

**DPU**

**Dr. D. Y. Patil B-School**

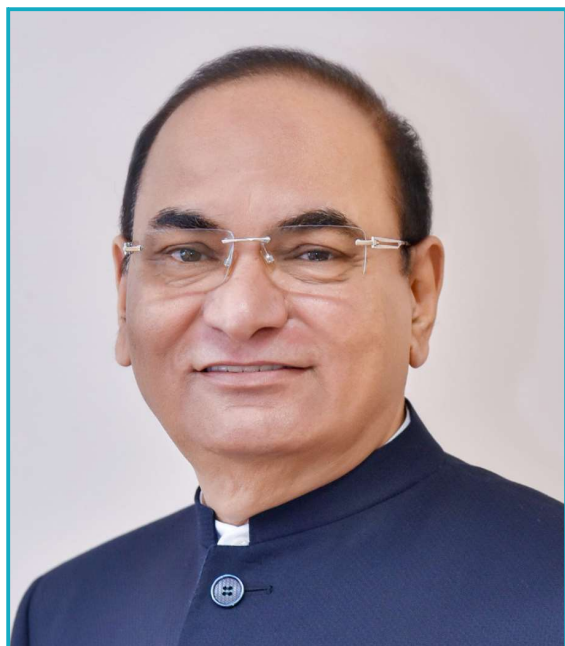


**Information Brochure 2020 - 22**

**PGDM**

Tathawade, Pune - 411033

## President's Message



Dear Students,

It gives me immense pleasure to interact with you through this Brochure. In today's competitive world, good education is not only a must but also an opportunity to excel in different spheres of life. In my belief, education along with a sharp mind capable of understanding and possessing a sense of being a responsible individual is an antidote to ignorance. Keeping with these objectives, Dr. D. Y. Patil B-School, Pune offers a range of professional programmes in an environment that is conducive to the all round development of youth.

We ensure high quality of education relevant to the needs of industry. I believe that you will enjoy your stay at our institution and leave fully empowered for a successful professional career, with confidence about the future.

I have travelled all over the globe, visited a number of institutes imparting professional education, including Management Institutes, Business Schools and I am happy to say that we, at the Dr. D. Y. Patil B-School, have adopted excellent educational practices and teaching methodologies, which are comparable to the best available in those places. As a result, dedicated faculty and excellent facilities such as high tech computer lab with round the clock internet service, state-of-the-art library, most modern seminar rooms, conference facilities, comfortable and elegant class rooms well equipped with teaching aids etc. are made available. The ambience at the Institute is student-friendly and our students have always been my first priority.

I welcome you to our world class Business School and wish you the best of luck for your education and career in the vastly expanding management arena.

**Dr. P. D. Patil**

President

Dr. D. Y. Patil Unitech Society

## Vice President's Message



Dear Students,

It is my privilege to share my views through this brochure, the best media to connect the young minds of the Nation. As aptly said by Robert Maynard Hutchins, "The objective of education is to prepare the young to educate themselves throughout their lives".

In keeping with its mission of academic excellence, Dr. D. Y. Patil B-School, Pune, is always continuing its inexorable developmental activities, in all fronts, in a bid to create a world class university. This is reflected by the consistent expansion of infrastructure, faculty, research contributions and national and international linkages & collaborative initiatives, signaling out globally that Dr. D. Y. Patil B-School is focused in its activities with its thrust being on developmental activities.

Visualizing an enlightened, cultured and economically vibrant India, developed through education in diverse disciplines, we at Dr.

D.Y. Patil B-School always keep in mind the commitment to contribute towards the growth of our nation, the purpose of our Dr. D. Y. Patil B-School and also our dream to make Dr. D.Y. Patil B-School a global hub for academic excellence in the field of higher education.

**Mrs. Bhagyashree P. Patil**

Vice President

Dr. D. Y. Patil Unitech Society

## Secretary's Message



Dear Students,

It is my great pleasure to welcome you Dr. D.Y. Patil B-School, Tathwade, Pune.

Dr. D.Y. Patil B-School started offering the sprawling campus, in-house canteen, hostel accommodation and wireless network with a speed of 45 mbps is a home to students from every nook and corner of our country. The security at the campus is vigilant which offers a sense of safety and comfort. The sentiment of a 'home away from home' is what Dr. D. Y. Patil B-School thrives for to enable students complete two years of higher education.

I am happy to endorse that Dr. D. Y. Patil B-School has state of art infrastructure, erudite and experienced faculty members who are experts in their respective fields of specialization.

Dr. D. Y. Patil B-School is guided by a focused mission and vision which dwells upon holistic development. Our objective is to nurture the students and help them acquire requisite knowledge, skills and attitude which are prerequisites to have competitive edge in the global business environment. The managerial skill enhancement in students is an ongoing process right from the first day in the Institute.

I wish you all the best and look forward to meeting you in the campus.

**Dr. Somnath Patil**  
Secretary  
Dr. D. Y. Patil Unitech Society

# Director's Message



Dear Colleagues,

It is my immense pleasure to welcome you to Dr. D.Y. Patil B-School, Tathawade, Pune.

An intense desire to develop managers who are technically sound along with being innovative and original thinkers, inspired us to lay the foundation of Dr. D. Y. Patil B-School. From here begins the evolution of Dr. D. Y. Patil B-School, and with the focused and professional efforts of the management and the passion of highly qualified faculty, it is continuously evolving into one of the most coveted management schools. Dr. D.Y. Patil B-School is committed to bridge the gap between student knowledge and corporate requirements by equipping and empowering students to face the ever changing challenges in the corporate world in a very positive way.

Our College is one of the premier institutions, unique like a gem reflecting the manifold shades of learning and co-curricular activities. We believe in imparting career education through different teaching methods e. g. classroom lectures, seminars, Workshops, Industrial Visits, Corporate Speakers, take home assignments and tests which lead to a vibrant academic progress. Our students have achieved great success in every sphere of life and are instrumental in carrying the legacy ahead.

The overall objectives of the program are:

- To provide students with practical skills to address challenges of corporate competition
- To provide the best possible employability enhancement training to students
- To empower students to become effective leaders
- To inculcate the values of integrity, sincerity and dedication in our students

We are committed to excel in all our endeavours by encouraging intellectual discipline and academic vigour to maximize learning. Our new and dynamic pedagogy fosters the innovation and leadership mantra in every student in the system and ensures that they get a holistic learning experience as they prepare to take on the challenges of the competitive corporate world.

I would like to cordially invite you to visit our campus and be instrumental in providing a distinguished foundation to the careers of our students.

**Dr. Amol Gawande**

Director

Dr. D. Y. Patil B-School

# Dr. D. Y. Patil B-School, Tathawade, Pune

## Vision

To achieve high standards in the field of value based management education.

## Mission

To impart high-quality education and build a strong cadre of professional managers to participate in nation building & growth.

## Vision 2025

To develop a knowledge centre which will be recognized for its academic pursuit not only in India but also globally.

**Dr. D.Y. Patil B-School** is an established and renowned business school in Pune, and since its inception has gained credibility for global quality education with wide range of specialisations in the field of management.

Our course design and co-curricular activities are focused towards nurturing well-rounded executives ready to take responsibilities in business organisations immediately after their appointment.



# About the Institute

## Dr. D. Y. Patil B-School

Dr. D. Y. Patil B-School was established in 2017! It is an institution with global reputation, imparting high quality management education. It has been playing an important role in professionalizing Indian management through its Programs. The Institute is continually evolving to meet its goals in an ever-changing business environment.

The vision of the Institute is to emerge as a Centre of Excellence in all facets of Management Education, rooted in Indian ethos and societal values.

Dr. D. Y. Patil – B School aims to create value-driven leaders, global managers and entrepreneurs with strong conceptual foundations and analytical approach to help them be the best in whichever field they choose. The aim is to innovatively address the needs of a modern India, and connecting aspirations and realities to attain benchmarks that are respected internationally. The Institute is gradually increasing its portfolio of activities to fulfill these objectives.

The institute's curriculum has been designed by experts from the field of management education. The comprehensive learning methodology at the Institute is deeply reflective of a curriculum that is rigorous, relevant, contemporary and progressive. The learning methodology is experiential with a focus on the application of concept, interactive lectures, case study analysis, classroom projects and exercises, class simulations and games, group presentations, analysis of contemporary articles from refereed journals, field projects and company visits, activity labs are some of the pedagogical tools used in delivering subjects.

The campus is rich with state-of-the-art classrooms to facilitate various pedagogies, IT infrastructure for connectivity and access to academic resources among others.

The students at Dr. D. Y. Patil – B School are encouraged to explore their entrepreneurial ambitions and for that, the institute's faculties, who have an excellent track record of research and teaching, provide the required support and guidance to the students.

To our students, we offer intellectual depth, abundant resources, and individual attention. To our alumni, we provide a lifelong connection to excellence. To the world, we have a commitment to ethical and responsible leadership.

### Teaching Methodology

- Evidence based Learning
- Objective based education
- Problem based learning
- Industry relevant curriculum
- Case study based teaching
- Group discussion and problem solving
- Event Based Learning (Current Events)
- Industry analysis
- Outcome based learning
- Creativity focused education
- Project based curriculum
- Learner based education
- Programmed instruction
- Case Discussions
- Role Plays
- Group discussion
- Z to A Approach
- Mnemonics
- Learning Diary
- Current Event Based Learning
- Situational Analysis
- FLIPP Classroom

### Extra-Curricular Activities

- Outdoor Management Camps
- Annual Management Event
- Sports facilities
- Guest Lectures
- Corporate seminars
- Student Counseling
- Personality Development Programmes
- Communication workshops
- Inter collegiate events
- Parent teacher organization
- Facilities for gymnasium, games & sports
- Placement cell with 100% placement record

### State of the art infrastructure

- Well-equipped computer centre with high speed internet connectivity
- Full-fledged library housing national and international journals along with e-journals related to the curriculum along with newspapers and magazines
- Well ventilated and spacious lecture rooms

### Excellent Faculty

Dr. D. Y. Patil B-School has a multi-disciplinary faculty, which is drawn from a resource pool of highly experienced industry professionals, consultants, and academicians. Their different backgrounds and vast experience provide valuable insight into the dynamic and challenging world of business. Apart from the faculty, internationally acclaimed speakers are also invited for guest lectures to provide global scenario of management education.

### Industry based Curriculum

- Semester pattern covers conceptual and practical aspects of all topics, with choice based credit system.
- Developed in consultation with industry experts, alumni and academicians.
- Special courses in communication, yoga meditation, outdoor management, interactive learning module, CASE based learning and all required care to prepare students for challenging professional careers.

## Salient Features of the Institute

<b>Specialization Subjects from 1st Semester</b>	<b>Case Study based methodology</b>	<b>2 corporate certifications each Semester</b>	<b>Strong Institute Industry Interface</b>
<b>Coffee with Corporate</b>	<b>Corporate mentoring</b>	<b>Live Corporate Projects</b>	<b>International Tie-ups</b>
<b>International Placement Opportunities</b>	<b>Foreign Language</b>	<b>Modules on Industry &amp; Business Analysis</b>	<b>Employability Enhancement Programme</b>
<b>MOOCs</b>	<b>Activity based education</b>	<b>Cafeteria approach for electives</b>	<b>Outbound Training Activities</b>
<b>Study Tours</b>	<b>Rotaract Club</b>	<b>Various Club Activities</b>	<b>FLIPP Classroom</b>
<b>Capstone Projects for entrepreneurship and family businesses</b>	<b>Personal grooming through NLP, DMIT Fingerprint Analysis - Multiple Intelligence Test, Handwriting Analysis</b>	<b>Special emphasis on Communication, Aptitude, Industry Analysis, Mock Personal Interview Series, Group Discussions, Role Plays &amp; Psychometric Tests</b>	

- Serene Ambience
- State-of-the-art Infrastructure
- Spacious Lecture Halls
- Air-conditioned Seminar Hall
- Cafeteria and In campus Hostel for Girls
- Well-stocked Library with Reading Hall
- Facilities of Gymnasium, Games and Sports
- Advanced Curriculum prepared in consultation with Industry experts
- Inclusion of special courses on Communication Skills
- Outdoor Management Development Programmes
- Well Qualified and Experienced Faculty
- Career Counseling and Guidance
- Personality Development Programmes
- Seminars, Workshop and Conferences by Industry experts
- Annual Management Events viz. Global Manthan, Parakram
- Industry Visits
- International Exposure through events like 'Indo-US Education Conclave'
- Placement Cell for assistance in SIP and Final Placements
- Parent-Teacher Interaction
- Wi-Fi connectivity in the campus
- Mentoring Activities
- Study Tours (Domestic and International)
- National Business Plan Competition



# PGDM Course Information

## THE PROGRAMME

This is a full-time career oriented Post Graduate Programme in Management. The duration is two years. On successful completion of the course the students are awarded the PGDM Approved by AICTE.

## THE COURSE STRUCTURE

The entire course comprises of 4 semesters. Each semester consists of a balanced mix of core subjects, specialisation subjects, value added topics and trainings. Additionally, in each semester, industry recognised certifications relevant to the respective specialisations are provided by accredited certifying authorities. The students are evaluated on a continuous basis through class participation, assignments, projects, presentations and group work. At the end of each Semester, written exams are conducted which have very stringent passing criteria.

After the completion of 2nd Semester, all students undergo internship of 2-3 months in an industry most closely aligned with their specialisation, where they get rich corporate exposure. They are required to submit a project report and present their key learnings after the successful completion of their internship.

The 4th Semester lays emphasis on practical and integrated aspects of business.

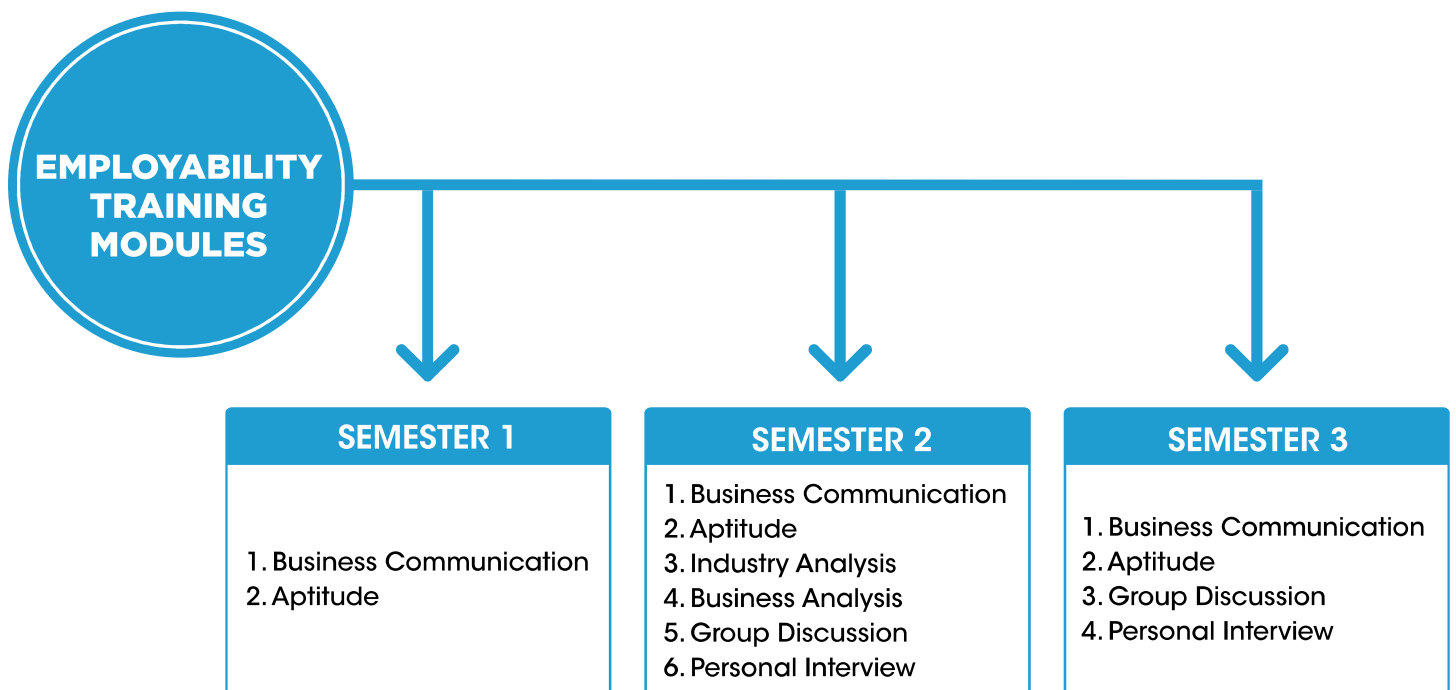
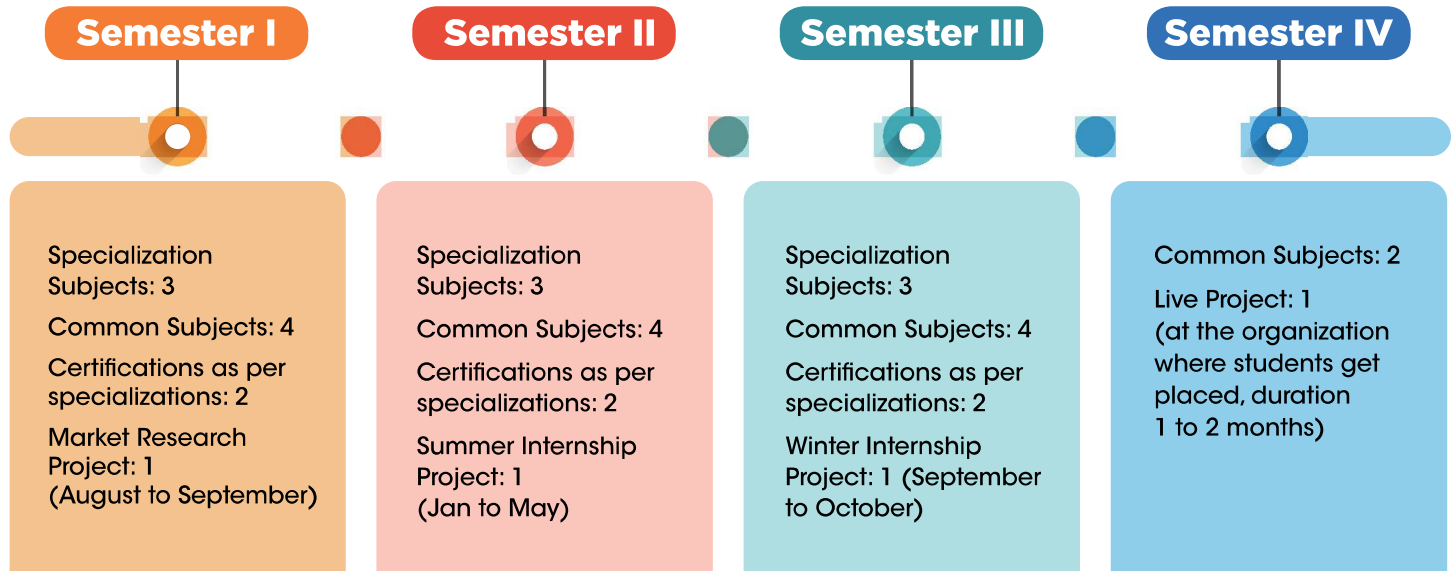
Across all Semesters, the focus continues to be on grooming the students for their professional careers.

## Specializations Offered at B-School



# Course Structure

Dr. D. Y. Patil B-School is very keen on updating students' knowledge and skills as per the current industry requirements. For making frequent and necessary changes in curriculum, we conduct **Board of Studies (BOS)** meetings every six months. BOS structure is formed by Industry experts from renowned organizations and faculty experts of various domains.



# Course Structure

## Induction/Orientation Courses:

- Organizational Behavior and Principle and Practices of Management
- Managerial Communications
- Indian Economy and Global Trends

## Semester - I

Course Code	Subject Title	Examinations	Attendance	Internal	Mid-Exam	External	Total
101	Macro Economics [DPS101]	External	10	20	20	50	100
102	Principles and Practices of Management & Organisational Behaviour [DPS102]	External	10	20	20	50	100
103	Basics of Marketing Management [DPS103]	External	10	20	20	50	100
104	Business Accounting [DPS104]	External	10	20	20	50	100
105	Statistical and Quantitative Methods [DPS105]	External	10	20	20	50	100
106	Elective 1	External	10	20	20	50	100
107	Elective 2	External	10	20	20	50	100
108	Market Research	Internal				100	100

## Semester - II

Course Code	Subject Title	Examinations	Attendance	Internal	Mid-Exam	External	Total
201	Marketing Management [DPS201]	External	10	20	20	50	100
202	Financial Management [DPS202]	External	10	20	20	50	100
203	Managerial Economics [DPS203]	External	10	20	20	50	100
204	Legal Aspects of Business [DPS204]	External	10	20	20	50	100
205	Research Methodology [DPS205]	External	10	20	20	50	100
206	Elective 1	External	10	20	20	50	100
207	Elective 2	External	10	20	20	50	100
208	Elective 3	External	10	20	20	50	100
209	Summer Internship Project	Internal				100	100

## Semester - III

Course Code	Subject Title	Examinations	Attendance	Internal	Mid-Exam	External	Total
301	Business Policy & Strategic Management [DPS301]	External	10	20	20	50	100
302	Entrepreneurship Development [DPS302]	External	10	20	20	50	100
303	Elective 1	External	10	20	20	50	100
304	Elective 2	External	10	20	20	50	100
305	Elective 3	External	10	20	20	50	100
306	Winter Project	External	10	20	20	50	100
307	Elective 2	External	10	20	20	50	100
308	Elective 3	External	10	20	20	50	100
309	Summer Internship Project	Internal				100	100

## Semester - IV

Course Code	Subject Title	Examinations	Attendance	Internal	Mid-Exam	External	Total
401	Business Ethics & Corporate Governance [DPS401]	External				100	100
402	Business, Government and Society [DPS402]	External				100	100
403	Live Project	External				100	100

## Semester wise Certification

Specialisation	Semester 1	Semester 2	Semester 3
<b>General</b>	1. Basic MS Excel 2. German Language	1. Advanced MS Excel (Moody's Analytics)	1. Advanced MS Excel (Moody's Analytics)
<b>Marketing</b>	1. Basic MS Excel 2. German Language	1. IBM Certified Digital Marketing 2. IBM Certified Descriptive Analytics 3. IBM Certified Predictive Analytics	1. Effective Selling Skills 2. Sales Analytics
<b>Finance</b>	1. Basic MS Excel 2. German Language	1. Basic Financial Modelling 2. IBM Certified Descriptive Analytics 3. IBM Certified Predictive Analytics 4. IBM Certified Python	1. Financial Modelling (Moody's Analytics) 2. IFRS 3. NISM Modules
<b>Human Resources</b>	1. Basic MS Excel 2. German Language 3. Certification in Talent Management Practices	1. Training & Development 2. Certification in Strategic Processes	1. Certification in Labor Laws and Payroll Processing
<b>International Business</b>	1. Basic MS Excel 2. German Language	1. International Logistics & Supply Chain Management 2. IBM Certified Descriptive Analytics 3. IBM Certified Predictive Analytics	1. FOREX Management 2. International Business Compliances
<b>Business Analytics</b>	1. Basic MS Excel 2. German Language	1. IBM Certified Predictive Analytics 2. IBM Certified Prescriptive Analytics 3. Tableau tool for Analytics 4. IBM Certified Python	1. Hadoop for Big Data Analytics 2. Machine Learning Tools & Techniques
<b>Pharmaceutical Marketing</b>	1. Basic MS Excel 2. German Language	1. IBM Certified Descriptive Analytics 2. IBM Certified Predictive Analytics	1. Effective Selling Skills 2. Sales Analytics

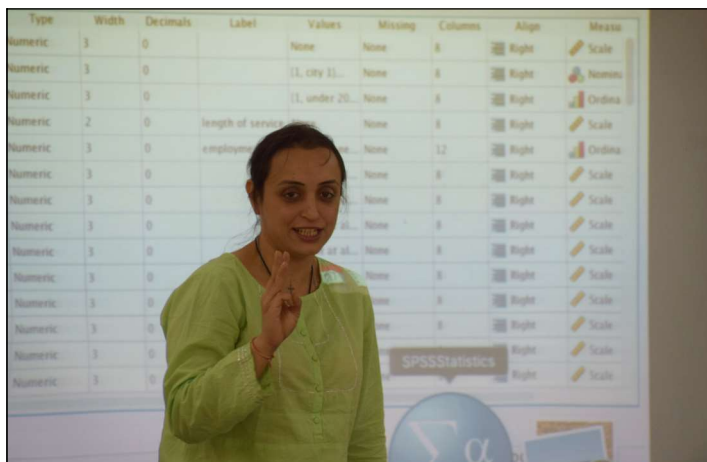
## Internships

ADITYA FINSERV  
Ajanta Pharma  
Allied Analytics  
Amul - The Taste of India  
Anand Books Pvt. Ltd.  
Aranca Market Research  
Bajaj Finserv  
Benecart  
Bosch  
Capgemini  
Constrobazaar  
CRISIL  
Definitics Software Solutions  
Dukes India  
Durian Furnitures  
Escorts Ltd.

FAB Hotels  
Get YourJob  
Giv Amie  
H & R Block India  
HDFC Bank  
IEIBS AKADEMIA  
In For Growth  
ITC LIMITED  
Jaro Education  
Jindal steel and Power  
KriNi Infotech Pvt. Ltd.  
Mahindra and Mahindra  
Markets & Markets  
Marketysers  
Maruti Suzuki  
MRSS India

NETAFIM DRIP IRRIGATION  
Pantaloons  
PAX Mauritius Pvt. Ltd.  
Rainbow International Export  
ReIndia Pvt. Ltd.  
S G Analytics  
Sai Bhakt Financial Services  
SALESBUILD  
SBI life  
SECL  
Shri Krishna Enterprise  
Sokrati  
SRV Media  
Sun Pharma  
Tech Mahindra  
URBANCLAP

# IBM Certification on Predictive Analytics and Descriptive Analytics



## IIT Kanpur- IBTC Certification



# International Logistics Management



## OM Logistics



## Eligibility

Bachelor's Degree (any stream) from a recognized university with minimum 50% marks. Student in final year of graduation may also apply. Student must appear for at least one national level exam like CAT, MAT, XAT, CMAT, MH-CET or ATMA.

## Documents Required

1. 10th, 12th and Graduation mark sheets (previous year if you are a final year student). Please DO NOT send photos/unreadable copies.
2. Copies of scorecard of either of CAT/MAT/XAT/ATMA/CMAT/CET directly submitted on selection process date if you are applying before declaration

## Admissions (offline Mode)

1. Download and print our application form available on [www.bschool.dpu.edu.in](http://www.bschool.dpu.edu.in).
2. Send the duly-filled application form and copies of the required documents on either of the following email IDs [admission.bschool@dpu.edu.in](mailto:admission.bschool@dpu.edu.in) or [info.bschool@dpu.edu.in](mailto:info.bschool@dpu.edu.in)
3. Attend the Personal Interview round with Panel Members of our Student Recruitment Committee.

## Admission (online Mode)

1. Fill out our online application form.
2. Upload the required documents. You can also send us your documents on +91-9975761235 through Whatsapp.
3. Attend the Personal Interview round with Panel Members of our Student Recruitment Committee.

## Refund Policy (Reference: AICTE Guidelines No. – AICTE / LEGAL / 04(01) / 2007)

Process of refund of tuition, development and other fees after cancellation of admission secured through CAP rounds, Institute level round(s) and vacancy round(s) of admission:

1. The candidate, who has been provisionally admitted, may cancel admission by submitting an application for cancellation in duplicate, in the prescribed format and may request for refund of fee.
2. The refund of fee as applicable shall be made in due course. It is made clear that such application for cancellation will be considered if and only if the admission is confirmed by paying the prescribed tuition fee and other fees in full and by submitting the original documents. Refund shall be made after deduction of the cancellation charges as shown:

Circumstances	Refund
On request received before the date of start of the academic session & seat could be filled by the Institute before the cutoff date	Entire fee less by Rs. 1000/-*
On request received on / after the beginning of academic session & seat could be filled by the Institute before the cutoff date	Entire fee less the Seat Cancellation Charges on pro rata basis**
On request received before/after the start of the academic session & seat could not be filled by the Institute	No refund (except security deposit)

\* Entire amount of Security/ Caution Money Deposit will be refunded to the candidate

\*\* For calculation of the Cancellation Charges on the pro-rata basis, one month shall be treated as one unit e. g. If the candidate cancels admission on third day i.e. within one month after the start of academic session & the seat is filled before the cutoff date, Cancellation charges on pro rata basis will be the higher amount of (Entire fee) / 12 or Rs.1000/-

## MOU Signed

### UNITED STATES OF AMERICA



**BALL STATE**  
UNIVERSITY

Ball State University,  
Muncie, Indiana, USA

**UNIVERSITY OF**  
**WESTMINSTER**

University of Westminster,  
London, UK



**ST. CLOUD STATE**  
UNIVERSITY  
St. Cloud University, USA

#### The MOU between DPU and UCR IEP includes:

- Student Exchange Program
- Faculty Exchange Program
- Joint Research, Seminars and Workshops
- Sharing of Pedagogical Information
- Semester Exchange Programs, etc.

### Board of Studies and Advisory

**Mr. Prashant Shrivastava**  
President Group HR &  
People Excellence  
Reliance ADA Group, Mumbai

**Mr. Anjan Gupta**  
Vice President  
Morgan Stanley, Mumbai

**Mr. Saurabh Jain**  
Head - 'Paytm-Build for India'  
New Delhi

**Mr. Sudhir Soundalgekar**  
Director-Projects  
Raymond, Mumbai

**Mr. Rajesh Kumar Singh**  
Global Head HR  
KPIT, Pune

**Mr. Christopher Jason**  
Associate Director-HR  
Markets and Markets, Pune

**Mr. Abhijeet Singh**  
Chief Operating Officer,  
Yun Solutions,  
Johannesburg, South Africa

**Mr. Vikram Kumar**  
Managing Director,  
SRV Media Pvt Ltd, Pune.

**Mr. Amit Bhingurde**  
Chief Operating Officer,  
TATA Automation Ltd, Pune

**Mr. Amit Dubey**  
Associate Vice President,  
KESL, Pune

**Mr. Swapnil Patil**  
Sr. Technical Architect,  
Infosys Ltd, Pune

**Mrs/Ms Smriti Dubey**  
Sr HR Manager,  
TCS, Mumbai

**Mrs. Tata Mallika**  
Sr. HR Executive,  
KPMG, Pune

### College / Institutes under Dr. D. Y. Patil Unitech, Pune

- Dr. D. Y. Patil Institute of Engineering & Technology, Pimpri, Pune
- Dr. D. Y. Patil Arts, Commerce & Science college, Pimpri, Pune
- Dr. D. Y. Patil Arts Commerce & Science College, Akurdi, Pune
- Dr. D. Y. Patil Science and Computer Science College, Akurdi, Pune
- Dr. D. Y. Patil Institute of Pharmaceutical Science & Research, Pimpri, Pune
- Dr. D. Y. Patil Institute of Nursing Education Pimpri, Pune
- Dr. D. Y. Patil Homeopathic Medical College & Research Center, Pimpri, Pune
- Dr. D. Y. Patil Law College, Pimpri, Pune
- Dr. D. Y. Patil Public School, Pimpri, Pune
- Dr. D. Y. Patil Ayurvedic College & Research Center, Pimpri, Pune
- Dr. D. Y. Patil College of Education, Pimpri, Pune
- Dr. D. Y. Patil Institute of Management and Research, Pimpri, Pune
- Dr. D. Y. Patil Institute of Hotel Management & Catering Technology, Tathawde, Pune
- Dr. D. Y. Patil Medical College, Hospital & Research Center, Pimpri, Pune
- Dr. D. Y. Patil Dental College & Hospital, Pimpri, Pune
- Dr. D. Y. Patil Biotechnology and Bioinformatics Institute, Tathawade, Pune
- Global Business School and Research Center, Tathawade, Pune
- Dr. D. Y. Patil College of Physiotherapy, Pimpri, Pune
- Dr. D. Y. Patil College of Nursing, Pimpri, Pune
- Dr. D. Y. Patil Institute of Optometry and Visual Sciences, Pimpri, Pune



# The Infrastructure

## Computer Lab:

Dr. D. Y. Patil B-School has been a strong believer in modern technology. Hence it houses Computer laboratory with the latest hardware & software packages, with high end PC network and twenty four hours 45 mbps broadband internet connectivity

## Library:

The Institute has a spacious library with more than thirteen thousand books & dozens of periodicals including the latest publications in Management, International Business, Information Technology, E-commerce, etc. which always benefit the students. Silence is the key word here; hence students can concentrate fully on studies.

## Seminar Hall:

Dr. D. Y. Patil B-School has a well-equipped seminar hall. It is acoustically and aesthetically well-designed and fitted with in-built Audio, LCD and Video Systems conducive for effective learning. It is best suited for guest lectures, seminars, workshops, symposia, etc.

## Board Room:

Dr. D. Y. Patil B-School has a uniquely designed Board Room. The sitting arrangement has been done in a circular shape. Important meetings, debates, group discussions are organized here.

## Spacious Lecture Rooms:

A classroom is the place where students and teachers interact with each other. The Institute has taken every care to provide comfort to its students. Dr. D. Y. Patil B-School has spacious, well-illuminated, air conditioned and elegantly designed lecture halls. These lecture rooms are well- equipped to make use of the modern technology in the best possible ways.

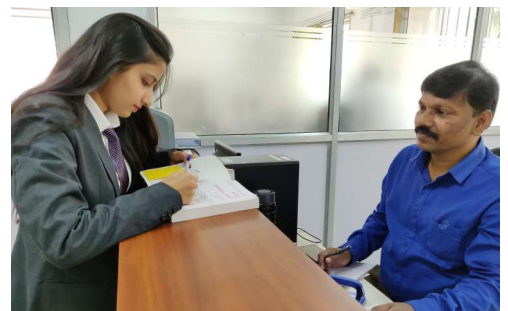
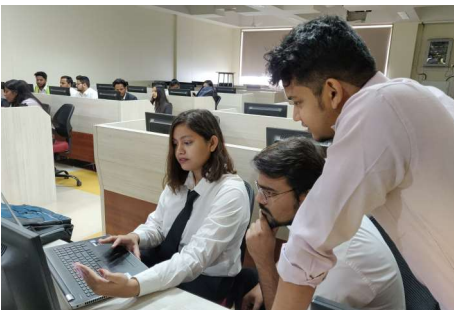
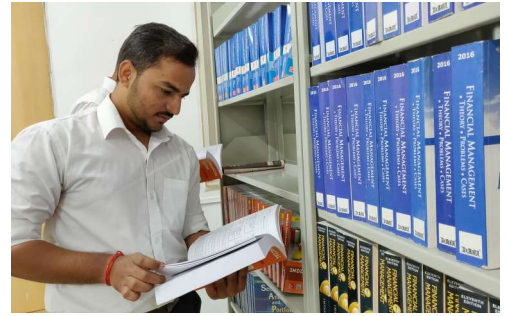
## Cafeteria:

The Institute has a Cafeteria, which is uniquely designed. Cleanliness and hygiene are given immense importance here. Canteen authorities always make it a point to provide the best quality food to the students. Students relish on some delicious dishes ,here, while having a chat with their friends.

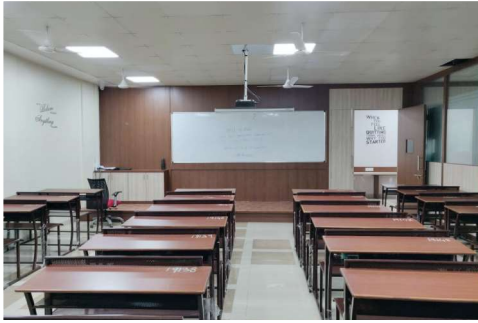
## Hostel:

Dr. D. Y. Patil B-School provides hostel facility to girl students within its campus itself. The hostel is nothing but "a home away from home for the girls" & is also safeguarded by the warden & security guards round the clock.

The Boys hostel is located at Pimpri campus of Dr. D. Y. Patil Vidyapeeth & is connected with Tathawade campus by our own transport facility.



# Infrastructure



## Dr. D. Y. Patil B-School from Students' Perspective



Hello everyone! We the students of Dr. D. Y. Patil B-School welcome you to the PGDM Program. We feel great to share our experience at Dr. D. Y. Patil B-School with you. Even though we have different individualities, our opinion about our institute, i.e. Dr. D. Y. Patil B-School is one and the same. 'It's the Best!'

Our class is a blend of various cultures as all of us have come from different parts of our country. We bear different graduation backgrounds. But now we all are pursuing PGDM degree from the renowned Dr. D. Y. Patil B-School. The reception we got right from our admission till date has really been satisfying. During the induction programme, we were nervous, as we were about to meet new people but this nervousness was short lived. As soon as we interacted with our professors, director, other staff members and of course with each other, each one of us was convinced that we had made the right decision. While the induction program was on, we got to listen to many renowned personalities. Their inspiring words instilled confidence within us.

We undergo wholesome development with various forum activities, organize events and participate in various extra- curricular activities. Our PGDM program is loaded with presentations, seminars, practicals, industrial visits, course sessions much more. We must mention here that our faculty members are highly qualified and experienced.

We can surely say that whatever time we have spent here in Dr. D. Y. Patil B-School has been wonderful. We really feel proud to be a part of Dr. D. Y. Patil B-School.

As your seniors, we all whole heartedly welcome you to this wonderful institute. We are sure that the time you spend here will prove to be extremely valuable, which you will cherish for your entire personal and professional lives.

We look forward to sharing our amazing experience with you.

# Life at Dr.D.Y.Patil B-School

## Induction Program

We welcomed the PGDM 2019-21 batch with an inauguration ceremony conducted on 01 June 2019. The dignitaries present were Dr. N. J. Pawar (Vice Chancellor, Dr. D. Y. Patil University), Mr. Bobby Kuriokose (HR, Forbes Marshall) and Ms. Smruti Dubey (Talent Management Specialist, Tata Consultancy Services). The induction program continuous for a month and includes lot of curricular and co-curricular activities for a proper orientation to the institute.



## Management Games:

The faculties of the institute as well as corporates from the industry use management games and lot of fun learning activities to teach the management principles.



### Corporate Speakers:

Renowned speakers from the industry come to the college during the induction and the academic year. These corporate speakers' help the student's to understand the current scenario in the industry and what industry seeks from the budding managers.



Author of Think and win like Dhoni, Ms.Sfurti Sahare



Mr.Prashant Udas, Eureka Search Consultant



Brain Storming Sessions



Simulation Games



Mr.Anand Munshi ,Motivational Speaker & Executive Coach in India



Mr.Kushal Raut, Chief Mentor-Communicare

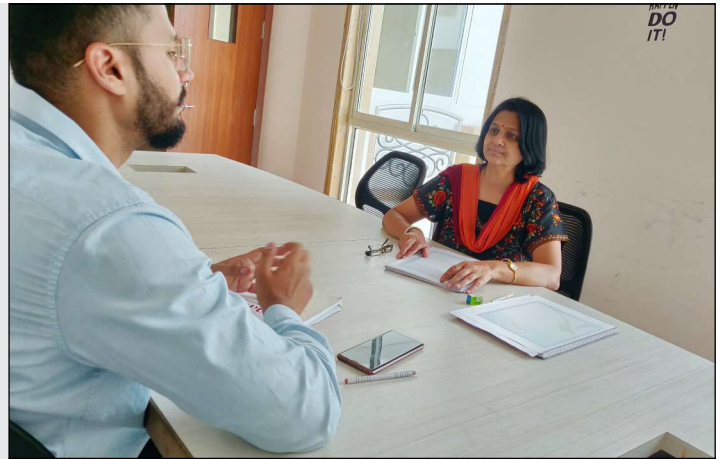


Ms. Smruti Dubey ,Talent Management Specialist, Tata Consultancy Services



**Personality Development Workshops:**

Dr.D.Y.Patil B-School believes in overall development of the student. For the same purpose, the institute conducts various personality development workshops like Dermatoglyphics Multiple Intelligence Test, Handwriting Analysis test etc.



Foods and Inns



PPF Exports - Inside the unit



PPF Exports



MAERSK

**Industry Visits:**

With an aim to go beyond academics, industrial visit provides students a practical perspective of the work place. It provided us with an opportunity to learn practically through interaction, working methods and employment practices. It gives us an exposure to current work practices as opposed to possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment.



Serum Institute



Universal



Bombay Stock Exchange, Mumbai



Mapro, Mahabaleshwar



Mapro, Mahabaleshwar



Bombay Stock Exchange, Mumbai



Actor Aftab Shivadasani and Actress Sonnalli Seygall



**Celebrities at Dr. D. Y. Patil B-School:**

In the whole two year academic program, lot of upcoming celebrities visit the institute from promotion activities. Students get opportunities to interact with them and eventually make the fun-filled memories.

On 14th June 2019, Dr.D.Y.Patil B-School campus was graced by the presence of upcoming star sensation Mr.Meezan Jaffrey and Ms.Sonali Seygal , the starcast of movie "Malaal". The movie is produced by Mr.Sanjay Leela Bhansali. Meezan and Sonali were mesmerized by the flash mob performed by the PGDM students on the hit track of the movie. They shared their journey while making the film and their experiences while working under Bhansali productions. The promotion event ended with clicking photographs and smiles on everyone's faces.



Loveyatri promotion

On 27th April, star-cast of the recent release movie "Setters" visited Dr. D. Y. Patil B-School, Tathawade Campus, for the promotion of the movie 'Setters'. It was a wonderful interaction with the dynamic actor of Bollywood industry Mr.Aftab Shivdasani and the glamorous actress " Ms.Sonnalli Seygall. During their interaction with the students, they appreciated the students of Dr.D.Y.Patil B-School being very enthusiastic, smart , agile and full of zeal. The star-cast also conveyed a social message saying that in today's scenario apart from being professional also need to be sensitized towards social responsibility.



Malaal Movie Promotion



Malaal Movie Promotion



MJ Bandya, 95.0 Big FM

**Clubs at Dr.D.Y.Patil B-School:**

Other than academics, there a lot of clubs formed by the students which help them to interact with lot or corporate tycoons and academicians. The activities and events in these clubs are operated by the students with aid of faculties.

**a) Rotaract Club of DPU :**

The purpose of Rotaract is to provide an opportunity for young men and women to enhance the knowledge and skills that will assist them in personal development, to address the physical and social needs of their communities, and to promote better relations between all people worldwide through a framework of friendship.

**b) Entrepreneurship Development Cell and Start Up Cell :**

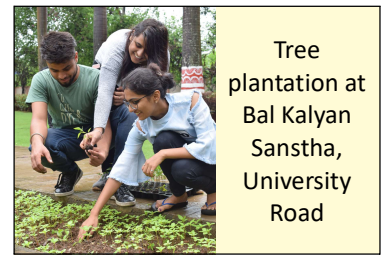
The objective of this club is nurture entrepreneurship skills of the students. The cell provides a platform for the students to pursue entrepreneurial activities and also provide assistance to potential entrepreneurs. Also Entrepreneurship Development is added as a regular subject in academics. For this purpose, the institute has a tie-up with Wadhvani Foundation's whose primary mission is to accelerate economic development in emerging economies by driving large-scale job creation through entrepre



Installation



RYLA 2019



Tree plantation at Bal Kalyan Sanstha, University Road



Tree plantation



CSR at Prerna Bhavan



Distributing sweets and snacks



Learning Gratitude



Understanding life



ED Cell Inauguration



Speakers at Inauguration



100 rupees activity



100 rupees activity



100 rupees activity



100 rupees activity



100 rupees activity



# Cultural Activities

## International Yoga Day



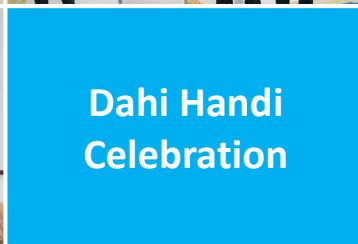
## Show Your Talent



## Guru Purnima Celebration



## Dahi Handi Celebration





# Red FM ke Tashanbaaz



# Flash Mob on Teacher's Day



# Onam Celebration



# Fun with Fitness



# Dandiya Celebration



# Freshers Party at Miami





**Times of India -  
Fresh Face**



**Parakram-  
Annual Event  
Dr.D.Y.Patil  
B-School**



**Convocation**



## Words from Alumni



After the completion of my graduation I was confused about which university should I pursue my PGDM .There's one thing that I will never regret in my life and that is pursuing my post-graduation from Dr. D. Y. Patil B-School. The program provided control over my professional development. I believe that the most rewarding part of my PGDM was learning in an environment that improved my ability to turn ideas into reality. I always had a ambition to work for a big company , putting my skills to good use , it was like a dream come true when I got placed with markets and markets , a premium research company based out of Pune with a good package . It has always been an amazing journey for me so far. I would love to thank the management and the placement team for all their efforts. I just can't thank my college enough!

**- Ms. Mahima Tank (Batch 2017-19)**

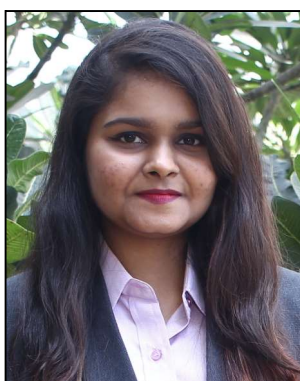
- Associate Engagement Partner  
- Markets and Markets



Being part of a growing B-school like “Dr. D. Y. Patil B-School”, we not only learned management fundamentals from a group of amazing professors, but each one of us has also become a part of its growth story. It is like a startup which needs a dedicated bunch of founders, and the first few batches get the opportunity to be so. I was indeed lucky to be one of its founders! It is very important to mention that the entire administration and faculty have always wanted the students to participate in shaping the institute, be it vision & mission of the institute, policies governing the institute, etc. This B-School helped me lay a very strong foundation by giving multi-dimensional learning by providing an apt mix of academics, industry exposure, and attitude & leadership skills. These Two fabulous years of such learning is what makes it a great journey.

**- Mr. Mitesh Multani (Batch 2017-19)**

- Inside Sales Executive  
- Times Internet: Dine Out



My two years at Dr. D.Y.Patil B-School have been excellent and a memory to cherish for a lifetime. The years spent here have been full of learning opportunities that were full of fun and frolic. I really like the placement process of our college. Everyone is working really hard for all the students so that they could get placed in best companies. I'm really lucky to have been placed in 'Times Internet' at a post of 'Customer Relationship Manager'. My sincere appreciation and gratitude to Dr. Amol Gawande and Prof. Sheetal Darekar for showing me the right pathway. Special thanks to Prof. Vishal Wadajkar who works tirelessly to inspire the students. We need more teachers like you!

**- Ms. Astha Srivastava (Batch 2017-19)**

-Executive: Customer Success  
- Times Internet: Dine Out



Since the first moment I came to D. Y. Patil B-School I was met with nothing but energy and enthusiasm. Transferring to this institution was the best choice I made. The faculty and staff at this institution are the best one can get. Professors helped me beyond words I can say. Plenty of opportunities to grab and dive into ocean of corporates; As I did PGDM in Marketing specialization and placed at BYJU'S with 10 lakhs p.a. I am glad and proud to be part of D.Y family. From internship with CRISIL limited to BYJU'S, journey was backed up with corporate culture and understanding, experience and confidence, certifications and concepts; all these amenities made me up into a ripened corporate personality. This is family that will stay with me for the rest of my life.

**- Mr. Deep Shankar Mitra (Batch 2017-19)**

- Business Development Associate

- Byju's



Throughout my 2 years of PGDM at 'Dr. D. Y. Patil B-School', I had countless opportunities to develop my leadership and proactive thinking through various events and programmes. These attributes were the key reasons because of which I got successfully placed at 'PARROGATE- ZAMBIA', with a good package. Big thanks to all my faculty members and friends for this amazing journey at DYPBS. My sincere appreciation and gratitude to the Visiting faculty for their support and encouragement, this would not be possible without them."

**- Mr. Prashant Chaturvedi (Batch 2017-19)**

- Asst. Manager Finance

- Southern Africa Ferro Alloys Ltd



"These two years have been my most beautiful and important time of my life. Throughout my PGDM at "Dr. D. Y. Patil B-School", I've created the most memorable moments of my life while learning and developing many skills like teamwork, leadership, consistency and protectiveness through various programs and events in my college. The skills and newly developed attitude was one of the key reasons because of which I was placed at 'Markets and Markets' as Research Associate with a good package. Hearty thanks to my friends who always supported me and faculty members to encourage me and guiding me in this thrilling journey. My sincere gratitude to Prof. Priyanka Wagh and Prof. Amol Gawande for showing me the right path, this would never be possible without their efforts and hardships. Thank you!"

**- Mr. Shubham Patil (Batch 2017-19)**

- Research Associate

- Markets and Markets



This journey has been eccentric because of selfless professor's that has not only showed us the way but carved us according the world. As naive as we were we can't thank you enough for your efforts. We hope to be as selfless as you are and make you proud.

**- Mr. Dhaval Parikh (Batch 2017-19)**

- Senior Executive Corporate Sales

- Info Edge

## Our Alumni



**Aditya Kumar**  
Business Development Executive  
Square Yard-Dubai



**Aman Jaiswal**  
Business Development Executive  
Square Yard-Dubai



**Utsav Das**  
Business Development Executive  
Square Yard-Dubai



**Prashant Pankaj Chaturvedi**  
Asst, Manager Finance  
Ferro Alloys Limited



**Nidhi Jain**  
Tax Associate  
KPMG



**Manisha Munjal**  
Analyst-Investment Banking  
Moody Analytics Knowledge Services



**Gurvinder Singh**  
Analyst  
Moody Analytics Knowledge Services



**Dhaval Parikh**  
Info Edge  
Senior Executive Corporate Sales



**Deep Shankar Mitra**  
Business Development Associate  
Byju's



**Astha Srivastava**  
Executive-Customer Success  
Times Internet-Dineout



**Mitesh Shyam Multani**  
Inside Sales Executive  
Times Internet



**Mahima Tank**  
Associate Engagement Partner  
Markets and Markets



**Raghav Khandelwal**  
Territory Manager  
IDFC First



**Aditi Agarwal**  
Deputy Manager  
ICICI



**Akash Dangl**  
Data Researcher-1  
S & P Global



**Anisha Upadhyay**  
Sourcing Specialist  
Talent Trackers HR Services



**Apurva Jain**  
Data Analyst  
S & P Global



**Bibhuti Kumar Behera**  
Data Researcher-1  
S & P Global



**Chirag Chaturvedi**  
Senior Corporate B2B Sales  
Fab Hotels



**Deepak Patel**  
Ameriate Consultant  
Future Market Insight



**Deepika Shankar**  
Kashka Retail LLP  
HR-Admin & Payroll



**Himanshu Sharma**  
General Academic Counselor  
Toppr.com



**Isha Sinha**  
Management Trainee  
India Shelter Finance Ltd.Co



**Ishita Sil**  
Assitant Professor & Placement  
Cordinator  
Dr.D.Y.Patil B-School



**Mohit Laddha**  
Corporate Sales Executive  
Fab Hotels



**Nandkishor Banduji Gher**  
Mortgage Branch Sale Manager  
ICICI



**Nikita Sanjay Sharma**  
Data Researcher-1  
S & P Global



**Nishit Parshotam Lalwani**  
Entrepreneur  
Ocean shipping services ltd



**Nitin Bohra**  
Entrepreneur  
Roshan



**Parminder Kaur**  
Assitant Professor  
Dr.D.Y.Patil B-School



**Piyush Jain**  
Data Researcher-1  
S & P Global



**Raghav Toshniwal**  
Business Development  
Jaro Education





**Rohini Nilam Rachalwar**  
Data Analyst  
S & P Global



**Saurabh Deshmukh**  
Entrepreneur  
Surbhi Vastu Co.



**Shivam Garg**  
Financial Analyst  
S & P Global



**Shubham Patil**  
Research Associate  
Markets and Markets



**Sudhanshu Ladha**  
Entrepreneur  
Paras Fin-Con Pvt Ltd



**Tarun Yadav**  
Placement Officer  
Dr.D.Y.Patil B-School



**Tushar Tiwari**  
Assistant Manager  
UTI AMC



**Vinay Dadlani**  
inside sales and account manager  
Sreen Magic



**Vivek Shrotriya**  
Associate Consultant Level 1  
Persistent Market Research



**Yogesh Sharma**  
Marketing Manager  
Ceasefire



**Ziyaul Haque**  
Relationship Manager  
Aegon



**Shweta Khatke**  
Data Analyst  
S & P Global



**Ausmita Deb**  
Business Development  
Verificient solutions pvt ltd



**Minal Arya**  
Executive Assitant  
Rama Group

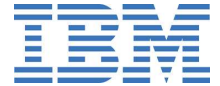


**Mahak Khurana**  
Assitant Professor  
Dr.D.Y.Patil B-School





## Some of our Recruiters....





**DPU**

**Dr. D. Y. Patil B-School**

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