

DPU Dr. D. Y. Patil B-School

(Program Approved by AICTE, Ministry of Education, Govt. of India)

Success lies beyond

C'Zone

(Comfort Zone)

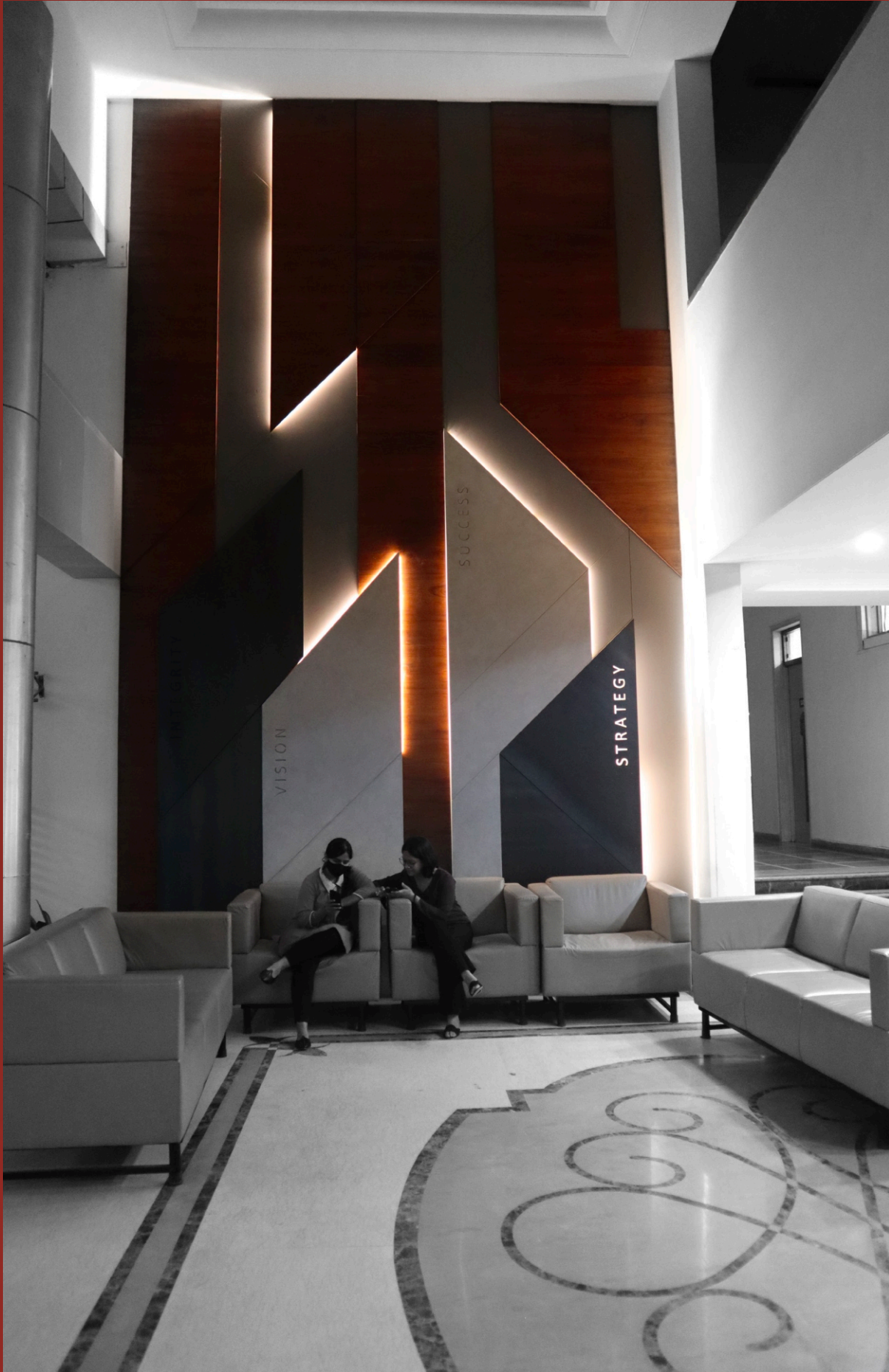
Explore with our

World-Class Business Education



2022-24
PGDM

Dual Specialization Offered
Marketing | HR | Finance



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About the **Institute**

Dr. D .Y. Patil B- School



The foundation of Dr. D. Y. Patil B -School was laid in 2014. It is an institution with a global reputation, imparting high-quality management education. It has been playing an essential role in empowering management aspirants through its program. The Institute is continually evolving to meet its goals in an ever-changing business environment.

The vision of the Institute is "To be a leading global academic institution that imparts knowledge in management through research led quality education to create leaders for society."

Dr. D. Y. Patil B-School aims to create value-driven leaders, global managers and entrepreneurs with strong conceptual foundations and analytical approaches to help them be the best in their chosen field. The Institute also aims to address the needs of the modern Indian society innovatively by bridging the gap between the aspirations and realities to attain the benchmarks that are respected globally. The Institute is gradually increasing its portfolio of activities to fulfill these objectives.

The curriculum has been designed by experts from the field of management education. The comprehensive learning methodology at the Institute deeply reflects a rigorous, relevant,

contemporary and progressive curriculum. The learning pedagogy is experiential in nature focusing on conceptual and application oriented learnings. Interactive lectures, case study analysis, field and live projects, simulation exercises, management games, group presentations, analysis of contemporary articles from refereed journals, industrial visits and learning labs are some of the pedagogical tools used in teaching-learning. The state-of-the-art campus including IT infrastructure equipped with latest technology for seamless connectivity and access to resources facilitates pedagogical practices thereby enriching learning outcomes.

The students at Dr. D. Y. Patil B-School are encouraged to explore their entrepreneurial skills. For that, the Institute facilitates students who have the willingness to research, critically evaluate their ideas and continuously improve their scope of offering by providing necessary support, expert mentoring, financial assistance and guidance.

To our students, we offer intellectual depth, abundant resources, and individual attention. To our alumni, we offer a lifelong relationship with growth opportunities in different walks of life.

To the world, we have a commitment to develop ethical and responsible leadership.

Awards and Achievements

Times B-School Ranking

Ranked
8th
among the top 20
West B-Schools

Ranked
11th
among the top private
institutes across
India

Ranked
20th
among the top 100
B-Schools in
India

World Leadership Congress & Awards



Awarded the 'Best B-School of the Year' under 'Business Leader of the Year' category by World Leadership Congress & Awards.



Director, Dr. Amol Gawande was awarded the 'Best Director Award' by 'World Leadership Congress & Awards'

ET NOW Economic Times Now

Conferred 'Business School of the Year' award by the lifestyle coach and motivational speaker Gaur Gopal Das.

TIMES TOP INSTITUTES OF WEST INDIA

Ranked 1st in the category of Emerging B- Schools among top institutes of West India as per Survey by **The Times of India**



Academic Collaborations



Corporate Collaborations



Membership of Professional Bodies



Institutes under Dr. D. Y. Patil Unitech Society, Pune

Dr. D. Y. Patil B-School

Dr. D. Y. Patil Law College

Dr. D. Y. Patil Institute of Technology

Dr. D. Y. Patil Science and Computer
 Science College

Dr. D. Y. Patil Institute of
 Pharmaceutical Sciences & Research

Dr. D. Y. Patil Public School

Dr. D. Y. Patil Arts, Commerce &
 Science College

Dr. D. Y. Patil College of Education

Dr. D. Y. Patil Arts, Commerce &
 Science Women's College

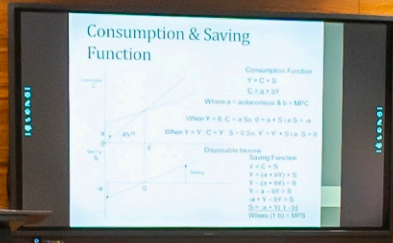
Dr. D. Y. Patil College of Education
 (B-Ed)

Dr. D. Y. Patil Institute of Management
 and Research

Dr. D. Y. Patil College of Nursing
 Education

Dr. D. Y. Patil Institute of Hotel
 Management & Catering Technology

Dr. D. Y. Patil Unitech Arts, Commerce
 & Science College



A male lecturer in a light blue shirt and dark trousers is standing at the front of the lecture hall, gesturing with his hands as he speaks to the audience.



President's Message

Dear Students,

I look forward to this moment when I can put forth my thoughts in front of you. The world is getting more competitive day by day, and thus, it needs professionals who break through their comfort zone. The instant you leave the comfort behind, you can thrive towards a fulfilling tomorrow. Here, at Dr. D.Y. Patil B School, we carve such professionals with a world-class management learning which helps them excel in different spheres of life and stand out in this highly competitive world.

To keep up with the pace, the PGDM Program here crafts an environment that ensures holistic development to push the students beyond their C' Zone. The curriculum is designed to give high-quality industry-relevant education to the students. They are given an opportunity to sow the seeds for a successful professional career and a vibrant tomorrow. We are elated to say that our institute has adopted educational practices and teaching methodologies to help students put down their best foot forward as professionals.

On their journey to the dream company, the students must go beyond their comfort zone. We ensure that we equip them with dedicated faculty members and state-of-the-art infrastructure.

Under the extrusive leadership of Director Dr. Amol Gawande, B-School nurtures inquisitive and enterprising outlook of students and simultaneously seeks to create professionals with innovative solutions, which would help them to walk out of their C' zones and become aspiring management leaders.



Honorable Dr. P. D. Patil
Chancellor,
Dr. D. Y. Patil Vidyapeeth and
Chairman,
Dr. D. Y. Patil Unitech Society

Vice President's Message



Dr. Bhagyashree Patil
Pro Chancellor
Dr. D. Y. Patil Vidyapeeth, Pune

Dear Students,

It is my privilege to share my views through this brochure, the best media to connect the Nation's young minds. As aptly said by Robert Maynard Hutchins, "The objective of education is to prepare the young minds to educate themselves throughout their lives."

In keeping with its mission of academic excellence, Dr. D. Y. Patil B-School, Pune, is consistently continuing its inexorable developmental activities on all fronts and in a bid to create a world-class university. This is reflected by the consistent expansion of infrastructure, faculty, research contributions, national and international linkages, collaborative initiatives, signaling out globally that Dr. D. Y. Patil B- School is focused in its activities with its thrust on developmental activities. Visualizing an enlightened, cultured and economically vibrant India, developed through education in diverse disciplines, we at Dr. D.Y. Patil B- School always keep in mind the commitment to

contribute to our nation's growth. The purpose and dream of Dr. D.Y. Patil B- School is to make it a global hub for academic excellence in the field of higher education.

Secretary's Message



Dr. Somnath Patil

Secretary

Dr. D. Y. Patil Vidyapeeth Society and
Dr. D. Y Patil Unitech Society

Dear Future Leaders,

Thank you for choosing us to nourish your today into a better future.

The doors to an institute with a palatial campus, latest training methodology & technology, high-skilled faculty, well-designed curriculum, an in-house canteen, hostel accommodation, are open for students who are willing to accomplish their dream careers. Here at Dr. D.Y.Patil B-School, we enable you to set your comfort aside and work rigorously to become a highly-proficient manager while keeping pace with technology.

The thought process for academics has changed worldwide. Technological advances and an increasingly global economy and job market are disrupting the workplace and changing technology has brought the paradigm shift in the field of education. The current scenario for professional career has completely changed, plenty of new skills are in high demand today that we did not even imagine before. Keeping this perspective in mind, Dr. D. Y. Patil B-School believes in collaborative work globally, to enhance the knowledge in the field of management and allied domains. Thus, the PGDM Program is blended with the flexible curriculum aligned with multicultural and multidisciplinary approach, unparalleled educational practices as per the requirements of the dynamic world to carve the students into industry-ready managers.

I wish all the best to you and will be looking forward to knitting your successful future together.

“The objective of education is to prepare the young to educate themselves throughout their lives.”

- Robert M. Hutchins

From the **Director's** desk

Dear Students,

It is my immense pleasure to welcome you to Dr. D.Y. Patil B-School, Tathawade, Pune.

An intense desire to develop technically sound managers and innovative and original thinkers inspired us to lay the foundation of Dr. D. Y. Patil B-School. From here begins the evolution of Dr. D. Y. Patil B-School. With the focused and professional efforts of the management and the passion of highly qualified faculty members, it is continuously evolving into one of India's most coveted management schools. Dr.D.Y.Patil B-School is committed to bridge the gap between student knowledge and corporate requirements from the get-go by equipping and empowering students to face the ever-changing challenges in the corporate world in a very positive way.

Our institute is one of the premier institutions, unique like a gem reflecting the manifold shades of learning with co-curricular and extracurricular activities. Our curriculum is designed reckoning with NEP 2020. We believe in imparting career education through different teaching methods like Classroom Lectures, Seminars, Workshops, Language Labs, Industrial Visits, Sessions with Corporate Speakers, Employability Enhancement Programmes, Corporate Meets, Internship Programs from the first semester. Here we imply Experiential Learning through Real Time Projects in collaboration with world's most renowned Ed-tech brand Capsource-a US-based company, Certification Courses from IBM, Moody's, Amazon, SAP(University Alliances), Six Sigma, IPR, NISM, IIBA, Microsoft, ACDP, Research-Based Projects, Entrepreneurship Series, Financial Modules like NISM, NCFM, Intelligent Investor, Security Analysis, Psychometric tests, Writing Analysis, home assignments and tests which lead to vibrant academic progress. Our students have achieved great success in every province of life and are instrumental in carrying the legacy ahead.

We are committed to excel in our endeavors by encouraging intellectual discipline and academic vigor to maximize learning. Our new and dynamic pedagogy fosters the innovation and leadership mantra in every student in the system. It ensures that they get a holistic learning experience as they prepare to face the challenges of the competitive corporate world.

As it is well said, 'Change begins at the end of the comfort zone'. To empower students to become influential leaders imbued with the values of integrity, sincerity, and dedication, the students should step out of their comfort zone and harness their abilities to make a difference. They should not limit their potential.

I would like to quote the example of Neeraj Chopra, an Indian track and field athlete who competed in the javelin throw and won a gold medal for India at the Olympics by battling the injury and other odds. Similarly, the students should also learn to persevere in life despite all the difficulties. With this belief, Dr. D.Y.Patil B-School focuses on to make its students soar high and reach the zenith of success.



Dr. Amol Gawande
Director
Dr. D. Y. Patil B-School

“ *The only thing that you absolutely have to know, is the location of the library.* ”
- ALBERT EINSTEIN





Vision

To be a leading global academic institution that imparts knowledge in management through research led quality education to create leaders for society.



Mission Statements

01

To foster academic primacy through innovative, multidisciplinary, adaptable, holistic and learner centric approaches.

02

To inculcate research, entrepreneurial and technological skills requisite for business acumen in learners.

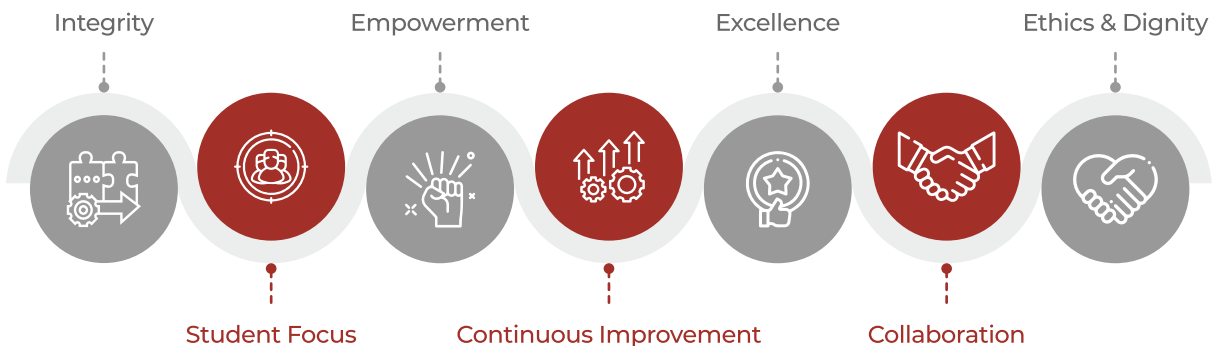
03

To create learners possessing a social conscience, sustainable leadership quality and human values.

04

To collaborate with other academic and research institutes around the globe to strengthen the education and research ecosystem.

Core Values



Salient Features of the Institute



Dr. D.Y. Patil B-School **Governing Body**

Sr. No.	Name of the Governing Body Members	Designation in Governing Body
1	Dr. Prasad Dattatry Patil <i>President, Dr. D. Y. Patil Unitech Society, Pune.</i>	Chairperson
2	Dr. Bhagyashri Prasad Patil <i>Vice-President, Dr. D. Y. Patil Unitech Society, Pune.</i>	Member
3	Dr. Somnath Prasad Patil <i>Secretary, Dr. D. Y. Patil Unitech Society, Pune.</i>	Member
4	Dr. Yashraj Prasad Patil <i>Trustee, Dr. D. Y. Patil Unitech Society, Pune.</i>	Member
5	Dr. Smita Yogesh Jadhav <i>Trustee, Dr. D. Y. Patil Unitech Society, Pune.</i>	Member
6	Shri. Sarjerao Krisnaji Patil <i>Trustee, Dr. D. Y. Patil Unitech Society, Pune.</i>	Member
7	Smt. Jayshree Vasant Patil <i>Trustee, Dr. D. Y. Patil Unitech Society, Pune.</i>	Member
8	Regional Officer, AICTE	Member
9	Director of Technical Education	Member
10	Dr. Sadashib Padhee <i>CHRO, Kirloskar Pneumatic, Pune.</i>	Member
11	Dr. Atul Kumar <i>Professor, Dr. D. Y. Patil B-School, Pune.</i>	Member
12	Dr. Sheetal Darekar <i>Associate Professor, HOD (Placement), Dr. D. Y Patil B- School</i>	Member
13	Dr. Amol Gawande <i>Director, Dr. D. Y. Patil B-School, Pune.</i>	Member Secretary

Academic **Advisory Board**

Sr. No.	Name	Designation
1	Dr. Amol Gawande <i>Director, Dr. D.Y. Patil B-School</i>	Chairperson
2	Dr. José G. Vargas-Hernández Member of the National System of Researchers, Mexico. Research Professor, Administration Department University of Guadalajara/ University Center of Economic and Administrative Science	Member
3	Dr. Parag Kalkar <i>Dean, Faculty of Commerce and Management, Savitri Bai Phule University</i>	Member
4	Dr. Anil Keskar <i>Head Researcher / Advisor Sri Balaji College</i>	Member
5	Dr. Shailesh Kasande <i>CEO & Group Director / Academic Council member SPPU & Chairman - BOS, PhD guide, Suryadutta Group of Institutes</i>	Member
6	Dr. A.B. Dadas <i>Director, Neville Wadia Institute of Management Studies & Research</i>	Member
7	Dr. Atul Kumar <i>Professor, HOD (Research), Dr. D. Y Patil B- School</i>	Member
8	Dr. Rashmi Paranjpye <i>Associate Professor, Dr. D. Y Patil B- School</i>	Member
9	Dr. Sheetal Darekar <i>Associate Professor, HOD (Placement), Dr. D. Y Patil B- School</i>	Member
10	Dr. Ganesh Rao <i>Director, Pune Business School</i>	Member
11	Dr. G. K. Shirude <i>Vice-Chancellor, Sri Balaji University</i>	Member
12	Mr. Deepak Solanki <i>Management Consultant Facilitator - PUMBA</i>	Member
13	Mr. Gautam Pherwani <i>Visiting Professor, Dr. D. Y Patil B- School, Bombay Consulting Associate</i>	Member
14	Mr. Abhijeet Singh <i>Freelancer/ Full Stack Developer/ JAVA//Python AWS, Pune</i>	Member
15	Dr. Sonali Saha <i>Professor, HOD (HR), Dr. D. Y Patil B- School</i>	Member Secretary

Corporate **Advisory Board**

Sr. No.	Name	Representation	Designation
1	Dr. Amol Gawande	Director, Dr. D. Y. Patil B-School, Pune	Chairperson
2	Mr. Rajesh Nair	Sr. Director, H.R., Emcure Pharmaceutical Ltd. Pune	Member
3	Ms. Sheetal Soni	Country Channel Manager, Career Education, IBM India Pvt. Ltd.	Member
4	Mr. Anjan Gupta	Vice President, Morgan Stanley, Mumbai	Member
5	Mr. Ankit Kumar	Associate Director, Human Resource, Markets & Markets, Pune.	Member
6	Mr. Amit Sethi	AVP, Transaction Advisory Services	Member
7	Ms. Vibhu Dewan	Director, H.R., Nielsen India, Mumbai.	Member
8	Mr. Amit Bhingurde	CEO, Brabo Robotics and Automation Limited.	Member
9	Mr. Sadashib Padhee	Vice President, H.R., Kirloskar Pneumatic Company Ltd., Pune	Member
10	Ms. Deepti Deshpande	AVP, H.R., Barclays India	Member
11	Mr. Rajesh Kumar Singh	Global Head HR, KPIT, Pune.	Member
12	Mr. Sachin Narke	Chief Learning Officer (CLO) & Head HR, Forbes Marshall, Pune.	Member
13	Mr. Manish Jain	National Trainer, Acuity Knowledge Partners	Member
14	Mr. Ajay Shastry	Managing Director, Southern Africa Ferro Alloys Ltd.	Member
15	Mr. Amit Dubey	Associate Vice President, Kirloskar Ebara Pumps Ltd., Pune (KEPL)	Member
16	Mr. Vikram Kumar	Managing Director, SRV Media Pvt. Ltd.	Member
17	Ms. Pooja Kulkarni	Global Head, L & OD, Tata Technologies	Member
18	Dr. Sheetal Darekar	Associate Professor, HOD (Placement), Dr. D. Y Patil B- School	Member Secretary

Academics at **D .Y. Patil B-School**

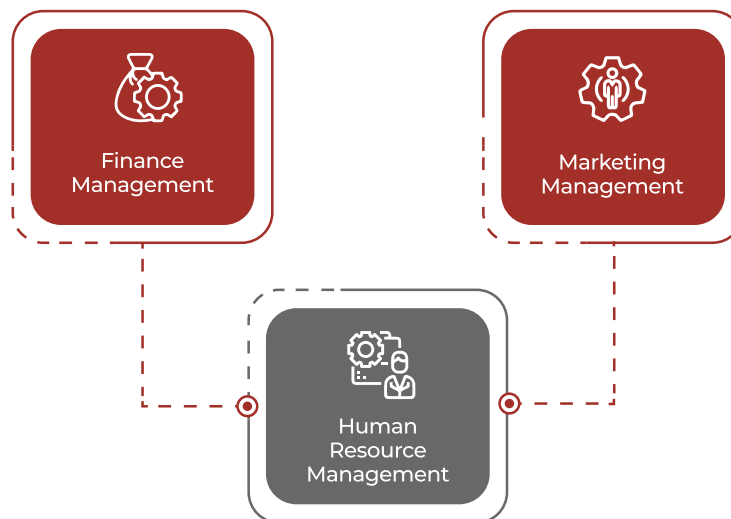
“Marching towards fostering Global led Academic Excellence”

In the words of Dr. Somnath Patil (Secretary at Dr. D. Y. Patil Vidyapeeth & Unitech societies)-“Dr. D.Y. Patil B-School differentiates itself from other business schools in terms of state-of-the-art infrastructure and adopting excellent educational practices. We believe in imparting holistic learning to students with the vision of developing competent professionals and budding entrepreneurs in the field of Management and allied domains at the global level. Keeping this perspective aligned with New Education Policy 2020, flexible curriculum is designed with a multicultural and multidisciplinary approach blended with innovative teaching-learning methodologies.”

Dr. D. Y. Patil B-School is very keen on updating students’ knowledge and skills for their personal excellence, social excellence, and business excellence.

To make frequent and necessary curriculum changes, we conduct Board Of Studies (BOS) meets every six months. BOS structure is formed by industry experts from various organizations and faculty experts of various domains.

Major Specializations offered



Minor Specialization



Dr. D. Y. Patil B-School is known for its innovative and entrepreneurial spirit. The unique collaborations with AIC Pinnacle supported by (ATAL Innovation Mission, NITI Aayog, DCMSME, Ministry of MSME, GOI) offer Entrepreneurship as a minor specialization to create a platform for self-employment, promotes innovation, and unleash entrepreneurial skills.

The minor in entrepreneurship is designed in such a way that it helps to nurture entrepreneurial abilities and develop an entrepreneurial mindset in solving entrepreneurial issues related to the business or the organization and finally moulding into a successful entrepreneur.

This course gives exposure to adding an edge to their hidden potentials, transforming their creative ideas into a viable business plan, and becoming an intrapreneur at a large company or starting their own venture.

Programme Structure 2021-23

Sr. No.	Course Type	Credits	Nature of the course	Concurrent Evaluation Marks	End Semester Evaluation Marks	Total Marks	Semester 1	Semester 2	Semester 3	Semester 4	Total Courses	Total Credits
1	Generic Core Courses	3	Compulsory	50	50	100	4	4	4	3	15	45
2	Generic Elective Courses	2	Elective	50	-	50	1	1	1	-	3	6
3	Specialization Core Courses	3	Compulsory	50	50	100	3	3	3	-	9	27
4	Specialization Elective Courses	2	Elective	50	-	50	1	1	1	-	3	6
5	Summer Internship Project	6	Compulsory	100	100	200	-	-	1	-	1	6
6	Foundation Courses	1	Elective	50	-	50	1	1	-	-	2	2
7	Value Added Courses	2	Compulsory	50	-	50	3	3	3	-	9	18
8	Audit Courses	2	Elective	50	-	50	-	-	1	1	2	4
9	Alternate Study Courses	1	Elective	50	-	50	1	1	1	1	4	4
10	Multidisciplinary Courses	1	Elective	50	-	50	1	1	-	-	2	2
11	Certification Courses	2	Compulsory	-	50	50	4	4	4	-	12	24
12	Dissertation	3	Compulsory	50	50	100	-	-	-	1	1	3
13	Interdisciplinary Courses	2	Elective	50	-	50	-	-	1	-	1	2
Total												149

Generic Core Courses

	Semester 1	Semester 2	Semester 3	Semester 4
1	Principles and Practices of Management and Organizational Behaviour	Managerial Economics	Business Policy & Strategic Management	Business Ethics and Corporate Governance
2	Principles of Marketing	Marketing Management	Enterprise Performance Management	Environmental, Social & Governance
3	Business Accounting	Financial Management	Legal Aspects of Business	Universal Human Values
4	Research Methodology and Quantitative Techniques	Desk Research Analysis	Entrepreneurship Development	-

Generic Elective Courses

	Semester 1	Semester 2	Semester 3	Semester 4
1	Entrepreneurship Essentials	Start Up and New Venture Management	Digital Business	-
2	Global Emerging Trends and Innovation	Demand Analysis and Forecasting	Project Management	-
3	Indian Economy	Negotiation Skills	Managing Innovation	-



Specialization Core Courses				
Marketing Management				
	Semester 1	Semester 2	Semester 3	Semester 4
1	Sales and Distribution Management	Service Marketing	Consumer Behaviour	-
2	Retail Management and Rural Marketing	Marketing Strategy	Integrated Marketing Communication	-
3	Digital Marketing	Market Research	Product and Brand Management	-
Financial Management				
1	Commercial Banking and Financial Services	Financial Planning and wealth management	Financial Modelling and Investment Banking	-
2	Financial Markets and Basics of Investment	Advanced Financial Management	International Finance, Forex & Treasury Management	-
3	Capital Market and Derivatives	Investment Analysis and Portfolio Management	Direct and indirect tax	-
Human Resource Management				
1	Introduction to Human Resource Management	Compensation and Benefits	Industrial Relations and Labour Laws	-
2	Human Resource Administration	Performance Management and Reward System	Strategic and Global HRM	-
3	Public Relations and Corporate Communication	HR Analytics	Organization Design and Change	-

Specialization Elective Courses

Marketing Management

	Semester 1	Semester 2	Semester 3	Semester 4
1	Business to Business Marketing	International Marketing	Marketing 4.0	-
2	Personal Selling	High technology product marketing	Marketing Analytics	-
3	Marketing of Financial Services	Cases in Marketing	Customer Relationship Management	-
Financial Management				
1	Marketing of financial services	Micro finance	Non-Banking Financial Company	-
2	Basics of Stock Market	Credit Risk Management	International Financial Reporting Standards	-
3	Digital Banking	Merchant Banking and Financial Services	Mergers and Acquisitions	-
Human Resource Management				
1	Training & Development	Cross Cultural and International Human Resource Management	LAB in Legal Compliance	-
2	Tools for HR	Human Capital Management and HR Audit	E-HRM	-
3	Talent Management Practices	Conflict and Negotiation management	Human Resource Information System	-

Foundation Courses

Sr. No.	Courses	Sr. No.	Courses
1	Elementary English	6	Elementary MS WORD
2	Elementary Mathematics & Statistics	7	Elementary MS POWERPOINT
3	Elementary Economics	8	Elementary Business Etiquette
4	Elementary Accounting	9	Elementary Verbal Communication
5	Elementary Information Technology	10	Elementary Written Communication

Value Added Courses

Sr. No.	Semester 1	Semester 2	Semester 3	Semester 4
1	ACDP	Business Communication Lab	Presentation Skills	Life Management Skills Lab
2	Emotional Intelligence	Personality Development Lab	Business etiquettes	Public Speaking
3	Aptitude Skills	Guesstimates/ Psychometric test	Leadership Skills Lab	Networking Skills & Social Etiquettes

Audit Courses

Sr. No.	Courses	Sr. No.	Courses
1	Design Thinking	6	Fin-Tech
2	Artificial Intelligence	7	Bioinformatics
3	Machine Learning	8	Cyber Law
4	Block Chain Technology	9	E-Commerce
5	Data Visualisation with Power BI	10	Business Systems & Procedures

Alternate Study Courses

Sr. No.	Courses	Sr. No.	Courses
1	MOOCs	6	Model development
2	Swayam/EdX/Coursera Courses	7	Field/Live Projects
3	Copyright registration	8	CSR Project
4	Research Paper Publication	9	Innovation Projects
5	Patent filing	10	Conference Presentations

Multidisciplinary Courses

Sr. No.	Courses	Sr. No.	Courses
1	Music	7	Yoga
2	Dance/Zumba	8	Fashion Designing
3	Tourism and Adventure Sports	9	Content Writing
4	Photography, Film Making and Blogging	10	Mass Communication
5	Catering Technology	11	Environmental Studies
6	Health, Nutrition and Fitness	12	Humanities and Social Sciences

Internships, Projects and Dissertation

Sr. No.	Semester 1	Semester 2	Semester 3	Semester 4
1	Social Internship	Winter Internship	Summer Internship / Capstone Projects	Dissertation

Interdisciplinary Courses

Students are required to study at least one course from any specialization other than elected specialization in any semester among four. However, students can opt for more than one course. [Student has to choose any one subject from Specialisation core courses]



Certification Courses

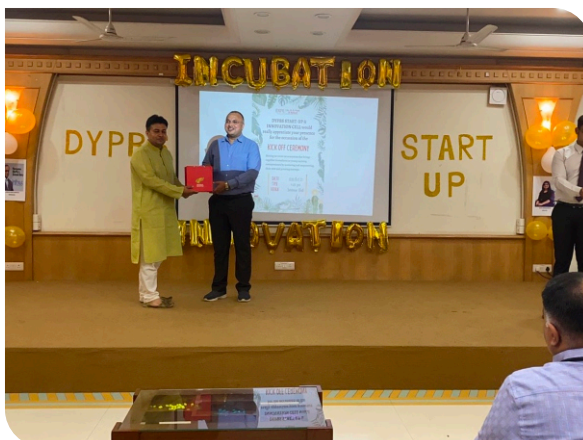
Specialization	Semester 1	Semester 2	Semester 3	Semester 4
1 Marketing Management	<ul style="list-style-type: none"> ◆ Basic MS Excel ◆ German Language ◆ Tableau ◆ CPFOM by SIBM PUNE 	<ul style="list-style-type: none"> ◆ IBM Certified Digital Marketing ◆ IBM Certified Descriptive Analytics ◆ Marketing Analytics ◆ Advance MS Excel 	<ul style="list-style-type: none"> ◆ Effective Selling Skills ◆ Market Research (MinM) ◆ Managing Customer Relations ◆ E-commerce(amazon) ◆ LBS 	
2 Financial Management	<ul style="list-style-type: none"> ◆ Basic MS Excel ◆ German Language ◆ Tableau ◆ CPFOM by SIBM PUNE 	<ul style="list-style-type: none"> ◆ Basic Financial Modelling ◆ IBM Certified Python ◆ NISM Research Analyst ◆ Advance MS Excel 	<ul style="list-style-type: none"> ◆ Financial Modelling (Moody's Analytics) ◆ IFRS ◆ Mutual Fund Advisory Module ◆ NISM Currency Derivatives ◆ LBS 	
3 Human Resource Management	<ul style="list-style-type: none"> ◆ Basic MS Excel ◆ German Language ◆ Tableau ◆ CPFOM by SIBM PUNE 	<ul style="list-style-type: none"> ◆ IBM Certified Descriptive Analytics ◆ HR Analytics ◆ People Analysis and Digital Hr Program/Tools ◆ Advance MS Excel 	<ul style="list-style-type: none"> ◆ Certification in Labour Laws & Payroll Processing ◆ HR Analytics ◆ Certification in Strategic Processes ◆ SAP for Human Capital ◆ LBS 	

DYPBS Startup and Innovation Cell

Dr. D. Y. Patil B-School is known for its innovative and entrepreneurial spirit. Dr. D. Y. Patil B-School in collaboration with AIC Pinnacle supported by (ATAL Innovation Mission, NITI Aayog, DCMSME, Ministry of MSME, GOI) has established its pre-incubator cell under Ministry of Education (MoE), Govt. of India-Institution's Innovation Council(IIC). Dr. D. Y. Patil B-School Startup and Innovation Cell has been established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campus.

The major emphasis is on:

1. To create a vibrant local innovation ecosystem.
2. Start-up supporting mechanism in the institute.
3. To create a platform for self-employment, to promote innovation and unleash entrepreneurial skills.
4. To establish function ecosystem for scouting ideas and pre-incubation of ideas.
5. To develop entrepreneurial mindset in solving entrepreneurial issues related to the business or the organization.
6. To leverage students' hidden potentials, transform their creative ideas into a viable business plan, to become an intrapreneur at a large company or start their own venture.





A rendezvous with Faculty



Dr. Amol Gawande
Director



Dr. Sonali Saha
Professor



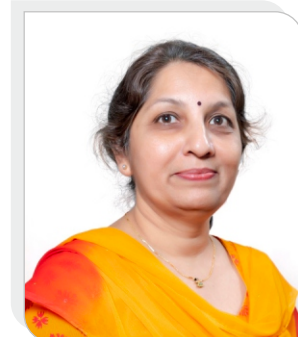
Dr. Atul Kumar
Professor



Dr. Sachin Napate
Professor



Dr. Shraddha Purandare
Professor



Dr. Rashmi Paranjpye
Associate Professor



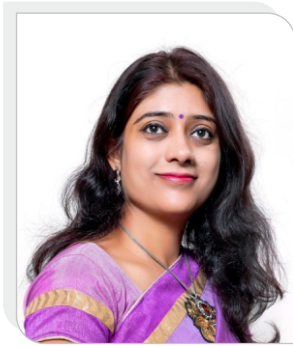
Dr. Sheetal M. Darekar
Associate Professor



Dr. Asha Kiran
Associate Professor



Dr. Madhura Pimlapure
Associate Professor



Dr. Chetna N. Mehta
Associate Professor



Ms. Bhuma S. Raman
Assistant Professor



Dr. Abhijeet Thange
Assistant Professor



Dr. Ketki Pathak
Assistant Professor



Dr. Aditi Aljapurkar
Assistant Professor



Mr. Arpit Trivedi
Assistant Professor



Ms. Manjiri Joshi
Assistant Professor



Ms. Pooja D. Patil
Assistant Professor



Ms. Tejaswinee Kankekar
Assistant Professor



Ms. Suman Deokota
Assistant Professor



Ms. Parminder Kaur
Assistant Professor



Ms. Ishita Sil
Assistant Professor



Ms. Tejaswini Pillay
Assistant Professor



Ms. Shraddha Joshi
Assistant Professor



Ms. Geetika Jha
Assistant Professor



Mr. Sankalp Dandawate
Assistant Professor



Mr. Devvrath R.Pancholi
Assistant Professor



Ms. Stuti Shukla
Assistant Professor



Ms. Tadnya Parab
Assistant Professor



Ms. Sneha Umarji
Assistant Professor



Mr. Satyavan Misal
Assistant Professor



Ms. Chandani Khan
Assistant Professor

Non-Teaching Staff Members



Mr. Ravindra Bavaskar
Registrar



Mr. Sachin Sonawane



Mr. Swapnil Patil



Mr. Nilesh Thakar



Mr. Amit Mandavkar



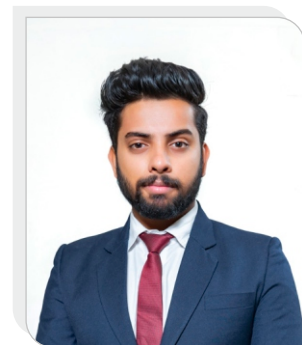
Mr. Mangesh Ohal



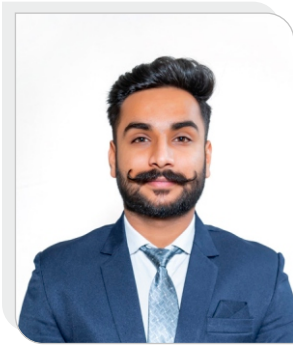
Mr. Prasanna Nilekar



Mr. Krunal Mate



Mr. Shivendra Bhadauriya



Mr. Tanmay Tyagi



Mr. Navneet Jain



Ms. Meenal Soni



Ms. Ashwini Bansode



Ms. Yamini Bisht



Mr. Suraj Sul



Mr. Ajay Dughav



Mr. Akshay Phutke



Mr. Vikeen Patil



Mr. Sagar Lavate



Placements

Classroom to Boardroom

Given today's business environment which is extremely dynamic and uncertain, the demand for a new breed of managers is at its peak. At DYPBS the focus of our Placement Team is to constantly assess the diverse global churn and to bring right opportunities for students that can help them jump-start their career.

Our Placement Team comprises experienced professionals both from industry and academia. Our robust team guides and trains students to get placed in top organisations, where the job profile matches the students skills and talents.

Placement Team puts continuous efforts in the area of reshaping attitude, improving aptitude and personality development by the means of workshops, assessment centres, classroom trainings, panel discussions and guest lectures by industry captains.

Right from the first semester, students are offered industry driven short term projects in their respective area of specialization which is uniquely blended in the courseware for better understanding.

Internship plays an important role in shaping the careers of students, a period of practical training which can help a student form a career out of the ordinary. True goal of an internship is also to help companies identify future leaders who can grow within the organization hence the greater emphasis is entrusted in helping students do it the right way.

Eight weeks long Summer Internship works as a catalyst of change in their overall perspective towards industry, where they closely observe competition and demand for thorough professionalism.

For the entire year, the placement team strives to achieve the right balance between the industry expectations and ability of the students to deliver from day one. The focus is completely on ensuring that the students get placed in companies where they fit intellectually and culturally which is achieved with the help of an exhaustive training calendar and involvement of academic teams at every step.

During the placement season, the Placement Team at Dr. DYPBS arranges for multiple opportunities for students, students are given complete freedom to pick and choose the companies of their choice to apply. Furthermore, the Placement Team regularly arranges for sector & company specific training so that the right expectations are set amongst the students which also help them to perform well.

At Dr. D. Y. Patil B-School thrust with focus on development activities like Employability Enhancement Program, Internship Programs from first semester, Experiential Learning through Real Time Projects in collaboration with world's most renowned Ed-tech brand Capsource, etc. are regularly organized.

Industry specific certification courses, placement opportunities with big four companies: KPMG, Deloitte, EY, PWC as well as International Placements with highest package of INR 18 lacs in Sutherland Global and internships in Mauritius and Singapore are some of the milestones achieved.

Summer Internship Program (SIP)

The major goals of the Summer Internship Program (SIP) are to impart students to:

- 1) Gain a thorough understanding of their specific domain.
- 2) Recognize the job profiles that fall under their domain and the skill sets that are required.
- 3) Provide them with corporate experience so that they are prepared to begin their careers.

Students of Dr. D.Y.Patil B-School are placed in various industries, firms, on different profiles for 2-3 months during the summer. This internship not only bridges the gap between theory and practical, but also improves the skill sets and knowledge necessary to succeed in the corporate world. Students also get the opportunity to have a greater grasp of the corporate world, to work as part of a team, and to comprehend what their customers and clients want from them. Students at Dr. D.Y. Patil B-School are not only taught how to learn, but also how to perform in an organisation in order to receive a Pre-Placement Offer (PPO), which prepares them for a better placement chance.

After their internships, students deliver presentations in front of corporate heads, where they exhibit their respective Summer Internship Projects. Students are evaluated not just on the skills and information they learnt during their internship, but also on how they contributed to the company's success through their work. Students gain practical knowledge and confidence through the presentation and Q&A sessions with corporate executives.

Live Projects

Dr.D.Y.Patil B-School includes Live Projects in the curriculum to make the Management Program advance and industry-centric. Many live business projects of various disciplines are completed during the course to promote students' conceptual, analytical, communication, interpersonal, practical experience, leadership, and knowledge in the real corporate world.

Students at Dr. D.Y. Patil B-School are assigned Live Projects based on their domains and profiles, where they work on various projects, modules, and strategies. Students get an understanding of the requirements and difficulties faced by many industries through their projects, and then work on developing a solution to address the management problem.

Placement Training For Campus Placement

At Dr. D. Y. Patil B-School, we work on robust placement training which starts from the first day of academics and continues till the students get their dream job.

We also open a wide range of opportunities for

candidates to excel in the field of their interest during their studies.

We groom students' personalities, enrich their knowledge, and make them ready for the corporate world through our pre-placement training program. Pre-placement training program happens in different stages. The stages are as follows-

1) Skill Assessment Test- Skill assessment is usually an aptitude-based test that helps in determining the reasoning & analytical quotient of a candidate. The professional course as part of curriculum is executed in academic structure from the first semester to prepare the students for this first round of pre-placement.

2) Industry Relevant Curriculum- Innovative methods of curriculum development based on the reverse system approach coupled with AICTE framework promises to develop industry relevant postgraduate programs in management. In close collaboration with companies, the program structure is designed to cater the needs of the industries.

It is framed in a way to meet the requirements of various job descriptions based on different job profiles. This helps to enhance employability skills of the students.

3) Corporate Seminars - At Dr.D.Y.Patil B-School, we conduct regular seminars, workshops by renowned corporate experts of different domains to orient students towards latest trends of the industry. The students can raise their queries during the seminar to get better understanding of corporate culture and knowhow.

4) Group Discussions - The group discussions are performed on regular intervals by professional trainers to assess the skill set of a student which include communication skills, leadership skills, managerial skills, team building skills, social skills, problem-solving skills and presence of mind.

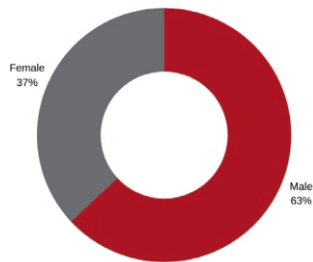
5) Panel Interview Round - At Dr. D.Y.Patil B-School, a panel of corporate experts are invited to conduct mock PI round comprising of technical and HR rounds to prepare them for final placement.

Placement Process

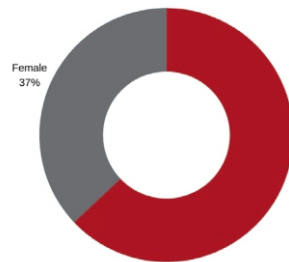


Batch Profile

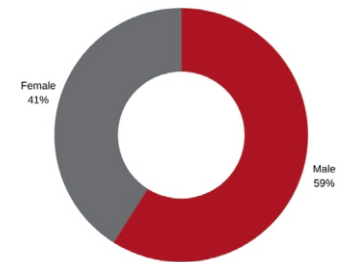
Gender 2019-2021



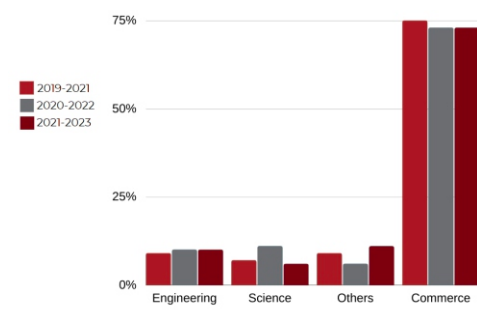
Gender 2020-2022



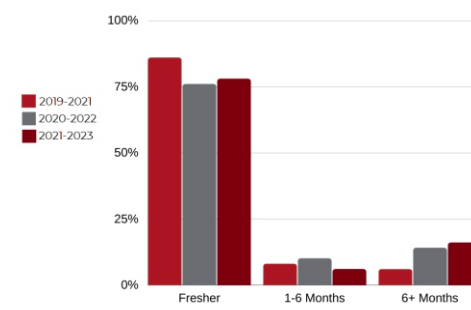
Gender 2021-2023



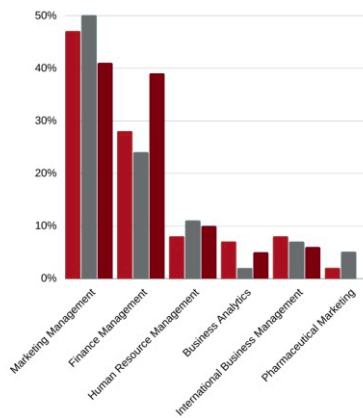
Academic Background



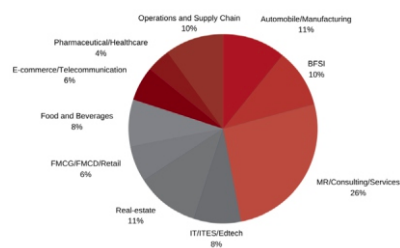
Work Experience



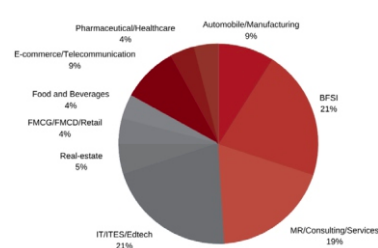
Specialization



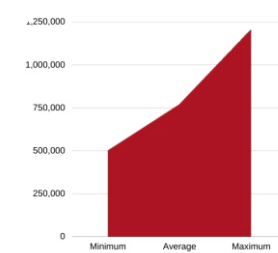
Summer Internship Projects - Sector (in %) 2019 - 2021



Summer Internship Projects - Sector (in %) 2020 - 2022



Salary Package





Corporate Feedback

"DYPBS seems to be in the able hands and will surely emerge as one of the leading quality management Institutes worldwide."

Mr. Rajesh Nair
Sr. Director H.R., Emcure Pharmaceutical Ltd., Pune

"I believe the institute has been creating capable leaders of tomorrow who have entrepreneurial skills and competencies. I really enjoyed interacting with the vigorous students of DYPBS."

Ms. Sheetal Soni
Country Channel Manager, Career Education, IBM India Pvt. Ltd.

"I was impressed with the students' initiative and drive. Also the support and mentorship of the faculty was great."

Mr. Anjan Gupta
Vice President, Morgan Stanley, Mumbai

"Great spirit amongst the faculty members and students. DYPBS is sending the right message across."

Mr. Ankit Kumar
Associate Director- Human Resource, Markets & Markets, Pune.

"It is always a pleasure working with Dr. D.Y Patil B-school, the follow up that you do is remarkable & really appreciable. Keep on continuing your good efforts!"

Mr. Amit Sethi
AVP, Transaction Advisory Services

"I was delighted to have a warm welcome at DYPBS. Students' enthusiasm was appreciable. I would never hesitate to visit again as the experience was delightful."

Ms. Vibhu Dewan
Director - H.R., Nielsen India, Mumbai.

"It was great to walk into a full house of students eager to learn. The platform created by students for the students is a great initiative."

Mr. Sadashib Padhee
Vice President- H.R., Kirloskar Pneumatic Company Ltd., Pune

"I felt great interacting with the students at DYPBS. This institute will definitely make the students more adaptable to the corporate challenges of the real world."

Mr. Amit Bhingurde
CEO, Brabo Robotics & Automation Ltd.

"DYPBS is taking rigorous efforts in preserving the best in students from various perspectives. Dr. D. Y. Patil B-school is very keen on updating students' knowledge and skills for their personal excellence, social excellence as well as business excellence. Learnings through research based live projects are really beneficial for making them corporate ready."

Ms. Deepti Deshpande
AVP, H.R., Barclays India

"Dr. D Y Patil B-School intends to grow students beyond academic excellence and focuses on holistic development. Internship Programs from the first semester, Industrial Exposure through frequent visits, Experiential Learnings through Real Time Projects are some of the best practices towards enhancement of employability skills."

Mr. Rajesh Kumar Singh
Global Head HR, KPIT, Pune.

"Dr. D.Y. Patil B-School is well known for some of the best practices like Holistic Learning Educational Ecosystem (keeping the learner at the core)"

Mr. Sachin Narke
Chief Learning Officer CLO & Head HR, Forbes Marshall, Pune.

Admission Procedure

Admission

We believe in complete transparency and adopt a student-centric admission process. It is designed by keeping in mind industry expectations and student's ability to adapt and willingness to move the extra mile forward.

DYPBS conducts online and offline selection processes covering the nook and corner of the country to provide last-mile connectivity to students, dispensing equal opportunities to all deserving candidates.

Our selection process covers a wide spectrum of attributes that include the candidate's academic performance and have equal weightage on student's co-curricular & extracurricular achievements.

Since inception, the institute has enjoyed substantial participation from different states & union territories that resulted in the evolution

of diverse and cosmopolitan culture.

The pool of experienced faculty, domain experts and industry captains form the panel for selecting righteous candidates for every batch.

Commencement of the Admission Process every year starts with notification shared on the Institute's website under Admission section on the Home page of the website & on all the social media platforms of the Institute. The admission application window remains open for a specific period of time.

Students can apply online or download the application form and reach out to the institute for the next course of action. Institute also conducts GDPI in all the major cities. GD/PI schedule of the institute is published under the Admission section of the website.

Eligibility Criteria

Candidate should be a graduate/post-graduate in any discipline from **Universities** and **Institutions recognized by AICTE / UGC / AIU** with a minimum **50%** aggregate.

Candidates are required to appear in any of the following competitive exams, namely **CAT / MAT / CMAT / XAT / ATMA / GMAT** or any competitive exams/tests acceptable as per **AICTE** guidelines.

Steps for Admission Process

Step - 1 Application Form - Students apply through online registration link on college website/ Download Application Form from Homepage of the website, and attending GD/PI at designated cities.

Step - 2 Verification of Application Form and Past Academic Records

Step - 3 Eligible candidates are called for the Selection Process at designated GD/PI centres and alternatively on online platforms.

Step - 4 Selection Process

a) Written Assessment (Online test consists of 20 questions from general awareness to conceptual clarity or Case Study and SOP (Statement of Purpose) Submission

(b) Group Discussion/ Extempore

(c) Personal Interview with the panel of faculty and industry captains.

Step - 5 Selected candidates are notified about their selections.

Selection Process at DYPBS

Particulars	Marks
Appeared for Competitive Exams	15
Academics: Percentage in 10 th , 12 th , Graduation and Post Graduation	20
Written Assessment	15
Group Discussion	20
Personal Interview	30
Work Experience	*05
Bearing Appearance	05
Confidence	05
Games & Sports	05
Hobbies	05
Reading Habit	05
Subject & Domain Knowledge: Graduation Stream	15
General Awareness & General Knowledge	15
Logical Reasoning	05
Verbal Communication: Fluency in Spoken English	10
Co-curricular Activities	05
Overall Attitude	05

*Additional Weightage

Fee Structure & Fee Break Up for Batch 2022-24

Fees Structure, 2022-24		
Particulars	Year I	Year II
Tuition Fees	₹ 3,80,000	₹ 3,80,000
Development Fee	₹ 7500	₹ 7500
Exam Fees	₹ 10,000	₹ 10,000
Total Fees	₹ 3,97,500	₹ 3,97,500

* Hostel Fee ₹180,000 (Per Year) not included in the fee structure | # Hostel accommodation is optional

Fee Payment Schedule

Sr. No	Particulars	Amount
1	Registration Fee On Selection	₹ 50,000
2	Second Installment of Tuition Fee within one month of confirmation	₹ 1,00,000
3	Third Installment of Tuition Fee and Charges payable on or before 31 st May, 2022	₹ 2,47,500
4	Tuition fees on second Academic Year payable on or before 30 th April, 2023 in a single installment.	₹ 3,97,500

Note

- ◆ Prospectus & Application fee included in the above fee structure.
- ◆ Tuition Fee includes Health Insurance, Newspaper subscription for 2 years, College Bag, College Uniform & Jacket, Academic Input, Industry Interaction, Internships, Live Projects & Premium Certification Courses.
- ◆ Students can opt for either Laptop or iPad which is the part of fee structure.
- ◆ Laptop Specification - HP or Dell - Model no15s-du1516TU/ Core i3/10th generation processor,/8GB RAM/512 SSD NVMe,/ 15.6" screen/ Windows 10 inbuilt/ 1 year warranty OR iPad Specification - Model no MYLE2HN/A iPad 8 generation/128 GB/Wi-Fi only/Space Grey/ 10.2".
- ◆ Laptop/iPad, Certifications & other Academic utilities will be provided only after the payment of first year's total fee.
- ◆ Fee and Charges for the course to be transferred in Institute's account mentioned in the Selection Letter.
- ◆ Hostel Accommodation & Cafeteria Facility is optional.
- ◆ Request for depositing fee in installments other than scheduled by the Institute, will not be accepted.

Loan process

The institute assists the student to avail education loan from leading national, private, multi national banks & NBFCs. The education loan is offered on the basis of the credit history of the co-applicant and the academic performance of the applicant.

How to Apply for **Bank Education Loan Online/Offline?**

You can apply for a Bank Education Loan either online or offline:

1	<p>For applying offline</p> <ul style="list-style-type: none"> ◆ Walk into your nearest bank branch with all the necessary documents. ◆ Fill in and submit the application form that you can obtain from there.
2	<p>For applying online</p> <ul style="list-style-type: none"> ◆ Visit the official website of the bank. ◆ Navigate to the section on Education Loan.

👉 **Click** on the button **“Apply Now”** under the loan you wish to apply for.

- You will be redirected to the **next page**, where you will have to **enter your contact details**.
- A bank representative will get in **touch with you**.
- **Documents required** for **Bank Education Loan** and **Application Form**.

The documents required to apply for the Bank Education Loan are given below-
(all documents should be self-attested):

1. For the student/applicant:

- **Identity proof** (either Voter's ID card, Passport, PAN card, or Driver's Licence)
- **Proof of address or residence** (either a utility bill or a copy of the Aadhaar card/ Driver's Licence/Passport)
- **Passport**
- **Academic records** (10th, 12th, Graduation (if applicable), entrance exam result through which admission is obtained)
- **Proof of admission:** Admission letter or an offer letter from the educational institution
- **Loan account statement of the previous 1 year**, if loan has been taken from another lender
- **Passport size** photographs

2. For co-applicant

- **Identity proof** (either Voter's ID card, Passport, PAN card, or Driver's Licence)
- **Proof of address or residence** (either a utility bill or a copy of the Aadhaar card/Driver's Licence/Passport)
- **Loan account statement of the previous 1 year**, if loan has been taken from another lender

Committees

Committees & College Mission

The achievement of the College Mission requires the implementation of parallel supportive programs. Such implementation is possible through the various committees which act as a means of streamlining college administration. The objectives, functions, roles and responsibilities of the committees are formulated and evaluated keeping in mind the College Mission as a guiding principle.

Committees constituted to streamline college administration are a potent means for implementing supportive action programmes directed towards achieving the College Mission. This College Mission will act as the benchmark for setting as well as evaluating the objectives, goals and targets of the committees.

The following types of committees are appointed in D. Y. Patil B-School:

- a. Statutory Committees :** These committees are constituted as per the provisions of AICTE. The tenure and composition of these committees are determined by the GB in accordance with AICTE rules.
- b. Non-Statutory Committees :** These committees are appointed by the Director to facilitate the efficient and decentralized functioning of the college administration. The non-teaching staff members of these committees are appointed by the Registrar in consultation with appropriate authorities. The functions of these members are largely administrative.
- c. Ad-hoc Committees:** These committees are constituted only temporarily for executing contingency duties.

College Development Committee

This committee reporting to the Governing Body is responsible for preparing an overall comprehensive development plan of the college regarding academic, administrative, and infrastructural growth, and enabling the Institute to foster excellence in curricular, co-curricular and extra-curricular activities.

Internal Quality Assurance Cell (IQAC)

IQAC has been constituted under the Chairmanship of the Head of the institution with heads of important academic and administrative units and a few teachers and a few distinguished educationists and representatives of local management and stakeholders. The objectives of the IQAC are to develop a system for conscious, consistent, and catalytic action to improve the academic and administrative performance of the institution as well as to promote measures for institutional functioning towards quality enhancement through internalization of quality culture and institutionalization of best practices.

Academic Advisory Board

Academic Advisory Board at DYPBS is formed to contribute towards taking inputs from various academicians in different roles to suggest best practices at the strategic & operational level in the business school. Members of DYPBS Academic Advisory Board assist in enhancing curriculum and provide counsel on strategic and operational directions to be followed to achieve institutional vision and desired outcomes.

Academic Committee

The Academic Committee is the most constitutive fragment of the Institute, working in unison with the Board of Directors, Governing Council and IQAC. It is accountable for spurring the intellectual ecosystem in the Institute for its seamless functions. It is responsible for ministering the curriculum, semester planning, academic calendar, examination dates, personal development of the students and the entire academic process and procedures.

Admission Committee

For the purpose of achieving the precepts of admission policy, the Admission Committee is constituted for conduct of fair and transparent admission process as mandated by AICTE, New Delhi which takes into consideration diversity in admission and effective competency in candidates. Admission Committee at Dr.D.Y.Patil B-School will ensure overall smooth functioning of PGDM admission process and ensure all adherence of AICTE rules and regulations related to PGDM admissions. It will be the endeavor of

the Admission Committee to complete required documentation and PGDM admission process is implemented as per set policy.

Alumni Committee

The Alumni Relations Committee of Dr. D.Y. Patil B-School is a body instituted to foster and strengthen the bond between the Alumni, the institute and present students at the institute. The alumni of the institute embark their corporate journey once placed from the institute. They perform well in their organization with flying colors, or they join new organizations with new roles, or some even start their own ventures and become entrepreneurs. The purpose of the committee is to invite these alumni's back to the campus so that they can share remarkable journey with the current students and add value to their lives.

Anti-Ragging Committee

The Anti-Ragging Committee constituted on 20th July, 2017 functions as per the provisions of Anti-Ragging Act in and outside the college campus. (Anti-Ragging, Act 2009). The purpose of this committee is to create awareness about the detrimental effects of ragging and take swift action against any such incident in the institute which amounts to ragging.

Corporate Advisory Board

Corporate Advisory Board is an external body of corporate members to help the institute for gathering insights and to solicit advice to solve business issues or to explore new opportunities by meeting with corporates every time during the academic year. The members of the Corporate Advisory Board provide non-binding strategic advices to the institution management for the betterment of the institution. The members are from renowned corporate industries, which help to enhance the percentage of final placements of the students and the percentage of summer internship programs also. The expert lectures from the corporates improves the employability percentage and help the students to gain the practical knowledge from the industry.

Discipline Committee

The Discipline Committee is entrusted with the task of ensuring compliance of the Code of Conduct by students and employees of Dr.D.Y.Patil B-School, Tathawade. The aim of such a code is to administer an egalitarian discipline process and promote student growth through individual and collective responsibility.

The Committee has jurisdiction over the conduct of the students associated /enrolled with the Institute. It will take into cognizance all acts of misconduct which take place on the Institute campus or in connection with the Institute related activities and functions. The Committee may also exercise jurisdiction over conduct which occurs off-campus and is found to violate the code in case such conduct has repercussions on the Institute's interests or reputation.

Internal Complaints Committee

As per Section 4, All India Council for Technical Education (Gender Sensitization, Prevention and Prohibition of Sexual Harassment of Women Employees and Students and Redressal of Grievances in Technical Institutions) Regulations, 2016 vide No. F. AICTE/ WH/ 2016/ 01 dated 10th June, 2016, an Internal Complaints Committee (ICC) has been established with effect from 01/08/2018. The Internal Complaints Committee (ICC), consisting of four members from the employees, one from students' body, and one NGO member is constituted to look into any complaint related to harassment based on gender. The Internal Complaints Committee (Anti-Sexual Harassment) will meet immediately on the receipt of a complaint and at least twice a year even if there is no formal complaint lodged.

SC & ST Committee

For protection against harassment and discrimination of Scheduled Castes in AICTE Approved Institutions, it is essential for all AICTE approved institutions to establish Committee for SC/ ST (As per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 of 1989, dated 11.09.1989). The SC/ST/OBC/PWD students can approach any of the members including the Chairman of the Cell for redressal of any grievance(s) regarding academic, administrative or social problems. The Section Officer/Liaison Officer will meet the concerned students, understand their problems and take necessary actions and/or render them necessary advice/help to resolve the matter.

Student Grievance Redressal Committee

In order to provide opportunities for redressal of certain grievances of students already enrolled in any institution, as well as for those seeking admission to such institutions, AICTE has

notified All India Council for Technical Education (Redressal of Grievance of Students) Regulations, 2019 vide F. No. 1-101/PGRC/AICTE/Regulation/2019 dated 07.11.2019 for establishment of grievance redressal mechanism for all AICTE approved Technical Institutions. A complaint from an aggrieved student relating to the institution shall be addressed to the Chairperson, Student Grievance Redressal Committee (SGRC).

FDP Committee

FDP Committee continuously strives to enable participants to develop competence in general management education as well as in domain knowledge in the field of management and enhance the faculty expertise in assessing the students learning. Keeping this in mind, FDP committee organizes workshops and FDPs time to time for the development of the faculty members for their personal and professional growth.

Feedback Committee

Feedback committee increases student interaction with the institute. This helps to increase the quality of teaching and value-added modules. It also helps to communicate with all stakeholders regarding the progress of the institute. The B-school has in place a well-defined feedback system for taking feedback from all stakeholders, including students, teachers, parents and alumni once a year to significantly increase students' interaction with the institution.

Examination Committee

The Examination Committee is an apex body of the Institute which is headed by the Controller of Examination (COE). The main function of this Committee is to carry out examinations, publish results and certificates to the students who pass the final examinations. Keeping the record of each issue related to the examination is the responsibility of this Committee.

Placement Committee

The Placement Committee at Dr. D. Y. Patil B-School, Pune handles the campus placement of PGDM students. The Training and Placement cell provides the complete support to all the visiting companies at every stage of the placement process. Arrangement of the Preplacement Talks, Written Tests, Group Discussions, Interviews are made as per the requirement of the companies. Pre-placement training is given to the students, based on

their core subjects followed by the aptitude training. We conduct awareness programs for the students in the form of seminars and conferences in association with institutions and corporates.

Research and Publication Cell

Research and Publication Cell of Dr. D.Y. Patil B-School is committed towards inculcating and nurturing the research culture in the institute, among the students and teachers. Research and Publication Cell strives to maintain standards by prioritizing, executing, and monitoring the research in management and social sciences conducted at Dr. D. Y. Patil B-School, Pune. Our constant efforts are to encourage students and staff members to conduct research, publish their work and participate in national and international conferences to present the research data and generate new concepts in the emerging areas, if required by collaborating with other national and foreign universities.

Startup And Innovation Cell

Dr. D. Y. Patil B-School believes in holistic development of the students. In B-School campus, along with academics, extracurricular and co-curricular involvement is a key tool in the personal development of the students. Startup and Innovation Cell at B-School fosters innovation, research, and entrepreneurial activities. It provides a platform for startups by budding entrepreneurs and intrapreneurs to convert their innovative ideas into startups. It also provides services related to patenting and commercialization. It provides support and guidance to the new generation of entrepreneurs and helps them during the initial turbulent times.

Social Responsibility Committee

Student Social Responsibility (SRC) is a concept derived from Corporate Social Responsibility. The purpose of it is to provide a platform for students and faculty to formulate and implement initiatives with the spirit of giving back to the society. SRC makes it possible for students to get in touch with the society at grass root level and create awareness about the social issues that are prevalent. The vision of this committee is to help the students to know the social issues that are afflicting the society and make a difference in the lives of the underprivileged and deprived section of society by contributing their share of responsibilities. It also helps in instilling leadership qualities in the students.

Library Committee

The library is the soul of the Educational Institution. The library committee provides forum for open discussion of matters relating to the Library and its services. The composition of the committee comprises of the Director, HODs, a Student Representative and Librarian.

International Relations Committee

The PGDM Management degree has a wider perspective of international exposure and application. Every idea is taken to a universal premise where it has to predicate its cogency. International Relations Committee (IRC) is the face of Dr.D.Y.Patil B-School for the outside world. The institute has collaborations with 3 International Universities. We want to broaden the horizon and IRC is the torch bearer in this direction. We interact with the Management Schools abroad to bring multiple opportunities for our students. IRC majorly focuses on Students' Exchange Program, short term courses and Faculty Exchange Program in long term.

Hostel, Mess & Cafeteria Committee

Hostel, Mess and Cafeteria Committee is an

independent body, aims at general welfare of the students. The committee coordinates with the hostel staff and the contractors to keep a regular check on the services provided by them in maintaining the quality. It is of utmost importance to provide hygienic and nutritious diet to growing students in the campus. Hostel, Mess and Cafeteria Committee makes the hostel life of a student cherishable for a lifetime and to create overall disciplined environment in hostel.

Event Committee

To promote and develop the cultural, technical, and soft skills of the students, the Event Committee of the college is responsible for arranging and conducting various co-curricular and extra-curricular activities throughout the academic year. The committee shoulders the responsibility to nurture and train the students and bring out their managerial skills with reference to organising skills. Through its varied events the college gives its students the opportunity to overcome their inhibitions and exhibit their aptitude in the cultural realm.

Sports and Cultural Committees

These committees are responsible for conducting various sports, games and cultural activities like Sports Day, Annual Fest, Show Your Talent, welcoming newbies, festival celebrations, etc.



DYPBS Infrastructure

DYPBS has its future ready, extensive campus, a world - class infrastructure facing the Bengaluru-Mumbai Express Bypass. It offers a 360 degree professional transformational & career building set-up.

With its state-of-the-art infrastructure, the campus facilitates all-round growth of students. DYPBS is known for its eco-friendly green campus equipped with indispensable facilities to empower holistic development of students. Moreover, the campus is located between Hinjewadi IT Park and PCMC Special Economic Zone.

Campus Layout

- ◆ Attractive 7 acres smart campus designed keeping in mind the needs of specially abled people.
- ◆ Distance from major city points-
 - From Pune Airport – 23 km
 - From Pune Railway Station – 18 km
- ◆ Nearby Hospital – Aditya Birla Hospital

- ◆ Student centric facilities like Canteen, ATM, Gymnasium, Music Room, in built Library.
- ◆ On-campus hostel facility.
- ◆ Hi-Tech Labs and well equipped library with 6,500 books & 17,000 online journals using DELNET.
- ◆ 100+ distinguished faculty, industry experts and staff.
- ◆ On-campus StartUp & Innovation Cell to nurture entrepreneurial talent.
- ◆ Medically equipped campus (in-house) and tie up with 5 hospitals within the close vicinity of the institute.

Other Facilities

Smart AC Classrooms, Audio Video inputs in the classes, Auditorium, Elevator, Library, Activity Area, Amphi Theatre, Seminar Hall, Conference/Counselling room, ample parking space, Doctor on Call, etc.



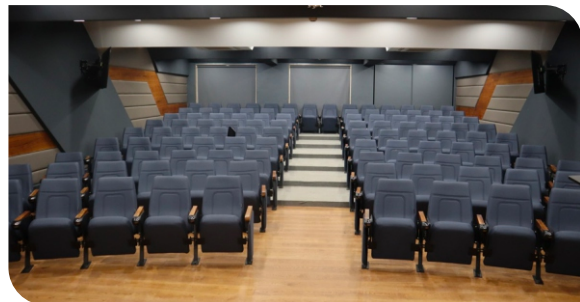
1. Smart Classrooms

We use digital technology to enhance the learning process. The college has smart classrooms that foster opportunities for teaching and learning by integrating technology, such as smart/digital boards, projectors, computers, LEDs, internet facility, specialized softwares, audience response technology, assistive listening devices, networking, and audio/visual capabilities that makes learning more attractive, interesting, and easy. Classrooms are digitally equipped with a huge variety of teaching and learning methods for imparting quality education. They create more interest and motivation among students.



2. Auditorium

The college has an air-conditioned auditorium named “Dnyan Prasad Hall”. DYPBS auditorium has seating capacity of around 120 people. The auditorium is utilized for conferences, workshops, and seminars. The purpose of the auditorium is to enhance the quality of education. To make this possible, the auditorium offers facilities such as LCD projectors, screens, white-boards for delivering lectures. The auditorium is well-furnished, air-conditioned, sound proof and equipped with modern projection and audio systems with access to the internet. It provides ample opportunity for our staff and students to exhibit their talents in various activities.



3. Seminar Hall

The institute provides a spacious seminar hall. It has a seating capacity of 350 people. It has a captivating ambience and all technical facilities. It is used for various purposes like guest lectures, workshops, student meetings, staff meetings, placement drives, Faculty Development Programs, etc.



4. Sports

DYPBS also focuses on physical growth of the students. The campus of DYPBS is equipped with Gymnasium and sports facilities like basketball court, badminton court, volleyball court, box cricket, football and indoor sports like pool table and other board games, etc.



5. Gymnasium

The physical & mental fitness is quintessential for millennials. The gymnasium includes all the necessary equipment that will keep you in good shape. We feel that physical fitness plays a significant role in preparing an agile learner. Students can access the gymnasium before and after the college hours, 7 days a week. The institute also provides a physical trainer for the students.



6. Music Room

Music is given equal importance as part of the curriculum. Our institute has a highly accomplished music staff and a well-equipped music room on the campus. Every student is encouraged and nurtured to learn some musical instrument or attend dance classes by professionals.



7. Library and Digital Library

The campus of DYPBS is equipped with a full-fledged library with a large collection of books and periodicals including the latest publications in Management, International Business, Information Technology, E-Commerce and other topics to help students to regularly upgrade themselves. Besides this, the institute also provides access to digital library in the campus wherein the students get a wider variety of content access. In our campus students can order books on demand which help them to get updated.



"Great things are done by a series of small things brought together."

Vincent Van Gogh



Razzmatazz









Visits of celebrities at **Dr. D. Y. Patil B-School**

In the entire two years of the academic program, a lot of celebrities visit the institute for promotion activities. Students get opportunities to interact with them and eventually make the fun-filled memories.

On 14th June 2019, Dr.D.Y.Patil B-School campus was graced by the presence of upcoming star sensation Mr.Meezan Jaffrey and Ms. Sonnalli Seygall, the starcast of movie "Malaal". The movie was produced by Mr.Sanjay Leela Bhansali. Meezan and Sonali were mesmerized by the flash mob performed by the PGDM students on a hit track of the movie. They shared their journey while making the film and their experiences while working under Bhansali productions. The promotion event ended by clicking photographs

and smiles on everyone's faces.

On 27th April, star-cast of the recent release movie "Setters" visited Dr. D. Y. Patil B-School, Tathawade Campus, for the promotion of the movie 'Setters'. It was a wonderful interaction with the dynamic actor of Bollywood industry Mr.Aftab Shivdasani and the glamorous actress Ms. Sonnalli Seygall. During their interaction with the students, they appreciated the students of Dr.D.Y.Patil B-School being very enthusiastic, smart, agile and full of zeal. The star-cast also conveyed a social message saying that in today's scenario apart from being professional we also need to be sensitized towards social responsibility.





DPU Dr. D. Y. Patil B-School

(Program Approved by AICTE, Ministry of Education, Govt. of India)



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