



## SUMMER INTERNSHIP BROCHURE 2019-21





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## The Institute

## The IMI Legacy

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored business school. During its inception, IMI was backed by prestigious corporate houses like RPG Enterprises, Nestle, ITC, SAIL, Tata Chemicals, BOC and Williamson Magor. IMI Delhi, which is located in the Qutab Institutional Area, has been among the leading B-schools for more than three decades and is today a global institution. It was established in collaboration with IMI Geneva (now IMD, Lausanne). Later in 2010, two more campuses came up in Kolkata and Bhubaneswar to enable bright young minds gain access to the world-class IMI management pedagogy.

### **IMI Kolkata**

The IMI Kolkata campus is centrally located at Alipore and is equipped with state-of-the-art infrastructure, academic and residential facilities. The Institute offers not only a scholarly and professional ambience, but also a fulfilling campus life necessary for all-round development of the student. The campus buildings are separated into an academic block and a residential block. The academic block is centrally air-conditioned with spacious lecture theatres, equipped with the latest audio-visual teaching aids. The residential block houses single-occupancy hostel rooms for the students.

### Ethos

IMI Kolkata aims at shaping brilliant minds, equipping them with skills to lead national and global organizations. The Institute is devoted to the task of building a pool of next-generation entrepreneurs, managers and leaders with unwavering commitment to ethical behaviour and unfaltering concern for the conservation of natural resources and the environment. The Institute inspires its students to strive for thought-leadership in a number of specialized areas through Centres of Excellence for advanced research and consultancy. The Learning Resource Centre has been created as a specialized training cell to make academics and field-work based research integral to the Institute. The Management Development Programme Division contributes more effectively to the professional growth of managers and administrators. A RP-Sanjiv Goenka Group initiative, IMI Kolkata enjoys strong support from the highly respected business group that has a passion for nurturing tomorrow's leaders.

### **VISION**

To be a globally recognized Center of Excellence in management education.

## **MISSION**

To produce socially-sensitive, globally-aware and valuesdriven individuals capable of providing leadership.

### **VALUES**

#### Commitment to:

- Transparency in actions and systems
- Passion for excellence
- Integrity and ethics as a way of life
- Respect for all
- Sustainability and autonomy
- Harmony and cooperation
- Concern for society and environment

## **BOARD OF GOVERNORS**



Shri Sanjiv Goenka Chairman, RP- Sanjiv Goenka Group



Shri V. C. Agrawal President Corporate HR RP- Sanjiv Goenka Group



Shri R. K. Jha President **CESC Limited** 



Shri P. K. Khaitan Sr. Advocate – Supreme Court



Dr. Himadri Das Director General



Shri Shashwat Goenka President Spencer's Retail Limited RP- Sanjiv Goenka Group



Shri Sunil Bhandari **Executive Director** 



Shri Subhasis Mitra **Executive Director &** Group Company Secretary RP- Sanjiv Goenka Group



Professor Arindam Banik Director **IMI Kolkata** 





Shri Sunil Mitra Professor Pradip K. Bhaumik Professor Tirthankar Nag Professor IMI Delhi



Professor IMI Kolkata



Dr. Pooja Sengupta **Assistant Professor** IMI Kolkata

### MESSAGE FROM THE DIRECTOR



It gives me immense pleasure to invite you to participate in the summer internship process of International Management Institute Kolkata (IMI Kolkata) which is one of the three Chapters of IMI. India's first corporate-sponsored business school. The information presented here is a part of our continuing endeavour to serve various stakeholders such as students, staff, alumni and the business community.

The founders of IMI began the IMI Kolkata Chapter with a clear objective to promote IMIK as an institute which provides significant opportunities to students to learn, grow and hone multiple skills across various disciplines of management. With the help of a range of pedagogical tools like lectures, case studies, simulations, project presentations and various methods of deep learning, the Institute aims at their all-round development preparing them to meet various

leadership challenges on the global arena. At IMIK, we innovate and encourage our students to achieve superior performance to become responsible and successful business leaders in the days to come.

We are glad to inform you that IMI Kolkata's flagship Post-Graduate Diploma in Management (PGDM) programme is accredited by the National Board of Accreditation (NBA) with effect from July 2016 for the next two years. The programme is also accorded equivalence with Master of Business Administration (MBA) degree by the Association of Indian Universities (AIU).

We strongly believe that learning should be a pleasant experience that allows you to nurture your passion to achieve career goals and aspirations while providing you with the constant support and the required study pressure to achieve the targets. Our active collaborations with the ESC Rennes School of Business in France, Xunta de Galicia in Spain and Sichuan Academy of Social Sciences and Kunming University of Science and Technology in China are among the important dimensions of our international focus. In a span of six years, our graduates have shown evidence to become world-class citizens. They have developed ambition and pride themselves in excellence. Our students are our greatest ambassadors!

We inspire our students to gain experiences in various business activities like working on live projects or on projects abroad, to emphasize in Summer Internship Programmes. Three students have been sent to Spain under the Erasmus+ project in 2017 for their summer internship programme. As a part of each programme, our students work one-on-one with an industry expert in addition to his/her academic mentor. Furthermore, our recent introduction of "Leadership Lecture Series" is designed to increase students' understanding of leadership and communication in teams. Likewise, learning entrepreneurship is another dimension of our business education programme. We feel that an individual must possess prior knowledge and information and the cognitive properties necessary to value knowledge in order to identify new opportunities.

Research and consultancy in the areas of management has been IMI's raison d'être for over 35 years. IMIK's full-time faculty members are therefore working on the creation of new knowledge on a continuous basis. They have publications in benchmarked journals such as those indexed in Scopus, Thomson Reuters and RePEc. The aim has been to contribute new insights to academic communities worldwide as well as to provide innovative contents for teaching. With this perspective, the Institute constantly endeavours to upgrade its intellectual capital and the skill sets of its faculty team.

For IMIK, an international research focus is inextricably linked with effective management training. The Institute aims at supporting companies in the ever-changing world by combining theoretical progress and their implications in business. Indeed, we believe that close co-operation with the business sector and our growing alumni network is a prerequisite for successful business activity. The amalgamation of theory with practice has always been a central element of our teaching and is anchored in an integrative manner in our academic programmes.

I am privileged to invite you on campus for the internship process of PGDM batch 2019-21. Our past batches of students have already been able to make a mark in the companies in which they were placed with their dynamic contributions. As the PGDM batch 2019-21 embarks on its journey to take significant responsibilities in the professional world, I assure you a rich IMIK experience. I am confident that our students will contribute to the development of your highly esteemed organization leading to long term association and synergy for both sides.

> Arindam Banik, Ph.D. Director, IMI Kolkata



### MESSAGE FROM THE DEAN

(Placements, Corporate & Alumni Relations)

On behalf of the Management and Faculty of IMI Kolkata, I would like to take this opportunity to thank all the corporates for the invaluable support IMI has received, with a special mention of the overwhelming response in 2014, 2015, 2016, 2017 and 2018.

With our mission to produce socially- sensitive, globally- aware and value- driven individuals capable of providing leadership, IMI Kolkata is thriving to be a globally recognized Centre of Excellence in management education.

Our students are trained to work with cross-cultural committees and teams given that they come from different states of India and from a diverse spectrum of educational backgrounds, specialisations and work experience.

The academic rigour coupled with live projects, internship and co-curricular activities have made IMI students deliver superior quality at work. We thank our recruiters for the tremendous faith they have shown in us.

The list of companies that participated in the summer internships and final placements is made available to you in our placement brochure and website. We have received very encouraging feedback from organizations where our students have interned.

We greatly value our industry partnerships and constantly strive to make this association mutually beneficial.

I am sure the PGDM batch of 2019-21 will surpass all expectations and set a new benchmark. I present to you the PGDM batch of 2019-21.

Mobiles Bankagea

Dr. Mohua Banerjee Professor - Marketing

Dean - Placements, Corporate & Alumni Relations, IMI Kolkata

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Email:dean.placement@imi-k.edu.in

**CANDIDATES WITH WORK EXPERIENCE** (BATCH 2019-21) -**COMPANIES PRIOR TO PGDM** 











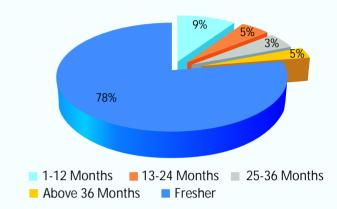




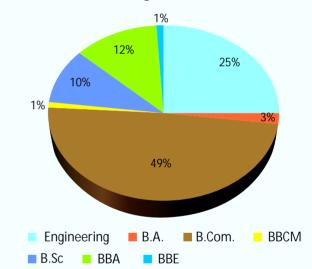


### **BATCH PROFILE**

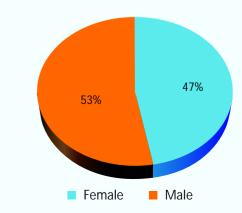
### Work Experience



### **Education Background**



### Male and Female percentage of PGDM Batch 2019-21



### NIRF RANKING OF IMI KOLKATA

# IMI Kolkata ranked 45th in NIRF India Rankings 2019 for Management Institutes by Ministry of HRD, Govt. of India



Overall | Uni versities | Engineering | Management | Pharmacy | Colleges | Medical | Law | Architecture



Department of Higher Education
Ministry of Human Resource Development
Government of India

As per the 'India Ranking Report' issued by the National Institutional Ranking Framework (NIRF), developed by the Ministry of Human Resource Development, Government of India, IMI Kolkata ranks 12 in 2016; 49 in 2017 and in the band of 51-75 in 2018.

## DISTINGUISHED SPEAKERS



Un-Chan Chung Chairman, Korea Institute for Shared Growth (KISG), Former Prime Minister,Republic of Korea, Former President, Seoul National University



Sanjay Mitra, I.A.S Defence Secretary, Government of India



Bibek Debroy Chairman, Economic Advisory Council to the Prime Minister and Member, NITI Aayog



Anil Sahasrabudhe AICTE Chairman



R. A. Mashelkar Former Director General, CSIR



Lt. Gen. Ashok Kr. Chaudhary Director General, Military Operations



Kaushik Basu Former Economic Adviser,



Additional Director General of Foreign Trade, Ministry of Commerce and Industry, Govt. of India



Rajat M. Nag Former Managing Director General, Asian Development Bank, Manila



Former Secretary - Finance and Revenue, Govt. of India



Former Finance Secretary linistry of Finance, Govt. of Indi



Jawhar Sircar CEO. Prasar Bhara



Gurcharan Das Former CEO, P&G India



Jimmy Tangree Former Station Head, Red FM



Professor, Kangwon National University, South Korea



Professor of Economics, The University of Washington, Director of the Research Cente for International Economics (RCIE) and President of the Asia Pacific Economic Association (APEA)



Barun Chanda Advertising Professional, Actor & Author



Prakash Javadekar Inion Minister for Human Resource Development since 05th July, 2016



Pradeep Kashyap CEO. MART

### THE FACULTY

IMI Kolkata has one of the best faculty-student ratios in the country. The faculty members are doctorates from premier academic Institutes. They also have enhanced industrial exposure to ensure that learning is never outdated. However, the accent is not on current trends alone, ensuring that the classical theories on management are part of the students' learning base. Twenty four full-time faculty members form the core team. They are complemented by visiting and guest faculty members from academia and all industrial sectors.



ARINDAM BANIK
Director & Professor
Ph.D (Delhi School of Economics)

Dr. Banik teaches International Finance and International Business at IMI Kolkata. His fields of specialization are international trade and services, global financial imbalance, development economics, the structure and organization of financial markets and payment systems, technology transfer and strategic analysis of markets and economics. He started his career as a foreign exchange trader for American Express Bank, Dhaka. He has published over 100 articles and has taught at the University of the West Indies, Cave Hill Campus, Barbados. He is the Editor of the *Global Business Review* and is on the Advisory Board of the *eSocialsciences, Asian Business and Management and the Journal of Public Sector Policy Analysis*. He holds the position of ACC Chair Professor in International Finance and Business at IMI, and has set up a research cell entitled "Prospect of Indian Cement Companies' Business in Neighboring Countries". He has consulted with several corporations, Ministry of Rural Development, ACC, ADB, UNIDO, World Bank, ILO, IRDC, CIDA, GTZ.



ABHIJIT ROY
Chairperson (Student Relations) & Assistant Professor, Finance and Accounting
Ph. D (The University of Burdwan)

Dr. Roy has done his doctoral research in corporate environmental sustainability practices and disclosures in Asian context covering companies from India, China, Japan, South Korea and Indonesia. Before joining IMI-K he has taught in institutions like St. Xavier's College (Autonomous), Kolkata, Christ University, Bangalore, Dr. B. C. Roy Engineering College, Durgapur. He was awarded with 'South-South and Triangular Cooperation Fellowship'(SSTC) by ILO to conduct research on Social and Solidarity Economy (SSE) at the Academy of SSE held in Seoul, South Korea in 2017. He has independently handled United Nations Development Program's (UNDP) field research projects on 'Socio-Fin Sustainability Study' in Rourkela, Pune, Vizag and Delhi. He was honored by UNDP with 'Best Achievement Award' as 'Project Resource Person'. His present research interest includes the study of social and solidarity economy enterprises in south-south context, corporate governance and application of distributed ledger technology in business.



AVINASH K SHRIVASTAVA
Assistant Professor, Quantitative Techniques
Ph.D (University of Delhi)

Dr. Shrivastava did B.Sc (H) in Mathematics and received his Masters, M.Phil and Ph.D degrees in Operational Research from the Department of Operational Research, University of Delhi. His current teaching interest includes courses of decision sciences viz. Business Mathematics & Statistics, Operations Research, Quantitative Techniques, Multi-Criteria Decision Making (MCDM). He has presented papers in conferences of international repute and won accolades for best paper presentations. He has been publishing extensively and serving as reviewer for various journals of international repute. He is the guest editor of four books published by Bloomsbury Publications & Taylor & Francis. He is the managing editor of the International Journal of System Assurance Engineering and Management (IJSAEM), Springer. He has organized international conferences and seminars in different capacities. He is also a life member of Society for Reliability, Engineering, Quality and Operations Management (SREQOM).



**BAIDYANATH BISWAS** 

Assistant Professor, Information Technology and Quantitative Techniques Fellow Program in Management, Information Technology and Systems (IIM Lucknow)

Baidyanath Biswas is associated with IIM Lucknow pertaining to his doctoral research. His academic interests comprise of economic and technological challenges in cyber risk management, and information security with expertise in data analytics. Before joining IIM Lucknow, he worked for a span of nine years with Infosys Technologies, IBM India, and Cognizant Technologies. His works have been published in the proceedings of top peer-reviewed international conferences, namely, AMCIS 2016, AMCIS 2017, AMCIS 2018 and HICSS 2018. He has published in the Journal of Enterprise Information Management and ISACA Journal. He has also served as an invited reviewer for top-tier journals in management information systems, namely, Information Systems Frontiers and ACM SIGMIS Database. He has been the recipient of Best Doctoral Scholar Awards in Consortiums held at VGSOM (IIT Kharagpur) and IDRBT (Reserve Bank of India) in 2017.



**BOUDHAYAN GANGULY** 

Associate Professor, Operations & Technology Management Fellow (IIM Lucknow)

Dr. Ganguly is in the area of Operations and Technology Management and currently teaches IT for Decision Making and MIS. He has experience in the telecom industry and teaching. He started his career as a software professional in Ushacomm India Pvt. Ltd. He published papers in reputed journals during his research at IIM Lucknow. Prior to joining IMI Kolkata he took up several projects such as Tourism Enterprise Survey in Bihar (commissioned by the Govt. of Bihar and under the technical assistance of International Financial Corporation), Study on Computer Aided Learning Centres under Sarva Shiksha Abhiyan etc. He has also been a visiting faculty to Chandragupt Institute of Management Patna.



CHANCHAL CHATTERJEE
Associate Professor, Finance & Accounting
Ph.D (The University of Burdwan)

Dr. Chatterjee has B.Com (Hons.) and M. Com. degrees from the University of Burdwan and stood first with a first class at both the levels for which he obtained two Gold Medals. He has received many other prestigious awards from the University for his academic excellence. He also has a PGDBA in Financial Management from Symbiosis, Pune. He has earned his Ph.D from Burdwan University in Financial Restructuring through Buyback of Shares, for which he obtained the best research award in Finance Track in the 3rd Doctoral Colloquium at IIM Ahmedabad in 2010. His doctoral dissertation is published in the form of a book by an international publisher based in Germany. He has published several articles in national and international journals as well as book chapters and other research papers. He has also presented papers in several international conferences. His research interest includes corporate governance, corporate finance and banking. Currently Dr. Chatterjee is teaching Cost and Management Accounting, Corporate Financial Restructuring, Financial Management, Financial Services and Financial Accounting and Analysis. Before joining IMI Kolkata, Chanchal has worked at St. Xavier's College, Kolkata for five years as Assistant Professor. He has received Sourabh Shiware Memorial Young Researcher Award 2016 (All India) awarded by Indian Commerce Association for outstanding achievement and contribution in the Discipline and Profession of Commerce and Business Management.



DIBYAJYOTI GUHA

Assistant Professor, Operations & Technology Management Ph.D (IIT Bhubaneswar), MS (IIT Kharagpur), B.Tech (University of Kalyani).

Dibyajyoti Guha received B.Tech. in Computer Science and Engineering in 2003 from Kalyani Govt. Engg. College, University of Kalyani, West Bengal, M.S. in Telecommunication from Indian Institute of Technology, Kharagpur, West Bengal in 2012, Ph.D. in Mathematics from Indian Institute of Technology, Bhubaneswar in 2016. He has worked in HCL-Cisco ODC, Chennai from 2004-06, Sipera Systems Inc (a startup company that was acquired by Avaya Labs in 2011) from 2006-08 as software engineer in VoIP/Data/Telecom routing, SSL protocols in Cisco, Juniper high end routers. Guha has worked in Dallas (Sipera System's headquarter in USA) for delivering a major project on secure VoIP gateway for Banking customer namely Wells Fargo during 2007-08. Dibyajyoti Guha has published research papers in Performance Evaluation (Elsevier), Information Systems and Operational Research (Taylor & Francis), Applied Mathematical Modelling (Elsevier). He is presently working on Machine Learning, EEG based analysis of Brain Computer Interface, Emotional Intelligence with an aim towards Mental Health, Cognitive Science. His research interests include Stochastic Analysis, Machine Learning, Cognitive Science.



GOBINDA ROY

Assistant Professor, Marketing B.E (Jadavpur University), MBA (Vinod Gupta School of Management) Ph.D (Thesis Submitted in Vinod Gupta School of Management)

Professor Gobinda Roy has over fifteen years of industry experience and one year of teaching experience. He is in the area of marketing and currently teaches Digital Marketing, Service Marketing, Web Analytics etc. He has rich and extensive managerial experience in the telecom industry in the areas of telecom product management, marketing management, telecom solution etc. As an ex-co-founder of leading virtual assistant company Ennovation Consulting, he managed many international marketing research projects. Prior to joining IMI Kolkata, he has conducted MDP and FDP in OPJU, JSPL, and JPL Raigarh and delivered guest lectures in VGSOM (IIT Kharagpur), IIFT Kolkata. He has published several scholarly articles in leading international journals, such as, Journal of Internet Commerce, Journal of Marketing communication, Global Business Review etc.



JEEVANANTHAN M

Assistant Professor, Finance Ph.D (National Institute of Technology, Tiruchirappalli)

Dr. Jeevananthan received his Ph.D from National Institute of Technology, Tiruchirappalli. His primary research interests are in the areas of Equity market. Specifically, he works on Time Series and Data Mining. His research has been accepted in various academic conferences and published in international journals. Dr. Jeevananthan has conducted training for the managers of reputed corporates. Prior to joining IMI Kolkata, he was associated with Narsee Monjee Institute of Management Studies, Bengaluru.



MOHUA BANERJEE

Dean (Placements, Corporate & Alumni Relations) & Professor, Marketing Ph.D (University of Calcutta)

Her academic interest is in the areas of retail marketing, advertising and consumer—behaviour. She has handled consulting assignments for corporates in telecommunication—sector in retail marketing domain. She has conducted practice-oriented retail research in—academic collaboration with Oxford Institute of Retail Management, Saïd Business School, University of Oxford and has presented papers and moderated sessions at Asia Pacific—Retail Conference, Malaysia in 2011. She has been actively involved in Retail Management curriculum development for National Skill Development Mission, NITTTR, Ministry of HRD. She has spoken regularly as subject specialist for IGNOU's programme on Radio in—Retail Management on 'Gyan-Vani' FM Channel. Her research is published in various—leading journals. She has also reviewed journals and books for leading publishing houses.



PARAMITA MUKHERJEE

Dean (Academics) & Professor, Economics Ph.D (Jadavpur University), MS-OE (ISI)

Paramita Mukherjee is an alumnus of Presidency College, Kolkata. She has completed MS in Quantitative Economics from Indian Statistical Institute and Ph.D. from Jadavpur University, Kolkata. She has more than18 years of varied experience in industry, research and teaching. She has worked with AC Nielsen (formerly ORG MARG), ICRA and Institutes like Institute of Engineering and Management. Dr. Mukherjee teaches courses on Managerial Economics, Statistics, Financial Econometrics, Financial Institutions and Markets etc. She has also taught courses on Time Series Analysis in Presidency College and in Kalyani University as part of the Ph.D course work. She has conducted a number of MDPs. Her research interests lie in Applied Financial Economics and Time Series Analysis. She has worked on contemporary issues in financial sector, e.g. foreign institutional investors, mutual funds, stock market volatility, return and volatility spillover, banking etc. She has authored a number of research papers in international journals like Asia Pacific Development Journal, Applied Financial Economics, Emerging Markets Finance and Trade etc., as well as in books and national journals like India Macroeconomics Annual, Money and Finance, Economic and Political Weekly etc. She presented papers in several conferences in India and abroad. She has handled consultancy projects in the Power Sector. She is currently the Editor of IMI Konnect, the scholarly publication of IMI Kolkata.



POOJA SENGUPTA

Assistant Professor, Quantitative Methods Ph. D (Old Dominion University, Virginia, USA)

With B.Sc Statistics (Honours) and M.Sc in Statistics from the University of Calcutta, she joined the Old Dominion University, Virginia, USA, in 2010 to pursue her Ph.D in Computational and Applied Mathematics with a focus on Statistics. There she also received an MS in Computational and Applied Mathematics with a focus in Statistics. Her research interests lie in inflated discrete distributions, multivariate discrete distributions, generalized linear models, longitudinal data analysis. While in the US she has taught courses in Statistics and Probability. She has worked as a lecturer at West Bengal State University, Department of Statistics; where she has taught post graduate course in Statistics such as linear algebra, linear model, regression analysis, statistical computation using R and designs of experiment. Dr. Sengupta has presented research papers at different prestigious conferences, like the International Indian Statistical Association, 2014 Conference at Riverside, California. She is also the recipient of the "Best Student Paper Presentation" award at the 2014 conference of Virginia Academy of Science Chapter, American Statistical Association.



RACHANA CHATTOPADHYAY

Associate Professor, Organizational Behaviour & Human Resource Management Ph.D (University of Calcutta, under the Fellowship of ISI Kolkata)

Dr. Chattopadhyay has received her doctoral degree in Applied Psychology from Calcutta University under the fellowship of Indian Statistical Institute, Calcutta, in the year 2005. After receiving her Ph.D degree, she had joined as a Visiting Fellow in School of Social Psychology, Australian National University, Canberra, for post-doctoral research during the period 2005-2006. Before joining IMI Kolkata as an Assistant Professor, she was a faculty member at the ICFAI Institute for Management Teachers, Hyderabad as well as ICFAI Business School, Kolkata. She has published many articles in journals and conferences both at national and international levels. She has chaired the session on Organizational Behaviour in European Post Doc Summer School organized by European Association of Work and Organizational Psychology, Berlin held during September 06 - 12, 2008. She is the recipient of Young Scientist Award from Indian Science Congress Association in the year 2002. She has received Outstanding Paper Award at Emerald Literati Network, 2013.



ROMA PURI

Associate Professor, Organizational Behaviour & Human Resource Management FPM (IIM Calcutta)

Dr. Puri has more than a decade of teaching experience. Her domain has been Organizational Behaviour and HRM. She has taught courses at graduate and post-graduate levels. In addition to teaching regular courses at B-schools she has been teaching HRM related courses in the Career Oriented Programme offered by St. Xavier's College. With keen interest in Behavioural Sciences, she has gone through intensive group process training from Indian Society for Applied Behavioural Sciences, attended Group Relations Conference and offered several programmes in this area. She has been a part of the GLOBE (Global Leadership and Organizational Behaviour Effectiveness) Programme led by Professor Robert House at the Wharton School.



RITUPARNA BASU

Associate Professor, Marketing, Retail and Entrepreneurship Ph.D (IIT Kharagpur)

Dr. Basu completed her Ph.D in Management from Indian Institute of Technology, Kharagpur. Her doctoral thesis titled "Store Format Choice in Emerging Retail Markets" speaks of her expertise in contemporary marketing theories and practices. She is an alumnus of St. Xavier's College, Kolkata. She has a B.Sc in Economics and a gold medal for her Masters in Business Administration. She has over 10 years of industry-academia experience and has worked with AMSI (the Indo-Malaysian joint venture popular as Power and Aamar FM), Sanmarg (leading vernacular newspaper) and "Ready to Go?" magazine, in national sales and marketing profiles for around 5 years prior to joining IIT. She attended IIT's student exchange programme on International Marketing at the University of Nebraska, Omaha where she met the legendary Mr. Warren Buffet and other American CEOs. She was part of the IIM Ahmedabad Summer School 2012 on Data Analytics. She taught papers in marketing and retail as a visiting professor to IISWBM and IIT Kharagpur. She facilitated several corporate training sessions for Bengal Ambuja, UshaTelehoist, Quotient Engineering Inc and others. Currently she teaches Marketing Management, Product Management, CRM and Entrepreneurship at IMI Kolkata. She authors research papers in international journals.



SACHIN MODGIL

Assistant Professor, Operations Management Fellow (NITIE, Mumbai)

Dr. Sachin Modgil is in the area of operations management and teaches service operations management, supply chain management and lean management. His current academic interest includes sustainable operations and production management, operations strategy and supply chain quality management. He has experience in manufacturing industry and teaching. On the research front, his interest lies in the areas of supply chain modeling and analytics, sustainable operations, service operations, six sigma and logistic systems. He has published the scholarly articles in reputed national and international journals, such as, International Journal of Production Research and Journal of Enterprise Information Management. He actively presents and participates in peer-reviewed conferences. Currently he is serving as the reviewer and editorial board member for international journals of reputed publishers from Elsevier, Emerald, Sage and Indexerciones.



ROHIT SINGH

Assistant Professor, Operations Ph.D (IIT Gwalior)

Dr. Rohit Kr. Singh is currently associated as Assistant Professor in International Management Institute Kolkata. He has obtained his bachelor degree in Mechanical Engineering followed by his Master's degree in business administration and PhD in area of supply chain management from Indian Institute of Information Technology, Gwalior. He is actively involved in research and has published 30 papers in Journals of international repute. Dr. Singh is also involved as a resource person to various faculty development programme and management development programme. He has conducted various sessions on application of multi criteria decision making in operations and supply chain management. His area of interest lies in operations and supply chain management.



SAHANA ROY CHOWDHURY

Associate Professor, Economics Ph.D and M.S. (ISI)

Dr. Sahana Roy Chowdhury did her Masters and Ph.D from Indian Statistical Institute. She was associated with NIPFP (Macro-Finance Division), Delhi, before joining IMI Kolkata. Her research interest lies in Development Economics, Labor Economics and Fiscal Policy issues and teaching interests are Macroeconomics, Managerial Economics, Economics of Strategy etc. She has delivered lectures to the IRS and IAS trainees on fiscal policy and taught at the Indian Statistical Institute on Growth Theory. She presented papers in several national and international conferences and have several publications in international journals such as *Economic Modelling, Journal of Economics, Metroeconomica, Indian Growth and Development Review* etc. She is currently serving as referee for *Economic Modelling, Journal of Economics* etc.



SAROJAKSHYA CHATTERJEE

Dean (MDP & EDP) & Professor, Finance Ph.D (IIT Kharagpur)

Dr. Chatterjee, a certified associate of Indian Institute of Bankers and member of Indian Society for Training and Development is a dynamic and resourceful Banker having more than 35 years of professional and academic experience in training of banking professionals and administration of Training Colleges. He is also a visiting faculty in Banking to ICFAI Business School, Kolkata and Techno India Institute of Technology and Management, Kolkata. He has been in-charge of HRD and Training Management System of a nationalized bank of repute with wide experience in designing and conducting large number of professional short term courses. While in the Bank, with his efficient administration, he has been able to successfully develop and upgrade few training colleges to acquire 9001 2008 certification. He has also organized wide scale soft skill training on changing mind set for all the employees within a short span. His core strength has been Credit Management, Retail and Consumer Credit, Banking Business Development, Relationship Management and Profit Planning. He has successfully handled credit portfolio at branches, zonal offices and corporate offices. He has the distinction of designing various customer friendly credit schemes for Retail and Priority sector and NBFCs. An impressive communicator with exceptional relationship management skills with ability to relate to people at any level of business and management, Dr. Chatterjee has published articles from time to time in Indian Banking Journal of IIBF.



**SONI AGRAWAL** 

Chairperson (Admissions) and Associate Professor, Organizational Behaviour & Human Resource Management
Ph.D (IIT Kharagpur)

Soni Agrawal holds doctorate from IIT Kharagpur and specializes in Human Resource Management. She is having more than ten years of industry-academia experience. Her academic interests are human resource management, performance management, organizational behaviour, HR Analytics, HR for new age organizations and career and succession planning. She has published research papers in reputed national and international journals. She has conducted training sessions for senior and mid-level executives; executives from India (public and private enterprises) and abroad in the area of human resource management and performance management.



SURENDRA PODDAR

Assistant Professor, Finance & Accounting B.E (Electronics), PGPM (MDI Gurgaon), CFA (CFA Institute USA), FRM (GARP USA), Pursuing Fellow Programme from XLRI Jamshedpur

He has an eclectic experience of working in corporate (Reckitt Benckiser, Career Launcher) to being an entrepreneur and now in Academics. His teaching and research interests are in Valuation, Derivatives, Quantitative Finance and Behavioural Finance. He has conducted executive training in Finance for organizations like Tractors India Limited, Astra Zeneca, LIC, ICICI-Prudential Life Insurance. Has also authored a book on Investments for Insurance.



SWAPNARAG SWAIN

Assistant Professor, Marketing Ph.D (Utkal University)

Dr. Swapnarag Swain has 9.5 years of experience in teaching, research and industry. Prior to joining IMI Kolkata, he has been associated with reputed institutions like T. A. Pai Management Institute - Manipal, NALSAR University of Law - Hyderabad and National Law University - Odisha. In industry, he has been into several roles in the areas of Sales & Marketing, Client Relationship and Market Research. He has been the recipient of gold medal for being the best all-rounder in MBA at KIIT University. Besides UGC-NET, he holds Ph. D from Utkal University, Odisha and PGDHHM (Hospital & Healthcare Management) from Symbiosis, Pune. Dr. Swain teaches courses like Marketing Management, Consumer Behaviour, Brand Management, Services Marketing and Marketing Research. He has published several research papers in reputed peer reviewed international journals like Benchmarking-an international journal, Journal of health management and International journal of pharmaceutical and healthcare marketing. He has also presented few papers in national/international conferences. He holds special interest in conducting MDPs for healthcare professionals in the areas like patient satisfaction, healthcare marketing and healthcare service quality.



TINU JAIN

Assistant Professor, Marketing Fellow (IIM Calcutta)

Dr. Tinu Jain completed his Fellow Program in Management (Ph.D) in marketing from Indian Institute of Management Calcutta (IIM Calcutta) and has done his MBA/PGDM (RM) from Xavier Institute of Management Bhubaneswar (XIMB). Prior to joining IMI Kolkata as Assistant Professor (Marketing), he was associated with IIM Jammu and Naresee Monjee Institute of Management studies (NMIMS, Mumbai) as Assistant Professor in marketing area, teaching various marketing courses. He has also handled many administrative roles which includes Chairman - Admissions, Chairperson - Student Affairs, Chairperson - Alumni Committee, Member of Faculty Placement Committee in previous jobs. He also has rich industry experience in sales and marketing domain with major time spent in FMCG. He has wide range of publications in form of research articles in ABDC listed international journals, Case Studies (Listed with IIM Calcutta Case Research Centre and would be submitted to IVEY/Harvard), Book Chapters (Springer Publication) and Articles. His teaching/research interest includes Sales and Distribution, Green Marketing, Digital Marketing, Rural Marketing, Destination Branding/Marketing, Consumer Behaviour and Retailing.



TIRTHANKAR NAG

Dean (Research & International Relations) & Professor, Strategy Fellow (IIM Ahmedabad)

Tirthankar Nag holds a doctorate from the Indian Institute of Management, Ahmedabad, India. He is Dean (Research & International Relations) at IMI Kolkata and teaches courses on Strategic Management, Research methods, Managing Consulting Engagements and Developing Infrastructure Businesses. Tirthankar has taught courses at IIM Ahmedabad, IIM Calcutta and IIM Kashipur as visiting faculty. He has been also invited to teach at IIM Ranchi. He is guiding a number of doctoral candidates. He has authored several books, book chapters, peer reviewed papers in international journals and a number of papers in collaboration with Stanford University. He has received several awards from IIM Ahmedabad for his academic work (Chaudhary-Padmanabhan-Pant Award & Sahir Memorial Award), and holds a certificate from the World Bank Institute. Tirthankar has received many international grants for his research and has presented papers in international conferences. He also holds a Bachelor's degree in electrical engineering from Jadavpur University. Tirthankar has worked as a consultant for PricewaterhouseCoopers, KPMG and SBICAPS dealing with strategy, policy and regulatory advisory. He also has considerable experience of working with CESC Ltd. He has 20 years of experience across management consulting, investment banking, utilities, teaching and research. He has also provided advisory services to a host of Indian and international organizations.

## Visiting Faculty



#### BHUPEN SRIVASTAVA

Dr. Srivastava, Ph.D from Southern Illinois University, teaches leadership development at IMI Kolkata. His areas of interest are organizational development and change management, organizational design and restructuring, participative management, human resource management policy and strategy, normative approach to industrial relations and training & development. He has been involved in teaching, research and consultancy activities in India, USA, Canada, Europe and Africa for over four decades. He has authored numerous books and articles.



### JORGE H. CARDOSO

Prof. Jorge H. Cardoso conducts research at the University of Bordeaux, France, on the effects of marketing and aesthetic appreciation of the products on the consumer, using neurocognitive techniques. He is also the Executive Coordinator of the MBA of the State University of Rio de Janeiro, Brazil, and the Co-Coordinator of the Masters in Services Marketing, at The University of Tours, France. He has also previously worked in Geneva, Switzerland, for the UN, WOSM and other NGOs and has also been a Consultant for the High Tech Industry in the San Francisco Bay Area, in California, where he lived for 5 years. He has taken classes in Neuro marketing at IMI Kolkata.



### PRADIP K. BHAUMIK

Prof. Bhaumik teaches Operations Management at IMI Kolkata. A Fellow of IIM Ahmedabad he has a B. Tech in Mechanical Engineering from IIT Delhi. He has over 25 years of experience in teaching, research and consultancy at IMI. Prior to joining IMI, he has been a senior consultant with the National Productivity Council (NPC) conducting consultancy assignments and in-company training programmes for client organizations as well as organizing, conducting and taking sessions in NPC's national and regional training programmes. He has consulted with many Indian companies and MNCs, and international organizations like UNDP, USAID and GTZ. His research interests include international trade, investment, innovation and R&D management, supply chain management, goal programming, game theory, regulation, project management and multi variant analysis applications in management.



### THOMAS STENGER

Dr. Stenger is a lecturer at the IAE of Poitiers and researcher at the CEREGE laboratory and the Institute of Communication Sciences of the French National Center for Scientific Research. He conducts research and development projects on online shopping, social media and digital identity with companies in the industry. He is the visiting faculty at IMI Kolkata for the course Social Media and Web Analytics.



### STÉPHANE BOURLIATAUX-LAJOINIE

Dr. Stéphane is the Director, International Program in Service Marketing (Master 2), in Beirut, Rio de Janeiro and Assistant Professor at IAE de Tours (University Business School). His research interests lie in Digital Media, Consumer Behaviour, Online Marketing, Services Marketing, Consumer Research and many more. He is the visiting faculty in the area of Digital Marketing at IMI Kolkata.



### RAMESH BEHL

Prof. Behl is the Director of IMI Bhubaneswar with research interests in the areas of business analytics and enterprise systems. Prof. Behl teaches the course entitled ERP with SAP at IMI Kolkata.



#### ARNAB KUMAR DEB

Dr. Deb, Assistant Professor (Economics), IMI Delhi, has work experience over seven years and research interest in the areas of Applied Micro Economics, Productivity and Efficiency Analysis, Game Theory and Competitive Strategy, Data Envelopment Analysis. Dr. Deb teaches Macro Economics Theory and Policy at IMI Kolkata.



#### R. K. Arora

An alumnus of University Business School, Chandigarh, Fellow member of The Institute of Cost and Works Accountants of India, Kolkata and The Institute of Company Secretaries of India, New Delhi. Has more than two and a half decades of industry, teaching and research experience. Before joining the academic field, has worked in Engineers India Ltd., New Delhi, Eicher Goodearth Ltd., New Delhi, Uptron India Ltd., Lucknow and The U.P.Stock Exchange Association, Kanpur



### KALYAN SENGUPTA

Dr. Sengupta, Ph.D from Calcutta University, is the Professor in Business Analytics (Adjunct) IMT Ghaziabad. He teaches Business Intelligence and Data Analytics at IMI Kolkata.



### **AVIJIT BANERJEE**

Dr. Banerjee is Associate Professor in Chinese, Visva-Bharati University, with research interest in Chinese Language, Literature and India & China cultural study. He teaches English Language to Chinese Students on Student Exchange Programme at IMI Kolkata



### **IMI KOLKATA PGDM COURSES**

- **NBA Accredited**
- **AIU Accorded MBA Equivalence**

### FIRST YEAR COURSES

### Trimester I

**Business Communication Skills** 

**Business Mathematics** 

Financial Accounting and Analysis

Information Technology for Decision Making

Managerial Economics

Marketing Management I

Organizational Behaviour I

### Trimester II

**Business Ethics** 

**Business Statistics** 

Cost and Management Accounting

Financial Management I

Macro Economics Theory and Policy

Marketing Management II

Operations Management I

Organizational Behaviour II

Soft Skill I

### Trimester III

Financial Management II

**Human Resource Management** 

**Indian Economy** 

Legal Aspects of Business

Management Information Systems

Operations Management II

Research Methods for Management

Soft Skill II

Strategy Formulation

### SECOND YEAR COURSES

#### Trimester IV

**International Business** 

Strategy Implementation

Electives

### Trimester V

**Electives** 

### Trimester VI

Comprehensive Assessment

**Electives** 

### **ELECTIVE COURSES**

### Economics, Strategy & General Management

Behavioural Economics in Action

**Business Government and International Economy** 

**CSR** and Corporate Governance

Design Thinking for Innovation

Entrepreneurship

Industrial Organisation: Strategy and Competition

in Business

**International Business** 

Managing Consulting Engagements

Project Appraisal: Cost-benefit Analysis

Strategy Implementation

**Understanding Emerging Markets** 

### Information Systems & Operations Management

Artificial Intelligence in Business

**Block Chain and Business Applications** 

**Business Forecasting** 

**Business Intelligence and Data Mining** 

**Cloud Computing** 

**Data Analytics** 

ERP

Multiple Criteria Decision Making

**Project Management** 

Service Operations Management

Supply Chain Management

**Technology for E-Business** 

**Total Quality Management** 

### OB & HR

**Talent Management** 

Compensation Management

Fundamentals of Labour Law and Application

HR Analytics

**Human Resource Planning** 

Managing Organizational Changes

Performance Management and Reward System

**Recruitment and Selection** 

Strategic HRM

Training and Development

### Finance

**Advanced Financial Statement Analysis** 

Banking and Finance

Behavioural Finance

Financial Institutions, Markets and Services

Financial Modelling

Financial Risk Management

Fixed Income and Equity Valuation

Futures, Options and Other Derivatives

International Finance

**Investment Banking** 

Mergers, Acquisition and Corporate Restructuring

Portfolio Management

Project and Infrastructure Finance

Tax Planning and Management

Wealth Management and Alternative Investment

### Marketing

Advanced Marketing Research

Consumer Behaviour

**Customer Relationship Management** 

Digital Marketing Strategy

Entertainment, Media and Sports Marketing

**Integrated Marketing Communication** 

Marketing Strategy and International Markets

**Retail Marketing** 

Rural Marketing

Sales and Distribution Management

Services Marketing

Strategic Brand and Product Management

### ACADEMIC AND RESEARCH COLLABORATIONS

IMI Kolkata has academic and research collaborations with various institutes and universities of eminence on the global front. The co-operations encompass areas of mutual benefit and interest, such as joint research projects, joint conferences /seminars /workshops, joint publications, consultancy projects, exchange programmes for students and faculty members etc.



ESC Rennes School of Business, France



Emporia State University,



University of Tours,



Kunming University of Science and Technology,



Universidade do Estado do Rio de Janeiro,



Sichuan University,



DRAC Business School,



University of Bordeaux,



College of Business and Economics, University of Guelph,



North South University, Bangladesh



CEPS - Center for Business Studies, Kiseljak, Bosnia and Herzegovina



Sichuan Academy of Social Sciences (SASS), China



Xunta de Galicia, Spain



University of Turku, Finland



Universite Paris-EST Marne-La-Vallee, France



Dr. Tirthankar Nag, delivering a lecture on "Exploration of Professor Arindam Banik and Professor Tirthankar Nag with Linkages between Social Responsibility Strategies and Firm Vesa Taatila, Rector-Turku University of Applied Sciences, and Performance in India" at the Institute of South Asian Studies others, during Finland visit. (ISAS), China





Session organised by IMI K on "Development Studies and Public Policies in Emerging Economies" at the Eleventh Annual Conference of Asia-Pacific Economic Association held at the National Taiwan University, Taiwan



Dr. Mohua Banerjee delivered a lecture on "India's Changing Retail Landscape" at Leeds Business School, UK.







Faculty members of IMI Kolkata attended the Sixth China-India Forum, organized jointly by Sichuan Academy of Social Sciences, Sichuan Province (SASS), China; International Management Institute (Delhi, Kolkata and Bhubaneswar); and Institute for Social and Economic Change (ISEC) held in Chengdu during September 13 -14, 2017.



A team of IMI Kolkata Faculty members led by the Director, Professor Arindam Banik, participated at the prestigious KEA-APEA 2017 International conference to speak on "The Rise of Economic Nationalism in a New Era of Globalization".



Dr. Sahana Roy Chowdhury of IMI Kolkata was invited by the Université Paris-Est Marne-la-Vallée (UPEM), France to deliver lectures on Indian Macro fiscal development policies and labor market policies to the Masters level students during October 8-18, 2017.



Professor Jagat Kunwar Bahadur, lecturer and Ms. Jonna Harkin, student of XAMK - South-Eastern Finland University of Applied Sciences visited IMI Kolkata campus during January, 2018. Ms. Harkin opted for three courses and prepared a report on the same during her one month stay.



Students of IMI Kolkata participated in the 4th South and Southeast Asia College Student Culture And Sports Week hosted by Kunming University of Science and Technology (May 20-29, 2018) at Kunming, China.



Dr. Sahana Roy Chowdhury was invited by the University of PARIS-EST MARNE-LA-VALLEE in Paris, France (UPEM) deliver lectures on Indian Macro-fiscal and development policies "Economic issues and debates in the Indian labor market"; "Macro-development and fiscal issues in Indian economy: Current scenario"; and also delivered a seminar for the economics department at UPEM on "Financial structure, institutional quality and monetary policy transmission: A Meta Analysis" during October 8-18, 2017.



Dr. Rituparna Basu visited UPEM and delivered lectures on "Marketing in India", "Understanding Marketing Strategy: Perspectives on Emerging Market"; Marketing Premium/Luxury in India" and "Sports Marketing: Strategies and Directions" during October 8-18, 2017



Ms. Nolwenn PRIÉ and Ms. Maud LEBARS from ESC Rennes School of Business (France) visited the campus to discuss various issues to broaden the horizon of the cooperation of IMI Kolkata with ESC Rennes School of Business.

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## Conference & Seminar at IMI Kolkata



December 21-22, 2015

Finance and Economics Conference (FINECON) in collaboration with Sichuan Academy of Social Sciences (SASS)
China, North South University (NSU) Bangladesh and Asia-Pacific Economic Association (APEA)



July 13 - 15, 2016 The Twelfth Annual Conference of the Asia-Pacific Economic Association (APEA)



September 27, 2015

IMI Kolkata Hosts Mid-Year Seminar 2015 of the Bengal Economic Association (Bangiya Arthaniti Parishad) on "Planning Commission and NITI Aayog: Experiences and Expectations"



IMI Kolkata organized the Finance and Economics conference (FINICON) during December 28-29, 2017 at the IMI-K campus.



 $IMI \, Kolkata \, organized \, the \, International \, Marketing \, Conference \, (MARCON) \, during \, December \, 18-19, 2017 \, at \, the \, IMI-K \, campus.$ 



IMI Kolkata hosted the seventh Indo-China International Conference on 11th and 12th of December, 2018 in collaboration with the Sichuan Academy of Social Sciences (SASS), China.



In collaboration with Leeds Beckett University, Calcutta University, IMI Kolkata hosted "Fostering Entrepreneurship for Sustainable and Inclusive Agri-Food Innovation: A comparative analysis of India and UK" conference on 21st January, 2019.

## **Events at IMI Kolkata**



IMI Kolkata hosted its first ever TEDxIMIKolkataLive event on April 20, 2018. Renowned personalities like Mr. Rudra Chatterjee, Chairman, Obeetee and Managing Director, Luxmi Group of Companies, Ms. Subhasini Mistry, renowned social worker and Padma Shri Awardee 2018, Ms. Agnimitra Paul, famous Indian Fashion Designer, and Ms. Ishita Gupta Director, Kamtech Associates Ltd. and Cofounder, Kaushalam Box. sparked interesting conversations.



I M I K o I k a t a h o s t e d TEDxIMIKoIkataWomen on November 29, 2018, at the Dr. RP Goenka Auditorium, IMI Kolkata. Dynamic and diverse women personalities like Ms. Sohini Sengupta, distinguished Indian film and theatre actress, Dr. Sudha Kaul, founder and trustee of the Indian Institute of Cerebral Palsy (IICP), Ms. Alokananda Roy, an internationally acclaimed Indian classical dancer and renowned

correctional home inmates reformer, Ms. Jeeja Ghosh, qualified social worker (MSW) from the Delhi School of Social Work, and Ms. Minu Budhia, Founder, Caring Minds and I. Can. Flyy Café, addressed the young minds of the institute.



IMI Kolkata organised TEDxIMIKolkataLive on April 18, 2019 at the Alipore campus. The event witnessed presence of Mr. Prithviraj Dasgupta, *Entrepreneur, Conversationalist and Former Corporate Executive;* Ms. Damayanti Mukherjee, *Educationist;* Mr. Shoummo Kanti Acharya, *Business Leader* and Mr. Harshad Khadilkar, *Scientist,* sparking conversations on the impact of technological disruptions on various walks of life.

## IMI Kolkata's First Annual Management Conclave – Converse 2018



(Founder & CEO, Bluebeaks and Salt n Soap), *Mr. Avijit Ghosh* (Director, LearningMate), *Dr. Debasish Guha* (Delivery Head, Tata Consultancy Services) discussed on "Creating your Artificial Intelligence Roadmap – where to start and where to go next." By 2030 there will be a 14% increase in world GDP because of Artificial Intelligence (AI) and the sectors to be most impacted will be health, education, retail and manufacturing. Thus there is a pressing need to reconsider the structure and architecture of an organization for optimum utilization of the AI resources at their disposal.

The concept note address by *Mr. Mohit Kampani* (CEO, Aditya Birla Retail Ltd.) posed a pertinent question "If humans created machines, why can't humans teach machines to learn like humans?" He pointed out that adding analytics to

IMI Kolkata organized its first Annual Management Conclave "Converse 2018" on September 1, 2018. The theme for Converse 2018 was "Competitive Advantage in Today's Business Ecosystem - Disruption with Artificial Intelligence & Machine Learning".

The one-day event ignited insightful discussions among eminent speakers. In the welcome address, Professor Arindam Banik, Director, IMI Kolkata, spoke of the inception of the idea of Converse 2018 for IMI Kolkata. The keynote address was delivered by Mr. Amitabh Chakraborty, Managing Director & Chief Investment Officer, Kitara Capital Pvt. Ltd. He projected a few disruptive trends like solid-state batteries, anti-ageing medicines, health care and big data. In his speech, Mr. Kamal Agarwal (Partner, Ernst & Young) stated that more than obtaining a competitive advantage, innovation is essential for beating existential crisis. Mr. Sunil Bhandari (Executive Director - Corporate, RP-Sanjiv Goenka Group) stated on an introspective note that disrupting one selves is where true disruption begins. Professor Mohua Banerjee drew the session to a close with a vote of thanks to the dignitaries, distinguished guests, alumni members and everyone involved in the

The first panel including eminent speakers like Mr. Prasun Nandy (Partner, PwC), Mr. Rakesh Gupta (Director, ISPL), Mr. Atanu Ghosh





digitalization adds a different dimension. These analytics are helping asset-light companies like Uber, Facebook, AirBnB, Netflix, Skype and Google change the world with their disruptive business models.

The second panel conversed on "Unlocking Technology to create Meaningful Business Metrics". Mr. Sanjay Banerjee (Partner, AMROP India),Mr. Jyotirmoy Bhattacharya (Country Group Head – Mahindra & Mahindra Financial Services Ltd., Mr. Benjamin Mathew (Partner, MART), Mr. Partho Dasgupta (Chief Mentor, RIL – Textiles), Mr. Sourav Daspatnaik (CEO, Swach Environment Private Limited, a SREI Initiative) were part of the panel. The speakers spoke on importance of AI in health sector- on health outcomes, guidance to medical practitioners, insurance policy making, insurance claims and revenue; government schemes; better

living standards and sustainable development of the nation.

The final panel discussion on "Using technology for HR practices" explored the connection between technology and the field of human relations. *Mr. Saptarshi Bhattacharaya* (Head, Employee Relations, Bajaj Allianz General Insurance Co. Ltd.), *Mr. Jigar Avlani* (Associate Director, Human Capital, PwC) and *Mr. Subroto Basu Chaudhury* (Cluster HR Head, South Asia, The Linde Group) spoke of the role of Al in redefining the jobs rather than replacing them, thus, bringing in new engagement. *Mr. Judhajit Das* (Chief, Human Resource, ICICI Prudential Life Insurance Co. Ltd.), *Ms. Ajanta Chatterjee* (Vice President, Human Resources, JSW Steel Ltd.) and *Dr. Soni Agrawal* (Associate Professor, OB &HR, IMI Kolkata) also commented on the transitioning nature of HR jobs and the new emerging opportunities.



## 7th Annual Convocation at IMI Kolkata, May 11, 2019



## STUDENTS' ACTIVITIES

IMI Kolkata encourages students to take student-driven academic/professional initiatives to complement their classroom learning with practical applications in the real world. These activities range from organizing special events focused on current affairs to carefully planned symposia and lectures that enrich the participants' professional, academic and extracurricular interests. To achieve this, students are expected to join the student-led academic/professional clubs in different functional areas.

The speakers for all club-initiated events are eminent business personalities. The events are planned and executed by the students, in close coordination with area faculty members.



## STUDENT CLUBS AT IMIK



### FINASTRA (Finance Club)

The Finance Club conducts activities like stock market simulations, quizzes, and discussion groups on various contemporary issues in financial management. Besides this, it invites eminent business professionals for guest lectures.

## ECO-CLUB (Economics Club)

The Economics Club aims at providing real-time experience to students as aspects like experiencing relationship between price and quantity in Oligopoly markets, the dynamic environment of stock exchange, contemporary topics like introduction of GST and its implications and analysing the dynamics of producer's equilibrium. Students are given hands-on experience in dealing with market sensitivity through diversifying investments.

## @OM (Operations Club)

The Operations Club acts as a forum for continual interaction of the corporate world with the student community for effective conceptualization of business ideas and operations research while working towards preparing the students for a career in operations management.

## **BIZZAFRS**

### (Business Quiz Club)

To educate the students in an interactive manner, and improve their understanding of the current Indian business ecosystem. The club's activities such as regular conduct of quizzes/debates online or offline, keep students updated with the current regulatory steps taken by nodal agencies, policy changing regimes, key business decisions taken by business leaders etc. Inter-college quiz contests arranged by the club also acts as a knowledge sharing canvas.

## S. M. A. R. T. (Social Media)

This club helps individuals to explore key issues facing our society as technologies transform the way we connect, communicate, collaborate and relate to each other. Social Media Club enables students to explore their personal and professional passions by helping them to connect with a community of peers based on areas of interest.

### **CULTURAL COMMITTEE**

- Managing and organizing cultural fests.
- Nurturing talent in fellow students.

## MARKREATORS (Marketing Club)

The Marketing Club of IMI Kolkata seeks to not only provide students with a clear perspective on marketing issues, but also develop their own opinion. The philosophy of the club is to help its members go beyond the horizons of textbooks and gain valuable insights from real-world interactions. The club undertakes several activities including quizzes, advertising games, brainstorming sessions and guest lectures.

## I-CONSTRUCT (Strategy & Consulting Club)

The range of career interests spans over a wide spectrum of consulting areas including management consulting, domain/vertical focused consulting and internal consulting roles within organizations. The forum anchors to imbibe the best practices by:

- Equipping the students with the tools and resources necessary for careers in the consulting domain.
- Creating a forum for information exchange between industry executives and students.

### **ALTRUISTS**

The club undertakes socially responsible activities and extends a helping hand towards the unprivileged sections of the society through various initiatives. It also organises blood donation camps and help victims of natural disaster. The club organized a live performance by one of Kolkata's popular comedy groups as a fund raising activity for charity. Club members visited the Lighthouse for the Blind, the home for over 100 visually impaired children on the Republic Day. The members conducted various activities and distributed goodie bags to the children. Financial assistance was also extended to the school. A blood donation camp in association with the Life Care Blood Bank was organized at IMI Kolkata. The club members along with other student volunteers visited Dakshin Kalikata Sevashram, an orphanage for boys below the age of 14 years. The members and the volunteers imparted knowledge to the children on the country's freedom fighters and distributed stationeries, snacks and sports kits.

## SPORTS COMMITTEE

- To conduct intra-college level competitions of different sports like Volleyball, Table Tennis, Badminton, Chess, Carom, Cricket, Football etc.
- To conduct inter-college level competition and to encourage inter-college level sports activity.
- To organize sports training camps and spread awareness of importance of sports activity.

## HUMAN HOUR (HR Club)

The HR Club will not just be focused on HR as a specialization but also help to see the HR function as a domain that encompasses all the business areas. It will therefore draw students from all functional disciplines, encouraging them to use this forum for developing behavioural and interpersonal skills.



### **INDUSTRY INTERACTIONS – FIELD VISITS**

The day-long field visits that are conducted to various organizations such as Spencer's Retail Ltd. (Collection Centre and Distribution Centre), Coca Cola, Philips Carbon Black Ltd., Bandhan Bank, Jayashree Textiles (Aditya Birla Group), National Stock Exchange, etc., give the students an opportunity to familiarize themselves with the ground-level practices. It provides them with a better understanding of the dynamics of the work place and also serves as a platform to interact with the managers and executives from the respective companies.



National Stock Exchange



Bandhan Bank



Phillips Carbon Black Limited Durgapur



Jayashree Textiles



Coca Cola



Spencer's Retail Ltd.

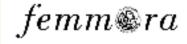
### WORKSHOPS FOR INDUSTRY READINESS

IMI Kolkata conducts workshop on Advance Excel and Digital Marketing to provide the students an essential experience to equip them to deliver in their projects during summer internships and live projects.



## LIVE PROJECTS FOR INDUSTRY

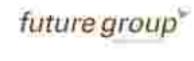
Experiences are what shape students and prepare them for the corporate world. At IMI-Kolkata the students get innumerable opportunities through Live Projects with renowned companies and in different domains such as sales, marketing and human resource. These Live Projects help students get industry exposure by putting forth their theoretical knowledge to practice, and in the process engaging in activities that aid in developing the business acumen.













### **ALUMNI INTERACTIONS**

### 5th National Alumni Meet, 2018

IMI Kolkata organized the 5th National Alumni Meet, 2018, on 8th December 2018, Saturday, in the institute campus, followed by the evening at Vivada river-cruise on the Ganges. It was a day with a plethora of activities to reminisce the old days for the Alumni. With IMI Kolkata on the cusp of getting into the next continuum, the 85 alumni members who participated in the Meet, some of whom had travelled in from various parts of the country, expressed solidarity in their support to their Institute's aspirations.



### Regional Alumni Chapter Meets

As a part of driving alumni engagement, IMI Kolkata has conducted four Regional Chapter Meets (RCM) for its alumni members in Mumbai, Bengaluru, Hyderabad and Delhi, over a period of two months between February and March 2019.

With 345 alumni members spread pan-India, the RCM locations were selected based on the number of alumni present in a city. Two cities – Bengaluru and Hyderabad were newly added this year to last year's cities of Mumbai and Delhi.

- The Mumbai RCM was conducted on 2nd February at Hotel Bawa International.
- The Bengaluru RCM was held on 9th February at the Hotel Monarch Luxur.
- The Hyderabad RCM was organized on 2nd March at The Fortune Park Vallabha, in Banjara Hills.
- The final RCM was carried out in Delhi on 16th March at Kylin Premiere in Ambience Mall.







### **ALUMNI AWARDS**

## Star Alumnus for Corporate Excellence



Abhishek Pal SAP Supply Chain Function Lead, TCS

Abhishek Pal has earned the Prince2 Foundation and Prince2 Practitioner Certification from Axelos Global Best Practice and the SAP Professional Certification in Production Planning and Manufacturing from SAP SE, Germany. He has also received the Learning Achievement Award for completion of the Leader in You Program and the Fresco Minds Award for meeting delivery milestone for clients.

## Rising Star Alumnus



**Dhruv Chakravarty**Consultant, Reflexions Digital Pvt. Ltd.

Dhruv Chakravarty won the First Prize from Tata Steel for implementing MART's Rural Consumer Acquisition Model in Rajasthan. For his outstanding performance, he has been appreciated with a cash award.

### Star Alumnus for Entrepreneurial Excellence



Nimesh Shukla Founder & CEO, SunEncore

Nimesh Shukla has his company Sun Encore empanelled as Channel Partners with Ministry of New and Renewable Energy. Sun Encore provides solar power plant installations as well as ground, mounted, domestic, and commercial purposes. It is on a journey of installing 5 MWP solar power plants from the current 2 MWP.

### Star Alumnus for Institutionbuilding Activities



Abhimanyu Mazumdar Management Consultant, Mott MacDonald

Abhimanyu Mazumdar was presented with the Employee Excellence Award and played a key role in delivering a "Techno Economic Viability cum Valuation Study" for Essar Shipping Limited. He has been actively supporting IMI Kolkata in admission processes.

## ACKNOWLEDGEMENT FOR VALUABLE CONTRIBUTIONS

### Star Alumnus for Corporate Excellence



Medha Saha was appreciated for her significant contribution to the Marketing Opportunity Review 2016. She is also commended by British American Tobacco (BAT) for her work in Korea.

Medha Saha, Account Manager, Kantar IMRB Aditi Oberoi was awarded PwC Experience Award as a senior consultant, government and public sector. She is now engaged with National Health Agency on Ayushman Bnarat - National Health Protection Mission (ABNHPM).



Aditi Oberoi, National Health Agency



Thomas Joseph was the recipient of the Performance Award for four consecutive years and was recognized for his contribution in increasing Online Payments by consumers, improving billing efficiency and enhancing customer satisfaction by CESC Ltd.

**Thomas Joseph,** Account Manager, CESC Ltd.

Neha Modi and her team received Images Retial most Admired Retailer of the Year – Customer Relations for Spencer's and she was recognized as The Star of the Month.







Piyush Pagaria has got the "Kishalaya Award" for being the Best Management Trainee in CESC Limited. He was presented with Kishalaya Award as well as a certificate and gift voucher by CESC Ltd.

**Piyush Pagaria,** Executive – Customer Relations, CESC Ltd.

### Rising Star Alumnus



Divyam Bhatia received the People Manager Award – Best Manager Award for Quarter 3 (August - November 2017) in Amazon.

**Divyam Bhatia,**Manager – CS Operations,
Amazon

Nitesh Pratap Mall was awarded the Best Performer Award in Guiltfree Industries Ltd. (Too Yumm). He achieved both Primary and Secondary sales target for the month of July 2018, in Central and Eastern UP zones.



Nitesh Pratap Mall, Sales Officer, Guiltfree Industries

## Star Alumnus for Institution-building Activities



Harsh Kariwala was honoured with the Tax Spot Awards for Outstanding Value to Clients in December '16 and September '17 and the Shining Star Award from Tax Management Consultancy Team in November 2017.

Harsh Kariwala, Tax Consultant, Deloitte India Rajashree Sahoo was awarded the Sparklers" award in ICICI Prudential Asset Management Company Limited for January-March quarter 2018, for her contribution in sales (SIP and Equity) from Kolkata.



Rajashree Sahoo,
Deputy Manager, ICICI
Prudential AMC Ltd.

### Star Alumnus for Entrepreneurial Excellence



Shruti Rampuria launched her enterprise "Emblem". She designed the Acharya Mahapragya Birth Centenary Logo, which got selected among applications from all over the world and was published on various books.

**Shruti Rampuria,**Logo and Corporate Branding
Specialist, Emblem



Ankit Choudhary worked in managerial positions in ICICI Bank and IndusInd Bank before moving on to start his own enterprise "Tru Décor" an Import and Distribution network of wallpapers, veneers and laminates.

**Ankit Choudhary,** Director, Tru Decor

### **ALUMNI ACHIEVEMENTS**



amazon in

**DIVYAM BHATIA** AMAZON PGDM batch 2015-17

He has got the "People Manager Award" - Best Manager Award for Quarter 3 (August - November 2017) in Amazon. He has been awarded a prize money of INR 10,000.



IRUV CHAKARVARTY MART PGDM batch 2015-17

He has got the first prize from Tata Steel for implementing MART's Rural Consumer Acquisition Model in Rajasthan. For his outstanding performance he has been appreciated with a cash award of INR 40,000.





PIYUSH PAGARIA CESC LIMITED PGDM batch 2014-16

He has got the "Kishalaya Award" on December 16, 2017 for being the Best Management Trainee in CESC Limited. He has been awarded a certificate and a gift voucher of Shoppers Stop by Mr. Goutam Ray, Executive Director -HR.



Deloitte.

ARSH KARIWALA Deloitte PGDM batch 2014-16

He has received the Tax Spot Awards for Outstanding Value to Clients in December '16 and September '17 in Deloitte. He has also received the Shining Star Award from Tax Management Consultancy Team (TMC team) in November 2017.



Deloitte.

**AKASH GARG** Deloitte PGDM batch 2014-16

He has received the Spot Award for Outstanding Value to Clients in Dec '16 in Deloitte.



ficici Bank

AJANIKANT DUBEY ICICI Bank Limited. PGDM batch 2014-16

He has been awarded "CASA Mobilisation for Q3" (end of December 2017) in ICICI Bank Limited. He has been awarded a certificate for the same. Rajanikant ended the Q3 on a positive note by 7 crores and was felicitated by his Zonal Head for the exemplary performance.





ARAMESWAR GHOSHAL **GIC Housing Finance** PGDM batch 2014-16

He has been promoted to Branch Manager of GIC Housing Finance, Siliguri branch office. He has set a record in GIC, by becoming the "Youngest Branch Manager" in the history of the company. His name and designation has been published in The Telegraph and Anandabazar Patrika (Siliguri edition) of March 2018.





AJASHREE SAHOO **ICICI Prudential AMC** PGDM batch 2015-17

She has been awarded "Sparklers" award in ICICI Prudential Asset Management Company Limited for January-March guarter 2018, for her contribution in sales (SIP and Equity) from Kolkata. She had activated a dormant channel - Axis Securities and garnered a major INR 20 lakhs (for West Bengal and North East) worth of SIP. She was ranked the highest for pan-India market share at IPru. After her initiation, the other regions are now looking at Axis Securities for SIP drive.





HISHEK BANERJEE Spencer's Retail Ltd. PGDM batch 2011-13

He has been awarded "Core Value Award - Risk Taking" in Spencer's Retail Ltd. He was felicitated on RP-Sanjiv Goenka Group Foundation Day, held on July 13, 2018 at the Biswabangla Convention Hall in NewTown.





**NEHA SHOURIE** Kotak Mahindra Bank PGDM batch 2013-15

Neha Shourie (PGDM batch 2013-15) has been awarded "Best Newcomer PRM" in category of "Star Performance -Newcomer Portfolio Manager" for FY 2017-18 in Kotak Mahindra Bank. Neha achieved INR 30 crores of revenue against the target of INR 12.6 crores. She overachieved all the targets within 6 months of joining the organization.





She was awarded "PwC Experience Award" for demonstrating PwC core values and exhibiting experience behavior, in November 2017, as a Senior Consultant, Government and Public Sector, for PwC. She is now engaged with National Health Agency - Ministry of Health and Family Welfare on AB-NHPM (Ayushman Bharat - National Health Protection Mission).





**Guiltfree Industries Ltd** PGDM batch 2016-18

He has been awarded "Best Performer Award" in Guiltfree Industries Ltd. (Too Yumm). He achieved both primary and secondary sales target for the month of July 2018, in Central and Eastern UP zones.



# CESC LIMITED DEBARPAN NAHA CESC Limited PGDM batch 2015-17

He has received the Young Achiever's Award - "Udaan" as Best Executive Officer of North Regional Office, CESC Limited, for his contribution towards reduction of "Not Read" meter count to an all-time low 50% from last year and keeping it to 1.8% out of around 6.1 lakhs consumers of North Kolkata. This award is given to him for showing exemplary contribution towards the benefits of the company, maintaining consistency throughout the year and performing few responsibilities beyond the call of duty. He has received a Certificate of Recognition and Gift Vouchers.





ANUKALP SAINI Roche Diabetes Care India PGDM batch 2016-18

He has received the "Outstanding Performance Award" in the cycle meeting of Roche Diabetes Care India at Renaissance Hotel Mumbai, on April 16, 2019. The Certificate of Achievement is given for his outstanding performance in the successful launch of "Accu chek Instant S" in 2018 and consistently achieving targets since his joining the company in April 2018. He secured the second position in the west region. Currently he is based in Goa.





He has received several rewards and recognition during FY 2018-19. in PwC



ABHIMANYU
MAZUMDAR
Mott MacDonald
PGDM batch 2014-16

He has been awarded "Employee Excellence Award" in Mott MacDonald for the month of May 2018. He has been played a key role in delivering a "Techno Economic Viability cum Valuation Study" for Essar Shipping Limited







He has received the "Employee of the Quarter" award for Q1 (January - March 2019) at GlobalData Hyderabad, for his outstanding performance.





He has received the "League of Legends" award in Proptiger, for his outstanding performance in March 2019. He has also received a gift voucher of INR 3,000 and a cash prize of INR 1.75 lakhs.

### START-UP ENTREPRENEURS



Nimesh Shukla (PGDM batch 2012-14) is the founder and CEO of Nimesh Energy Solutions Pvt. Ltd. also known as Sun Encore (registered brand name). They are empanelled as channel partners with Ministry of New and Renewable Energy (MNRE). SunEncore provides solar power plant installations for rooftop as well as ground, mounted, domestic and commercial purposes. They are operating on pan-India basis with annual turnover of INR 1 crore and targeting INR 5 crore by end of this financial year. Their head office is in Satna, Madhya Pradesh, and branch offices are in Lucknow, Uttar Pradesh and Thane, Maharashtra. In their journey of 2.5 years they have installed more than 2 Mwp of solar power plants and have a target to reach 5 Mwp by end of this financial year.

Three friends Ritesh Kumar Mohanty, Tanushree Roy and Aman Natesh Limje (PGDM batch 2015-17) have formed a start-up - Promotus. Ritesh and Tanushree initially approached Aman with the concept and he believed in their idea. Since then, the three of them have had some of the best days of their lives through various experiences. Promotus Enterprise LLP is an Indian start-up in the field of Automation Technology with expertise in Retail, Electronics, Packaging, FMCG and F&B segments. It provides the medium for companies to explore and connect with the Indian market, which results in expansion of the businesses for these companies. Their first client happened to be Quest Properties, Kolkata, part of RP-Sanjiv Goenka Group. Since then they have expanded their reach to Pune, Delhi and Chennai.



They formed another venture Chiffonade Ventures Pvt. Ltd. in September 2017. It is the first of its kind automated Indian Dining Restaurant venture under the brand name Autobahn and is scheduled to be launched on January 26, 2018. Chiffonade is the official partner for Modu Systems. They have exclusive distributorship rights for India for their industrial and services products.



Aayushi Varshney 21 Years

B. Com (Hons)
Dyal Singh College
University of Delhi
Work Experience: Fresher



Abhishek Singh 25 Years

B. Tech GLA University Work Experience: Benchmark Internet Group (7 Months)



Aditi Singh 20 Years

B. Com (Hons) Sivanath Sastri College University of Calcutta Work Experience: Fresher



Aditya Vyas 22 Years

B. Tech Jodhpur Institute of Engineering and Technology, Jodhpur Rajasthan Technical University Work Experience: : Fresher



Abhinav Singh Kushwaha 22 Years

BBA Ramanlal Shah BBA Building The Maharaja Sayajirao University of Baroda Work Experience: Fresher



Abhishek Singh 22 Years

B. Com Jeevandeep Mahavidyalaya Mahatma Gandhi Kashi Vidyapith Work Experience: Fresher



Aditya Saraf 22 Years

B. Com (Hons) St. Xavier's College, Kolkata University of Calcutta Work Experience: Fresher



Adyay Pramanick 23 Years

B. Com (Hons)
Seth Anandram Jaipuria College
University of Calcutta
Work Experience: Fresher



Abhishek Roy Chaudhury 26 Years

B. Tech
Durgapur Institute of Advanced Technology and Management
MAKAUT
Work Experience: XL Dynamics India Pvt Ltd (27 Months)



Adarsh Saxena 20 Years

B.A.
IFTM University Moradabad
Work Experience: Fresher



Aditya Shahi 22 Years

B. Com (Hons) THK Jain College University of Calcutta Work Experience: Fresher



Aindrila Mukherjee

B. Tech Techno India University Work Experience: Fresher



Aindrila Sikdar 23 Years





Akhilendra Pratap Pandey 24 Years

B. Tech Krishna Engineering College Dr. A. P. J. Abdul Kalam Technical University Work Experience: Manpowergroup Services India Private Limited (6 Months)



Akanksha Singh 21 Years

B. Com Sunbeam College for Women Bhagwanpur Mahatma Gandhi Kashi Vidyapith University of Calcutta Work Experience: Fresher



Akshay Kapoor 23 Years

B. E.
Oriental Institute of Science & Technology, Bhopal
Rajiv Gandhi Prodyogiki Vishwavidyalya
Work Experience: Fresher



Akash Kumar Gupta 22 Years

BBA
J. D. Birla Institute
Jadavpur University
Work Experience: Fresher



Alisha Sheikh 23 Years

B. Com (Hons)
Sivanath Sastri College
University of Calcutta
Work Experience: Fresher



Aman Khan 21 Years

B. Com (Hons) Surrendranath Evening College University of Calcutta Work Experience: Fresher



Anamika Chakraborty 23 Years

B. A. Kalindi College University of Delhi Work Experience::Fresher



Aman Singal 21 Years

B. Com (Hons)
The Bhawanipur Education Society College
University of Calcutta
Work Experience: Fresher



Ananya Mudgal 21 Years

B. A. Avadh Girls P. G. College Lucknow Lucknow University Work Experience: Fresher



Amber Das 21 Years

B. Com (Hons)
P.G.D.A.V. COLLEGE
University of Delhi
Work Experience: Fresher



Anirban Sarkar 22 Years

B. Voc St. Xavier's College, Ranchi Ranchi University Work Experience: Fresher



Anish Dey 25 Years

Gandhi Institute of Engineering and Technology, Gunupur Biju Patnaik University of Technology Work Experience: : Inspectorate (A Bureau Veritas Group Company) (12 Months)



Anjali Palsani 22 Years

B. Com (Hons) Work Experience: Fresher





Anish Todwal 22 Years

B. Com Jai Hind College University of Mumbai Work Experience: Fresher



Ankita Singh 22 Years

Sunbeam College for Women, Varanasi MGKVP University Work Experience: Fresher



Anjali Padhy 21 Years

B. Sc. (Hons) Khallikote Autonomous College Khallikote University Work Experience: Fresher



Anurag Panigrahi

Ravenshaw University Ravenshaw University Work Experience: Fresher



Anuranjika Mishra 23 Years

Indraprastha College for Women University of Delhi Work Experience: Fresher



Anusua Dutta 21 Years

B. Com (Hons) Maharaja Manindra Chandra College University of Calcutta Work Experience: : Fresher



Anushka Goyal 22 Years

B. Com (Hons) Dyal Singh College University of Delhi Work Experience: BSR & CO LLP (KPMG) (8 Months)



Aparajita Samanta 22 Years

B. Com (Hons) Amity College of Commerce and Finance Amity University, Noida Work Experience: Fresher



Anushree Ashish Mahajan 22 Years

Marathwada Mitra Mandal College of Engineering Pune University Work Experience: Fresher



Apoorv Singh 24 Years

Birla Institute of Technology, Mesra Birla Institute of Technology Work Experience: Capgemini & Sopra Steria (26 Months)



Apurv Kashyap 23 Years

B. Com Shaheed Bhagat Singh Evening College University of Delhi Work Experience: Ernst Young (11 Months)



Arshit Jindal 20 Years

BBA Shri Atmanand Jain Institute of Management and Technology Kurukshetra University Work Experience: Fresher



Asrujita Chatterjee 21 Years

B. Sc. Vidyasagar College University of Calcutta Work Experience: Fresher



Baivab Roy 23 Years

B. Com (Hons)
The Bhawanipur Education Society College
University of Calcutta
Work Experience: : Fresher



Arnab Sikdar 22 Years

BBA Amity School Of Business Amity University, Kolkata Work Experience: Fresher



Ashish Pathak 22 Years

B. E. Lakshmi Narain College of Technology & Science and Technology Rajiv Gandhi Proudyogiki Vishwavidyala Work Experience: Fresher



Ayushi Agarwal 21 Years

B. Com (Hons)
J. D. Birla Institute
Jadavpur University
Work Experience: Fresher



Barnali Das 22 Years

B. Sc. (Hons)
Maharaja Manindra Chandra College
University of Calcutta
Work Experience: Fresher



Arpita Mohta

B. Tech Techno India University Work Experience: Fresher



Ashna Gupta 25 Years

B. Com (Hons) Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Ayushi Kumari 22 Years

B. Com (Hons) Maharani Kasiswari College University of Calcutta Work Experience: Fresher



Bishesh Saha 22 Years

B. Tech Techno India University Work Experience: Fresher



Bodhisattwa Sarkar 24 Years

B. Com (Hons)
Prafulla Chandra College
University of Calcutta
Work Experience: Dipras Institute of Professional Studies
(14 Months)



Debdeep Dutta 23 Years

B. Com (Hons) Goenka College of Commerce and Business Administration University of Calcutta Work Experience: Fresher



Gaurav Seal 22 Years

B. Tech Bengal Institute of Technology and Management MAKAUT Work Experience: Fresher



Harsh Vivek 23 Years

B. E. Bit Mesra, Ranchi Work Experience: : Fresher



Chintala Haswanth 22 Years

B. Tech National Institute of Technology Calicut National Institute of Technology Calicut Work Experience: Fresher



Devraj Sircar 24 Years

B. Sc. M G College of Science Arts and Commerce Kanpur University (csjm) Work Experience: Fresher



Harsh Bansal 25 Years

B. E.
A. D. Patel Institute of Technology
Gujarat Technological University
Work Experience: Rotomag Motors & Controls Pvt Ltd
(8 Months)



Harshita Agarwal 23 Years

B. Sc. Institute of Hotel Management, Catering Technology & Applied Nutrition National Council for Hotel Management and Catering Technology Work Experience: Fresher



Debalina Banerjee 23 Years

B. A. (Hons)
Gokhale Memorial Girls' College
University of Calcutta
Work Experience: Fresher



Divyansh Tank 21 Years

B. Com S. S. Jain Subodh Commerce and Arts College Rajasthan University Work Experience: Fresher



Harsh Jain 23 Years

B. Com (Hons)
The Bhawanipur Education Society College
University of Calcutta
Work Experience: Team Blaze (36 Months)



Harshita Singh 22 Years

B. Com (Hons)
Vasanta College for Women
Banaras Hindu University
Work Experience: Pereect Engineering Company (17 Months)



Humaira Farheen Parvez 20 Years

B. Com (Hons)
J. D. Birla Institute
Jadavpur University
Work Experience: Fresher



Jasmine 22 Years

B. Tech Chitkara University Work Experience: Accosoft (India) Pvt. Ltd. (12 Months)



Komal Somani 22 Years

B. Com (Hons) Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Kshitij Sharma 20 Years

B. Com (Hons) K. C. Das Commerce College Gauhati University Work Experience: : Fresher



Indranath Chattaraj 21 Years

B. Com Goenka College of Commerce and Business Administration University of Calcutta Work Experience: Fresher



Keshav Upreti 21 Years

BBA
Delhi Metropolitan Education
Guru Gobind Singh Indraprasth University
Work Experience: Fresher



Krishnendu Das 25 Years

B. Tech Neotia Institute of Technology Management and Science MAKAUT Work Experience: Lexicon Commercial Enterprises Ltd. (7 Month)



Laxmi Kanodia 22 Years

B. Com (Hons) Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Jagriti Yadav 23 Years

BBA
Kashi Institute of Technology
Dr. A.p.j.abdul Kalam Technical University
Work Experience: Fresher



Kirti Tantia 24 Years

B. Com (Hons) Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Kritika Ghosh 20 Years

B. Com Sunbeam College for Women Bhagwanpur Mahatma Gandhi Kashi Vidyapith Work Experience: Fresher



Madhav Upadhyay

B. Com (Hons) KPB Hinduja College of Commerce Mumbai University Work Experience: Fresher



Madhura Chatterjee 21 Years





Manraj Singh Sidhu 22 Years

B. Com (Hons) The Bhawanipur Education Society College University of Calcutta Work Experience: Fresher



Manisha Saraogi 21 Years

BBA
J. D. Birla Institute
Jadavpur University
Work Experience: Fresher



Mansi Mahajan 21 Years

B. Com BBK Dav College for Women Guru Nanak Dev University Work Experience: Fresher



Manisha Shaw 23 Years

BBA Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Manvendra Vikram Singh

B. Com (Hons) National P.g. College University of Lucknow Work Experience: Fresher



Mayank Mehta 21 Years

BBA Birla Institute of Technology Birla University Work Experience: Fresher



Mohammed Washim Akhram 24 Years

B. Com (Hons) Umeschandra College University of Calcutta Work Experience: Fresher



Md Raiyan Hussain 24 Years

B. Tech Dr. Sudhir Chandra Sur Degree Engineering College MAKAUT Work Experience: Fresher



Monali Chakraborty 29 Years

B. Tech
Dream Institute Of Technology
MAKAUT
Work Experience: Genx Esolutions Pvt. Ltd, Ficasoft Infotech,
Ms Computer Services (57 Months)



Meenakshi Rathi 21 Years

B. Com (Hons) Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Mridula Jajodia 24 Years

B. Com (Hons) Raiganj College North Bengal University Work Experience: Fresher



N Praneetha 22 Years





Nayab Zafar 22 Years

B. Com (Hons) Shri Shikshayatan College Unversity of Calcutta Work Experience: Fresher



Nimisha Mishra 22 Years

BBA Ramaiah Institute of Business Studies, Bangalore Bangalore University Work Experience: Fresher



Pallavi Agarwal 20 Years

B. Com J. D. Birla Institute Jadavpur University Work Experience: Fresher



Navodit Sharma 21 Years

B. Com SS Jain Subodh PG College Rajasthan University Work Experience: Fresher



Neeruganti Krishna Vamsi 22 Years

B. Tech Sree Vidyanikethan Engineering College JNTU, Anantapur Work Experience: Fresher



Nirja Chitlangia 22 Years

B. Tech B. P. Poddar Institute of Management and Technology MAKAUT Work Experience: Fresher



Partha Banerjee 21 Years

B. Com (Hons) St. Xavier's College, Kolkata University of Calcutta Work Experience: Fresher



Nawab Zakaria Tansiful Haque 25 Years

B. E. Royal School of Engineering & Technology Gauhati University Work Experience: Fresher



Niharika Mathur 22 Years

BBA Manipal University Jaipur Work Experience: Fresher



Ozair Akhtar 21 Years

BBA Birla Global Institute Utkal University Work Experience: Fresher



Parul Srivastava 26 Years

B. Tech
Kalinga Institute of Industrial Technology
KIIT University
Work Experience: Accenture Solutions Private Limited
(36 Months)



Patel Divyesh Rajeshbhai 24 Years

B. E.
I. T. M Universe Vadodara
Gujarat Technological University
Work Experience: : Yogi Krupa Engineering & Fabrication
Works (13 Months)



Prashant Nalin 26 Years

B. E. BMS Institute of Technology and Management Visvesvaraya Technological University Work Experience: Sarv Saksharta Abhiyan Trust, E4 Energy Solution (14 Months)



Pragya Prakash 21 Years

BBA
Institute of Innovation in Technology and Management,
Janakpuri
Guru Gobind Singh Indraprastha University
Work Experience: Fresher



Prasun Kumar Saha 24 Years

B. Com (Hons)
Gauhati Commerce College
Gauhati University
Work Experience: Tata Consultancy Services (36 Months)



Prashant Kanodia 22 Years

B. Com (Hons)
The Bhawanipur Education Society College
University Of Calcutta
Work Experience: Fresher



Pratik Khaitan 24 Years

B. Com (Hons)
Tara Devi Harakhchand Jain College
University of Calcutta
Work Experience: Ashoka Manufacturing, Motilal Oswal
Securities Ltd (38 Months)



Pratik Mazumdar 23 Years

B. Tech
B. P. Poddar Institute of Management and Technology
MAKAUT
Work Experience: Fresher



Pritha Chakraborty 21 Years

B. Com (Hons)
Heramba Chandra College
University of Calcutta
Work Experience: Fresher



Pratishtha Vats 22 Years

B. Sc. (Hons)
Bhaskaracharya College of Applied Sciences
University of Delhi
Work Experience: Fresher



Priyanka Gadia 21 Years

B. Com (Hons)
J. D. Birla Institute
Jadavpur University
Work Experience: Fresher



Pratyush Kumar 21 Years

B. Com Ramanujan College University of Delhi Work Experience: : Fresher



Priyanshi Kanoongo

BBA Shri Shikshayatan College University Of Calcutta Work Experience: Fresher



Puja Chatterjee 22 Years

B. Sc. (Hons) Berhampore Girls College Kalyani University Work Experience: Fresher



Radhika Khanna 21 Years

B. Com (Hons) Vasanta College for Women Banaras Hindu University Work Experience: Fresher



Rahul Ohlyan 20 Years

B. Com (hons) Rajdhani College University of Delhi Work Experience: Fresher



Raunaq Kapoor 22 Years

BBA (Hons)
St. Xavier's College, Kolkata
University of Calcutta
Work Experience: Raunaq Consumer Finance, Wipro Ltd
(36 Months)



R. Deepika 21 Years

B. E. Meenakshi Sundararajan Engineering College Anna University Work Experience: Fresher



Radhika Rastogi 22 Years

B. Com Avadh Girls Degree College Lucknow University Work Experience: Fresher



Ram Raghav 23 Years

B. A. (Hons)
A N College, Patna
Magadh University
Work Experience: Megasoft Educations Pvt. Ltd. (25 Months)



Reetam Basu 22 Years

BBA (Hons)
Goenka College of Commerce and Business Administration
University of Calcutta
Work Experience: Fresher



R. Krithika 24 Years

BBA M. O. P. Vaishnav College For Women, Chennai University Of Madras Work Experience: Redblacktree Technologies Chennai Tamilnadu (4 Months)



Radhika Tikmani 22 Years

B. Com (hons)
Anil Surendra Modi School of Commerce
Narsee Monjee Institute of Management Studies
Work Experience: Fresher



Rashmi Tiwari 21 Years

B. Com Kalindi College University of Delhi Work Experience: Fresher



Riddhe Dewan 22 Years

B. Com (Hons)
Jagannath International Management School
Guru Gobind Singh Indraprastha University
Work Experience: Fresher



Riddhi Jain 20 Years

BBA Birla Institute of Technology Work Experience: Fresher



B. Sc. (Hons)
Bhawanipur Education Society College
University of Calcutta
Work Experience: Netscribes India Private Limited
(12 Months)





Ridhima Mahajan 21 Years

B. Com (Hons) Shyama Prasad Mukherji College University of Delhi Work Experience: Fresher



Rohit Choudhary 22 Years

B. Tech Govt. Engineering College, Ajmer Rajasthan Technical University Work Experience: Fresher



Ritabrata Saha 22 Years

B. Sc. (Hons)
Ashutosh College
University of Calcutta
Work Experience: Fresher



Rohit Murlidhar Kohade 25 Years

B. E. G H Raisoni College of Engineering Nagpur Rashtrasant Tukadoji Maharaj Nagpur University Work Experience: Orange City Waters Pvt Ltd (15 Months)



Roshni Gunin 25 Years

B. Com (Hons) St. Xavier's College, Kolkata University of Calcutta Work Experience: Fresher



Rusheel Chowdary Chava 21 Years

B. Tech Mahindra Ecole Centrale Jawaharlal Nehru Technological University Work Experience: Fresher



Rounak Das 22 Years

B. Com (Hons)
City College of Commerce and Business Administration
University of Calcutta
Work Experience: Fresher



Sahil Sood 22 Years

B. Tech Chandigarh Group of Colleges, Landran (Punjab) Punjab Technical University Work Experience: Continental Engineering And Power Private Limited (14 Months)



Rupansh Mangla 23 Years

B. Com (Hons)
Delhi College of Arts and Commerce
University of Delhi
Work Experience: Fresher



Sakshi Gupta 25 Years

BBA
J. D. Birla Institute
Jadavpur University
Work Experience: Fresher



Salaka Gupta 28 Years





Sami Sharma 22 Years

B. Com (Hons) Maharani's College University of Rajasthan Work Experience: Fresher



Saloni Dalmia 22 Years

B. Com (Hons) St. Xavier's College, Kolkata University of Calcutta Work Experience: Fresher



Samiksha Agarwal 22 Years

BBA St. Xavier's College, Kolkata University of Calcutta Work Experience: Fresher



Saloni Singh 22 Years

B. Com (Hons)
St. Xavier's College, Ranchi
Ranchi University
Work Experience: Sourabh Enterprises (12 Months)



Samraggi Chanda 24 Years

B. Sc. (hons)
St. Xavier's College, Kolkata
University of Calcutta
Work Experience: Cognizant, Kolkata (31 Months)



Sanjukta Bagchi 22 Years

B. Tech Netaji Subhash Engineering College MAKAUT Work Experience: Tata Consultancy Services (12 Months)



Shalini Biswas 21 Years

B. Com Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Santu Patra 22 Years

B. Tech Bengal Institute of Technology and Management MAKAUT Work Experience: Fresher



Shampa Chatterjee 21 Years

21 Years B. Tech Pailan College of Management & Technology MAKAUT Work Experience: Fresher



Sayandeep Ghosh Dastidar 23 Years

B. Tech PES University Work Experience: Fresher



Shravan A 25 Years

B. E. Kongu Engineering College Anna University Work Experience: Accenture Solutions Private Limited (18 Months)



Shreyansh Pandey 22 Years

B. Com (Hons)
The Bhawanipur Education Society College
University of Calcutta
Work Experience: Fresher



Shubhi Shrivastava 22 Years

B. Com (Hons) Institute for Excellence In Higher Education Barkatullah University Work Experience: Fresher



Sohel Sardar 26 Years

B. Tech Regent Education and Research Foundation MAKAUT Work Experience: Fresher



Sonam Agarwal 22 Years

B. Com Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Shubham Agarwal 22 Years

B. Com
Delhi College of Arts and Commerce
University of Delhi
Work Experience: Fresher



Siddhartha Sekhar Sarkar 23 Years

B. Com (Hons) Goenka College of Commerce and Business Administration University of Calcutta Work Experience: Fresher



Sohini Roy 22 Years

B. Com (Hons) Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Soumili Sanyal 26 Years

B. Tech Techno India Banipur MAKAUT Work Experience: Teoco Software Pvt Ltd. (12 Months)



Shubham Samaddar 23 Years

B. Com (Hons)
Marwari College
Ranchi University
Work Experience: Fresher



Snehadeep Basu 21 Years

B. Com (Hons) Scottish Church College University of Calcutta Work Experience: Fresher



Sonal Agarwal 25 Years

B. Com J. D. Birla Institute Jadavpur University Work Experience: Felicity Online Retail Ventures Pvt. Ltd. (41 Months)



Sounak Bakshi 23 Years

B. Com (Hons)
The Bhawanipur Education Society College
University of Calcutta
Work Experience: Disciple Mart (6 Months)



Sourabh Jain 22 Years





Srijan Kishore Saxena 21 Years

BBE Shivaji College University of Delhi Work Experience: Icici Prudential Life Insurance Co. Ltd (10 Months)



Sourav Rana 21 Years

B. Sc. DAV College Sector-10, Chandigarh Panjab University Work Experience: Fresher



Sthitaprajna Das 21 Years

B. Com (Hons) Ravenshaw College Ravenshaw University Work Experience: Fresher



Souryarup Ghosh 23 Years

B. Tech Institute of Engineering & Management, Kolkata MAKAUT Work Experience: Fresher



Subham Chandak 22 Years

B. Com (Hons)
The Bhawanipur Education Society College
University of Calcutta
Work Experience: Fresher



Subham Koley 21 Years

B. Sc. (Hons) Vidyasagar College University of Calcutta Work Experience: Fresher



Sulagna Pathak 22 Years

B. Com Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Sudhir Pratap Singh Rathore 20 Years

B. Sc. S. D. Govt. College, Beawar Maharshi Dayanand Saraswati University, Ajmer Work Experience: Fresher



Suman Biswas 21 Years

B. Sc.
The Bhawanipur Education Society College
University of Calcutta
Work Experience: Fresher



Sukanya Sarkar 28 Years

B. Tech Kalinga Institute of Industrial Technology Kiit University Work Experience: Ericsson India Global Services Pvt Ltd (48 Months)



Sumit Bansal 23 Years

B. Com (Hons)
St. Xavier's College, Kolkata
University of Calcutta
Work Experience: Bansal Textiles (12 Months)



Supriyo Majumder 23 Years

B. Tech Meghnad Saha Institute of Technology MAKAUT Work Experience: Fresher



T Shubhani Pillay 23 Years

B. Com Institute of Distance Education University of Madras Work Experience: Fresher



Trisha Som 23 Years

B. Sc. (Hons) Burdwan Raj College University of Burdwan Work Experience: Fresher



Utanka Das 24 Years

B. Tech Guru Nanak Institute of Technology MAKAUT Work Experience: Fresher



Surbhi Somani 21 Years

BBA Mitsom College Savitribai Phule Pune University Work Experience: Fresher



Tarang Bhambri 22 Years

B. Com St. John's College Dr. Bhimrao Ambedkar University, Agra Work Experience: Fresher



Udeepta Moharer 22 Years

B. Tech C. V. Raman College of Engineering Biju Patnaik University of Technology Work Experience: Fresher



Utkarsh Kumar 22 Years

B. Com (Hons) Shaheed Bhagat Singh College University of Delhi Work Experience: Fresher



Sushmita 23 Years

B. Tech Sharda University Work Experience: Fresher



Torsha Kundu 25 Years

B. Tech Heritage Institute Of Technology Kolkata MAKAUT Work Experience: Fresher



Udiyt Ghai 23 Years

B. Com (Hons)
Sri Guru Gobind Singh College
Punjab University
Work Experience: S. I Enterprises (9 Months)



Vaani 22 Years

B. Com
Dayanand Mahila Mahavidyalaya
Kurukshetra University
Work Experience: Fresher



Vanshika Dua 21 Years

B. Com (Hons) Aryabhatta College South Campus University of Delhi Work Experience: Fresher



Vineet Kejriwal 22 Years

B. Com (Hons)
St. Xavier's College, Ranchi
Ranchi University
Work Experience: Subham Sanitation (11 Months)



Yash Batra 22 Years

B. Sc.
Deshbandhu College
University of Delhi
Work Experience: Ashu Coaching Centre (26 Months)



Yash Khandelwal 22 Years

B. Com (Hons)
The Bhawanipur Education Society College
University of Calcutta
Work Experience: Fresher



Vedika Khetan 22 Years

B. Com (Hons) Shri Shikshayatan College University of Calcutta Work Experience: Fresher



Vishad Mehta 21 Years

B. Com (Hons)
D. A. V. PG College
Banaras Hindu University
Work Experience: Fresher

Yash Chandra Shahi 23 Years

B. Tech Ajay Kumar Garg Engineering College A. P. J. Abdul Kalam Technical University Work Experience: Fresher



## **Bloomberg Terminal**

IMI Kolkata has set up a finance lab to equip the students with skillsets that are required for being industry ready. The finance lab currently is equipped with the Blooming Professional Service which provides real-time information on various financial instruments. It also provides news feed, analytics and messaging services to other professionals.





Vidushi Gupta 23 Years

B. Com K. S. Saket P. G. College Dr. Ram Manohar Lohia Avadh University Work Experience: Ashish Verma & Associates Chartered Accountants (14 Months)



Vyom Mandhanya 22 Years

B. Com (hons)
The Bhawanipur Education Society College
University of Calcutta
Work Experience: Fresher



### SUMMER PLACEMENT PROCESS

- The Summer Placement Process is a rolling process that will commence in September 2019, and continue thereafter. The policy of the Institute is to extend one confirmed offer per student. Companies can select and block the students on First Come. First Served basis.
- Companies are most welcome to visit the Institute and complete the selection process which generally consists of PPT followed by GD/Technical Test/Case Study & Personal Interview.
- Companies which decide not to visit the Institute for any reason, can forward project details, location & stipend inputs to the Institute and the same will be circulated to the students. CVs of interested students will be forwarded to the company for their selection process. Interviews can be conducted over skype or videoconferencing, if required.
- Date of visit could be arranged with mutual consultation and convenience.

### SUMMER INTERNSHIP COMPANIES



### FINAL PLACEMENT PROCESS

- A company is encouraged to conduct a preplacement talk (PPT) to highlight available job profiles, career growth opportunities and compensation details.
- After PPT, interested students would register. The company can conduct its selection process (GD/Case Study/Test/Personal Interview) for interested students on the same day.
- In case the company cannot come for the PPT, company is requested to forward a softcopy of their PPT which would be shared with students. CVs of interested students (who register after going through PPT) would be forwarded to the company. The company can then conduct their selection process (GD/Personal Interview) through skype/videoconferencing.
- The companies are invited to campus for conducting their selection process from August 2017, onwards.
- Date of visit could be arranged with mutual consultation & convenience

### FINAL PLACEMENT COMPANIES



### IMI KOLKATA IN MEDIA



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IMI Kotkata wraps up final placements with

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MARKET CANCELLAND

### IMI Kolkata completes 100% placement with 112 offers, sees 23% increase in pay package





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## IMI-Kolkata achieves full placement

huntimor (AMI), Kolkota, San win second close to five per contribuin average salary package for its 2006 at batch, despite 52 per continuouse in barch size. The batch of 120 students re-cound its offers from as recrui-

ers. Sen stradents opted out of the placement process to set up

The average satury package incremed to \$6.54 laids a year. up from Tri 22 faith for the pio-tions beach of it students (2005)

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business school on
all cannot apply for
all the same time,

Oxfam reports growing inequality in India, quality education is the best way to reverse this trend

GRAD SUCCESS

### Assistant prof at IMI-K wins researcher



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### IMI-Kolkara achieves full placement











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## Volleyball meet

of IMI Calc

ভঃ ব্যাপ্রসাদ গোরেকা বিসার্চ স্কলাবলিপ প্রদান অন্চানে কেন্দ্রীয় মন্ত্রী এয

MI Kolkata sends three students to

Calcutta: The men's and women's volleyball teams

ticipating in Inter-unive meet which from May 2 ming. The t be held at th

## University

## IMI Kolkata completes 100% pla 112 offers, sees 23% increase in pay package

### OUR CORRESPONDENT

or internships



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