

**Universal
Business
School®**

"Transforming Lives"

Endorsed by 60 CEOs



AICTE APPROVED PGDM

WHY UNIVERSAL BUSINESS SCHOOL?

Asia's
1st

Global Trading Room
Trade Global Markets at

Network with
100+
CXOs
during the program

**World Class
Faculty**
500+ years
Industry experience
from Stanford,
Oxford, IIMs & SPJIMR

80%
Experiential
Learning Model



THOMSON REUTERS

AN INNOVATIVE LEARNING MODEL

Universal Business School follows the 3E Model in imparting education. UBS is committed to deliver a life-changing educational experience to Indian and International students.

3E MODEL

ETHICS

EXPERIENTIAL LEARNING

ENVIRONMENT

World Class
Faculty

Innovative Quality
Curriculum

Quality
Infrastructure

Superior
Research Focus

1. AICTE APPROVED PGDM (Single Specialization):

YEAR 1 - Core Modules

- Global Macro Economics
- Financial Accounting & Decision Making - I & II
- Dynamics of Marketing
- Organizational Behaviour
- Operations Management - I & II
- Business Statistics
- Integrated Business Communication
- Managerial Economics
- Research Methodology
- Business Law
- Human Resource Management
- Design Thinking
- Data Analysis using Excel
- Transformational Leadership
- Cost and Management Accounting
- Competitive Strategy (Markstrat)
- Operations Research
- Strategic Management
- Ethics & CSR
- Artificial Intelligence for Business

YEAR 2 - Specialization

- Marketing Management
- Financial Management
- Human Resource Management (HRM)
- Operations / Supply Chain Management

European Certification

**STUDY
ABROAD**

2 Modules conducted in Europe (1 month)

- International Entrepreneurship
- Contemporary International Marketing Strategies

Experiential Learning

- Business Consulting Project
- Research Paper Publication
- Leadership Development Potential
- Experiential Learning Toolkit
- Summer Internship (2 months)
- Wisdom Towards Self-Excellence
- SMART CSR Project
- Sports
- Management of Self
- Mentoring

2. AICTE APPROVED PGDM (Dual Specialization):

YEAR 1 - Core Modules

Same as single specialization

Experiential Learning

Same as single specialization

YEAR 2 - Dual Specialization



Option 1 Marketing (Major)	Option 2 Finance (Major)	Option 3 Operations (Major)
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Business Analytics (Minor - For Option 1, 2 & 3)

Option 4 Marketing (Major)	Option 4A Operations (Minor)	Option 4B Finance (Minor)	Option 4C Business Design & Innovation (Minor)
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WORLD CLASS FACULTY



Director
Academic Affairs
& New Programs

Prof. Dr Raja R Choudhury
Dual doctoral degrees in Economics & Psychology & is certified by Harvard University (USA) & Yale University (USA); 32+ yrs. of business exp.; Served as CEO of Xerox Corporation, Australia. Academic Experience : Dean - N.L. Dalmia Institute of Management; Director - S.P. Jain Global; Visiting Professor at NITIE; Chief Happiness Officer, IIT Madras; Distinguished Faculty at SPJIMR.
Faculty : Marketing Management



Director
PGDM (NBA accredited)
& International Programs

Prof. Vijay Tandon
B.Sc.; MBA; 16 Years Experience: 7 yrs. in Marketing, 5+ yrs. in Sales & 4+ yrs. in teaching. Served as Marketing Consultant - South Asia for Magnus Health. Marketing Manager of GE Healthcare and worked for Tyco Healthcare & Astra Zeneca.
Faculty : Marketing Management



Director
CMBA Program

Prof. Elora Basumatry
PGDM (IIM Calcutta); 12+ Years of experience in Business Development, Operations Management, Sales and Distribution, Marketing and Media management. Worked across 3 continents.
Faculty : Entrepreneurship, Distribution Management, India & Global Political Economy



Prof. Brigadier GPS Cheema, Indian Army
M.Sc.; AMP-MDI, Gurgaon; 37 yrs. with Indian Army; Dy. General Officer commanding, Kashmir; Commander, Armoured Brigade; Colonel General Staff, Armoured Div.; Director (Operation Logistics) HQ IDS - Secretary, Jt. Ops. Committee, under Chairman, Chief of Staff Committee
Faculty : HR, Leadership & Mind Mapping

UBS BOARD OF GOVERNORS - 60 CEOs



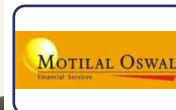
Ameera Shah
Promoter & MD,
Metropolis Healthcare Ltd.



Arun Nanda
Director,
Mahindra & Mahindra

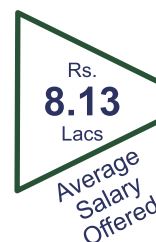


Madhav Kalyan
MD & CEO, Corporate Banking,
JP MORGAN, India



Motilal Oswal
Chairman & MD,
Motilal Oswal Fin. Services

PLACEMENT HIGHLIGHTS



Companies
Visited Campus



Total No. of
Interviews



Multiple
Offers



Average
No. of
Interviews



Total Final
Placement
Offers



Highest Increase
in Salary of
Experienced Student



OUR ALUMNI

MARKETING



Saptashwa Mukherjee
Regional Manager



Ekansh Choudhary
Sales Trainee



OPERATIONS



Radhika Goel
Project Engineer



Anuj Mudgil
Management
Consultant



HUMAN RESOURCE



Jyoti Sabat
Assistant Manager
- HR



Sindhu Sampat
Consultant



FINANCE



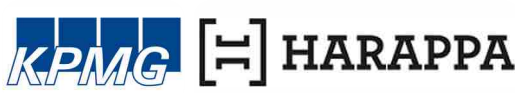
Jayshree Singh
Relationship
Manager



Aishwarya Lakhmani
Sales Trainee



CERTIFICATIONS IMPROVING EMPLOYABILITY



AWARD OF HONOR






Universal Business School®

Karjat, Mumbai

Approved by AICTE, Ministry of HRD, Government of India

On recommendation of the faculty does hereby confer on

Ruchi Arora

who has satisfactorily completed the Studies prescribed therefor the

Post Graduate Diploma in Management (Equivalent to MBA) (2014-15)

with all the Rights, Privileges and Honors pertaining

In Testimony Whereof the seal of Universal Business School is hereto affixed this first day of December, 2013



Bibhas Basumatary
Dean – Academics

Gurdip Singh Anand
Chairman

WORLD CLASS STUDENT INFRASTRUCTURE

A/C Student Housing



Amphitheater



Global Trading Room



Library



ADMISSION PROCEDURE

Step 1	Fill Online Application Form
Step 2	1 st Round Interview
Step 3	2 nd CEO Round Interview
Step 4	Offer Letter
Step 5	Confirmation of Admission

* Education Loans Available from 25+ Banks

ADMISSION CRITERIA	GLOBAL MBA + PGDM
Academics (10 th , 12 th & Graduation)	25%
Entrance Exam (CAT, GMAT, C-MAT, CET)	20%
Extra-Curricular Activities	15%
Communication Skills	20%
Work Experience / Leadership	20%
Total	100%

Mumbai: 9545 422 022
Indore: 9691 333 330

Pune: 9960 692 713
Hyderabad: 9848 313 001

Delhi: 7838 825 939
8178 439 319

Kolkata: 8420 639 003
Bangalore: 9538 760 705

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