming the youth to become citizens of the emerging new world that are not catered to by traditional education. The psychological and attitudinal transformations are facilitated through team processes and 'learning through living'.

EMPI has over the years been continuously responding to the needs of the industry revolution 4.0 diversified into building world class centres of excellence by leveraging world class networks of Technology, Capital and Talent to create sustainable innovative eco-systems in diverse futuristic areas like Aerospace, Electronics, New mobility, Med Tech, Smart Energy, Health to lay the foundation for the 21st Century, Atma Nirbhar India.

Vision: To be Innovative and Futuristic in all Endeavours by Nurturing People, Ideas and Projects, for Creating Sustainable Ecosystems for the 21st Century



EMPI the name *Entrepreneurship and management Processes international* - signifies the changing emphasis on International management thought to *purposes* and *processes*, as also the fading distinction between entrepreneurship and management, with the need today for an entrepreneurial manager. The logo depicts this educational philosophy wherein the red spark and the dot symbolizes the raw energy of bright youth while the arrow symbolizes the channeling of energy for constructive personal and social growth.

(Concept & Design: Pankaj Saran)

The Modern Gurukul











Council Chairpersons & International Advisors



P. S. Bami Chairman Academic Advisory Board, EMPI President, India Energy Forum Former Chairman, NTPC



Padma Bhushan N. Vittal, (Retd.)
Patron Chairman, EMPI Group
Chairman, Telecom Commission, Gol.
& Former Secretary, Department of Electronics



Tara Sinha
Chairperson, Academic Council,
Ajit Haksar Institute of AdCoMM
President & CEO, Tara Sinha Associates
Former Chairperson, IIMC (Delhi)



Dr. T. V. Rao
Chairman
Udai Pareek HR - LABS (Academic Council)
Chairman, TVR Learning Systems Pvt. Ltd.
Founder President, National HRD Network



Roland Sullivan
One of the original 100
Change agents of the World,
Visiting Professor to EMPI



Dr. Vipin Gupta
Advisor, International Relations, EMPI
Prof. & Co-Director, Global Management Center
California State University - San Bernardino



Dr. Katherine Combellick
Visiting professor, EMPI
Director, International Service Learning
Gabelli School of Business
Fordham University - NY, USA



Ajay Sahai
DG & CEO
Federation of Indian Export Organisations
Chairman, Centre for Global Business
Management & Research

Leadership Team



Dr. Ashok Jain Vice President (Research & Acad. Dev.), EMPI Fmr. Director, NISTADS, Gol



Pankaj Saran
President, EMPI
Co-Founder & Director
A P Aerospace & Defence Electronics Park



Dr. Abira Saran Vice President, EMPI



Vinod Midha CEO, AIC - EMPI Fmr. Exec. Director, <u>BHEL</u>



Dr. Raja Venkataramani Director, EMPI Fmr. Director, Deloitte



Dr. David EasowExec. Director, EMPI's Vittal Centre for Management & Governance Informatics



Dr. Premasish RoyAsst. Dean & Associate
Residential Mentor, EMPI

Academic Council Members



Mr. Alex Kuruvilla
MD, Conde Nast (India)
Mr. Nikhil Nehru
CEO, IN Communication (Pvt.) Ltd
Dr. Binod Agarwal
Founder Director, MICA
Mr. N.P. Singh
Director, The Indian Express
Mr. Prahlad Kakkar
Ad Film Maker
Mr. Sanjay Sethi
Chief Publisher & Head: Strategic Businesses, Macmillan
Mr. Chintamani Rao
CEO, India TV

Mr. Sunil Rajeshekhar Director (Times Response), Times of India

Mr. Tony Joseph
Mr. Rakesh Endlaw

Mr. Tony Joseph
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Mr. Rakesh Endlaw

Mr. Tony Joseph
Mr. Editor, Businessworld
CEO, Adbur Ltd.

Mrs. Usha Bhasin Deputy Director General at Doordarshan
Mr. Santosh Desai MD & CEO, Futurebrands, Author
Mr. Ram Sehgal Fmr. Vice-Chairman, M&C Saatchi
Mr. Mohammed Khan Chairman, Bates David Enterprises

Dr. S. K. Bhatia (Ph.D.) Sr. Vice President & Technical Consultant (Retd), Avery

India Ltd

Mr. Piyush Sharma Joint Labour Commissioner cum Joint Secretaory, Labour Dept,

Commissioner Office, Govt of Delhi

Mr. S.K. Gupta CEO, Leroy Sorner & Controls India (P) Ltd.

Mr. C. M. Krishna Hony. Advisor, PHDCCI

Mr. Om Kaul President, Om Kaul Associates Pvt. Ltd

Mr. Ashok Jain Fellow, National Academy of Sciences; Fmr. Director, NISTADS
Mr. R, N, Lakhotia Principal, Lakhotia College of Taxation and Tax Consultant

Mr. Aditya N. Saxena Fmr. Additional Secretary, Govt of India

Mr. Sasi Misra Distinguished Fellow, EDI, Fmr. Sr. Professor (IIM-A)

Mr. Manu Srivastava Director & Sales Head, Oracle India
Prof. V. Ramachandriah Director (Emeritus), EMPI B-School

Dr. Harpal Singh Fmr. Director & Chief of Agricultural & Rural Development, Gol Mr. K. K. Duggal Regional Director (North), Gems & Jewellery Export Promotion

Council

Dr. K. D. Gaur Administrative Officer, ICSSR, Ministry of HRD
Mr. Sunil Trikha Chief General Manager, Export-Import Bank of India
Prof. Sanjay K. Jain Head, Department of Commerce, Delhi School of Economics
Mr. V. P. Mahendru Chairman & Managing Director, Indo Asian Fusegear Ltd.

Ms. Babbar, Anupama HR Head, Agilent Technologies
Mr. Anand Prakash Professor, University of Delhi
Mr. C. Balaji Senior Director, Symphony University

Mr. K. G. Ramchandran Director-HR, Infosys

Mr. Dipankar Banerjee Asst. Vice-President- Human Resources, HSBC

Mr. G. P. Rao
Founder & Managing Partner, Good People Relations
Mr. P. Dwarakanath
Director-Global HR, Max India Ltd.
Ms. Shalini Sarin
Exec. Coach & Strategic Advisor - HR, CSR, Sustainability,
Transformation Cairn India Ltd

Mr. Abhijeet Ganguly
Microsystems Ltd.
Vice President - HR & Training (APAC), Digibee

Mr. S. Y. Siddiqui Chief Mentor, Maruti Suzuki India Limited Mr. S. K. Jain Fmr. Director-HR, BHEL

Mr. K. K. Sinha Director-HR, NMSEZ Development Company
Mr. H. M. Jha Promoter, Delhi Institute of Service Management
Ms. Priya Soumaya Executive Vice-President, Shri Ram Group
Mr. Satish K. Kaura (Padamshree)

Mr. Uday Kumar Verma Deputy Secretary/ Director in the Ministries of Rural
(IAS) Development and Human Resource Development, Gol

Ms. Rachna Mukhariee Strategic HR. Daksh. IBM

Mr. Ashok Narain Fmr. Executive Vice-President HR, PepsiCo
Mr. Anagat Pareek Sr. Vice-President (Cyber Security), Paytm
Mr. Pankaj Agrawala Joint Secretary, Ministry of Communication & IT, Gol

 Mr. Kamal Mansharamani
 Chief Executive Officer, Birlasoft India Ltd.

 Mr. Sudhir Ahluwalia
 Senior Director, Symphony University

 Dr. Uma Nambiar
 Chairperson, DHIndia Association

Mr. Akhtar Badshah Sr. Director Community Affairs, Microsoft Corp
Mr. V. J. Prakash Managing Director, Ultra Motor India Pvt., Ltd
Mr. Tanmoy Chakrabarty VP & Head - Global Government Industry Group, TATA

Consultancy Services

Mr. Ashok Soota Chairman & Managing Director, MindTree Consulting Pvt. Ltd

Mr. Ajay Chowdhry Chairman & CEO, HCL Infosystems Ltd.

Mr. Saurabh Srivastava President, Xansa India Ltd.

Mr. Shekhar Dasgupta President and COO, Solix Technologies Ltd

Dr. Sanjeev Singh Project Coordinator, Institute of Informatics & Communication (DU)

Mr. D. K. Ghosh Chairman and Managing, Director of ZTE Telecom, India

Mr. Ashok Tiwari Fmr. Managing Director, iBILT Technologies Ltd

Fmr. Managing Director, iBILT Technologies Ltd IAS, President, Korfball Federation of India

Fmr. Director General of Software, Technology Parks of India Sr. Director & Head, E-Infrastructure & Internet, Governance

Division, Ministry of Comm. & IT, Gol Fmr. Country Head, Apple Computer

Sr. Governmental Program Professional, IBM India

Mr. M. C. Gupta

Mr. S. N. Zindal

Mr. Alok Sharma

Mr. Harish Krishnan

Dr. Govind

Our Programmes

2Yr. Full Time Post Graduate Diploma in Management

PGDM (Approved by AICTE)

(1st Time in India)

Al Infused Management Programmes

(With Globally Recognized Al Skill & Knowledge Certification)

PGDM (General Management - Marketing / Finance)

PGDM (Advertising Communication)

PGDM (International Business)

PGDM (Human Resource Management)

PGDM (Research & Business Analytics)

- Pioneers in India



Recognitions

















Business School of the Year 2019

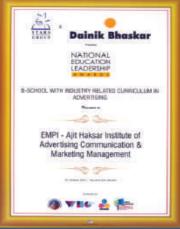
For Pragmatic Curriculum & Enhancing Employability
(The Academic Insights)







Best Institute in North for Industry
Institute Orientation





Atal Incubation Centre

Start - Up Opportunities

EMPI was selected out of thousands of applicants by Niti Aayog, Government of India under their Atal Innovation Mission (AIM) to set-up a first of its kind Atal Incubation Centre. The aim of the centre is to create world-class incubation facilities with suitable physical infrastructure. AIC-EMPI works with multiple stakeholders, to build intelligent ecosystems around entrepreneurs to create scalable and marketable high impact projects, products and solutions across diverse sectors. It works with



Supported by AIM, NITI Aayog, Govt. of India

International Incubation centres, Government, Industry, NGOs in incubating programmes and solutions that shall address high impact problems through venturing. The focus areas are New Mobility, Energy, Health, Agri-Tech, Ed. Tech etc.













Mentorship Support by Industry Majors:

















Dr. A.P.J. Abdul Kalam President of India



Atal Bihari Vajpayee Prime Minister of India



Narendra Modi Prime Minister of India



Shiela Dikshit Chief Minister, Delhi



Montek Singh Ahluwalia
Deputy Chairman,
Planning Commission of India



Nandan Nilekani Chairperson, UIDAI, Gol



Prof. M G K Menon Chairman, BOG, IIT Delhi Advisor, ISRO



Amitabh Kant, IAS CEO, Niti Aayog, Gol



R A Mashelkar Director General, CSIR Director, Reliance Industries Ltd.



Kumari Agatha Sangma Minister of State for Rural Development



Alok Shukla, IAS Deputy Election Commissioner, Gol



Indu Bhushan, IAS CEO, Ayushman-Bharat, Gol



Eckart WurznerLord Mayor - Heidelberg, Germany



Joao Gomes Cravinho Head of Delegation of the European Union to India



Alon Ushpiz
Ambassador of Israel to India



Bernard Philip
Deputy High Commissioner of Australia
to India



Jean Pierre Contzen Special Advisor to Minister of Science & Tech., Govt. of Portugal



Brenda Lucas Exec. Director, Ontario Water Consotorium



Hongseng Wang Managing Director, Sinosteel India Pvt. Ltd



David AgnewPresident, Seneca College, Canada



Michitaka Mukohara President, Nichiden Kogyo Co. Ltd., Japan



Teruo IshiiManaging Director, Sony



Inchul Park
President & CEO,
Daedeok Innopolis, Korea



Alan Mamedi Co-Founder & Global CEO, Truecaller



Dr. Alexander SpachisMinister Cousellor, Dty Head of Mission
EU Delegation to India



Russel A Green
Financial Attache to India,
U.S. Treasury Dept., US Embassy



Sara Wilshaw Minister (Commercial), Canadian High Commission



Wilfried Aulbur Managing Partner, Roland Berger



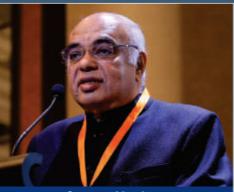
Shirley Taylor International Bestselling Author & Keynote Speaker



Dr. David NaylorPresident, Toronto University, Canada



Yee Shi Chang Hi-Tech Innovator, International Eminent Fellow



George Abraham
Exec. Director, Singapore India
Chamber of Commerce and Industry



ChingYao Huang Chairman, Asia-Pacific Accelerator Network, Taiwan



Alan C Adamson
Country General Manager, Cargill



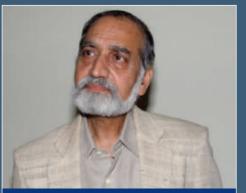
Dr. Donal CannonHead Regional Rep. (South Asia),
European Investment Bank



Peng Jun MD, LESSO Buildtech



N.R. Narayana Murthy Chief Mentor, Infosys



Kiran Karnik President, Nasscom



Alyque Padamsee Advertising Guru



Aquil Busrai Exec. Director HR, IBM India Ltd



K J Udeshi Fmr. Deputy Governor, RBI



Arun Maira Fmr. Chairman, Boston Consulting Group



Vijay Shekhar Sharma Founder, Paytm



Manish Vashisht Design Director, IBM



S. Y. Siddiqui Chief Mentor, Maruti Suzuki



Gurnam Arora Joint Managing Director, Kohinoor Foods Ltd.



Subhash Lakhotia Tax & Investment Consultant Guru



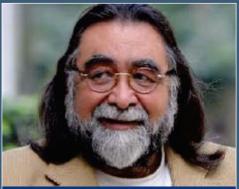
CEO, Zee News Ltd



Girish Wagh President, TATA Motors



Vinod S. Kapur Chairman, Keggfarms



Prahlad Kakkar Advertising Legend & Filmmaker



Pramod Bhasin President and CEO Genpact



Jagdish Sheth International Thought Leader Professor, Emory University



Sumit Gupta Country Head, Mcdonald Pelz Global



N.S. Rajan
Partner and Global leader - People &
Organization, Ernst & Young



S. Shirish Purohit CEO & Director, Midas Communication



CEO, Matrix Cellular (International) Services (P) Ltd.



Satyajit Sen CEO, Zenith Optimedia (India)



Gaganpreet S. Puri Partner, KPMG India



Sunil Nanda MD, Water Energy Life Co



Hari Krishnan COO, Cheil Worldwide



Srihari MulgundPresident , Ricardo India Pvt Ltd



Dr. Uma NambiarChairman, DHIndia Association



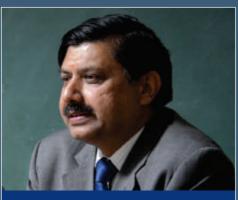
Y.S. Rajan
Principal Advisor, Confederation of
Indian Industry (CII)



A.K. BhattacharyaEditorial Director, Businesss Standard



N P Singh
Director, The Indian Express



Nagesh Kumar Director & Head, UNESCAP



P. Dwarkanath
Director, HR & Admin (South Asia),
GlaxoSimthKline



Atul AryaHead - Energy Division, Panasonic



Nitin Nair General Manager, Connected Cars - AMI, Nissan



Ashok Bajpai Country Head, Taco Bell, Yum Restaurants International



Manoj Johri National Operations Director-India, Millward Brown



Sirish Batchu Vice President, Software & Intelligence, Ather Energy



R.S Jalan Managing Director, Gujarat Heavy Chemiclas Ltd.



CEO, PVR Ltd.



Rohit Kumar Vice President, Hansa Research Group



Rupsayar Das Director, Strategic Planning, Hakuhudo



Sriram Padmanabhan Vice-President (Marketing), Nissan India



B. Surendar Sr. Vice President & National Head (Marketing) Red FM 93.5



Deepinder Goyal Founder & CEO, Zomato



Mitesh Kanojia HR Business Partner, Zydus Wellness



D.K. Ghosh Chairman & MD, ZTE Corp.



Adarsh Tandon VP, Business Training, HSBC



Ashok Bajpai Country Head , Taco Bell, Yum Restaurants International



Shalini Sarin VP-OD, Godfrey Phillips India



P N Sharma Chairman, Singer India



R C Bhargava Chairman, Maruti Suzuki



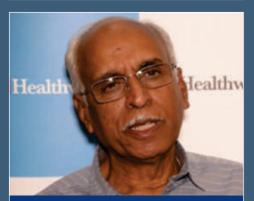
Rajeev Karwal Managing Director, Electrolux



Abhiram Seth Fmr. Exec. Diector, PepsiCo



Alok Sharma Fmr. MD, Apple (India)



Dr. Vijay Agarwal President, CAHO



Nitin Sethi Vice-President (Digital), Indigo Airlines



Sudhir Mor Head Design, Soroco Co-Founder, Design Shift, Ex Ola



Ved Ratn Bajpai National Business Head, NDTV



Hitendra Chaturvedi MD & CEO, Green Dust



Kapil MandawewalaFounder & CEO at Edible Routes Pvt Ltd

You Inspire us to Excel



I greet EMPI for promoting a culture of organizational Innovation. Best wishes to EMPI in their mission.

Dr. A.P.J. Abdul KalamPresident of India



On coming to EMPI and seeing the results of your learning "I am impressed"....I am even more impressed to see the spirit with which you work and live together in your campus.

Alyque Padamsee Advertising Legend



The most effective management is that which assumes the presence of adversity where it does not exist and overcome it when it does. This EMPI philosophy is making the students stress-resistant problem solvers and highly competitive. Following the saying, 'In the confrontation of a mountain and stream, it is always the stream that wins, not because of its strength but because of its perseverance'...EMPI is becoming a trend setter.

Ajit N. Haksar Chairman-Emeritus, ITC Ltd. Founder Pat<u>ron Chairman, EMPI</u>



While there are many unique and interesting things happening at EMPI, I was very impressed with the Executive Fitness Programme initiative. During my working days, I realised that one thing that IIM-A has not given to me was how to manage stress and physical fitness.

Harsha Bhogle TV Journalist & Sports Commentator



Excellent ethos at EMPI, I am touched with the focus on ethical perspective of business - such grooming at EMPI is a great step forward. My very best wishes.

S Y Siddiqui COO, Maruti Suzuki India Ltd.



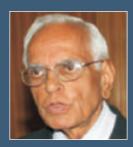
I really felt the values in the air which has made this institution one of the best institutions in the country. Keep it up. Well done.

Rajeev Karwal Managing Director, Electrolux



EMPI is a good example of what private sector can do.

N. R. Narayana Murthy Co-Founder, Infosys



EMPI is a unique institute with a very bright future.

Prof. Udai Pareek
Father of HR Movement in India,
Founder of HRD Network &
Fmr. Prof. IIM-A



Most impressed with the dedication and passion of the faculty and management team. Best wishes!

Kiran Karnik President, NASSCOM



Great campus and students. Good training and hospitality. Look forward to coming back.

Deepinder Goyal Founder & CEO, Zomato

Gurukul Learning Environment

Our pedagogy is attempting a balanced mix of 24x7 classroom curriculum, non-classroom learning and on the job work experience to shape the right set of attitudes, skill, knowledge and vision. The unique learning methods include participation in Debates, Quizzes, Elocution, Business Games, Projects, Case Studies, Management Simulation, Organizing of Events, Campaigns, Sports & Games.













Life @ EMPI

India's First Artificial Intelligence (AI) Lab

Centre of excellence for Artificial Intelligence business research, teaching, theory, and practice Powered by IBM AIC-EMPI AI Lab (Artificial Intelligence Laboratory) enables students to navigate the Artificial Intelligence (AI) landscape. The lab assists students, start-ups and industry across the globe with navigating and learning the complex field of application of Analytics and Artificial Intelligence in Management. The lab is equipped with state-of-the-art hardware and software, as well as cloud infrastructures and live data from IBM Weather Channel for projects and insights to help businesses make better and faster decisions.



Executive Fitness

EMPI's Executive Fitness is a unique programme which commences with the day break. It helps students to internalise leading a disciplined work life through daily participation in choice of activities like yoga, aerobics, taekwondo, multi-gym or other games. This strengthens the students both physically and mentally, which is the key to success in today's stressful world.











Executive Development Academy (Separate Hostel for Girls & Boys)

EMPI has in-campus separate hostels for girls and boys with both AC and Non-AC rooms option. The Hostels can accommodate about 1000 people from not only different corners of the country but also from various countries (in the International Hostel wing). Each room is provided with an attached bathroom with hot and normal 24 hours water supply. Both the hostels are Wi-Fi enabled and have separate Common Rooms, which have facility for indoor games.





Activities on Campus

In the gurukul learning environment of EMPI, students involve themselves in various academic, non-academic, cultural, entrepreneurial & CSR activities. There are various clubs led by students with a faculty co-ordinator to guide them. Involvement in these extracurricular activities helps them to understand the importance of critical thinking skills, time management and academic and intellectual competence. Working outside of the classroom with diverse groups of individuals allows students to gain more self-confidence, autonomy, and appreciation for others. Specifically, participation in extracurricular activities and leadership roles in these activities are positively linked to attainment of one's first job and to managerial potential.









Foreign Faculty

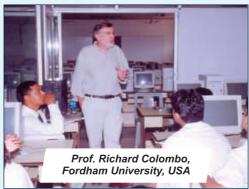
Special lectures, workshops, seminars and sessions taken by visiting foreign faculty from EMPI's network of international partner institutions helps students get prepared for a world that is multicultural and multinational. Students also get an opportunity to do joint classes and projects with students of partnering institutions.













Live Projects

Live Projects are a regular and essential feature of the EMPI learning process. It helps them get real life experience and learn the application of the management concepts and principles studied in the classroom. Domain specific live projects helps each student gain valuable work experience even before they are placed.













Social Responsibilities

EMPI aims at developing students who are not only good managers but also responsible and conscientious citizens. With this objective in mind students are encouraged to take up various social responsibility initiatives like Blood Donation, Participation in Clean India Campaign (Swach Bharat Abhiyan), Project on Fair Trade, Anti-Smoking Campaigns, Organizing Donations for the poor and the underprivileged, Relief work for flood and landslide victims and other various activities to engage with different sections of the community.













Industrial Visits

Industrial visits are an essential element of EMPI's education as focus on theory and practical is an intergral element of the holistic learning process. As such there are regular industrial visits in different industry sectors such as Logistics, FMCG, Consumer Durables etc.







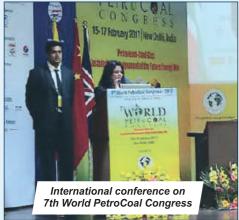






Seminars and Conferences

Students at EMPI regularly attend national and international seminars and conferences which not only expands their vision on the current industry trends, issues, challenges, future growth potential and prospects but also listening, interacting and networking with industry leaders gives an immense boost to their confidence.

























Global Connect



EMPlans Abroad



Since 1995, EMPI has established partnerships with more than 75 reputed institutions across the globe as it fosters a climate of world-class quality education of international standard and global outreach. Students are offered a number of exciting opportunities to study abroad for a semester at a partner university, attend summer schools, cultural exchange programmes, participate in joint research, projects, overseas internships, international study tours and global volunteer programs.











































International Students at EMPI

In keeping with its philosophy of internationalization, EMPI offers a number of opportunities for students from across the world through EMPI's partner institutions to visit EMPI for a number of learning programmes such as international student exchange, seminars, training programmes, study tours, summer schools and internship etc. to gain once-in-alifetime opportunity to discover the unique wonders of India.











Some of Our Campus Recruiters



dentsu



















































































































































Alumni Speak





An institution where fusion of knowledge, co-curricular activities and practical skills hone the individual's personality to make him a first-class individual. With such a solid start think only of GROWTH in future!

Sandeep Menghi Business Director, McCann



The perfect adjective to define my experience of studying at EMPI would be 'Enriching' and the experience continues till date, even years after graduating as a student. I'm regularly back on campus every weekend to learn from those sitting on the same benches where once I sat.

Manan Shah Director-Marketing, Truecaller



EMPI was not only an educating and enriching experience but also worked as a launch pad to the advertising industry for me.

Tanushree Radhakrishnan *Chief Operating Officer, LIQVD Asia*



EMPI for me was a start-up experience, we were empowered to do everything on our own with least dependency on faculty. From industry reach to placement pitches and from planning industry tours to summer training scouting. I have done it all. EMPI made me ready to 'walk that extra mile'."

Ram Jalan Chief Marketing & Customer Officer - Omaxe



Achieving innovation through influence and being passionate about the notion that ideas rule the world are still few of the biggest learnings I received from EMPI Business School. One should always remember that degree is only entry to the profession, after that only your performance matters.

Rajnish Sinha Founder and Chief Talent Advisor - Talent Acceleration Corridor Ex-Global Head - Talent Acquisition, Evalueserve



My learning experience at EMPI was a result of five components that it provides each student with-Resources, Content, Learning Flexibility, Student-Faculty Contact, and Involvement. The foundation was layered with good discipline, a positive and rich culture and constantly pushed me to optimally utilize the resources, with finesse of adapting to the robust reality of the corporate world.

Sourish ChatterjeeCustomer Strategy (Sports),
Star TV Network

Alumni



Nitin Mathur Senior Director Marketing, Vice President - Transition **Head of Digital Customer** Experience **TE Connectivity**



Nitin Nigam Risk & Governance **Deutsche Bank Group**



Bhushan Tuli Vice President & **National Product Head Dewan Housing Finance** Corporation Limited



Mohit Bhatia AGM (Marketing & Land Acquisition) ELDÉCO



Praveen Kumar **Head - Strategic Alliances** Tata Teleservices Ltd



Ayan Bagchi Director - Consulting & **Transformation Services GENPACT**



Ajit Kumar Director - SME Online Technologist Pvt. Ltd.



Shubhankar Dhar Head of PMO (Digital Transformation) at **Hathway Cable & Datacom Ltd**



Ashish Procthi **Director of Strategic Business** Xebia India



Gaurav Jain **Executive Director** at JPMorgan Chase



Sen Nachiketa AVP & Head- Field **Operations** Tata AIA Life



Vinita Bhatia National Head- Media, Entertainment & Sports at Bennett Coleman and Co. Ltd.



Avijit Tripathi Director Marketing at Velocity101 Training and Placement Pvt Ltd



Gaurav Aggarwal Senior Vice President, Head of Data Management & Analytics DBS Bank"



Rajeev Tiwari Asst. General Manager Monnet Ispat & Energy Ltd



Shantanu Moulik Global Alliance Head-G **lobal System** Integrators (Americas,UK, EMEA, APJ) Dell



Subhabrata Dey **Director Sales** -Infrastructure Services Wipro Technologies



Mandeep Singh Director & Head of Revenue - Youth & Movie Channels Business Head -Branded Content & Digital



Manan Shah **Director Marketing India** Truecaller



Ankur Goel Director - Sales & Channels (India & SAARC) Polycom



Anil Solanki General Manager & Head -India Manufacturing & Technology vertical - WIPRO



Gaurav Singh **Business Head-LG Life Sciences**



Rishi Vinod **Ohri Unit Head Dainik Bhaskar Corp Ltd**



Amit Pathak General Manager at SYSCON FZE, UAE



Ashish Chandra Cluster Business Head (DGM) **Reliance Communications**



Alok Kumar Country Manager - Liquid Membranes at STP Ltd.



Sanjeev Kumar Co-Founder Springford Pte. Ltd.



Rakesh Kumar Mallick Sr. Research Coordinator Moody's Investors Service



Shailesh Saran Group Manager (IMS) **Tech Mahindra**



Sameer Yogi Head - Global Business **Operations U2opia Mobile**

<u>Alumni</u>



Jayesh Chuphal Corporate Sales Manager Kotak Mahindra Bank



Adarsh Purohit Vice President Marketing Jmd Medico Services Ltd.



Arindam Paul AGM OYO Rooms



Ashish Choudhary TSM Havells India Ltd



HEENA TANDON Assistant Manager HDFC Bank



Mukund Jaiswal Managing Director Tirupati Ayurvedic Pharmacy



Vidit Jain Sales Manger (Online Ordering) Zomato



Debosmita Chatterjee Senior Search Associate Lazzaro HR Solutions Pvt. Ltd.



Himanshu Kataria RM - WEALTH Aditya Birla Money Mart Ltd.



Riya Srivastava Senior Analyst Royal Bank of Scotland Business



Prabhakar Singh Team leader institutional Sales Berger Paints India



Prateek Jain Brand Marketing Manager Zoiro Lifestyles



Niloy Gupta Assistant Manager Yokohama India



Amanpreet Kaur Relationship Manager <u>Stand</u>ard Chartered Bank



Tuhin Kanti MandalAssistant Manager EasyRewardz



Sakshi Chaturvedi Assistant Manager Citibank India



Subhasish Ranjan Das Senior Associate Bank of America Merrill Lynch



Ajmal Khan Manager Carwale.com



Divya Yadav BTL Lava International Limited



Nivedita Nandi Sr. Media Analyst | Marketing Science at Hearts & Science Omnicom Media Group Annalect India



Vijay Singh Regional Sales Manager Lesso India



Ahmad Faraz Territory Sales Officer Marico Limited



Deepu Bajpai Customer Development office Colgate Palmolive



Rohit Shahani Senior Tax Consultant Deloitte



Pooja Devi Deputy Manager - Corporate Communications LESSO India



Himanshu Thukral Financial Analyst BlackRock



Pankaj Noonia Associate Analyst EY



Sukanya Panda Credit Manager HDFC Bank



Yoshita Ratnam Assistant Manager Operations IOS Sports & Entertainment



Rituraj Singh Account Manager Times Internet

Theme Based Applied Research

International Conference on Technology Policy & Innovation (ICTPI)

EMPI's Centre for Innovation, Entrepreneurship & Intellectual Property (CIEPRO) conducted the global 11th Tier-I conference on Frontiers of Knowledge & Innovation- Blending emerging technologies with inclusive development in collaboration with University of Texas at Austin, Cambridge-MIT Institute, University of Cambridge, TU Delft etc. supported by National Knowledge Commission, Gol.





EMPI's EU-India International Business Management Centre

The first of its kind effort in India supported by the European Union established a triangular research corridor with the University of Turin, Italy and the Helsinki School of Economics and Business Administration, Finland. The Centre was supported by Fiat and Nokia and facilitated joint study of doctoral students and faculty researchers in the area of cross cultural entrepreneurship

EMPI partners with Wharton School, USA for the GLOBE Programme

EMPI has been the country co-investigator of the worldwide research programme on international CEOs under the GLOBE programme of the Wharton School, US. The project in India was headed by Mr. Pankaj Saran. As an extension of the study, the difference of IT Strategies between Indian and China was also studied which was partnered by the City University, Hong Kong. The study led to a worldwide publication by the famous Ashgate Publisher, UK.





Asian Media Information & Communication Centre, Singapore

EMPI has a major tie-up with AMIC Singapore, an internationally renowned Asian umbrella body on Communication and Media with regional chapters spread all over the Asia-Pacific. EMPI has very closely collaborated with the Indian chapter of AMIC, Singapore which is headed by Dr. M. S. Swaminathan and has Mr. N. Murali of Hindu as well as Mr. Vijay Menon amongst others distinguished personalities on its board. EMPI and AMIC have conducted joint projects on a number of areas including egovernance, UNESCO's International Programme for the Development of Communication, Economic Journalism etc.

UNDP Consultancy by EMPI's Udai Pareek HR-LABS

HR LABS of EMPI B-School provided consultancy to UNDP for their modules on human development in the area of pedagogy, i.e methodology of teaching these modules. HR –LABS examined the modules in details and suggested various pedagogical devices to be used in different places. Various interventions were suggested to generate experiences while teaching the modules.



National Impact Initiatives - India's Firsts

Mission Innovative India

In 2005, EMPI initiated the annual Indian Innovation Awards under the "Mission Innovative India' with the blessings of the then President of India, Hon'ble Dr. A.P.J. Abdul Kalam. The following year, The Boston Consulting Group joined in as the Research Partner and Process Validator and the awards were re-christend as the 'EMPI-Indian Express Indian Innovation Awards' with the joining in of the leading national newspaper group - The Indian Express. The awards celebrate innovative corporate, non-corporate, government and network organizations as role models by documenting and disseminating their innovation stories.

In pursuant of the Innovation Mission, EMPI has furthered a number of initiatives like the launching of the EMPI Journal on interdisciplinary perspectives - 'Innovations', conducting jointly with the prestigious India International Centre, New Delhi, lecture series on the 'The Change agents - Innovative Indian Organizations', National Innovation Fellowships and introduction of the 'International India Innovations Programme' for international faculty, researchers and students



















National Impact Initiatives - India's Firsts

Some of the Innovation Awards Winners

LV Prasad Eye Institute | Mother Dairy Foods Processing Ltd. | Multi Commodity Exchange of India | Mahindra & Mahindra Mindtree Consulting | Narayana Hrudayalaya | National Stock Exhange of India Ltd. | Tata Consultancy Services | Tata Motors Mother Dairy Foods Processing Ltd | Narayana Hrudayalaya | National Stock Exchange Of India Ltd. | Genpact Karnataka State Road Transport Corporation | Keggfarms Pvt Ltd | Multi Commodity Exchange Of India Ltd. | Tata Motors Limited TCS | Hindustan Petroleum Corporation Limited | Larsen & Toubro Ltd | Mahindra And Mahindra | Mindtree Consulting Pvt. Ltd. CMC Limited - A Tata Enterpise | Kudumbashree | Sree Chitra Tirunal Institute For Medical Sciences And Technology | PVR Ltd Hindustan Unilever Limited | Akshayapatra Foundation | INTACH | Pratham India Educative Initiative | Nagpur Municipal Corporation Samtel Display Systems | SPIC-MACAY | Honey Bee Network & National Innovation Foundation | Election Commission Office (Electronic Voting Machine) | Ministry of Health & Family Welfare (Pulse Polio Immunization Programme) | Palkhed Irrigation Division, Nashik | Pratibha Syntex Limited

We Think for India (WTI)

EMPI conceived and structured India's first participative Public Policy Forum, 'We Think for India' (WTI) under the chairmanship of Justice Ranganath Mishra, Fmr. Chief Justice of India; Dr. RA Mashelkar, Fmr. DG, CSIR; Mr. Vittal, Fmr. CVC and Mr. LV Saptrishi, Fmr. Addl. Commerce Secretary, Gol. It held India's first Manufacturing sector policy competition along with FICCI that had widespread participation from IITs. IIMs, Consulting Firms like KPMG and Corporates like TATAs, BHEL etc. The findings as a book on 'India's Manufacturing Sector — Policy Framework' was released by Hon'ble Prime Minister Shri Atal Bihari Vajpayee at his residence and presented to Shri. Arun Jaitley, the then Minister of Law, Commerce and Industry, Govt. of India. This was the first time a de-centralized policy initiative was done that impacted a national policy discourse.



GOWEL

New Clean & Intelligent Mobility Mission Festival

(In Association with Ministry of Road Transport & Highways, Gol and NISSAN as Mission Partner)

EMPI Institutions conducted India's first Mobility Mission Festival at the EMPI Campus. The event witnessed an overwhelming response pan India and Internationally. The festival brought together students, start-ups, MSMEs and corporates to address the future mobility disruption paradigm. The festival synchronised with the Inauguration of EMPI's Atal Incubation Centre by Mr. Ramanathan Ramanan, Mission Director, AIM, Niti Aayog, Gol.



National Impact Initiatives - India's Firsts

Innovation Clusters – Cities & Parks

For the first time in India, EMPI Institutions conceived, incubated and is now implementing India's first innovation clusters, in Gujarat and in Greater Bangalore. The two Projects structurally integrate High-Tech Industry, Academia and world-class Community and are joined in by the State Governments of Gujarat and Andhra Pradesh with International participation from the Governments of other High-Technology Innovation Parks such as Korea, Germany, Taiwan, etc. EMPI as the consortia leader has structured the Projects through separate entities and is providing the lead for Education, Skill Development, R&D and Innovation Incubation. The Andhra Project, 50 minutes from the Bangalore Airport, has been christened as the Andhra Pradesh Aerospace & Defence, Electronics Park and aims to be India's pioneering Science park. The Project is led by Padma Bhushan Mr. N. Vittal, enabler of India's Software & Telecom revolution.









MoU signing with Heidelberg Technology Park, Germany



EMPI signed MoU with Eighteen International Universities



Admission Procedure

Eligibility

- Graduates with minimum 50% marks in any discipline from a University recognized by UGC / AICTE
- Candidate appearing in the final year of Bachelor's Degree can also apply
- Pre-qualification through CAT, MAT, XAT, CMAT and GMAT

Application Submission

- Application can be submitted online by visiting our website: www.empi.ac.in & clicking on the Apply Now button & paying through Netbanking/ Debit/Credit card.
- Application form can also be obtained from EMPI Campus on cash payment of Rs. 1000/-

Selection Process

- The selection to the Post Graduate Diploma in Management programme is purely based on the cumulative performance in CAT / MAT / XAT / CMAT / GMAT score followed by group discussion and personal interview. The group discussion and personal interview are integral components of the admission process
- Due weightage will be given to past academic achievements and work experience respectively, apart from the above mentioned parameters
- Applicants may also be tested through EMPI's internationally validated Psychometric Profile testing

Scholarship/Concession

- Merit cum Means based scholarship is available for eligible candidates
- Fee concession is available for wards of Serving / Retired Defence, Paramilitary Forces,
 Central and State Police



Dr. Bibek Debroi, Chairman, PM's Economic Advisory Council, Gol on campus



Mr. Dileep Cherian, PR Guru & Founder - Perfect Relations with President, EMPI



Mr. Kazumi Yoshimura, Fmr. Sr. Vice-President, Mitsubishi Corp at EMPI Campus

EMPlans With Legends



Dr. A. P. J. Abdul Kalam, President of India, complimenting students for their involvement in the Innovation Mission



Dr. Kiran Bedi, First Indian Woman IPS officer with students at EMPI campus



Alyque Padamsee, Advertising legend & Indian theatre personality taking a session for students at EMPI campus



Alan Mamedi, Co-founder & Global CEO, Truecaller interacting with students during his visit to EMPI campus



Prahlad Kakkar, Ad Film legend maker along with EMPI students (extreme left & right) at Genesis Film, Mumbai



Harsha Bhogle, Distinguished T.V. Journalist & Sports commentator with students at EMPI campus

