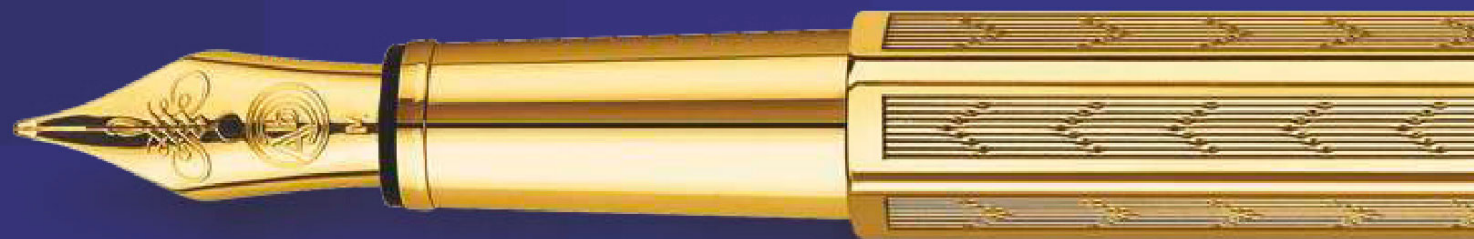




We Shape Futures
Since 1996

AIM AND YOU
WILL
ACHIEVE



INFORMATION BULLETIN 2021-23

ASIA - PACIFIC INSTITUTE OF MANAGEMENT, NEW DELHI

www.asiapacific.edu

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OUR VISION

To be an academic institute of "First choice", to transform lives that will change the world for a better future, to make an all efficient and adept management students, at whatever level of human endeavour they are involved.

OUR MISSION

To develop professionals who are committed to excellence in their personal and professional endeavours.

To improve the industry practices through research, training and consultancy programmes and hence make a meaningful contribution to the socio-economic development of India.

To serve as an intellectual resource base in India, maintain the standards of excellence in every aspect of operation, and become a role model for newly emerging centres of quality education.

I WELCOME YOU TO JOIN AIM

'Time and tide' wait for none. Rapid globalisation and hypercompetitive markets make it imperative to align management education to effectively meet the dynamics of the corporate challenges. With the growing awareness about the complexity of modern business, the demand for management graduates, with a high level of domain knowledge and core competencies, is fast increasing.

Right from its inception in 1996, Asia-Pacific Institute of Management (AIM) has maintained sharp focus on its core objective to shape future business leaders and has consistently been producing students who have made their mark in the corporate world. This has resulted in improved rankings of AIM and recruiters coming to our campus year after year to recruit our students. We are striving and making the right efforts to further improve our rankings by making our syllabi more industry relevant by reviewing it every year with industry experts and academic experts from IIMs and other such B-Schools.

AIM has established excellent academic linkages with several national and international institutions to promote students and faculty exchange programmes.

AIM offers specialized management courses in the emerging areas of Marketing, International Business, Banking and Financial Services, Information Technology, Human Resource Management, etc. This has been made possible by highly qualified and experienced faculty and state-of-the art infrastructure. Our education also emphasizes on all-round personality development and interactive practical learnings through close interfacing with leading companies to groom our students as future corporate leaders.

AIM moves ahead into the challenging future with the mission to carry forward its goals and set new milestones in the era of world- class modern management education.

In this mission, I welcome you to join AIM and contribute to our odyssey into the rapidly changing global business environment.

Shri A.K. Shrivastava
Chairman



AIM OFFERS YOU ONE OF THE BEST

I would like to congratulate you on making a good career decision by choosing to pursue an education in the field of management so that with your acquired knowledge and skill-set, you can actively contribute to Indian business to propel the Indian economy.

You may choose to pursue your dream to become a part of a multinational corporation doing business across the world, both in developed as well as in emerging economies. Or, you may choose to become an entrepreneur by identifying relevant business possibilities, strategically building the business and contributing by creating wealth for the country. There are several choices and each choice offers a tremendous potential today to a young achiever with a clear purpose.

Ranked as one of the top 10 business schools in Delhi, we, at the Asia-Pacific Institute of Management, are today poised to offer the very best in management education. We offer you a stimulating environment right in the heart of the capital, through our faculty, who are a good mix of experienced professionals with relevant corporate experience and academic achievements. Their skills and erudition meet not only your expectations from any top PGDM / MBA colleges in Delhi but also inside the entire country. All this is further fortified with our regularly updated course curriculum to suit the industry requirements as also the teaching methodology that enables you to understand the management concepts and develops in you the ability to apply them to various real life situations.

Asia-Pacific offers you one of the best infrastructures in Delhi, which certainly is one of the big reasons that make us one of the best colleges for PGDM / MBA in Delhi. The regular interaction starts with our induction programme 'Initiation' followed by a series of orientation lectures under 'Industry Interface Programme'. The industry interaction continues with invited leaders from the industry who share rich experience at various events at the Institute. Summer Internship and final winter projects are done with the involvement of industry experts, along with several live projects, to provide you an insight into the real world of business. Co-curricular and extracurricular activities are a regular feature at Asia-Pacific. Your good start in your first job and subsequent fast-track career growth in the future will keep reinforcing that you took the correct decision by joining the Asia-Pacific Institute of Management, New Delhi – easily one of the best management colleges in Delhi.

We are here to make your dream come true ... and you can rest assured that you have studied at an institute that stands right at the forefront of top PGDM / MBA colleges in Delhi!



Prof. (Dr.) Anil K. Sinha

Director

THE BOARD OF GOVERNORS

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IT Consultant & Industrialist

MEMBER SECRETARY

Prof. (Dr.) Anil K. Sinha

Director AIM

THE ACADEMIC ADVISORY COUNCIL

The Academic Advisory Council (AAC) provides guidance to the Institute in finalizing programme structures, the courses to be taught, the course content and the books. Regular reviews are held to ensure that the curriculum reflects current industry trends and incorporates the latest in theory and application. The AAC consists of eminent experts from academics and industry.

CHAIRPERSON

Prof. (Dr.) Anil K. Sinha

Director, AIM, New Delhi

MEMBERS

Dr. C. P. Shrimali

Former Director, MDI, Gurgaon

Dr. M. P. Gupta

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Dr. S. Garimella

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Dr. Sudhir K. Jain

Adjunct Professor and Former Head Dept. of Management Studies IIT, Delhi

Shri Anil Kumar Sravat

Managing Director, Eternal Resource Group Co. Ltd.

Dr. T. N. Kapoor

Former Vice-Chancellor, Panjab University

Prof. Ashish K Banerjee

Professor, IIM Kolkata

ABOUT AIM

Asia-Pacific Institute of Management (AIM) is a premier business school based in New Delhi, India. Established in 1996, the Institute has achieved a status of distinction by following the path envisioned by its founders.

The secret of its spectacular growth lies in its commitment to provide world-class education, with curriculum designed with the help of industry experts and a team of highly qualified faculty with academic excellence and professional exposure. A state-of-the-art infrastructure provides the environment for nurturing talent and for empowering the students with knowledge, skills and the mindset, which together shape future business leaders. A symbiotic relationship is encouraged between the industry and academics through a mutual exchange of practical and theoretical aspects of management knowledge.

The AICTE approved PGDM programmes in General Management, Marketing, International Business, and Banking & Financial Services have been whole heartedly welcomed by the corporate world. To ensure quality intake, we consider graduates who have taken GMAT, CAT, and other national level entrance tests, in addition to our prescribed eligibility criteria.



AIM, at a Glance

**Quality
Placement**

SINCE INCEPTION.

APPROVED BY



25
**YEARS OF
EXISTENCE WITH A
WELL PLACED
ALUMNI NETWORK**

Strong industry connect through "3-I" approach (Industry- Institute-Interface)

Curriculum vetted by industry, delivered by industry experienced highly qualified faculty with doctorates.

Meritorious students from PAN India, encouraged by merit based scholarships

Substantially extensive infrastructure supported by a marvellous library and other amenities

Centrally located with metro connectivity

Well equipped Wi-Fi enabled hostels, separate for boys and girls

9TH **AMONGST ALL
B-SCHOOLS
IN METRO CITY
(DELHI-NCR)**

7TH **AMONGST ALL
B-SCHOOLS IN
NORTH ZONE
OF INDIA**

41ST **ALL
OVER
INDIA**

13TH **IN PLACEMENTS
AMONGST ALL
B-SCHOOLS
NORTH ZONE
OF INDIA**

business today **MDRA INDIA'S BEST
B-SCHOOL SURVEY 2019**

Business Today's "MDRA India's Best B-Schools Survey-2019" has ranked Asia-Pacific Institute of Management, New Delhi at 9th position amongst all B-Schools in Metro City (Delhi-NCR), and 7th amongst all B-Schools in North India.

A total of 213 B-Schools all over the country participated in the ranking process this year. The list includes IIMs and other eminent private B-Schools. Amongst the North based private B-Schools, we have been ranked alongside MDI, IMI, IMT, etc. We rank higher than many leading business schools in the country including Jagan Institute of Management Studies (JIMS), New Delhi and Jaipuria Institute of Management, Lucknow, as well as Amity Business School, Amity University, Noida, and Xavier Institute of Management and Entrepreneurship, Bangalore.

The ranking is based on the objective data, experiential and perception survey. Business Today Survey is an "objective survey" that ranks B-Schools based on the data that they submit, combined with a "perception survey" which ranks B-Schools based on the opinion of key stakeholders such as teachers, B-Schools students, recruiters and others. This year's survey has introduced the "experiential survey" which brings in the views and experiences of alumni too.

Thus, it can be seen that the B-Schools have been ranked in the most comprehensive and complete manner.

The parameters on which Asia-Pacific Institute of Management has scored well are as follows:

- Learning Experience
- Living Experience
- Placement Performance
- Selection Process and Establishment
- Future Orientation



Asia-Pacific Institute of Management has strong linkages with the following proficient Management bodies and industrial associations.





International endorsement of high quality education in Accounting and Finance at **AIM**.

IMA, the association of accountants and financial professionals in business, is one of the largest and most respected associations focused exclusively on advancing the management accounting profession. Globally, IMA supports the profession through research, the CMA (Certified Management Accountant) program, continuing education, networking, and advocacy of the highest ethical business practices. IMA has a global network of more than 80,000 members in 140 countries and 300 professional and student chapters.

Headquartered in Montvale, N.J., USA, IMA provides localized services through its four global regions:

The Americas, Asia/Pacific, Europe and Middle East/Africa.

The IMA (Institute of Management Accountants) Higher Education Endorsement Program is a program that identifies business curricula that meet the quality educational standards required to enable students to earn the CMA (Certified Management Accountant) designation, and it helps other schools develop such programs. Asia Pacific Institute of Management is the first school in the entire Asia Pacific region to have received the prestigious IMA higher education endorsement. Endorsement of higher education programs ensures that the content of educational programs and teaching resources are of consistently high quality for meeting competency expectations from employers.

AIM- IDRAC (France) Academic and Students Exchange



Asia-Pacific Institute of Management (AIM) has signed an agreement with the International School of Business (IDRAC), Lyon, France to promote faculty and students exchange between the two institutions.

Such international exchange programs not only help build international relationships, but also enable our students and faculty get an international exposure and learn business practices and principles in a whole new environment.

The Programme has Two Major Components

A- Students Exchange

The programme has been very successful in the past and students who attended the same vouch for its impact. Students who were part of this programme feel that the exposure helped them in one way or other in their careers. For the next academic session a total of 8 IDRAC students have already joined the 1st year of the session. As a gesture of reciprocation, it is planned to send 10 AIM students to study at IDRAC during the winter session under the students Exchange Programme.

B-Faculty Exchange

Faculties from both the management institutions regularly visit each other under this programme to interact with students, and guide them for internship and research projects, both in India and France. Other salient features of this faculty exchange programme are as under:

- Articulated student transfers
- Interaction between teaching and administrative programs
- Reciprocal assistance for visiting faculty and staff as required for the delivery of projects
- Joint research activities within the fields of study to be mutually agreed and subject to availability of funds
- Joint externally funded projects
- Other partnership that strengthen the mutual commitment of the parties to a long term relationship

INTERNATIONAL COLLABORATIONS



When I told my friends that I was going to Paris to study at one of its most reputed B-Schools, they didn't believe. Regarding my experience, it was nothing less than magical. I was very happy and the days I spent there at the IDRAC Business School were full of learning and lots of fun. In a short span of time, I built memories that I would cherish for a long time.

- Sauraj Verma



The cross-cultural experience that a student program offers cannot be matched. From the day we landed in Paris and reached the university campus to the day we took our flight for India, we learnt a ton of things and made friends. The experience was phenomenal and will likely be counted by the HRs during the campus placement.

- Bedish Shrivastava



Once I reached the campus of IDRAC Business School, I felt I am in a whole new world. Thanks to Asia-Pacific Institute of Management, I was guided and supported at every step of the process, and got to know a lot about the rich legacy and culture of France, and the warmth of the faculty and peers at the campus simply enriched my whole experience.

- Ayushi Shrivastava



Being in Paris was like a dream come true for me! The whole experience was magical and I think I became sort of a new person when I came back to India after spending time at IDRAC Business School. The faculty members at IDRAC made sure that we were comfortable in our new surroundings. And the peers were very supportive and guided us whenever we went out to explore the "City of Lights."

- Nishant Tewatia



The best thing about studying abroad in a prestigious institute like IDRAC Business School is the exposure you get. I mean the whole eco-system tends to be different. Be it the faculty, their teaching styles, the classmates, and the surroundings, almost everything feels like a new experience. I only wish I could stay there a little longer!

- Dhruv Sehgal



The days I spent at IDRAC, gave me plenty of opportunities to immerse myself into the French culture, and stroll about the iconic landmarks and popular parks around. The classes were tremendously interactive and engaging. It was an unforgettable experience! Thanks Asia-Pacific Institute of Management for giving me this opportunity!

- Drishti Karamchandani



An early exposure to realities of the world is the best thing I received from IDRAC exchange program. Thank you Asia-Pacific Institute of Management for giving me an opportunity to study in IDRAC, Paris which not only nourished my interpersonal skills but also enhanced our team building, accuracy towards task and leadership capabilities that I learnt from our colleague in Paris.

- Rishabh Gaba

AIM-University of Liberia (West Africa)



The Memorandum of Understanding was signed between the two institutions. The two institutions agreed to pursue cooperative activities that may involve the areas of instruction, research, and extension. This may include various forms of exchange among professionals and scholars within the two institutions.

AIM-Wolkite University (Ethiopia)



The MOU between the two institutions was signed for mutual benefit of students and faculty of these institutions. The programme has following major components:

- Study opportunities for visiting and international students
- Exchange of students, faculty and staff
- Articulated student transfers
- Interaction between teaching and administrative programs
- Reciprocal assistance for visiting faculty and staff as required for the delivery of projects
- Joint research activities within the fields of study to be mutually agreed and subject to availability of funds
- Joint externally funded projects
- Other partnership that strengthen the mutual commitment of the parties to a long term relationship

AIM-MacEwan (Canada) Academic and Students Exchange



In recognition of the proven value - both personal and educational - of the exchange experience for students, staff and faculty, an MOU was signed between Asia-Pacific Institute of Management (AIM) and Grant MacEwan University, Alberta, Canada ('MacEwan'). The objective of the MOU is to establish, at the institutional level, the principles, policy guidelines and procedures required to facilitate regular faculty and students exchanges between the two partnering institutions in India and Canada.

Student Exchange

Student exchange is a priority for both Asia-Pacific Institute of Management (AIM) and MacEwan since such exchange programmes have been found to be immensely beneficial for experience sharing and cross-learning. Students have been paid a Merit Scholarship of Rs.1 lakh per student for studying at 'MacEwan', Edmonton, Alberta, Canada.

Study Tour

AIM has helped organize MacEwan's Study Tour visit in the Golden Triangle area (Delhi, Agra and Jaipur). A 19- member 'MacEwan' Team, consisting of 5 professors and 14 students visited AIM campus to have interactive discussions on Students and Faculty Exchange Programme between the two Institutions

AIM-University of Northern IOWA, USA



Dean Farzad Moussavi met Mr. A.K. Shrivastava to sign an MOU to promote cooperation between the University of Northern Iowa and Asia-Pacific Institute of Management, New Delhi. The association has been coordinated by Daniel J. Power - Prof. University of Northern IOWA. The purpose of this association is to develop scholarly exchanges between India and United States in the shared conviction that such exchanges contribute towards building international friendships and understanding to promote global awareness among the participants by way of imparting management education at the international level under the Exchange Programme.



Gunadarma University, Indonesia



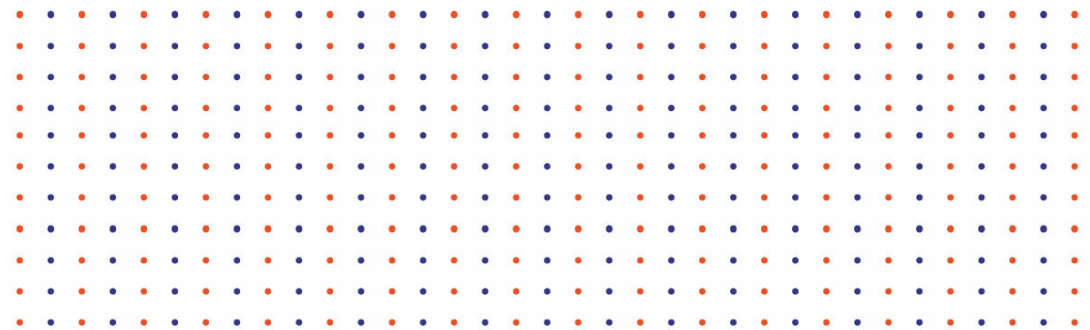
Asia-Pacific Institute of Management, New Delhi has recently made a major international educational collaboration by signing a memorandum of understanding with Grant Gunadarma University, Indonesia.

This memorandum encompasses a broad range of activities including study opportunities for visiting and international students, exchange programmes for faculty, students and staff, articulated student transfers and joint research activities.

Oklahoma State University, USA



President Burns Hurgis, Oklahoma State University, USA visited the Asia-Pacific Institute of Management on March 19, 2013. The academic delegation led by the President included Dr. Sharda Ramesh, Prof. Shida Henneberry, Dr. Gopal Kakani, Prof. Mike Woods and Dr. M V L Prasad Under this MOU, both the institutions agreed to pursue cooperative activities to be conducted on the basis of equity and mutual benefit of both parties. Such activities may involve the areas of instruction, research, and extension and may include various forms of exchange among professionals and scholars within the two institutions.



Nusantara PGRI University Kediri (Indonesia)



In order to deepen exchanges and cooperation with foreign universities and further promote the process of internationalization of AIM education, AIM invited a delegation from Universitas Nusantara PGRI Kediri to visit AIM campus on 27th December, 2014

Szent Istvan University, Hungary



Asia-Pacific Institute of Management (AIM) signed an agreement of cooperation with the Szent Istvan University, Hungary. Szent Istvan is one of Hungary's most prominent institutions of higher education, consists of seven different faculties for study and research hosting over 16,000 students. The university campuses, located throughout the country, are home to some of the most beautiful buildings in Hungary, which offer students and staff a very relaxing environment for the attainment of knowledge. Within the seven faculties, degree programs are offered in a wide variety of subjects ranging from natural sciences, engineering and veterinary medicine to business, economics, social sciences, health sciences and pedagogy.

Indiana State University Indiana, USA



Dr. Affan Badar, Professor and Interim Associate Dean, College of Technology, Indiana State University, USA, visited Asia-Pacific Institute of Management, New Delhi campus on 21st March, 2015. The purpose of this educational visit was to strengthen cooperation between the two institutes. Various types of academic issues were part of the discussion agenda and both the organizations agreed on the importance of faculty and student exchange programs, and pledged to conduct these programmes more frequently.

RUDN University, Russia



Asia-Pacific Institute of Management (AIM) has recently collaborated with RUDN University, Moscow, to introduce an MBA programme in Healthcare Management. The programme has been designed for young graduates and healthcare professionals who dream to create great careers in the global healthcare industry. RUDN University is a leading state higher educational institution in Russia. For the last 12 years, RUDN is consistently featuring amongst the leading universities of the world (as per the QS World Ranking by the Times Higher Education). RUDN is also the only university in the world which, every year, attracts students from over 155 countries.



ASIA-PACIFIC INSTITUTE OF MANAGEMENT

“Our AIM is to offer an environment conducive to your academics.”

The Academic Block

Asia-Pacific Institute of Management offers a peaceful environment highly conducive to academic process. The centrally air-conditioned campus, with spacious class-rooms and ergonomically designed furniture, multi-media projecting and public address systems make learning an enriching experience.

The Hostel

The institute provides separate hostel facility for male and female students. The hostel provides an ideal place for a disciplined, healthy and congenial atmosphere for peaceful stay and study. To the hostlers, it is a home away from home, hence they consider themselves part of family, and treat one another in a friendly and courteous manner. Boarding and lodging facility provided in the hostels include fully furnished rooms, meals, snacks, tea, and 24-hour purified drinking water supply through R.O. system. Vegetarian and non-vegetarian food is served regularly. To and fro bus facility is provided free of cost to the hostlers. The hostel also has round-the-clock security services.

Information Resource Centre (IRC)

AIM's state-of-the-art Computer Center has 400 high performance Pentium nodes (i3) connected to six high-speed servers in a LAN (Domain) environment. Further, opportunity to develop expertise on the AS/400 system used IBM (discuss), being widely used by Fortune, being widely used by Fortune 500 companies also exists at AIM. NAS Storage, Firewall, Network Printers, and Scanners are integrated in LAN to optimize utilization of the resources. The Center is equipped with Windows 7 (updated 2008) Domain, compilers for languages like C, C++, Relational Data Base Management Systems like ORACLE 9i and other packages like MS Office, MS Project, Visual Studio, Dot Net, FoxPro, SPSS, etc.

AIM is linked with the rest of the world through its high speed internet connectivity for net-based research projects and knowledge mining. Students use the Information Resource Centre (IRC) to design and develop cross-platform applications. So be it the production of any computer based training material (CBTs) or creating or updating websites, AIM's Computer Lab has ample resources. Students work in teams to implement network design, solve network related problems, and learn the fundamentals of operating and installation of networked computers. The Centre for Information Technology is equipped with ERP of TCS.



GIRLS' HOSTEL



CLASSROOM



CAFETERIA



LIBRARY

Athenaeum - The Learning Resource Development Centre (LRDC)

We take pride in our state of the art Library. Athenaeum (LRC) has more than 50,000 books, 100 plus National & International print journals, 1000 CDs/DVDs and huge collections of ebooks which include a large number of international publications. The library has been able to provide best possible services related to the industry in Fully Automated and Fully Air Conditioned environment. Athenaeum (LRC) is able to facilitate active learning and the courteous and supportive library staff always extends helping hand to its users in facilitating their learning, and thus making the library a true Learning Centre. The Library has also recently been redesigned with new façade.

Library Services Provided Onsite Online Journals EBSCO (Business Source Elite) J-Gate

Online Journals DELNET

Research assistance is provided to the students for their projects by retrieving articles from subscribed databases, e-journals, and open access journals. Databases and e-journals, ILL Online Services, and Document Delivery Services via DELNET. EBSCO Databases (Business Source Elite) offers full text for more than 1110 business publications and contains expanded PDF back

files for more than 153 titles (back to 1985 or the first issue published for that journal). 10,150 substantial company profiles from Market Line are also included.

Online Journals via J-Gate

Research assistance is provided to the students for their projects by retrieving articles from subscribed databases, e-journals and open access journals.

The Auditorium

The 200-seat auditorium with multiplex quality acoustics, seating, projection and sound systems, allows the hosting of guest lectures, presentations, seminars, workshops as well as orientations, convocations, and other important events. The budding managers get several opportunities over the academic year to showcase their extracurricular talents on the stage. An open-air amphitheater provides a venue for more informal activities.

Cafeteria

It's here that students unwind after their classes. It's been designed beautifully, is spacious and air conditioned. It stays open throughout the day provides snacks, lunch and hot & cold beverages and provides a delicious variety of vegetarian and non-vegetarian food (non. veg. is served on specific days).



B B VERMA
AUDIT

Programme Structure

PGDM-General

PGDM-Marketing

PGDM-International Business

PGDM-Banking & Financial Services

I might want to congratulate you on settling on a decent vocation choice by deciding to seek after a training in the field of the Management so that with your gained information and range of abilities, you can effectively add to Indian business to move the Indian economy.

You may decide to seek after your fantasy to turn into a piece of a global partnership working together over the world, both in created just as in rising economies. Or on the other hand, you may decide to turn into a business visionary by distinguishing applicable business prospects, deliberately constructing the business and contributing by making riches for the nation. There are a few decisions and every decision offers a huge likely today to a youthful achiever with an unmistakable reason.

Positioned as one of the Top 10 business colleges in Delhi, we, at the Asia-Pacific Institute of Management, are today ready to offer the absolute best in the board training. We offer you an invigorating situation directly in the core of the capital, through our staff, who are a decent blend of experienced experts with significant corporate experience and scholastic accomplishments. Their abilities and savvies meet not just your desires from any top PGDM/MBA schools in Delhi yet in addition inside the whole nation. This is additionally strengthened with our routinely refreshed course educational plan to suit the business prerequisites as likewise the instructing strategy that empowers you to comprehend the administration ideas and creates in you the capacity to apply them to different genuine circumstances.

Asia-Pacific offers you probably the best framework in Delhi, which surely is one of the main reasons that make us perhaps the best school for PGDM/MBA in Delhi. The normal communication begins with our enlistment program 'Commencement' trailed by a progression of direction addresses under 'Industry Interface Program'. The business cooperation proceeds with welcomed pioneers from the business who share rich involvement with different occasions at the Institute. Summer Internship and last winter ventures are finished with the contribution of industry specialists, alongside a few live tasks, to give you an understanding into this present reality of business. Co-curricular and extracurricular exercises are an ordinary component at Asia-Pacific. Your great beginning in your first employment and ensuing quick track profession development later on will continue strengthening that you took the right choice by joining the Asia-Pacific Institute of Management, New Delhi – effectively extraordinary compared to other administration universities in Delhi.

We are here to make your fantasy materialize ... and you can have confidence that you have learned at a foundation that stands directly at the front line of top PGDM/MBA universities in Delhi



Dr. MP Singh

Program-Director

PGDM (General)

Salient features

- The focus here is primarily on building a strong foundation of conceptual and analytical skills required for advanced and specialized courses offered in the second year.
- Students with diverse academic backgrounds choose this program to be well versed in various functional areas namely, Human Resource, International Business, Marketing, Finance, Operation and Information Technology in addition to the conventional specialization.
- It equips students to hold-responsible positions in Corporate World.

Job Opportunities

Alumni of this programme have found places in organizations like Blue Ocean Ventures, EY, American Express, Naukri.com, Escorts, SMC Global, Safe Express , Zycus, Kent RO, Loreal, Moodys Analytics, Fedex, Blue Star, ITC, Coca Cola, OYO Rooms, Yes Bank, Swiggy, Urban Clap etc.



PGDM (International Business)

Salient features

- Teaches integration of the Indian economy and businesses with the global environment.
- Sensitize students to respond to different business culture and ethics in the international business
- As a part of the curriculum for PGDM-International Business, we offer 'international immersion' for IB students in IDRAC France. In addition all the PDGBM – IB students will go for port visit either in Singapore/Dubai.
- Compulsory foreign language.

Job opportunities

Alumni of this programme have found places in organizations like Nestle, Federal Bank , Citibank, Sony, PepsiCo, FedEx, Flipkart, Coca Cola, ITC, Jaguar Land Rover, Interocean etc.



PGDM (Banking and Financial Services)

Salient features

- Develops 'quality' bankers through a carefully devised curriculum to teach the most modern finance and accounting methods.
- The course is delivered by faculty who have extensive industry experience spanning 3 decade.
- Builds a high level of competence in finance and accounting in addition to management skills.
- Helps students to seek key positions in the Banking and financial sector of India and abroad.

Job Opportunities

Alumni of this programme have found places in organizations like IDBI, Kotak Bank, Aditya Birla Capital, EY, Moody Analytics, YES Bank, ICICI Bank, ICICI Securities, American Express, Tata Motors Finance, Ameriprise Financial etc.

PGDM (Marketing)

Salient features

- Focuses on training students to be target oriented, work under pressure and to possess high influencing and negotiation skills.
- To meet the corporate demand, new electives have been added namely, Digital Marketing*, Event and Media Management and Strategies for Emerging Markets and others have been introduced in the curriculum.
- Workshops have been introduced to provide hands on training on the latest digital media techniques.
- Students have been placed in well-known brands and fast-growing start ups with a highly rewarding career.
- We undertake many outbound activities like Mini Market,Market Plan Presentation, and Social Marketing to provide applied learning in Marketing.

Job opportunities

Alumni of this programme have found places in organizations like Nestle, Federal Bank , Citibank, Sony, PepsiCo, FedEx, Interocean, Flipkart, Coca Cola, Blue Star, Kent RO, Loreal, Zycus, Aditya Birla Capital, OYO Rooms etc.

PGDM General (Dual Specialization)

Marketing
Finance
Human Resources
Operations Management
Information Technology
International Business
Business Analytics



Term 1

Human Behaviors at work
Managerial Economics
Financial Reporting and Analysis
Marketing Management-I
Business Statistics
Design Thinking & Business Innovation
Information Technology for Managers
Business Communication-I
Foreign Language- I
Personal Transformation Lab- I
Basic IT Labs
Industrial Visits

Term 2

Business Communication – II
Human Resource Management
Optimisation Modals for Management Decisions
Macro Economics
Legal Aspects of Business
Corporate Finance
Marketing Management - II
Business Analytics
Foreign Language – II
Personal Transformation Lab-II
Advance IT Labs
Experiential Learning Course
Industrial Visits

Term 3

Global Business Environment
Managerial Accounting
Research Methodology
Production and Operations Management
Sales and Negotiation Skills
Business Ethics and CSR
Specializations
To Select Two subjects: One from each specialization.
Personal Transformation Lab-III
Business Simulation & Management Game
Entrepreneurial Lecture Series-I

Experiential Learning Course
Industrial Visits

Summer Internship : After Term 3 the student will go for 8 weeks internship in the industry .

Term 4

Strategic Management
Summer Internship Project Report

Specializations

To Select Six subjects: Three from each Specialization

Experiential Learning & Certificate Courses
Entrepreneurial Lecture Series –II
Personality Development Workshop

Term 5

Social Innovation and Entrepreneurship

Specializations

To Select Four subjects: Two from each specialization

Experiential Learning & Certificate Courses
Entrepreneurial Lecture Series –III
Personality Development Workshop

Term 6

Responsible & Sustainable Business

Specializations

To Select Two subjects: One from each Specialization
CIS- Course of Independent Study



PGDM Marketing

Term 1

Managerial Economics
 Human Behaviour at work
 Business Statistics
 Information Technology for Managers
 Design Thinking and Business Innovation
 Marketing Management-I
 Financial Reporting and Analysis
 Business Communication-I
 Basic IT Labs
 Foreign Language- I
 Personal Transformation Lab- I
 Industrial Visits

Term 2

Marketing Management - II
 Business Communication – II
 Human Resource Management
 Optimisation Modals for Management Decisions
 Macro Economics
 Legal Aspects of Business
 Corporate Finance
 Indian Financial Systems & Financial Market
 Foreign Language - II
 Personal Transformation Lab-II
 Experiential Learning Course
 Advance IT Labs
 Industrial Visits

Term 3

Managerial Accounting
 Global Business Environment
 Research Methodology
 Production and Operations Management
 Consumer Behaviour
 Business Ethics and CSR
To Select Two subjects from Marketing Elective Group
 Personal Transformation Lab-III
 Entrepreneurial Lecture Series-I
 Experiential Learning & Certificate Courses
 Industrial Visits

Summer Internship : After Term 3 the student will go for 8 weeks internship in the industry .

Term 4

Strategic Marketing Management
 Sales and Negotiation Skills
To Select Six subjects from Marketing Elective Group
 Experiential Learning & Certificate Courses
 Entrepreneurial Lecture Series-II
 Personality Development Workshop

Term 5

Social Innovation and Entrepreneurship
To Select Four subjects from Marketing Elective Group
 Experiential Learning & Certificate Courses
 Entrepreneurial Lecture Series-III
 Personality Development Workshop

Term 6

Responsible & Sustainable Business
To Select Two subjects from Marketing Elective Group
 CIS- Course of Independent Study



PGDM
(International Business)



Term 1

Managerial Economics
Human Behaviour at work
Business Statistics
Information Technology for Managers
Design Thinking and Business Innovation
Marketing Management-I
International Financial Reporting
Business Communication
Basic IT Labs
Foreign Language- I
Personal Transformation Lab- I
Industrial Visits

Term 2

Marketing Management - II
International Business Communication
Global Human Resource Management
Optimisation Modals for Management Decisions
Macro Economics in Global Business
International Business Laws
International Financial Systems & Financial Market
Foreign Language - II
Personal Transformation Lab-II
Experiential Learning Course
Advance IT Labs
Industrial Visits

Term 3

Managerial Accounting
Global Business Environment
Research Methodology
International Operations Management
International Mergers and Acquisitions
Business Ethics and CSR
To Select Two subjects from IB Elective Group
Personal Transformation Lab-III
Entrepreneurial Lecture Series-I
Experiential Learning Course
Industrial Visits

Term 4

Digital Economy & E-commerce
Managing Diversity at work place
To Select Six subjects from IB Elective Group
Experiential Learning & Certificate Courses
Entrepreneurial Lecture Series-II
Personality Development Workshop

Term 5

Social Innovation and Entrepreneurship
To Select Four subjects from IB Elective Group
Experiential Learning & Certificate Courses
Entrepreneurial Lecture Series-III
Personality Development Workshop

Term 6

Responsible & Sustainable Business
To Select Two subjects from IB Elective Group
CIS- Course of Independent Study

PGDM (Banking & Financial Services)

Term 1

Managerial Economics
Human Behaviour at work
Business Statistics
Information Technology for Managers
Design Thinking and Business Innovation
Marketing Management-I
Financial Reporting and Analysis
Business Communication-I
Basic IT Labs
Foreign Language- I
Personal Transformation Lab- I
Industrial Visits

Term 2

Marketing Management - II
Business Communication – II
HRM in Banking Services
Banking laws
Macro Economics
Legal Aspects of Business
Optimization Models for management decisions
Foreign Language - II
Personal Transformation Lab-II
Experiential Learning Course
Advance IT Labs
Industrial Visits

Term 3

Managerial Accounting
Global Business Environment
Research Methodology
Production and Operations Management
Digital Economy & E-commerce
Business Ethics and CSR
To Select Two subjects from Finance Elective Group
Personal Transformation Lab-III
Entrepreneurial Lecture Series-I
Experiential Learning & Certificate Courses
Industrial Visits

Term 4

Strategic Financial Management
Sales Skills for Financial Services
To Select Six subjects from Finance Elective Group
Experiential Learning & Certificate Courses
Entrepreneurial Lecture Series-II
Personality Development Workshop

Term 5

Social Innovation and Entrepreneurship
To Select Four subjects from Finance Elective Group
Experiential Learning Certificate Courses
Entrepreneurial Lecture Series-III
Personality Development Workshop

Term 6

Responsible & Sustainable Business
To Select Two subjects from Finance Elective Group
CIS- Course of Independent Study





Personal Transformation Lab

Asia-Pacific Institute of Management strongly believes in the holistic development of a student. We not only make students an efficient professional but also let them understand the importance of self-development. In this accord we offer Personality Transformation Labs to our students. This Lab will basically help students in grooming their personality and preparing them for corporate interface.

Objectives:

- Develop an insight into self through introspection and reflection & self-analysis.
- Developing feedback sensitivity.
- Identifying personality characteristics and their impact on one's behavior, relationships and working.
- Charting a roadmap for self-development.
- Understanding and building competencies for positive transformation

Delivery:

- 10 hours in each term - Term I, Term II and Term III making it a 30 hours full credit course.

Entrepreneurial Lecture Series

The Entrepreneurial Lecture Series is an opportunity for students to understand the journey of an entrepreneur. This is one of the first kind of activities that will be introduced in India by AIM.

Objectives:

- To sensitize students toward entrepreneurial ventures driven by alumni and young entrepreneurs
- To connect with startups for live projects if any

Delivery:

- It is a non-credit sensitization course. Five lectures in each term - Term III, Term IV, Term V

Experiential Lecture Certificate Courses

Apart from giving theoretical knowledge APIM also emphasize in experiential learning. Experiential learning is the process of learning through experience, and is more specifically defined as "learning through reflection on doing. Apart from the Elective Courses offered in different specializations each student has to study 4 Experiential Learning Certificate Courses each in one term from term II onwards.

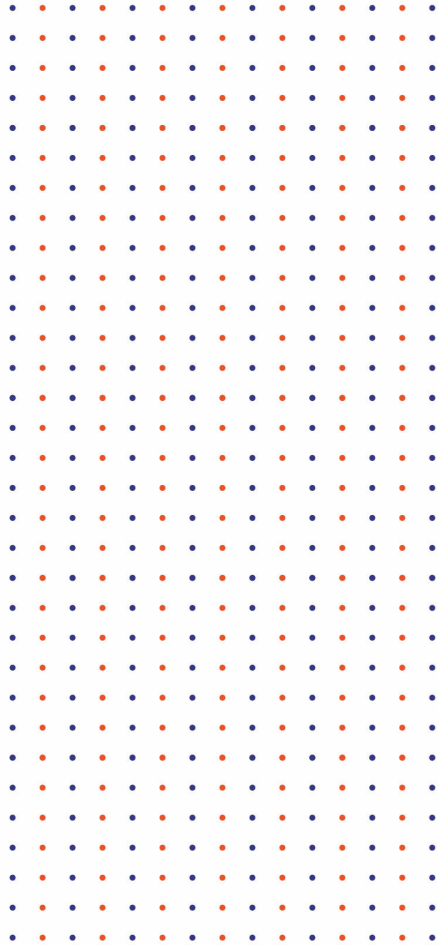
Objectives:

- To give additional contemporary experiential knowledge to the students

Delivery:

- Each student is required to complete minimum four certificate courses.
- Students are required to complete one course in each term from term II to term V.
- These courses will be opted by the students from the list of certificate courses

List of Experiential Learning & Certificate Courses



01. **Advanced Excel**
02. **Tally**
03. **E-commerce**
04. **Retail Banking and Financial Inclusion**
05. **Social Media Management Data Analytics**
06. **Artificial Intelligence (AI) in Business**
07. **Entrepreneurship**
08. **FinTech and New Age Technologies**
09. **R programming**
10. **Introduction to Big Data &Hadoop**
11. **HR Analytics**
12. **Marketing Analytics**
13. **Insolvency and Bankruptcy Management**
14. **Six Sigma**
15. **Export-Import Documentation**
16. **Database Management**
17. **Data Analytics**
18. **Project Management**
19. **Strategic HRM**
20. **Event Management**
21. **Financial modelling**



Information Technology (IT) Labs

Efficient uses of Information Technologies (IT) are mandatory skills for success in the corporate world. It enhances the personal productivity and efficiency of a manager in day to day works. AIM has well equipped computer labs with high speed internet connectivity to provide state-of-the-art infrastructural support for learning various software and its uses in business, such as:-

- Decision Modeling with Spreadsheet
- Analysis and Visualization with BI Software
- Database Management System
- Efficient uses of Internet
- Enriched presentation with presentation Software
- Statistical Analysis for Decision Making
- Data Analysis and Visualisation with R
- Business Modeling and Simulation

Business Simulation and Management Games

Business Simulations are interactive business situations which are innovative to support actions-oriented learning. A virtual interactive situation is created in business simulations in which students explore the challenging issues faced by the organisation in industry.

It is a part of experimental learning approach in which a student explores the situation individually or in a team.

It incorporates instructor led guidance for creating different situations to decide the course of actions and measure its outcome .



Specialisations Groups

International Business	Finance	Human Resource	Marketing	Information Technology	Business Analytics	Operations
International Trade & Investment	Advanced Financial Statement Analysis	Learning and Development	Consumer Behavior	Information Security & Risk Management	Big Data & Analytics	Process Analysis & Improvement
International Business Strategy	Indian Financial System & Financial Markets	Management of Industrial Relations	Rural Marketing	Cyber Law and IPR	Data Strategy for Competitive Advantages	Supply Chain Management
International Marketing	Bank Finance for Importers & Exporters	Recruitment & Selection	Sales and Distribution Management	Enterprise Resource Planning	Descriptive Analytics	Operations Strategy
Trade Data Analytics	Security Analysis & Portfolio Management	Performance & Compensation Management	Global Marketing	Business Data Communication Network	Predictive Analysis	Project Management
Global Logistics & Supply Chain Management	Investment Banking	Employment Laws	Marketing Analytics	Software Project Management	Digital Economy & Emerging Business Models	Service Operations Management
Regional Trade Blocks	Strategic Financial Management	Negotiation & Counseling	Integrated Marketing Communication	Database Management Systems	Data Analytics Using R	Procurement Management
Export Import Documentation & Procedure	Financial Risk Management	Competency Management	Retail Marketing & E-tailing	Strategic Information System	Artificial Intelligence in Business	Multi-Criteria Decision Making
International Financial Management	Financial Modeling using Excel	HRM in Service Sectors	Customer Relationship Management	Software Testing & Quality Assurance	Business Decision Modeling & Simulation	System Dynamics for Business Modelling
WTO and Trade Policy	Financial Planning & Wealth Management	Organizational Design & Development	Digital & Social Media Marketing	System Analysis & Design	Data Visualization	Global Logistics & Warehousing Management
International Economics & Competitive Strategy	Project Appraisal & Finance	Talent Acquisition, Retention & Engagement	Marketing of Services	Knowledge Management Information Systems	Data Mining and Business Intelligence	Total Quality Management
Global Economy and Emerging Industries	Mergers, Acquisitions & Corporate Restructuring	Managing Diversity at Workplace	Advertising and Sales Promotions	Decision Support System	Data Science for business	Manufacturing Systems
International Business Laws	Fixed Income Securities	HR Metrics & Analytics	Luxury Marketing	Cloud Computing & its Business Applications	Mathematics for data Management	Lean Six Sigma
Financing of International Trade	Commodities Derivatives Market	Global Human Resource Management	Product and Brand Management	IT Enabled Services & Consultancy	Blockchain and its Business Application	Supply Chain Analytics
Doing Business in Emerging Economies	Management of Bank & Financial Institutions	Strategic Human Resource Management	Business to Business Marketing	Design Research in Information System	Data Warehouse & SQL	Technology Management
Global Sourcing and Business Development	International Finance	Leadership, Influence & Power	Sports and Tourism Marketing	Fintech & new age Technology	Data Analysis with Python	Demand and Business Forecasting
Port Operations and Shipping Management	Corporate Tax Planning	Emotional Intelligence for Managerial Effectiveness	Media & Entertainment Business Management	Digital Business & E-Commerce Management	HR metrics & Analytics*	Game Theory for Managerial Effectiveness
	Business Analysis & Valuation	Psychometrics for Manager			Marketing Analytics*	Advance Operations Research
	Social Banking & Microfinance				Supply Chain Analytics*	

* Not for the Other Specialization with this Group



The Core Strength of AIM

The core strength of Asia-Pacific Institute of Management (AIM) lies in its highly qualified faculty. The optimal blend of academic brilliance and industry exposure, supplemented by selected visiting faculty for highly specialized courses, make the course structures and delivery amongst the best in the country. The constant interactions with the corporate world at all stages of the process, from induction to placement, keeps the programme industry focused, while the faculty members bring in the requisite conceptual clarity, theoretical rigor and innovative ideas which are key elements in the shaping of managers.

The faculty members are mostly Ph.D. or in the process of acquiring Doctoral Qualifications and the quality of research activity can be judged by the constant stream of research papers and articles that are published in reputed journals or presented at important conferences and seminars.



Prof. (Dr.) Anil K. Sinha

*Finance
Director*

Dr. Sinha is having more than 44 years of experience, out of which around 3 years' experience is in a nationalised bank. Served Magadh University, from 1979 to 2008, in various teaching capacity as Lecturer, Reader and Professor. Also worked as the member of the Academic Council of the University. In Delhi, he has worked with IILM-CMS, Greater Noida and Fortune Institute of International Business (FIIB), New Delhi as Dean and Director respectively.

Dr Sinha was awarded Ph.D. in the year 1985 by the Magadh University, Bodh Gaya, Bihar in the area of Finance on the subject of Working Capital Management. After his Ph.D. he has successfully guided several scholars towards successful award of M.Phil and Ph.D. Dr. Sinha has written two books and various research papers and articles in professional journals.



Dr. Moid U Ahmad

Finance

Dr. Moid U Ahmad is an author, researcher and a trainer currently associated as Director with a research and training firm in NCR, India which operates into higher education sector. He possesses a total work experience of 18 years out of which 16 years have been into academics and research with prominent management institutes in India. He is a winner of Faculty Performance Award (2010) and BACEC research award (Saudi Arabia, 2019). He has an educational background in Finance, Statistics and Mathematics.



DR. SHRUTI MALIK
FINANCE

Shruti Malik is a doctorate student from Delhi Technological University and currently submitted her Ph.D. thesis. She has a diverse background with graduation in engineering and MBA specialization in finance. She had an Industrial experience of two years working as Program Management Consultant in CSIR (under ministry of Science & technology) and academic experience of teaching BBA and MBA students as a visiting faculty. She has published many research papers in a well reputed International journal. She has also presented papers in many national and International conferences.



DR. M. P. SINGH
MARKETING

Dr. M.P.Singh is currently working as a Professor-Marketing with Asia Pacific Institute of Management. He has Twenty years of enriched Academic Experience.He is a Ph.D, twice UGC- NET qualified academician. His thesis dealt in the sector of Customer Relationship Management and he has published 06 Research papers International Journal & 12 research papers in various National reputed journals.Till date he has guided 28 M.Phil students & 5 Ph.D's.He has been a key note speaker in various National & International seminars.He is well known for his Academic-Administrative Excellence,worked as a Professor at Amity University,Accurate Institute etc & has been Institutional Head as a Principal, MMIM, MMDU (NAAC ACCREDITED A GRADE UNIVERSITY) Ambala,Director, IIMT,Greater Noida, Principal, Niet, Alwar.He has also served as an Advisory Board Member,RNB Global University&has been a Research supervisor at various Universities of repute.



DR RAJEEV KUMAR 'RANJAN'

Marketing

Dr Rajeev Kumar 'Ranjan' is a MBA from Indian Institute of Technology, Roorkee (Earlier University of Roorkee) & Doctorate from Uttarakhand Technical University (State University), Dehradun. He is UGC-NET qualified in Management and has more than 19 years of combined experience in Academics and Government Organizations. He has attended many national and International conferences and also contributed research papers in many reputed journals. Along with teaching he has also handled number of administrative assignments like Court Manager under High court of Judicature at Allahabad with integrity. Dr. Rajeev is a life member of All India Management Association Delhi and life member of Chartered Management Institute of London. He is also serving on the Board of HiMADRI as vice president. Dr. Rajeev has also received the best faculty award at Quantum University in 2018.



DR. ANANT KUMAR SRIVASTAVA

Information Systems & Analytics

Dr. Anant Kumar Srivastava is a seasoned academician having vast experience of academic administration and institutional development along with teaching and research. He is having his doctorate degree (Ph.D.) in management from Birla Institute of Technology (BIT), Mesra, Ranchi, and worked as Principal / Director of engineering and management institutions prior to joining this institute. During his working at various senior profiles and capacities, he has successfully initiated various projects and conceptualised centers of excellence in the institutions. He is also offering consultancy on business process improvements, IT services implementation, and performance management of human resources.



DR. ASHISH SOTI

Operations management & decision sciences

Dr. Ashish Soti is currently working as a Professor-Operations with Asia Pacific Institute of Management. He has Twenty two years of Academic Experience and two years of Corporate Experience. He is B.E. (Production Engineering) from SVRCET , PGDBM (Operations) from IMT and Ph.D. (Mechanical Engineering) from G.B. Technical University (Dr A.P.J. AKTU), Lucknow . His thesis is on Six Sigma Applications in Manufacturing Sector, one for the foremost research in India on Six-Sigma applications. He is Qualified Six-Sigma Black Belt from KPMG, Qualified Lead Auditor for ISO 9000 from BSI (India) and Qualified Internal Auditor for ISO 9000 from ETDC. He has published Eight Research papers in International Journal & Eight research papers in various National Journals/International/National Seminars. Till date he has guided numbers of M.E./B.E./MBA students, mostly on Industrial live project.



DR. MONIKA MAKHIJA

Human Resource

Dr. Monika Makhija has completed her Ph.D. as Research Associate at Birla Institute of Management Technology (BIMTECH) under Mohan Lal Sukhadia University, Udaipur. Her topic for thesis is, "Assessing the significance of social media in recruitment among Indian IT firms". She holds a Master's degree in Business Administration with dual specialization in HR and Marketing and bachelor's degree in science from HNB Garhwal university, Uttarakhand.

She has over 10 years of teaching experience at various reputed institutes and is currently working at Asia-Pacific Institute of Management, New Delhi.



MS. NILANJANA BASU KAUL

*Business Communication
& Foreign Language*

15 years working experience at various levels of Secretarial & Administrative operations with daily usage of language skills. Worked continuously as Secretary to Russian Chief Representative of TyazPromExport (Heavy Industries Conglomerate of Russia), a JVC with Steel Authority of India Ltd. (SAIL), for 8 years, from 1993-2001.

Currently working in Asia Pacific Institute of Management, New Delhi as VISITING FACULTY FOR RUSSIAN LANGUAGE in their International MBA-Healthcare Program. This course is in collaboration with RUDN University, Moscow

Adjunct/Visiting Faculty

01.	Mr. Sanjiva Shankar Dubey	PGDM, B.Tech
02.	Mr. Jyoti Prakash Das	MBA, M.Com, MS
03.	Mr. Manineder Singh	MBA, BE
04.	Mr. Attam Prakash	MA (Eco), LLB
05.	Dr. Kushal Banerjee	Ph.D, PGDM, BE
06.	Ms. Shailaja Manocha	PGDM
07.	Ms. Vibha Khandelwal	B.Ed (German Language, MA(English), B.Com, French Diploma
08.	Mr. Gopal Chandra Mondal	B.Com, M.Com, M.Phil, LLB
09.	Mr. Harbinder Singh Narula	PGDBM, B.Com
10.	Mr. Sundermay Sen	PGDBM
11.	Dr. Arvind Kumar	Ph.D,
12.	Dr. Amit Budhiraja	Ph.D,
13.	Dr. Manoj Shrivastava	Ph.D,
14.	Mr. Ashok Kapoor	B.Sc, LLB, CAIIB
15.	Dr. Sudhir Kumar Jain	Ph.D., IIT(K), B.Sc, MA(Eco), MBA
16.	Dr. Ankit Keshwarwani	Ph.D., NET, MBA, B.Sc
17.	Dr. R.K. Wadhwa	Ph.D,
18.	Dr. Ajoy Kumar Mitra	MBA & Ph.D,
19.	Dr. Asha Jain	D.Litt From Allahabad University Ph.D., MBA, MA, B.Sc



CENTRE FOR CORPORATE RELATIONS (CCR)

I feel pride and honour to disclose the campus placement details of the Asia Pacific Institute of Management (AIM), New Delhi, and welcome you all to our strategically located sanctum of learning in a posh area of south Delhi, Jasola. Over the years AIM has been constantly improving its placement quality and standards, which are being reflected in the faith that companies have put in by recruiting our students year after year and it is possible only because our students believe in ideating, innovating, initiating and ultimately institutionalising their learning process. AIM's continuous improvement in placement ranking is a true reflection of its persistent quest for quality management education. AIM is also best known for its intellectual capital, curriculum innovation, industry exposure and academic excellence. Our industry focused and constantly updated Post Graduation Management Curriculum coupled with dual area specialization ensures that our students are multi-skilled, job market ready and well equipped to face any industry challenges. At AIM we have always emphasized the need for an industry-vetted curriculum and thus, ensure that our students have an excellent exposure to latest changes in the Industry. The curriculum teaches them how to apply their acquired knowledge in to their Summer Internship Project (On-the-Job Training) and Dissertation. A robust 6000+ alumni of AIM is a testimony to its strong foundation which has helped them to reach positions of eminence in career progression path.

Ms. Kanika Jain Gupta

Manager

Centre for Corporate Relations (CCR)

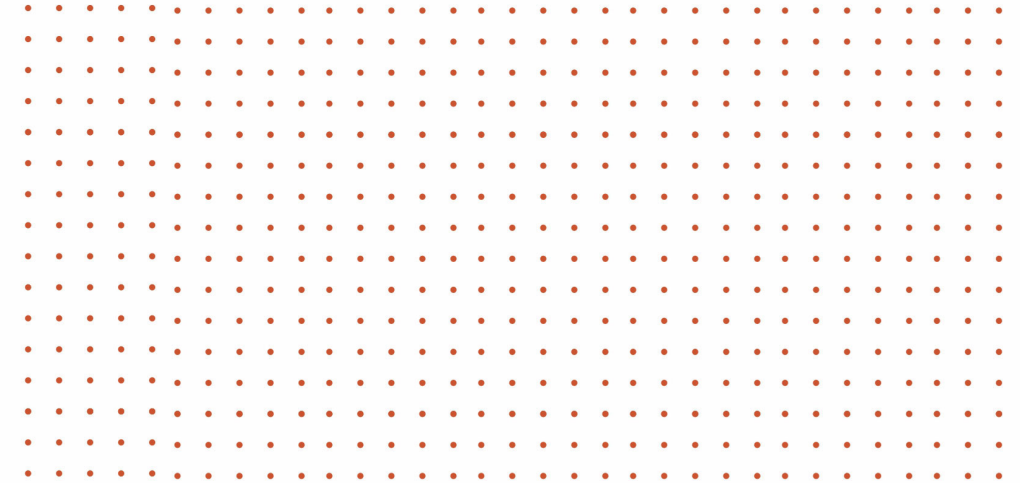
Centre for Corporate Relations (CCR)

Our Institute has always realised the need for effective interface with Industry and Business and has undertaken the task of strengthening the linkages with them. This is achieved through Centre for Corporate Relations, manned by people who have decades of experience with industry. The Centre maintains regular interaction with the Industry/ Business Organizations with a view to provide students with the exposure to developments therein through.

Orientation and Guest Lecture Series

The Centre invites senior professionals from IT and ITES, Service Industry, Banking/Finance, PR/Advertising/Communication, Manufacturing, Healthcare, Biotechnology, Management Consulting, International Business etc., to address the students to have exposure to emerging trends in as many sectors of the Industry and Business as possible, the contemporary developments therein and also the expectations of the industry and business from future managers. The interaction provides the students opportunity to understand from these professionals the realities of the present and the emerging scenario in the world of Industry and Business. The process of interactions with Industry Professionals through Guest Lecturers continues throughout the year.

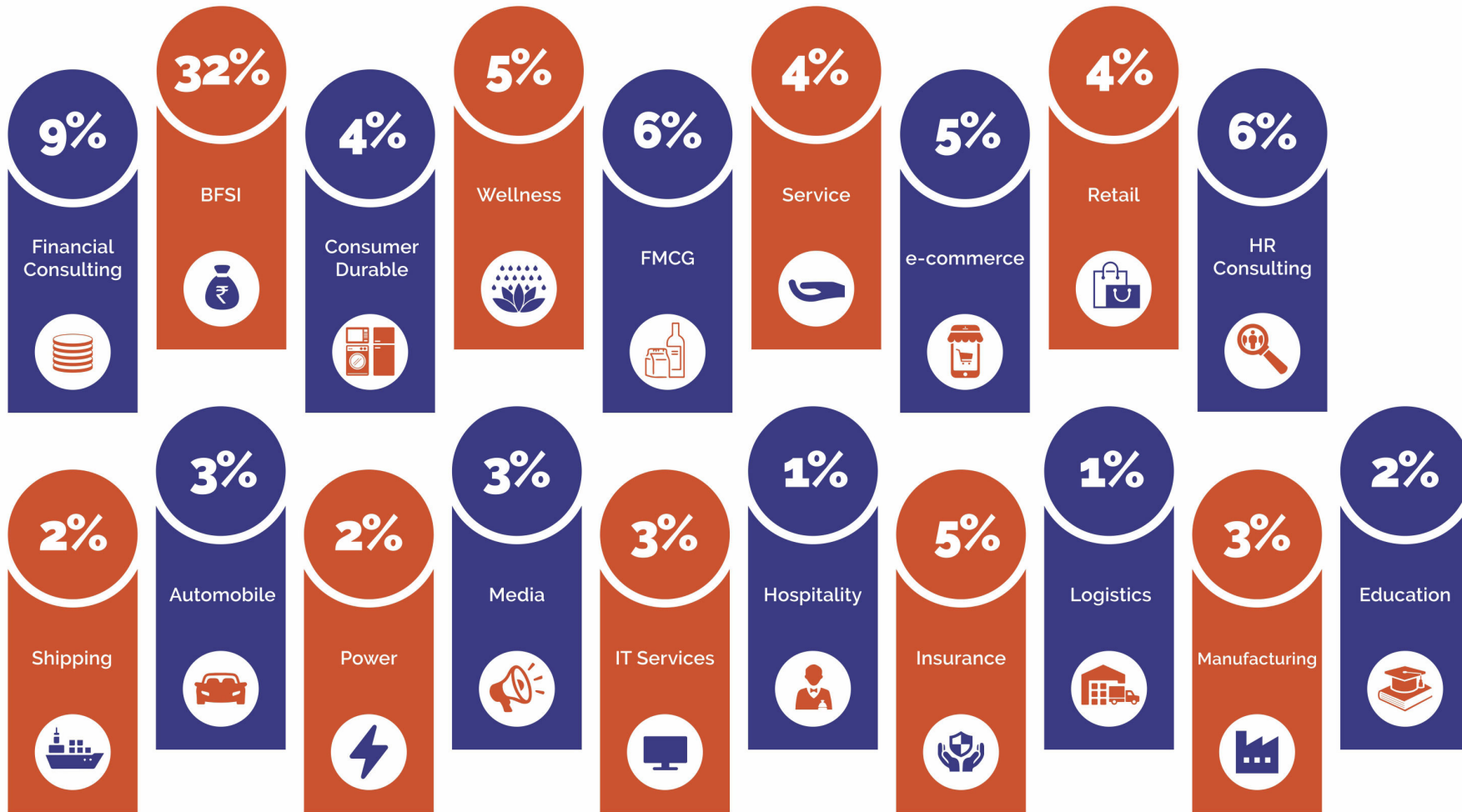
The Institute's close bond with the corporate world is clearly evident from the consistently excellent placement record. The acceptability of the Institute is borne out by the fact that a large number of companies repose their faith in Asia-Pacific Institute of Management and the quality of its students.



PROMINENT COMPANIES FOR FINAL PLACEMENTS

Amazon	Karvy Wealth	CavinKare India	Sewells MSX
ITC	Protiviti	IndusInd Bank	Clintus Network
Home First Finance	Birla Sunlife AMC	ICICI Securities	HT Media
Berger Paints	Coffee Day Beverages	ICICI Bank	Shriram City Union Finance
Synergy Consultants	Decathlon	Flipkart India	L & T Financial Services
Synergy Capital	Amrejian Express	SLW Media	Adventz - KK Birla Group
Thomson Digital	Ameriprise	Safari Industries	Black Rock
WNS	Zycus	Coca Cola	Jaro Education
Urban Clap	Interocean	ICICI Prudential Life	Capital First
Tata Motors Finance	Naukri.com	Titan Biotech	Hyundai Mobis
Moodys Analytics	Tothenew	MTR Foods	Shiksha.com
Mahindra First Choice	Thoughtsol	Alstone Industries	Ashai Glass
Kotak Life Insurance	Mcube	Hyatt Regency	Tresvista
JLL	Bluestar	Yes Bank	Club Mahindra
Jaguar Landrover	Ceasefire	Wrig Nano Systems	Connect2 India
Indiabulls Ventures	EY	Paperpedia	Resettlement Solutions
Butterfly	Mirus Solutions	Viridian Red	Just Dial
Carnival Group	Authbridge	Aryarth Housing Finance	Policy Bazaar
Aditya Birla Sun Life Insurance	Kent RO Systems	OYO Rooms	and many more ...

Sector wise placements



INDUSTRY SECTOR WISE COMPANIES FOR FINAL PLACEMENTS



Industry Sector	Number of Companies
Financial Consulting	12
BFSI	45
Consumer Durable	8
Wellness	7
FMCG	7
Service	6
E-Commerce	5
Retail	6
HR Consulting	8
Shipping	3
Automobile	4
Power	1
Media	4
IT Services	4
Hospitality	2
Insurance	9
Logistics	2
Manufacturing	5
Education	4



PROMINENT COMPANIES FOR SUMMER PLACEMENTS

Accuster Technology	Magic Software IMNC	Birla Sunlife Insurance	Mapro Food
Aditya Birla Capital	Max Life Insurance	Concor	Medanta The Medicity
Ameriprise Financial	Motherson	Continental India	Mirus Solutions
Amul	Muthoot Microfinance	DBS India Ltd.	Mother Dairy Fruits & Vegetables
Authbridge	Perfect Pro Advisors	District Cooperative Central Bank	Oxygen Services
Barclays	PwC India	Escorts Agri Machinery	Panasonic India
Bharti Airtel	Radnik Exports	Fabindia Overseas	PKS Freight And Logistics.
Bluestar	Success Mantra	Flexituff International	Prism Cement
Bureau Veritas	Systems Electricals	Fortis Escorts Heart Institute	Quikr
Continental India	Troin Wealth Management	Future Group	Randstad India
DIC India	UtstarCom	Hindustan Coca Cola Beverages	Reliance Jio
Eco Tasar Silk	West Coast	Hybrid Electronics	Religare Health Insurance
Godfrey Phillips India	WNS	Indepay Networks	Tata Advance Systems
Grant Thornton	Wrig Nanosystems	India Yamaha Motor	Tata Autocomp GY
Hindustan Wellness	Zee News	Indian Bank	Tata Steel
Hitachi	ABC Consultants	Indiabulls Housing Finance	The Park Hotel
ICICI Securities	Adidas Group	International Steel Services Inc, India	Trident - Oberoi
Indian Oil	Air India	Jyothy Laboratories	Vodafone Mobile Services
Jindal Steel	Andritz Hydro	Kalpataru Power	and many more ...
Kamlesh Auto Wheel	Apollo Tyres		
Lalitpur Power Generation Co.	Bajaj Finserv		
LG Electronic	Big Bazaar (Future Group)		

OUR PROMINENT RECRUITERS

OUR PROMINENT RECRUITERS

Interface takes place in the form of Industry visits, Industry internship and Guest Lectures.



Industrial Visit - CocaCola

The need for effective interface with industry and business cannot be overlooked and AIM has undertaken the task of strengthening the linkages with them, through the Centre for Corporate Relations, manned by people who have decades of experience with industry. The Centre maintains regular interaction with the industry/business organizations with a view to provide the students with professional exposure.

Initiation Programme

The Centre invites senior professionals from industry sectors like IT/ITES, Service Industry, Banking & Finance, PR/Advertising/ Communication, Manufacturing, Healthcare, Bio-technology, Management Consulting, etc. to address the students. The interaction provides the students opportunity to understand the realities of the present and the emerging scenario in the world of industry and business. The process of interactions with industry professionals through guest lecturers continues throughout the year.

Corporate Guest Lectures

Senior executives from corporate world are invited regularly wherein students get the opportunity to interact and get inputs for better development of their understanding of current industry trends and requirements.

Industry Visits

These provide opportunity for the students to get on-the-ground feel about industry and understand the systems and procedures involved in running an organization.

Other Avenues which provide opportunities of interaction with Industry are:

Projects and Assignments

These projects and assignments form an integral part of the curriculum. Several projects are identified for the students to select from. Guidance to work on the projects is provided by the course instructors and faculty mentors.

Summer Training

After completing the first year of the programme, students are required to undertake summer training in industry for 8-10 weeks (April-June). This training helps students to have a first-hand experience of working in the real life settings of industry. It also makes the students aware of the current industry trends and the necessary skills required to progress in today's professional environment.

Alumni Interface

AIM Alumni Association has been formed to strengthen the networking between the institute, alumni, and industry. A regular interaction is maintained with our alumni. Their positioning and progress in the industry is a motivating factor for the present students. Interaction with them also helps the existing students in learning from their experiences in the industry. Various activities are organized to facilitate the interaction. A new portal has been launched for alumni connect providing a platform for alumni interaction and collaboration.





Mr. Satyajeet Rajan
Director General (IAS), Ministry of Tourism



Mr. Pavan Shrivastava
Zonal Sales Manager, CavinKare Pvt Ltd.



Ms. Monika Marwah
Talent Acquisition Lead, NCR Corporation



Mr. Anirban Das
Chief People Officer, Lakshmikumaran and Sridharan

Corporate Connect 2019



Mr. Ved Prakash
Chairman & MD, MMTCL Ltd.



Mr. Neeraj Jasrotia
Head Workforce Planning, Ericsson



Col. Harpreet Walla
Ex Army Man and Entrepreneur, L2L International



Mr. Rishi Kumara Das
Secretary, ISKCON, Delhi

DISTINGUISHED SPEAKERS FROM THE INDUSTRY & ACADEMIA

1.	Dr. Pawan Agarwal	Mentor	Mumbai Dabbawalas
2.	Mr. Prahlad Kakar	Advertisement Guru	ACP
3.	Mr. Manish Barriarr	Founder & C.E.O	Success Factory
4.	Ms. Reena Rathi	GM Marketing	AIRCEL
5.	Mr. Sandeep Kant Mittal	Deputy General Manager-Operations	Future Group (Big Bazaar)
6.	Mr. Shudeep Majumdar	Co-founder & Director - Corporate Affairs	Zefmo
7.	Mr. Parag Mishra	Manager - Data Mining & Insights	Mercer Corporation
8.	Ms. Charu Sharma	ASAI Glass	Manager-Talent
9.	Mr. Navneeth Vallabh	Head	California Institute of Hypnosis
10.	Mr. Nisheeth Srivastava	Marketing Manager & Brand Creative Lead	OLX
11.	Ms. Mamta Rohit	Chief General Manager PFRDA & Ex-Regional Manager Sales	IDBI Bank
12.	Mr. Shudeep Majumder	Vice President-Corporate Communication	VLCC
13.	Mr. Sudesh Verma	National Spokesperson-BJP	BJP
14.	Mr. Arvind Kumar	Dy. Secretary, Department of Heavy Industries	Ministry of Heavy Industries and Public Enterprise, Govt. of India
15.	Mr. Satyajit Menon	HR Director	Snapdeal
16.	Mr. Kanishk Shukla	Terrority Sales Manager	Department of Post, Ministry of Communication and IT, Government of India
17.	Mr. Shubhendu Deb	Ex General Manager, VLCC & Eminent Consultant	VLCC
18.	Mr. Navneeth Vallabh	Clinical Hypnotherapist & COO	Redefine Life
19.	Prof. Debbi Saini	Visiting Professor, Denmark	Professor MDI, Gurgaon

GUEST SPEAKERS

20.	Mr. Kamlendu Bali	Executive Director	Global Solutions,Concentrix
21.	Mr. Tarun Negi	Director - Market Procurement Leader, Indian Subcontinent	Philips India Limited
22.	Mr. A.K. Bhargava	Retd. G.M. (Operations)	Bharat Electrical Ltd.
23.	Mr. Vivek Kumar	Co-Founder	www.GOSPORTO.com
24.	Mr. Tarandeep Singh	Senior Manager	Accenture India Ltd.
25.	Mr. Mohnish Roy	Founder	Perspective
26.	Dr Deepak Pandit	Co Founder	Indian School of Entrepreneurship
27.	Prof.K.C.Tuli	Professor	University of Delhi
28.	Mr. Sumit Malhotra	Director	Sales and Marketing, ACC Ltd.
29.	Mr. M.L.Chakraborty	Dy Executive Director	Dalmia Bharat Group
30.	Mr. Navin Gulia	Author, Adventurer, World Record Holder & Social Worker Holder & Social Worker	Author, Adventurer, World Record Holder
31.	Mrs. Aruna Broota	Psychologist	Delhi University
32.	Mr. Tarun Negi	Director,Market Procurement Leader Indian Subcontinent	Philips India Ltd.
33.	Mr. Satinder Juneja	Sr. VP - Sales and Marketing	NIIT Technology
34.	Mr. Anurag Anand	GM-Coca Cola University	Coca Cola
35.	Mr. Nagendra Agrawal	Associate Vice President	Kent RO
36.	Mr. Sanjay Sharan	Additional Director	NACEN
37.	Mr. Pankaj Dubey	Managing Director	Polaris India Ltd.
38.	Mr. Annu Grover	Managing Director	Nurturing Green
39.	Mr. Harpreet S. Walia	Managing Director	T Fiori
40.	Mr. Mitul Kumar	Associate Director, Global Strategy	KPMG Saudi Arabia
41.	Mr. Sudeesh Nair	VP International Business	Alibaba.com
42.	Mr. Ravi Khandelwal	Executive Director (Legal & Finance)	Container Cooperation India Ltd.

GUEST SPEAKERS

43.	Mr. Abhishek Agarwal	Assistant Manager	ITC Ltd.
44.	Mr. Ajay Yadav	Vice President - Sales	Jaguar Land Rover - AMP Motors
45.	Mr. Anurag Anand	General Manager Coca-Cola India	Coca Cola India
46.	Mr. Ashit Shah	Business Head- North India	Wipro-GE Healthcare Ltd.
47.	Mr. Ashok Swarup	GM HR	NTPC Ltd.
48.	Mr. Chetan Varma	Executive Director	Power Grid Corporation of India Ltd.
49.	Col. Harpreet Walia	Ex Army Man and Entrepreneur	L2L International
50.	Mr. Deepak Choudhary	CEO Delh - West	Audi
51.	Dr. Ranjana Mittal	AGM	NTPC Ltd.
52.	Ms. Monika Marwah	Talent Acquisition Lead	NCR Corporation
53.	Mr. Neeraj Jasrotia	Head Workforce Planning	Ericsson
54.	Mr. Pankaj Dubey	CEO and MD	Eicher Polaris Pvt Ltd.
55.	Mr. Pavan Shrivastava	Zonal Sales Manager	CavinKare Pvt Ltd.
56.	Mr. Pawan Dhingra	Director - Partnership	American Express
57.	Mr. PKD Nambiar	Managing Director	Flags Communications Pvt Ltd.
58.	Mr. Prateek Sharma	CEO	Courier Home & Dafzo
59.	Mr. Rishi Kumara Das	Secretary	ISKCON Delhi
60.	Mr. S.S. Chawla	Senior Director	Assocham
61.	Mr. Satyajeet Rajan	Director General (IAS)	Ministry of Tourism
62.	Mr. Sidharth Gupta	Senior Manager - HR	Samsung R&D Institute
63.	Mr. Sushant Kumar	Co Founder	Courier Home & Dafzo
64.	Mr. Ved Prakash	Chairman & MD	MMTC Ltd.
65.	Mr. Vishal Srivastava	Director - Consulting	PwC India
66.	Mr. A K Sinha	AVP - HR	JIFTL , Delhi

Distinguished Dignitaries Visiting AIM



Dr. Pawan Agarwal
Dabbawala Fame



Mr. Prahlad Kakkar
Mantras of successful branding



Shri Radha Mohan Singh, Union Minister of Agriculture and Farmers Welfare with Chairman Shri AK Shrivastava



Shri Manish Sisodia
Deputy Chief Minister, Delhi



Shri Suresh Prabhu
Minister of Commerce & Industry, India



Shri Sambit Patra
National Spokesperson, BJP

We are proud of our Alumni!

S.No.	BATCH	NAME	DESIGNATION	ORGANISATION
01	1996-1998	Mr. Jitendra Jena	VP-HR & Corporate Strategy	Relaxo
02	1997-1999	Mr. Niraj Mendiratta	Sr Manager Training-HR	Hindware
03	1997-1999	Ms. Shalini Rath	Talent Acquisition Head	Unitech Wireless Ltd
04	1997-1999	Mr. Vikram Gandhi	National Manager	TCS
05	1998-2000	Mr. Amit Bansal	Zonal Head	ICICI Bank Ltd
06	1998-2000	Mr. Akhil Saxena	Marcom Head	Aircel
07	1998-2000	Mr. Jatin Bhargav	Vice President	Citi Finance
08	1999-2001	Mr. Sandeep Kumar Sinha	North Indian Marketing Head	Walmart
09	2006-2008	Mr. Amarendra Kumar	North Bihar Marketing Head	ETV Network
10	2001-2003	Mr. Arindam Saha	AVP & Branch Head	ING VVSYA Bank
11	2001-2003	Mr. Aristo Dutta Gupta	Operation Leader	Genpact
12	2001-2003	Ms. Paramita Dey	AVPN Quality	Genpact
13	2001-2003	Mr. Rohit Shah	Group Account Director	Mudra Communication
14	2001-2003	Mr. Shantanu Bhattacharya	Associate Director	Group M
15	2001-2003	Mr. Sandeep Sinha	Country Manager	Firefox Trek
16	2001-2003	Mr. P.K. Ajith	Area Manager	Sundaram Finance Ltd
17	2000-2002	Mr. Prasun Banerjee	Regional Head	IDBI Guilds Ltd
18	2000-2002	Mr. Rupesh Kumar	Area Manager	MTS
19	2002-2004	Mr. Ankur	MBD	Career Launcher
20	2002-2004	Mr. Raman Singh	Director	Mercantile Advertising



Postgraduate Management
Education with 6720+ Alumni

ताक्षिला

The MDP Centre of Excellence



Since its inception, Asia Pacific Institute of Management (AIM) has differentiated itself with its strong and unique engagement model with industry, academia and the government.

Takshila, the Centre for Executive Education, Research & Consultancy was established in 2011 to work closely with Managers and Executives of modern day organizations in order to continuously hone their skills and upgrade their business acumen, to stay abreast of industry trends and leverage upon new opportunities. Focusing on emerging areas of research and education the Centre has developed special training modules in different functional areas to effectively spread quality management education among practicing managers, across all levels. These programmes equip experienced professionals with powerful knowledge, tools and resources to tackle the most complex business challenges of today.

Takshila, in a short span of 7 years, has conducted many training programs across many sectors including Education, Manufacturing, Infrastructure, Entertainment, Handicraft, Thermal Power, Tourism, Banking, etc., and are regularly invited by reputed organisations namely, NHPC, NTPC, GAIL, PNB, IFFCO, NBCC, CBSE, PVR, NHAI, ONGC, IAA, IOC, etc. As a major futuristic endeavour, the Centre has entered into Research and Consultancy, partnering

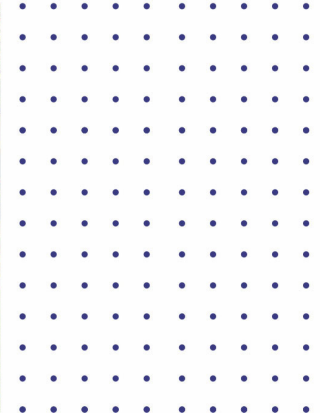
with Corporates to address and resolve various challenges faced by their organisations.

The spectrum of offerings in Takshila is as follows:

Executive Education

Takshila Executive Education programmes have been designed to effectively spread quality management education among practicing managers, across all levels. These programmes equip experienced professionals with powerful knowledge, tools and resources to tackle the most complex business challenges of today. Takshila offers both Open and Customized programme spreading across the entire spectrum of functional areas in business management domain.

Open Programs are offered to up-skill executives and managers and help them familiarize with the essential aspects of running a successful business. Such programmes can be domain-specific as in Sales & Marketing, Operations, Finance, Strategy, Leadership, etc or inter-disciplinary, involving an optimal mix of multiple functional areas. It also addresses impact



specialized skills/knowledge in a niche area such as Business Analytics, Behavioural Economics, Entrepreneurial Business planning and lean manufacturing. These programs are delivered by the Expert Faculty with a good mix of theory and practice using case study discussions, role plays, and simulations and applied learning project. The participants' diversity in open programmes contributes significantly to cross-learning and provides continuing networking opportunities beyond the classroom. A certificate of participation is awarded by the institute to participants on successful completion of the program.

In-Company or Custom-Training Programs are tailor-made modules created around a specific mandates from individual organisations. These programs are designed in collaboration with the client organisations, and scheduled on-campus or mutually decided date and venue.

Research & Consultancy

Takshila started the Research and Consultancy services to improve the Institute-Industry interaction and provide customised solutions to existing

industries. Further, there was an emerging need to bridge the capability gap between the changing demands of the marketplace and the outputs of diverse industries.

Takshila has some high impact consulting services to its credits and the major focus was on developing policies and processes in functional and cross-functional areas of business. This initiative of the Centre has helped organisations to leverage the business opportunities in the market and maximize their market performance.

Takshila publishes two in-house journals and one journal from SAGE Publications namely Asia-Pacific Finance and Accounting Review (AFAR), Asia-Pacific Marketing Review (APMR), Asia-Pacific Journal of Management Research and Innovation (APJMRI). APJMRI is an international quarterly refereed journal published and marketed globally through SAGE Publications. The knowledge generated by our faculty has been added to this journal and other leading academic journals with high citation index and impact factor. Many textbooks and working papers are written on a regular basis.



AIM is one of the best places for management students. Life here is like a roller-coaster ride with each day bringing in new challenges and learning filled with classroom lectures, guest speaker sessions, workshops etc.



MR. DEEPAK CHOUDHARY
CEO, Audi Delhi

Today, when I look back, I feel proud of my decision to join AIM. It's a place where talent is nurtured by great professors and mentors who have devoted their lives to Corporate and are now in a self actualization mode to help Young India.



MR. VISHAL SRIVASTAVA
Director Consulting
PwC

The PGDM program at AIM helped me seize a great opportunity and start my career with Lloyds Ventures. I sincerely thank the faculty members for identifying my potential and helping me in my overall development to become ready for the corporate world.



JOBIN JOSEPH
Lloyds Ventures

The college worked as a bridge between me and my dreams. I am fortunate to have got an opportunity to study here with the amazing infrastructure, well equipped classrooms, and excellent faculty. The college helped me in achieving a job in my dream company. The classes are excellent and so is the methodology of teaching.




MS. SHREYA TANDON
Assistant Manager, Naukri.com

I am delighted to be a part of the AIM family and convey my sincere thanks to everyone for getting through this opportunity in Gartner India Pvt. Ltd. AIM has not only given its students an armoury of skills, but also inculcated in us critical interpersonal skills, necessary to overcome management challenges.



ARNAV SAXENA
Gartner India Pvt. Ltd.

I take this opportunity to thank the Centre for Corporate Relations at AIM for helping me in preparations and getting a final offer from ERNST & YOUNG. I would also like to extend my courtesy to them for keeping our hopes and aspirations high.



SYED MOHAMMAD AREEB ALI
Ernst & Young (E&Y)

Building the Foundation

Student life at AIM is a continuous learning experience within the classroom as well as outside, through various extra-curricular activities. Students develop leadership abilities by spearheading various activities through team work, by actively taking part in various committees and clubs depending upon their strength and interest. All this helps students develop leadership abilities which help them later on in their career.

Committees

The students' life at Asia-Pacific is not only about studies. They get many opportunities for learning institution- building by being involved in various Asia-Pacific Committees & Clubs namely:



Students Placement Committee (PlaceCom)

This is one of the most active committees, and supports the CCR in all activities regarding corporate interaction, corporate events, alumni evenings etc. and also aids in Summer Internship and final placement process.

Students Publications Committee (PubCom)

This committee provides a forum to give vent to the creative energy of the students, collecting news, articles etc. that contributes to the students' section of the quarterly newsletter, and also contributes to the updating of the institute web-site.



Students Library Committee (LibCom)

The committee collects suggestions for acquisition of books, online subscriptions, improvements in working of the library etc. and forwards these to the Institute's Library Committee.

Extra-Curricular Activities Committee (ExCom)

This Committee is responsible for organizing cultural events including Indradhanush. The institute has an in house musical band and also encourages interaction with personalities from the cultural world.

Co-Curricular Activities Committee (CoCom)

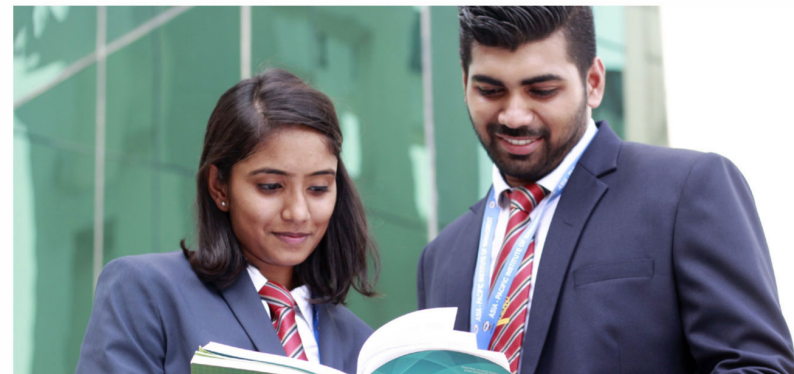
The committee organizes management related activities that add value to the academic curriculum. Debates, quizzes, competitions and participation in similar contests in other institutes are some of the regular activities. It is actively involved in organizing MDPs, seminars & conferences, and the activities of various management clubs. CoCom supports ExCom in organising the annual management-cum-cultural fest 'Indradhanush'. It also supports the CCR in organising industry interactions.

Sports Committee (SportCom)

The committee tries to ensure that the students have a healthy body to complement their healthy minds, so that they can face the gruelling work routines they will soon embrace. Sports contests, participation in competitions etc. prepare the students for the big event – the annual sports day.

Alumni Committee (AlCom)

The alumni are the institute's brand ambassadors & can prove to be the most valuable interface between current students and their prospective employers. The committee ensures a life-long bond between the alumni & their alma mater, by creating and maintaining databases, informing them of all important events, inviting them to alumni meets and as guest lecturers. Working in close coordination with the CCR, it organizes the most popular event of the year– Nostalgia-the alumni night.





STUDENTS SPEAK



In AIM, I have got opportunities to develop my analytical skills, leadership qualities and proactive thinking through various programmes and events. The distinguished faculties and 360 degree guidance and support provided by them just can't be left unappreciated.

- **Shonali Mazumdar**



Learning at Asia-Pacific Institute of Management is fascinating as most of the course work is based on case studies, group discussions, knowledge sharing with peers and subject experts. The faculties, with decades of industrial experience, have always taken the initiative in helping the students to push that extra mile to strive success in all aspects of life.

- **Suvir Naik**



Working as an engineer gave me the job satisfaction I wanted but still my heart wanted more from life, which forced me to explore my options and I ended up with a plan to pursue an MBA programme. My search ended on Asia-Pacific Institute of Management. This is the institute where you are pushed to your limits, and everyone motivates and supports you in your overall learning and growth.

- **Apu Khara**



Asia-Pacific Institute of Management is like a mini-India where young and talented students come to study every year from all parts of the country. We get to interact with executives of different companies which helps us to develop our managerial skills, team work, leadership and a lot more.

- **Prakash Aditya**



AIM offers a unique kind of launch pad to its students who aspire to make it big in the corporate world. From the initiation program to the final placements, the institute empowers its students to think out of the box and dare to follow their dreams. I am really happy that I chose AIM for my higher education.

- **Sakshi Agrawal**



Application Procedure

The Information Brochure and Application Form may be obtained from:

- Admission office of Asia-Pacific Institute of Management, by paying ₹ 1200/-
- Admission office of Asia-Pacific Institute of Management, by sending a Demand Draft of ₹1250/- in favour of "Asia-Pacific Institute of Management" payable at New Delhi.
- Asia-Pacific Institute of Management's website www.asiapacific.edu. The blank form may be downloaded, filled up and submitted along with a Demand Draft of ₹1250/- in favour of "Asia-Pacific Institute of Management"
- The application form can be downloaded, filled up, and submitted online on our website, www.asiapacific.edu, by making an online payment of ₹1250/-

(The cost of the prospectus and application fee are not refundable under any circumstances).

Admission Fee

- The Admission will be final only after the submission of the Admission Fee along with Registration Fees as mentioned in the admission offer letter, if selected.
- Fee Refund Policy is as per the guidelines laid down by AICTE.

Eligibility

Minimum 50% in Graduation with valid GMAT/CAT/MAT/CMAT/XAT/ATMA score.

Selection Criteria

- Score in Common Admission Test - 35%
- Score for academic performance in X Std., XII Std., Under Graduate Degree/ PostGraduate Degree - 20%
- Group discussion/interview - 35%
- Weightage for participation in Sports, Extra-Curricular activities, Academic diversity and Gender diversity - 10%

For details of Venue(s) & Dates for appearing in Group Discussion and Personal Interview, kindly visit: www.asiapacific.edu



Personal Growth Lab

Our Personal Growth Lab caters to the need of grooming the students in the area of Soft skills and Employability enhancement. Recent studies show that companies are finding the non-work experience young graduates trained in the Engineering and Management area not to be 'job ready' in terms of skill sets required in the industry making our young graduates 'educated' yet 'unemployable'.

In the PG Lab, a 120-hour intensive program delivering experiential training both through class room teachings and outbound trainings (OBTs), is set up by the institute to groom the students in these major areas – Communication, Soft Skills and Employability. For an overall personality development of our students, PG Lab sessions are spread across all the six trimesters, training and grooming the students, right from day one till the day they are placed.



SHAURYA-The E-Cell

Shaurya (the E-Cell) of Asia-Pacific Institute of Management gives impetus to the development of budding entrepreneurs. It is a platform to showcase and hone one's entrepreneurial skills. The purpose of Shaurya is to enlighten the inner self within an individual. Shaurya operates in collaboration with National Entrepreneurship Network (NEN). Faculty coordinators for the cell provide guidance to the member students and help them in planning out the various entrepreneurial events. A core committee of five students is appointed in the departments like HR, Finance, Marketing, IT and Operations and then the members of Shaurya are assigned to various departments to ensure the smooth flow of events, throughout the year.

PGDM-GEN (Dual Specialisation) | PGDM-BFS (Banking and Financial Services)
PGDM-IB (International Business) | PGDM-MKT (Marketing)

2 years fulltime programme | BATCH 2021-23 | ACADEMIC FEES TO BE PAID

FIRST YEAR (SESSION 2021-2022)		SECOND YEAR (SESSION 2022-2023)				TOTAL
Amount at the time of Registration	Within 45 days of Registration	1 st Installment (On or before 01 st June, 2021)	2 nd Installment (On or before 01 st October, 2021)	3 rd Installment (On or before 01 st July, 2022)	4 th Installment (On or before 01 st October, 2022)	₹9,65,000/-
₹ 50,000/-	₹1,00,000/-	₹95,000/-	₹2,40,000/-	₹2,40,000/-	₹2,40,000/-	

PGDM-GEN (Dual Specialisation) | PGDM-BFS (Banking and Financial Services)
PGDM-IB (International Business) | PGDM-MKT (Marketing)

BATCH 2021-23 (For Company Sponsored Candidate) | ACADEMIC FEES TO BE PAID

FIRST YEAR (SESSION 2021-2022)		SECOND YEAR (SESSION 2022-2023)			TOTAL
Amount at the time of Registration	1 st Installment (On or before 01 st June, 2021)	2 nd Installment (On or before 01 st October, 2021)	3 rd Installment (On or before 01 st July, 2022)	4 th Installment (On or before 01 st October, 2022)	₹12,10,000/-
₹2,25,000/-	₹1,90,000/-	₹2,35,000/-	₹2,80,000/-	₹2,80,000/-	

Candidate applying under Company Sponsored Category need to download the format from the website and submit the Company Sponsored Certificate in the given format within the stipulated timeframe.

Fee Composition: Tuition fee, Library Charges, Computer Lab, Internet Charges, books and fee for other activities such as Placement activities, Seminars, Workshops, Conferences, etc.

HOSTEL FEE STRUCTURE

BATCH 2021-23

Hostel Fees to be paid per Student per Academic Year for AC Room

FIRST YEAR (SESSION 2021-2022)		SECOND YEAR (SESSION 2022-2023)			TOTAL
Registration Amount (1st Installment) <small>(within 15 days from the date of issue of offer letter)</small>	2nd Installment (Due date on 31st May 2021)	Total for the 1st Academic Year	1st Installment (Due date on 31st March 2022)	2nd Installment (Due date on 31st May 2022)	Total Amount for 2nd Year
₹ 40,000/-	₹ 80,000/-	₹ 1,20,000/-	₹ 40,000/-	₹ 80,000/-	₹ 1,20,000/-

Note: Amount to be paid in advance yearly at the time of admission and will be non refundable.

- Heaters, blowers or coolers will not be allowed. On a special request to the hostel authorities permission may be granted subject to payment as per the electricity bill intimated by hostel authorities. The Boarding and Lodging facilities provided in the hostel includes a furnished room with bed, mattress, table, chair, bed-sheet, pillow, pillow cover, blanket/quilt, almirah (on sharing basis), besides the provision of tea, breakfast, lunch, evening tea/coffee with snacks, dinner and 24 hours purified drinking water supply through R.O. system. The vegetarian food will be served regularly. Non-Vegetarian food is served once/twice in a week, for the non-vegetarian students. The mess facility will be available only during the said academic session only.
- Any student registered for availing the hostel accommodation will not be permitted to withdraw from the hostel, till the end of the academic year. However, if a student withdraws from the hostel, fee once paid, will not be refundable, under any circumstances, as per the terms and conditions stipulated in the hostel manual. A.C bus service facility is available for all students by paying one time payment of Rs.10,000/- (Rupees Ten Thousand Only) per student for per academic session. Availability of bus service is till end of academic session and subject to a minimum of 25 students availing the bus facility.
- Students residing in hostel are subject to rules & regulations as mentioned in the hostel manual as existing, or amended from time to time.
- All disputes are subject to the jurisdiction of competent courts of Delhi only.

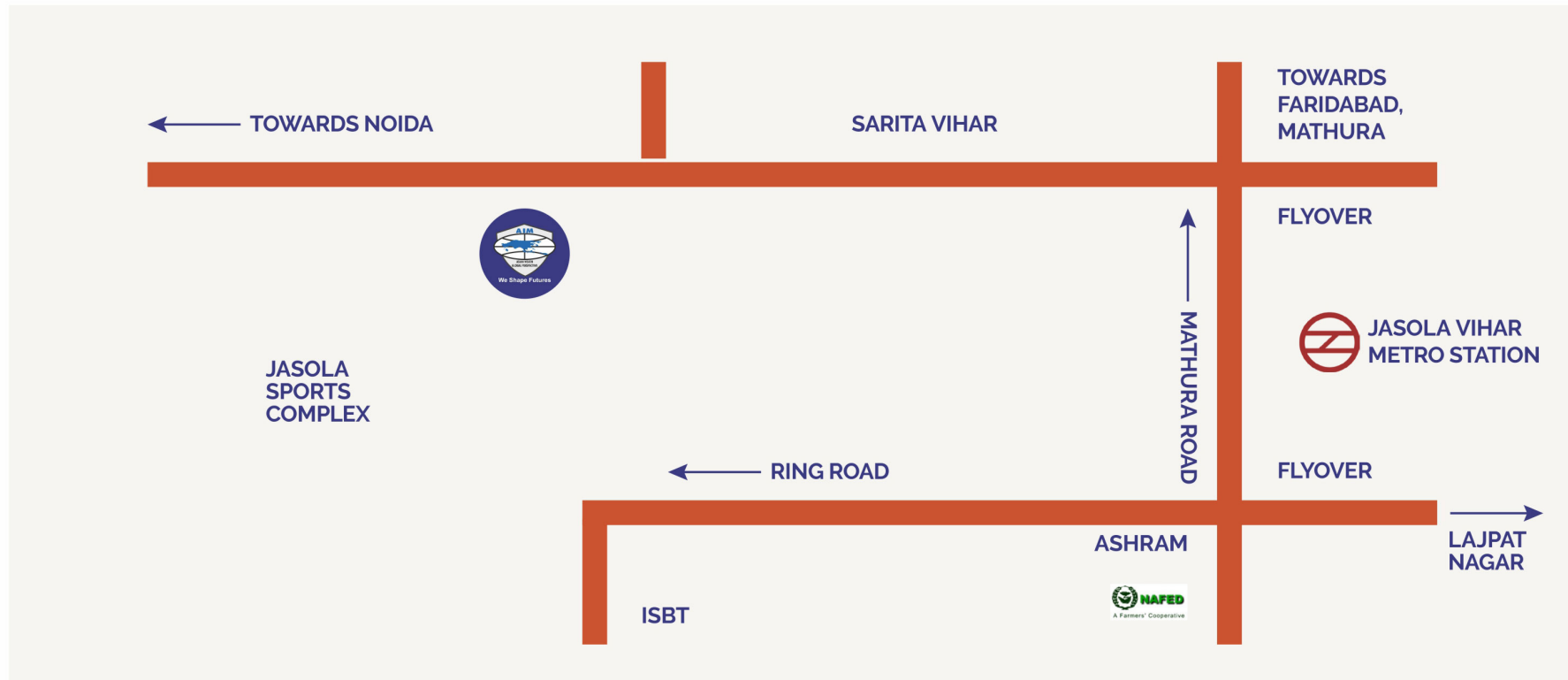
LATE BIPIN BIHARI VERMA SCHOLARSHIP BATCH 2021-23

To honour the merit of candidates Asia-Pacific Institute of Management (AIM) provides scholarship to students admitted to the programme. Every year AIM awards substantial number of scholarships to meritorious students as per the institutional policy. The scholarships are available for the high percentile scorer in CAT/XAT/GMAT/GRE/NMAT/MAT/CMAT/ATMA qualified students. Also, students who have consistently passed the X, XII and Graduation with high percentage/CGPA would be eligible for the scholarship. Some scholarships are also available for the wards of Central Armed Forces and the candidates who are having work experiences of more than 1 year. Candidates from Economically Weaker Sections would also be considered for scholarship.

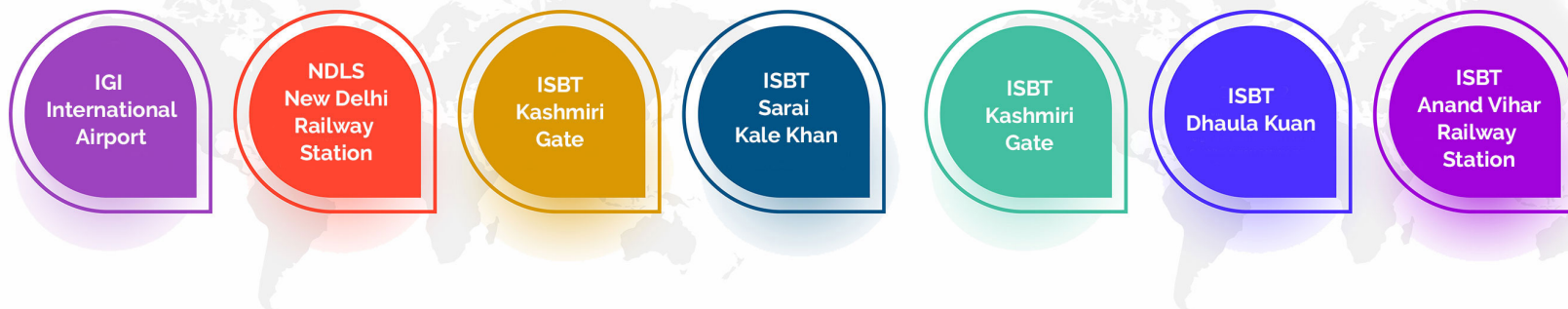
Students who are interested for scholarship are required to apply online at the time of filling up the admission application form.

HOW TO REACH

Asia-Pacific Institute of Management is just 12km away from the New Delhi railway station and is around 25km from New Delhi airport. The distance from Inter-State Bus Terminus, Kashmere Gate is around 12km. The location is easily accessible by Delhi Metro, Bus, Taxi and Auto Rickshaw. The nearest landmark is Indraprastha Apollo Hospital and Jasola Metro Station.



Distance





We Shape Futures
Since 1996

ASIA-PACIFIC INSTITUTE OF MANAGEMENT

3 & 4 Institutional Area, Jasola, New Delhi - 110025

Phone: +91-11-42094800 | Toll Free No: 1800113334

Email: admissions@asiapacific.edu | Website: www.asiapacific.edu