

# PLACEMENT BROCHURE

Academic Batch  
**2018-20**



# CONTENTS

---

<b>Messages</b>	<b>3-4</b>
<b>About Dr. D.Y. Patil B-School</b>	<b>5</b>
<b>Salient features of the Institute</b>	<b>6</b>
<b>Board of Studies and Advisory</b>	<b>7</b>
<b>PGDM Course Information</b>	<b>8</b>
<b>Course Structure</b>	<b>9</b>
<b>Employability Training Modules</b>	<b>10</b>
<b>Our Major Recruiters</b>	<b>11</b>
<b>Key Placement Highlights</b>	<b>12</b>
<b>Batch Profile '18-'20</b>	<b>13</b>
<b>Batch Profile '19-'21</b>	<b>14</b>
<b>More Recruiters</b>	<b>15</b>







## Chairman's Message

**Dr. P. D. Patil**  
Chairman

Dear Colleagues,

It gives me immense pleasure to make your acquaintance and present our Institution to you. In my belief, today's ever-changing dynamics of the industry requires education which quickly adapts to align with the needs of the corporate world. Deep insights into the functioning of business, in line with the modern paradigms and current best practices create well-rounded professionals who are ready not just for today, but for the future.

Dr. D. Y. Patil B-School, Pune strives to continuously improve the course curriculum in close consultation with thought leaders from the Industry and Academia. Through excellent educational practices, teaching methodologies and modern infrastructure, we create an environment conducive to application based learning. Our dedicated faculty possesses rich and diverse international industry experience and bring their real world wisdom into the classrooms.

Dr. D. Y. Patil B-School ensures that we inculcate the right values in our students to make them responsible and ethical corporate citizens. We empower them with knowledge and a moral compass to create leaders who will take our country towards a brighter tomorrow.

We welcome you to visit our Institute and look forward to a long and mutually beneficial association.

---



## Vice Chairman's Message

**Mrs. Bhagyashree P. Patil**  
Vice Chairman

Dear Colleagues,

It is my privilege to introduce our Institution to your organisation and extend a warm welcome to visit our campus to interact with our young and vibrant students.

As aptly said by Robert Maynard Hutchins, "The objective of education is to prepare the young to educate themselves throughout their lives".

In keeping with its mission of academic excellence, Dr. D. Y. Patil B-School, Pune is always continuing its inexorable developmental activities on all fronts, in a bid to create a world class university. This is reflected in the consistent expansion of infrastructure, faculty, research contributions, national and international linkages & collaborative initiatives, signalling out globally that Dr. D. Y. Patil B-School is focused in its pursuit of excellence.

It is our sincere endeavour to enrich the corporate world by providing deployment ready individuals and pre-empting the needs of the industry. Through a continuously evolving curriculum benchmarked against renowned establishments, corroborated by seasoned professionals from our partner organisations, actively supported by mentors with diverse expertise, we ensure all round development of professionals armed with extremely relevant skills and competencies.

We assure you of our commitment to quality education and genuine efforts towards effective contribution to the growth of our nation.

---



## Secretary's Message

**Dr. Somnath Patil**  
Secretary

Dear Colleagues,

It is my great pleasure to welcome you all to Dr. D.Y. Patil B-School, Tathwade, Pune.

Dr. D.Y. Patil B-School is guided by a focused mission and vision which dwells upon holistic development. Our objective is to help our students acquire requisite knowledge, skills and attitude to have a competitive edge in the global business environment. The managerial skill enhancement in students is an ongoing process right from the first day at the Institute.

I am happy to endorse that Dr. D.Y. Patil B-School has state-of-the-art infrastructure along with erudite and experienced faculty members who are experts in their respective fields of specialization. Our students imbibe practical aspects of learning and are constantly oriented towards the industry expectations.

I firmly believe that our students are equipped to make significant contributions to any organisation that they become a part of.



## Advisor's message

**Dr. Anil Keskar**  
Advisor

Dear Colleagues,

I am delighted to interact with you and would like to present the highlights of our institution.

At Dr. D.Y. Patil B-School, we cultivate a nurturing environment aimed at creating professional managers for tomorrow. We empower our students with current and in-demand skill sets, and promote a mind-set to solve tomorrow's problems, today.

We encourage our students to revel in the rich socio-cultural diversity of our batch composition. Our intake has students from various disciplines, ensuring multiple viewpoints during our academic discourses. We instill in our students social and moral values, ensuring that we expose them to different perspectives, thus enriching their outlook.

We have envisioned a great future for our students and invite you to enable this vision.



## Director's Message

**Dr. Amol Gawande**  
Director

Dear Colleagues,

It is my immense pleasure to welcome you to Dr. D.Y. Patil B-School, Tathawade, Pune.

An intense desire to develop managers who are technically sound along with being innovative and original thinkers, inspired us to lay the foundation of Dr. D. Y. Patil B-School. From here begins the evolution of Dr. D. Y. Patil B-School, and with the focused and professional efforts of the management and the passion of highly qualified faculty, it is continuously evolving into one of the most coveted management schools. Dr. D.Y. Patil B-School is committed to bridge the gap between student knowledge and corporate requirements by equipping and empowering students to face the ever changing challenges in the corporate world in a very positive way.

Our College is one of the premier institutions, unique like a gem reflecting the manifold shades of learning and co-curricular activities. We believe in imparting career education through different teaching methods e. g. classroom lectures, seminars, Workshops, Industrial Visits, Corporate Speakers, take home assignments and tests which lead to a vibrant academic progress. Our students have achieved great success in every sphere of life and are instrumental in carrying the legacy ahead.

The overall objectives of the program are:

- To provide students with practical skills to address challenges of corporate competition
- To provide the best possible employability enhancement training to students
- To empower students to become effective leaders
- To inculcate the values of integrity, sincerity and dedication in our students

We are committed to excel in all our endeavours by encouraging intellectual discipline and academic vigour to maximize learning. Our new and dynamic pedagogy fosters the innovation and leadership mantra in every student in the system and ensures that they get a holistic learning experience as they prepare to take on the challenges of the competitive corporate world.

I would like to cordially invite you to visit our campus and be instrumental in providing a distinguished foundation to the careers of our students.

# ABOUT DR. D. Y. PATIL B-SCHOOL

## Vision

To achieve high standards in the field of value based management education.

## Mission

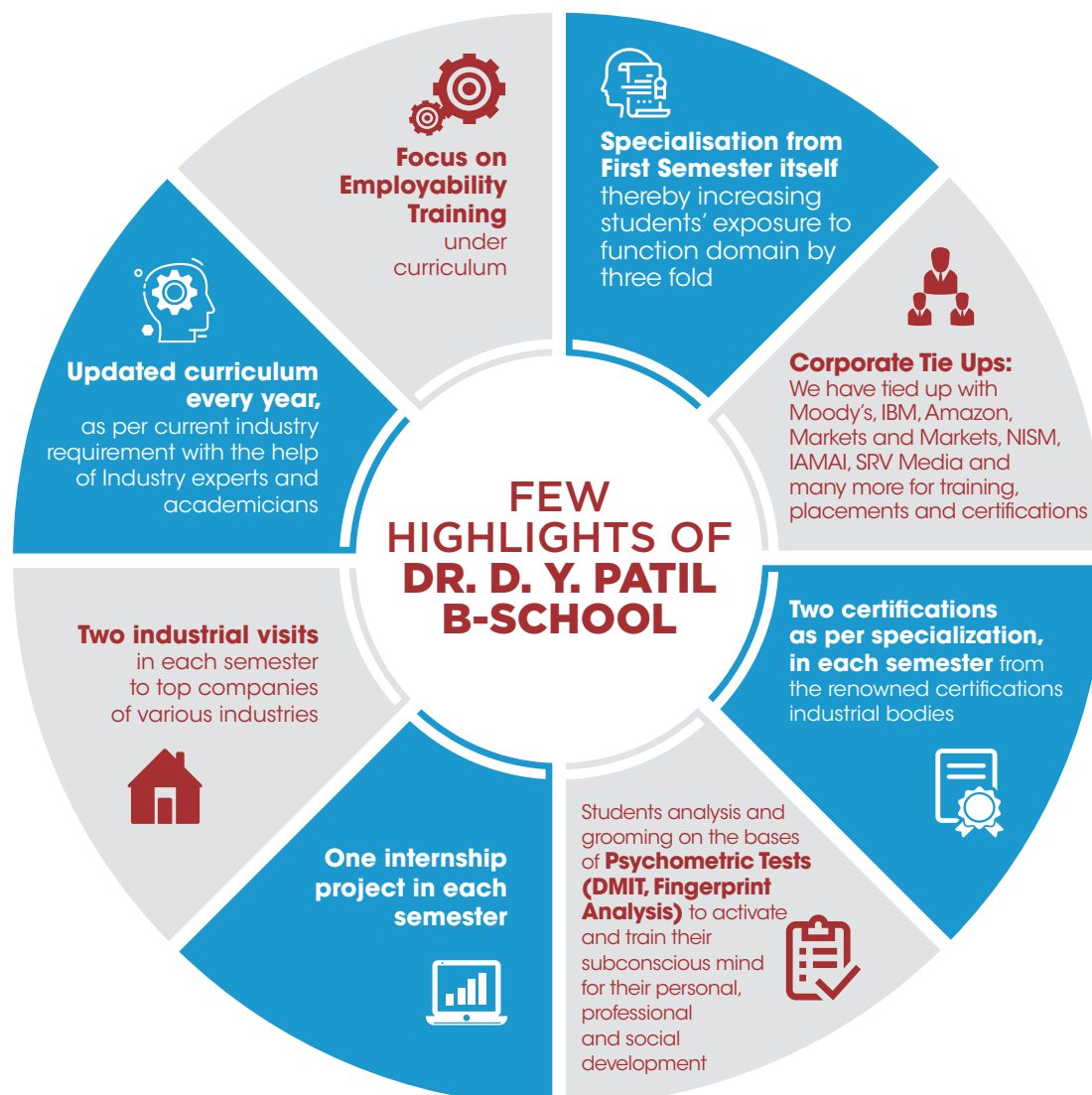
To impart high-quality education and build a strong cadre of professional managers to participate in nation building & growth.

## Vision 2025

To develop a knowledge centre which will be recognized for its academic pursuit not only in India but also globally.

**Dr. D.Y. Patil B-School** is an established and renowned business school in Pune, and since its inception has gained credibility for global quality education with wide range of specialisations in the field of management.

Our course design and co-curricular activities are focused towards nurturing well-rounded executives ready to take responsibilities in business organisations immediately after their appointment.



## SALIENT FEATURES OF THE INSTITUTE

<b>Specialization Subjects from 1st Semester</b>	<b>Case Study based methodology</b>	<b>2 corporate certifications each Semester</b>	<b>Strong Institute Industry Interface</b>
<b>Coffee with Corporate</b>	<b>Corporate mentoring</b>	<b>Live Corporate Projects</b>	<b>International Tie-ups</b>
<b>International Placement Opportunities</b>	<b>Foreign Language</b>	<b>Modules on Industry &amp; Business Analysis</b>	<b>Employability Enhancement Programme</b>
<b>MOOCs</b>	<b>Activity based education</b>	<b>Cafeteria approach for electives</b>	<b>Outbound Training Activities</b>
<b>Study Tours</b>	<b>Rotaract Club</b>	<b>Various Club Activities</b>	<b>FLIPP Classroom</b>
<b>Capstone Projects for entrepreneurship and family businesses</b>	<b>Personal grooming through NLP, DMIT Fingerprint Analysis - Multiple Intelligence Test, Handwriting Analysis</b>	<b>Special emphasis on Communication, Aptitude, Industry Analysis, Mock Personal Interview Series, Group Discussions, Role Plays &amp; Psychometric Tests</b>	



# MOU SIGNED

## UNITED STATES OF AMERICA



University of California,  
Riverside Extension, USA (UCR)

### The MOU between DPU and UCR IEP includes:

- Student Exchange Program
- Faculty Exchange Program
- Joint Research, Seminars and Workshops
- Sharing of Pedagogical Information
- Semester Exchange Programs, etc.



Ball State University,  
Muncie, Indiana, USA

BALL STATE  
UNIVERSITY

### The MOU between DPU and UCR IEP includes:

- Student Exchange Program
- Faculty Exchange Program
- Joint Research, Seminars and Workshops
- Sharing of Pedagogical Information
- Semester Exchange Programs, etc.

## BOARD OF STUDIES AND ADVISORY

### Mr. Prashant Shrivastava

President Group HR &  
People Excellence  
Reliance ADA Group, Mumbai

### Mr. Anjan Gupta

Vice President  
Morgan Stanley, Mumbai

### Mr. Saurabh Jain

Head - 'Paytm-Build for India'  
New Delhi

### Mr. Sudhir Soundalgekar

Director-Projects  
Raymond, Mumbai

### Mr. Rajesh Kumar Singh

Global Head HR  
KPIT, Pune

### Mr. Christopher Jason

Associate Director-HR  
Markets and Markets, Pune

### Mr. Abhijeet Singh

Chief Operating Officer,  
Yun Solutions,  
Johannesburg, South Africa

### Mr. Vikram Kumar

Managing Director,  
SRV Media Pvt Ltd, Pune.

### Mr. Amit Bhingurde

Chief Operating Officer,  
TATA Automation Ltd, Pune

### Mr. Amit Dubey

Associate Vice President,  
KESL, Pune

### Mr. Swapnil Patil

Sr. Technical Architect,  
Infosys Ltd, Pune

### Mrs/Ms Smriti Dubey

Sr HR Manager,  
TCS, Mumbai

### Mrs. Tata Mallika

Sr. HR Executive,  
KPMG, Pune

## Colleges/Institutes under Dr. D.Y. Patil Unitech, Pune

Dr. D.Y. Patil Institute of Engineering & Technology, Pimpri, Pune

Dr. D.Y. Patil Arts, Commerce & Science college, Pimpri, Pune

Dr. D.Y. Patil Arts Commerce & Science College, Akurdi, Pune

Dr. D.Y. Patil Science and Computer Science College,  
Akurdi, Pune

Dr. D.Y. Patil Institute of Pharmaceutical Science & Research,  
Pimpri, Pune

Dr. D.Y. Patil Institute of Nursing Education Pimpri, Pune

Dr. D.Y. Patil Homeopathic Medical College & Research Center,  
Pimpri, Pune

Dr. D.Y. Patil Law College, Pimpri, Pune

Dr. D.Y. Patil Public School, Pimpri, Pune

Dr. D.Y. Patil Ayurvedic College & Research Center, Pimpri, Pune

Dr. D.Y. Patil College of Education, Pimpri, Pune

Dr. D.Y. Patil Institute of Management and Research,  
Pimpri, Pune

Dr. D.Y. Patil Institute of Hotel Management &

Catering Technology, Tathawade, Pune

Dr. D.Y. Patil Medical College, Hospital & Research Center,  
Pimpri, Pune

Dr. D.Y. Patil Dental College & Hospital, Pimpri, Pune

Dr. D.Y. Patil Biotechnology and Bioinformatics Institute,  
Tathawade, Pune

Global Business School and Research Center,  
Tathawade, Pune

Dr. D.Y. Patil College of Physiotherapy, Pimpri, Pune

Dr. D.Y. Patil College of Nursing, Pimpri, Pune

Dr. D.Y. Patil Institute of Optometry and Visual Sciences,  
Pimpri, Pune

# PGDM COURSE INFORMATION

## THE PROGRAMME

This is a full-time career oriented Post Graduate Programme in Management. The duration is two years. On successful completion of the course the students are awarded the PGDM Approved by AICTE.

## THE COURSE STRUCTURE

The entire course comprises of 4 semesters. Each semester consists of a balanced mix of core subjects, specialisation subjects, value added topics and trainings. Additionally, in each semester, industry recognised certifications relevant to the respective specialisations are provided by accredited certifying authorities. The students are evaluated on a continuous basis through class participation, assignments, projects, presentations and group work. At the end of each Semester, written exams are conducted which have very stringent passing criteria.

After the completion of 2nd Semester, all students undergo internship of 2-3 months in an industry most closely aligned with their specialisation, where they get rich corporate exposure. They are required to submit a project report and present their key learnings after the successful completion of their internship.

The 4th Semester lays emphasis on practical and integrated aspects of business.

Across all Semesters, the focus continues to be on grooming the students for their professional careers.

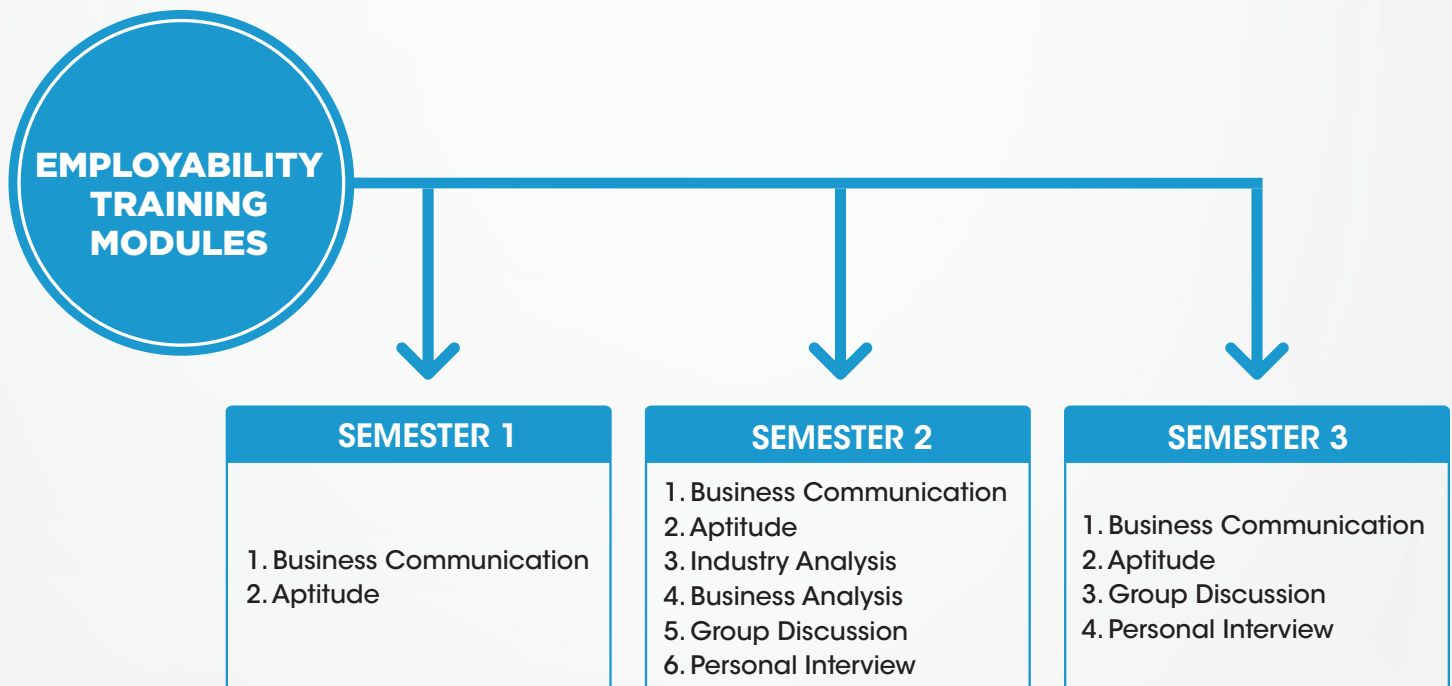
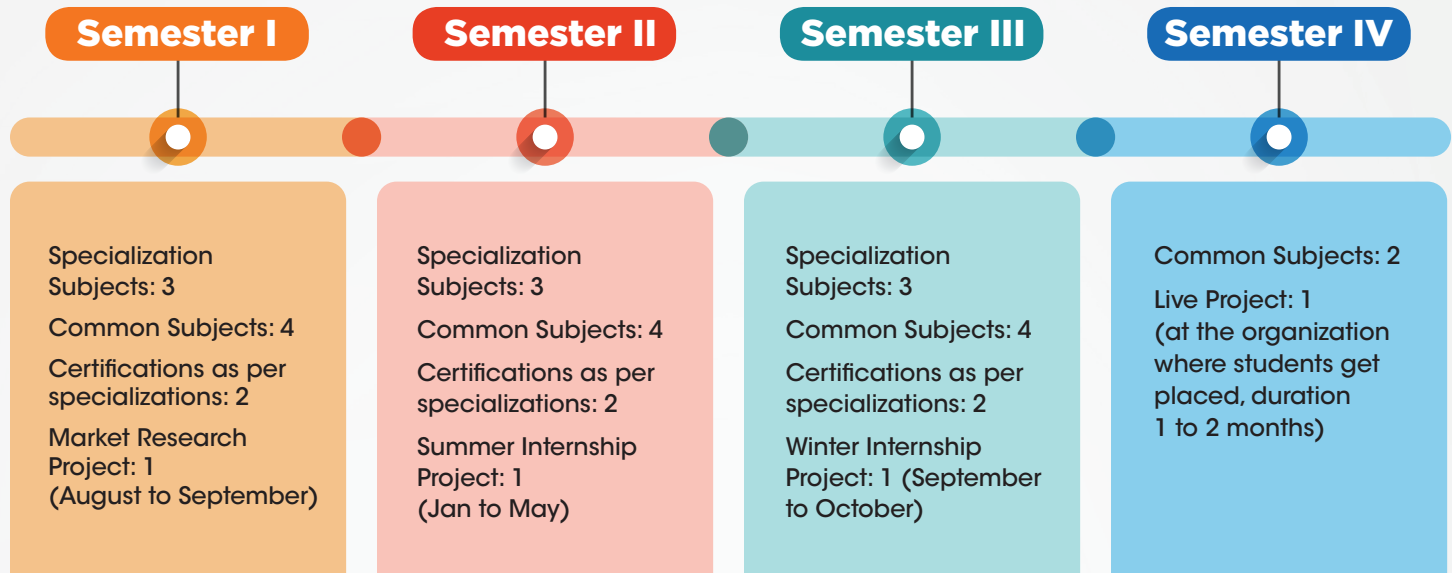
## SPECIALIZATIONS OFFERED AT B - SCHOOL





# COURSE STRUCTURE

Dr. D. Y. Patil B-School is very keen on updating students' knowledge and skills as per the current industry requirements. For making frequent and necessary changes in curriculum, we conduct **Board of Studies (BOS)** meetings every six months. BOS structure is formed by Industry experts from renowned organizations and faculty experts of various domains.



## SEMESTER WISE CERTIFICATION

Specialisation	Semester 1	Semester 2	Semester 3
<b>General</b>	1. Basic MS Excel 2. German Language	1. Advanced MS Excel (Moody's Analytics)	1. Advanced MS Excel (Moody's Analytics)
<b>Marketing</b>	1. Basic MS Excel 2. German Language	1. IBM Certified Digital Marketing 2. IBM Certified Descriptive Analytics 3. IBM Certified Predictive Analytics	1. Effective Selling Skills 2. Sales Analytics
<b>Finance</b>	1. Basic MS Excel 2. German Language	1. Basic Financial Modelling 2. IBM Certified Descriptive Analytics 3. IBM Certified Predictive Analytics 4. IBM Certified Python	1. Financial Modelling (Moody's Analytics) 2. IFRS 3. NISM Modules
<b>Human Resources</b>	1. Basic MS Excel 2. German Language 3. Certification in Talent Management Practices	1. Training & Development 2. Certification in Strategic Processes	1. Certification in Labor Laws and Payroll Processing
<b>International Business</b>	1. Basic MS Excel 2. German Language	1. International Logistics & Supply Chain Management 2. IBM Certified Descriptive Analytics 3. IBM Certified Predictive Analytics	1. FOREX Management 2. International Business Compliances
<b>Business Analytics</b>	1. Basic MS Excel 2. German Language	1. IBM Certified Predictive Analytics 2. IBM Certified Prescriptive Analytics 3. Tableau tool for Analytics 4. IBM Certified Python	1. Hadoop for Big Data Analytics 2. Machine Learning Tools & Techniques
<b>Pharmaceutical Marketing</b>	1. Basic MS Excel 2. German Language	1. IBM Certified Descriptive Analytics 2. IBM Certified Predictive Analytics	1. Effective Selling Skills 2. Sales Analytics

## INTERNSHIPS

ADITYA FINSERV  
Ajanta Pharma  
Allied Analytics  
Amul - The Taste of India  
Anand Books Pvt Ltd  
Aranca Market Research  
Bajaj Finserv  
Benecart  
Bosch  
Capgemini  
Constrobazaar  
CRISIL  
Definitics Software Solutions  
Dukes India  
Durian Furnitures  
Escorts Ltd

FAB Hotels  
GetYourJob  
GivAmie  
H & R Block India  
HDFC Bank  
IEIBS AKADEMIA  
InForGrowth  
ITC LIMITED  
Jaro Education  
Jindal steel and power  
KriNi Infotech pvt ltd  
Mahindra and Mahindra  
Markets & Markets  
Marketysers  
Maruti Suzuki  
MRSS India

NETAFIM DRIP IRRIGATION  
Pantaloons  
PAX Mauritius Pvt Ltd  
Rainbow International Export  
ReIndia Pvt LTD  
S G Analytics  
Sai Bhakt Financial Services  
SALESBUILD  
SBI life  
SECL  
Shri Krishna Enterprise  
Sokrati  
SRV Media  
Sun Pharma  
Tech Mahindra  
URBANCLAP

# OUR MAJOR RECRUITERS

## Consulting/General Management

Accenture (Strategy)  
Aptara Corp  
Capgemini Consulting  
Capgemini E.L.I.T.E.  
Dr. Reddy's Labs  
Genpact  
HCL  
IBM  
KPMG  
Reliance  
Tech Mahindra  
Wipro

## E-Commerce/IT/Operations

AB InBev  
Bosch  
Flipkart  
Paytm  
Sharekhan  
Wipro

## Finance

Anand Rathi  
ARANACA Research  
Axis Securities  
Birla Sunlife Asset Management  
BNP Paribas  
Capital First  
CRISIL  
Emkey Global  
ETG Parrogate (Zambia)  
Future Markets  
Hackett Group (India) Limited

HDFC Asset Management  
HDFC Bank  
HSBC  
ICICI Bank  
IDBI Capital Markets and Securities Limited  
IDFC Asset Management  
Michael Page Healthcare & Life Sciences  
Moody's Analytics  
Purnartha  
RBL Bank  
Reliance Capital Asset Management  
Rustomjee  
S&P Global  
S G Analytics  
SBI Fund Management Pvt. Ltd.  
Tata Capital  
Uno Finance  
UTI Asset Management  
Veracity Investment  
XL Dynamics

## Human Resource Management

Capgemini  
CRISIL  
FAB Hotels  
First Cry  
Jaro Education  
Kolte Patil  
KPIT  
Markets and Markets  
Pinclick

Tata Technologies  
Tech Mahindra  
Zuventus Healthcare

## IBM and Logistic

MAERSK  
Om Logistic  
Seashell Logistic

## Market Research

Absolute Reports  
Allied Analytics  
Boston Consulting Group  
High Beam Global Research  
IPSOS Research PVT Ltd  
Markets and Markets  
Nielsen

## Marketing

Aditya Birla Pantaloons  
Aditya Birla Sun Life  
Aegon Life  
Amul  
BYJU's  
Ceasefire  
Coffee Day  
DUKES  
Dyson  
EDZEAL Technologies LLP  
FAB Hotels  
Ferros Alloys (Zambia)  
Flipkart  
GSK FMCG  
Hindustan Unilever Ltd.  
IBM  
Infoedge (Naukri)

Infoedge (Jeevansathi.com)  
ITC  
Jaro Education  
Just Dial  
Karvy  
Kolte Patil  
Kurlon  
Land Mark Group (Dubai)  
Mother Dairy  
MRF Tyres  
Nestle  
PepsiCo  
Pinclick  
Proctor & Gamble  
S G Analytics  
Sharekhan  
Shinindia  
Tata Capital  
Tata Sky  
Times Internet (Dineout)  
Times OOH  
Top Schollar  
Toyota Tsusho India Pvt Limited.  
TresVista  
Wipro  
Zuventus Healthcare  
Zydus Cadila

## Pharma and Healthcare

Abbott Healthcare Pvt Ltd  
GSK Pharma  
Sun Pharma  
Lupin



# KEY PLACEMENT HIGHLIGHTS

Highest Domestic CTC  
**13 lakhs per annum**

1

Highest International package of  
**15.6 lakhs per annum**

2

Average no. of companies visiting campus:  
**2 per placement eligible student**

3

Assured average package of  
**7.5 lakhs per annum**

4

Minimum CTC in final placement of  
**4 lakhs per annum** in core profiles

5

Highest stipend in SIP  
**25,000 per month**

6

**Core profiles** offered in Mergers & Acquisitions, Financial Analysis, Research Analytics, Associate Engagement Partner, Digital Marketing

7

**Consulting companies:** KPMG, S & P Global, Moody's Analytics, Deloitte

8

**IT/E commerce:** Bosch, Paytm, Wipro, Flipkart, Kurlon

9

**Finance Companies:** ICICI Bank, HDFC Bank, Aditya Birla Sunlife Insurance

10

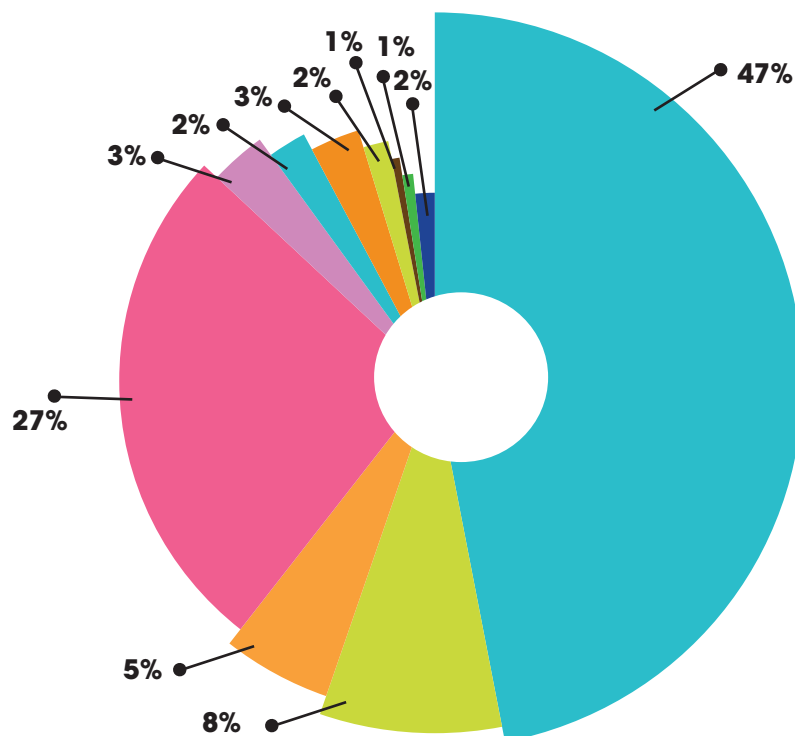
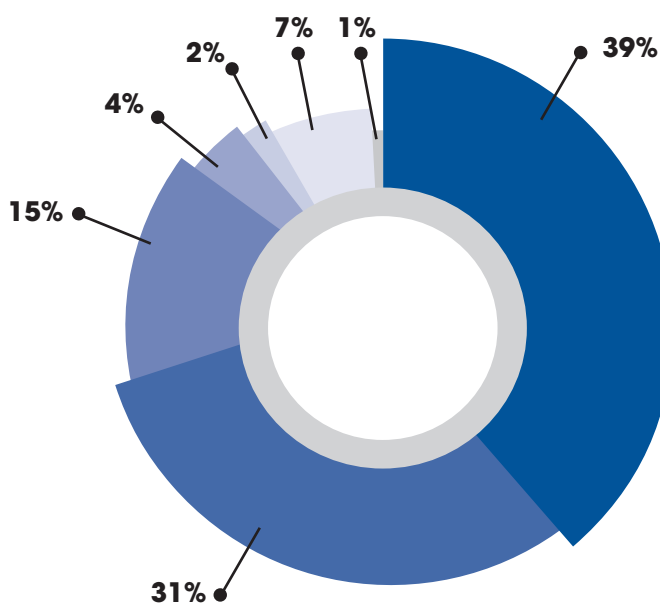
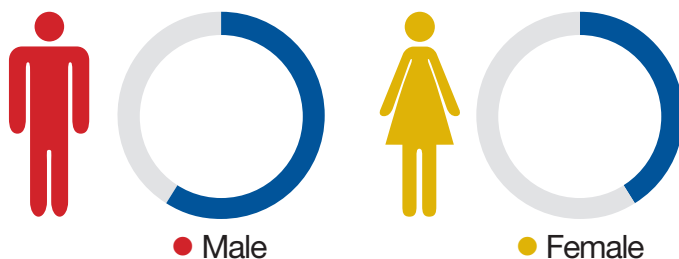
**Marketing Companies:** BYJU'S, Dyson, Aditya Birla, Pantaloons, GSK, ITC, MRF Tires, HUL

11

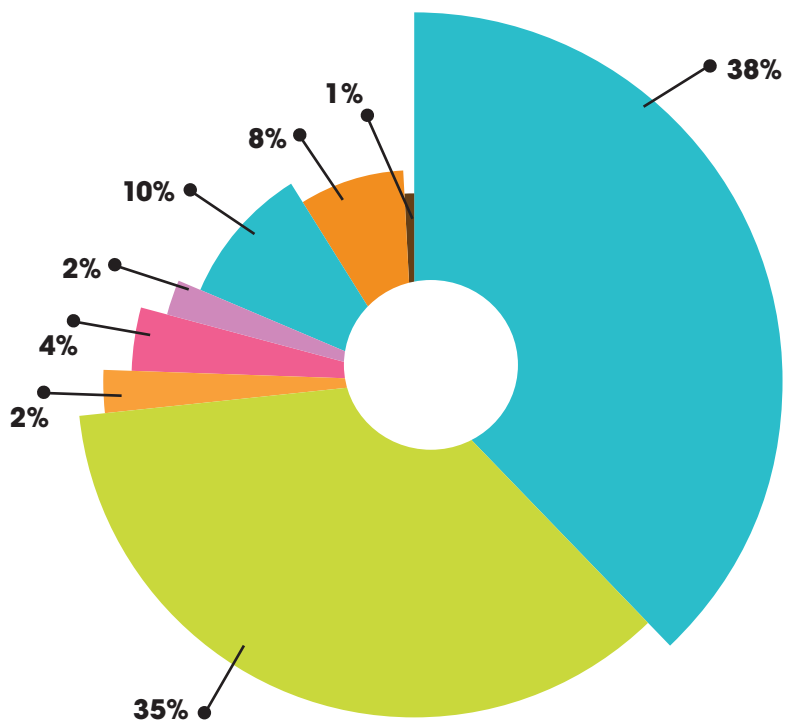
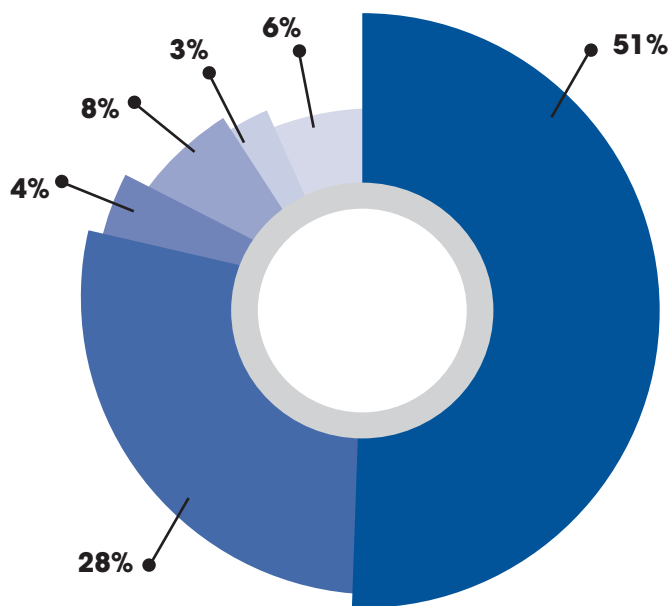
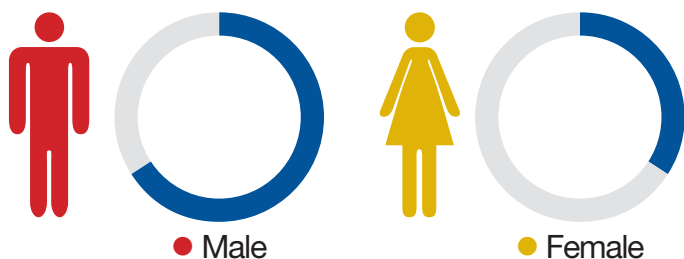
**Market Research Companies:** IPSOS Market research pvt ltd, Nielsen, Markets & Markets, Aranca

12

# BATCH PROFILE 2018-20



# BATCH PROFILE 2019-21







# DPU Dr. D. Y. Patil B-School

(Course Approved by AICTE, Ministry of HRD Govt. of India)

Sr. No. 87-88, Bengluru-Mumbai Express Bypass,  
near Bhumkar Chouk, Tathawade,  
Pune - 411033, Maharashtra, India.

Phone: **020-67919408/70**

Mob. No.: **+91-9975761235/+91-9168943488**

**bschool.dpu.edu.in**



For Website



For Map



Dr. D.Y.PATIL B-SCHOOL PGDM

