



We Shape Futures

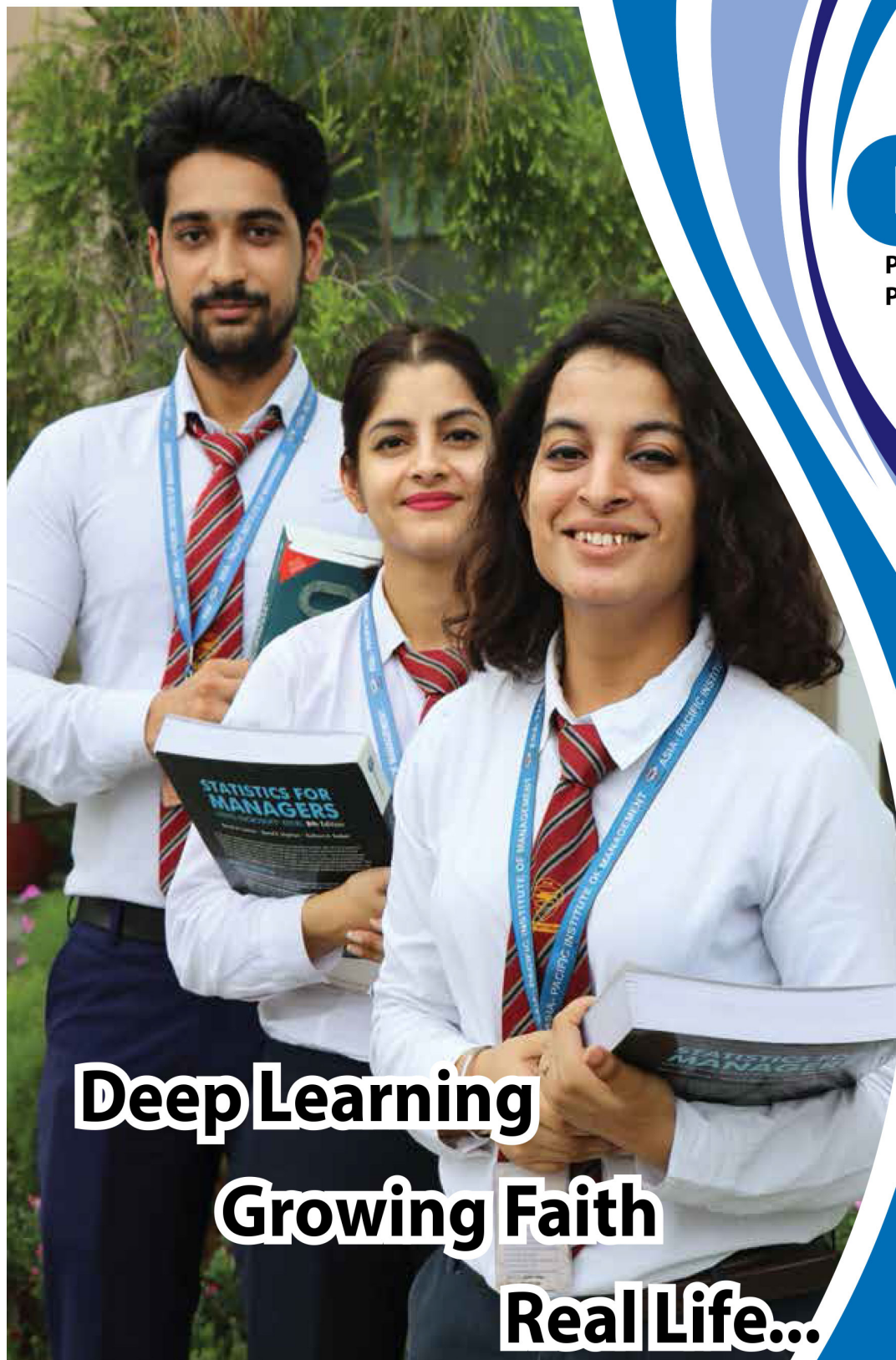
ASIA-PACIFIC INSTITUTE OF MANAGEMENT

New Delhi

www.asiapacific.edu

Innovators

Placement Brochure
PGDM Batch 2019-21



**Deep Learning
Growing Faith
Real Life...**



VISION

To be a 'Preferred' academic institution to transform lives that will change the world for the better at whatever level of human endeavour they are involved.

MISSION

- To develop professionals who are committed to excellence in their personal and professional endeavours.
- To improve the industry practices through research, training and consultancy programmes and hence make a meaningful contribution to the socio- economic development of India.
- To serve as an intellectual resource base in India, maintain the standards of excellence in every aspect of operation, and become a role model for newly emerging centres of quality education.

ASIA-PACIFIC INSTITUTE OF MANAGEMENT

CONTENTS

Chairman's Message	03
Director's Message	04
Recognitions & Accreditations	05
International Collaborations	06
The Institute	07
Staying Ahead	08
Intellectual Property	09
Faculty Profiles	10
International Cooperation Programme	14
Industry-Institute Interface ("3i")	15
Distinguished Speakers	16
Beyond Academics	18
Foundation Day	20
"Nostalgia" Alumni Meet	21
Sports Meet	22
Milestones of AIM	23
MDPs	24
Programme Core Courses Snapshot (2019-21)	25
Programme Structure PGDM Batch (2019-21)	27
Post Graduate Diploma in Management Batch(2019-21)	28
Esteemed Alumni	38
Alumni & Student Speak	39
Placement Status Batch (2017-19)	41
Summer Internship Batch (2017-19)	42
Our Prominent Recruiters	43
Placement Process at AIM	46
How to reach us	47

CHAIRMAN'S MESSAGE



Over the years Asia-Pacific Institute of Management has kept its focus on its core objective to shape future business leaders. What's more, it has consistently been producing students who have made their mark in the corporate world. This has improved ranking of our Institute with recruiters coming to our campus year on year for placement. We are striving and making the right efforts to further improve our ranking by making our syllabi more industry relevant by reviewing it every year with industry veterans and academic experts from IIMs and other B-Schools. Our Institute has consistently maintained a high faculty to student ratio and having high calibre intellectual capital. Our Institute focuses by continuous interaction with industry to assess modern trends and needs by conducting regular MDPs, seminars and workshops. The summer internships after first year are carefully selected to enable students to have the right exposure which should help them in making their career decisions and pursue their passion. The students are educated and trained with an objective of holistic personality development coupled with high quality domain education. Our Institute lays lot of emphasis on extracurricular activities throughout the year. Our world class library, computer lab and high degree of digitization provide students the right environment for high quality learning. Keeping student's career development as a prime focus, we ensure in providing the best facilities. Our students are fully equipped to cope with modern day challenges of corporate world and being a value contributor. We look forward to rewarding placement nostalgia.

A.K. Shrivastava
Chairman

DIRECTOR'S MESSAGE



I would like to congratulate you on making a good career decision by choosing to pursue an education in the field of management so that with your acquired knowledge and skill-set, you can actively contribute to Indian business to propel the Indian economy.

You may choose to pursue your dream to become a part of a multinational corporation doing business across the world, both in developed as well as in emerging economies. Or, you may choose to become an entrepreneur by identifying relevant business possibilities, strategically building the business and contributing by creating wealth for the country. There are several choices and each choice offers a tremendous potential today to a young achiever with a clear purpose.

Ranked as one of the top 10 business schools in Delhi, we, at the Asia-Pacific Institute of Management, are today poised to offer the very best in management education. We offer you a stimulating environment right in the heart of the capital, through our faculty, who are a good mix of experienced professionals with relevant corporate experience and academic achievements. Their skills and erudition meet not only your expectations from any top PGDM / MBA colleges in Delhi but also inside the entire country. All this is further fortified with our regularly updated course curriculum to suit the industry requirements as also the teaching methodology that enables you to understand the management concepts and develops in you the ability to apply them to various real life situations.

(Dr.) Anil K. Sinha

Director

RECOGNITIONS & ACCREDITATIONS

2019 Ranking

Including IIM, FMS, IIT Govt. & Pvt. B Schools

7th Amongst
all B-Schools in
Delhi

9th Amongst
all B-Schools in
Delhi - NCR

7th Amongst
all B-Schools in
North Zone of India

23rd Amongst
all Private B-Schools
in India

41st Amongst
all B-Schools in
All Over India

13th in
Placement
Amongst all B-Schools
in North India



November 2019



November 2019

Source: MDRA India's Best B-Schools Survey 2019

APPROVAL



All India Council of Technical
Education (AICTE)

ACCREDITATIONS



The Association of Indian
Management Schools (AIMS)



All India Management Association
(AIMA)



The Institute of Management
Accountants (IMA)



The Federation of Indian Chambers
of Commerce & Industry (FICCI)



The Associated Chamber of Commerce
and Industry of India (ASSOCHAM)



Ph.D Chamber of Commerce &
Industry (Ph.DCCI)



The National HRD Network
(NHRDN) (Institutional Member)



Confederation of Indian Industry
(CII)



India-CIS Chamber of Commerce
and Industry



The Association for Management
Development Institutions in South
Asia (AMDISA)

INTERNATIONAL COLLABORATIONS



IDRAC Business School,
France



Szent Istvan University,
Hungary



Poltava University of
Economics and Trade,
Ukraine



University of Northern
IOWA, USA



Nusantara PGRI
University Kediri,
Indonesia



University of Liberia,
Liberia



Oklahoma State
University, USA



Universitas Gunadarma,
Indonesia



RUDN University,
Moscow



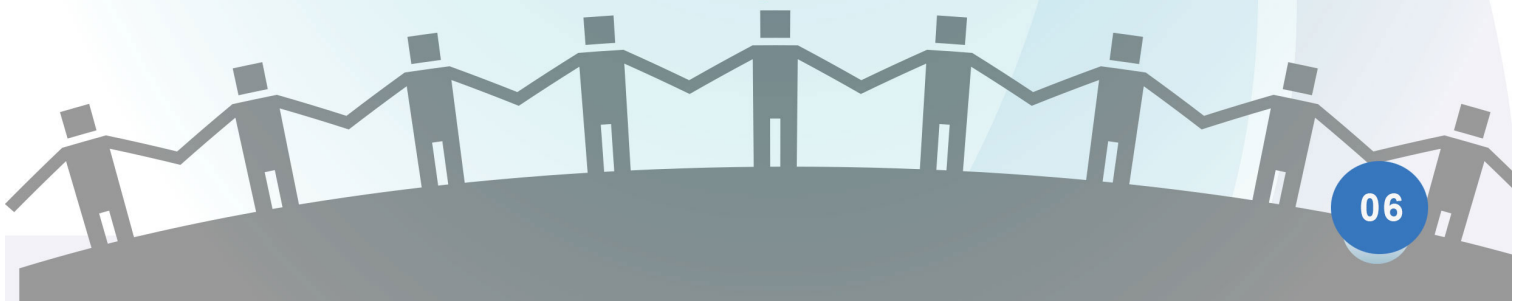
Grant MacEwan
University, Canada



Indiana State University,
USA



Wolkite University,
Ethiopia



THE INSTITUTE



Asia-Pacific Institute of Management is ranked 9th amongst private B-schools in North India by Business Today (MDRA Survey 2019). Established in 1996, the institute has achieved a status of distinction by following the path envisioned by its founders. The secret of its spectacular growth lies in its commitment to provide world class education, with curriculum designed with the help of industry experts and seasoned faculty members. A state-of-art-infrastructure provides the environment for nurturing talent and empowering the students with the knowledge, skills and mindset which together shape future business leaders.

The curriculum and pedagogy is geared to nurture managers for the future with a focus on holistic education and integral development. Personal counselling, corporate influence, industry visits and live projects are part of the training, ensuring industry ready professionals through this course.

The teaching methodology includes role play, skill development exercises etc which enhance an individual's analytical, problem solving skills and decision making ability to develop them to be a transformational leader in global and complex business environment.

Programmes Offered

PGDM

General - DUAL Specialization

PGDM

Marketing

PGDM

International Business

PGDM

Banking & Finance Services

Specialization Offered

- **Marketing**
- **Finance**
- **HR**
- **Operations**
- **International Business**

STAYING AHEAD

Asia-Pacific Institute of Management firmly believes in its mission to shape 'complete' business leaders, who will spearhead not only the growth in their corporate spheres, but also inclusive social advancement through a holistic approach towards professional education. Our committed faculty members constantly enhance their knowledge through continuous research by publishing in reputed journals, presenting at conferences and in participating seminars and workshops. We believe in imparting **Management Development Programs (MDPs)**.

Our students are exposed to latest trends in their domain with various industry connect programmes. Ever academia-industry involvement by the Centre for Corporate Relations (CCR] keeps our students progressing. The course structure and contents are designed in consultation with industry experts. Fresh entrants are welcomed through lectures on issues of topical interest by industry stalwarts. Throughout their tenure, they are exposed to industry through corporate meets, seminars, webinar workshops, industry visits and regular guest lectures by eminent industry speakers. At the end of the first year, they get a first hand experience of the corporate environment & working through Summer internship in the industry and the project report has to be defended in viva by industry experts & faculty.

LOCATIONAL ADVANTAGE

Asia-Pacific Institute of Management is strategically located in the heart of the capital and amidst the corporate and knowledge hub of South Delhi. It is conveniently situated with metro connectivity.



INTELLECTUAL PROPERTY

FACULTY RESOURCES

Seasoned and Industry experienced faculty members are the backbone of our institute. The optimal blend of academic brilliance and industry exposure, supplemented by selected visiting faculty for highly specialized courses, make the course structures and delivery amongst the best in the country. The constant interaction with the corporate world at all stages of the process, from induction to placement, keeps the program industry focused, while the faculty members bring in the requisite conceptual clarity, theoretical rigor and innovative ideas which are key elements in the shaping of managers.

*// Teachers plant the seeds of knowledge
that will grow forever! //*

FACULTY PROFILES

FINANCE

Dr. Anil Kumar Sinha is currently working as the Director in Asia-Pacific Institute of Management. He is an established academician with more than 4 decades of experience. He is an avid researcher, educator and able academic administrator. Since 2003, he has been working as Dean and Director with leading management institutes in NCR. His research interest areas are Banking, Accounting and Financial Services. He has to his credit more than 20 research publications in journals of National and International repute and two books on working capital management. He has guided over a dozen Ph.D. scholars.



Dr. Anil K. Sinha

Director
M.Phil & Ph.D.

FACULTY PROFILES

FINANCE

Dr. Moid U Ahmad is an author, researcher and a trainer currently associated as Director with a research and training firm in NCR, India which operates into higher education sector. He possesses a total work experience of 18 years out of which 16 years have been into academics and research with prominent management institutes in India.

Dr. Ahmad has been trained in specialized courses like Financial Modeling, Financial Econometrics, and Enterprise Risk Management from institutes such as IIT Kharagpur, SEBI & Department of Electronics, GoI and the World Bank institute.

His basic education is from central universities in India.



Dr. Moid U Ahmad

Associate Professor
Ph.D.



Dr. Shruti Malik

Assistant Professor
B Tech, MBA & Ph.D.

Shruti Malik is a doctorate student from Delhi Technological University and currently submitted her Ph.D. thesis. She has a diverse background with graduation in engineering and MBA specialization in finance. She had an Industrial experience of two years working as Program Management Consultant in CSIR (under ministry of Science & technology) and academic experience of teaching BBA and MBA students as a visiting faculty. She has published many research papers in a well reputed International journal. She has also presented papers in many national and International conferences.

FACULTY PROFILES

BUSINESS COMMUNICATION

Dr. Parineeta Singh completed her M.A. from the University of Newcastle-upon-Tyne, U.K. and her PhD from the University of Surrey, U.K (both the Universities are ranked within the top 500 in the world in numerous international rankings). She graduated in Law (B.A. LLB Hons.) from the National Law Institute University, Bhopal. Her work has been published in many international and national journals and anthologies.



Dr. Parineeta Singh

Assistant Professor
B.A. LLB & Ph.D.



Dr. Monika Makhija

Assistant Professor
Ph.D.

HUMAN RESOURCE & ORGANIZATION BEHAVIOUR

Dr. Monika Makhija has completed her Ph.D. as Research Associate at Birla Institute of Management Technology (BIMTECH) under Mohan Lal Sukhadia University, Udaipur. Her topic for thesis is, "Assessing the significance of social media in recruitment among Indian IT firms". She holds a Master's degree in Business Administration with dual specialization in HR and Marketing and bachelor's degree in science from HNB Garhwal university, Uttarakhand.

FACULTY PROFILES

Marketing

Dr. M.P.Singh is currently working as a Professor-Marketing with Asia Pacific Institute of Management. He has Twenty years of enriched Academic Experience. He is a Ph.D, twice UGC- NET qualified academician. His thesis dealt in the sector of Customer Relationship Management and he has published 06 Research papers International Journal & 12 research papers in various National reputed journals. Till date he has guided 28 M.Phil students & 5 Ph.D's. He has been a key note speaker in various National & International seminars. He is well known for his Academic-Administrative Excellence, worked as a Professor at Amity University, Accurate Institute etc & has been Institutional Head as a Principal, MMIM, MMDU (NAAC ACCREDITED A GRADE UNIVERSITY) Ambala, Director, IIMT, Greater Noida, Principal, Niet, Alwar. He has also served as an Advisory Board Member, RNB Global University & has been a Research supervisor at various Universities of repute.



Dr. MP Singh

Program-Director
B.sc, MBA & Ph.D.



Dr. Rajeev Kumar Ranjan

Associate Professor
MA, MBA & Ph.D.

Dr Rajeev Kumar 'Ranjan' is a MBA from Indian Institute of Technology, Roorkee (Earlier University of Roorkee) and Doctorate from Uttarakhand Technical University (State University), Dehradun. He is UGC-NET qualified in Management and has more than 19 years of combined experience in Academics and Government Organizations. He has attended many national and International conferences and also contributed research papers in many reputed journals. Along with teaching he has also handled number of administrative assignments like Court Manager under High court of Judicature at Allahabad with integrity. Dr. Rajeev is a life member of All India Management Association Delhi and life member of Chartered Management Institute of London. He is also serving on the Board of HiMADRI as vice president. Dr. Rajeev has also received the best faculty award at Quantum University in 2018.

FACULTY PROFILES

Operations Management & Decision Sciences

Dr. Ashish Soti is currently working as a Professor-Operations with Asia Pacific Institute of Management. He has Twenty two years of Academic Experience and two years of Corporate Experience. He is B.E. (Production Engineering) from SVRCET , PGDBM (Operations) from IMT and Ph.D. (Mechanical Engineering) from G.B. Technical University (Dr A.P.J. AKTU), Lucknow . His thesis is on Six Sigma Applications in Manufacturing Sector, one for the foremost research in India on Six-Sigma applications. He is Qualified Six-Sigma Black Belt from KPMG, Qualified Lead Auditor for ISO 9000 from BSI (India) and Qualified Internal Auditor for ISO 9000 from ETDC. He has published Eight Research papers in International Journal & Eight research papers in various National Journals International/National Seminars. Till date he has guided numbers of M.E./B.E./MBA students, mostly on Industrial live project. He is known for his Strict Academic-Administration, Excellent team work, Quality Improvement Innovations in Educational Processes, Student Centric teaching & Productive Research.



Dr. Ashish Soti

Professor
B.E, PGDBM & Ph.D.



Dr. Anant Kumar Srivastava

Professor
Ph.D.

IT

Dr. Anant Kumar Srivastava is a seasoned academician having vast experience of academic administration and institutional development along with teaching and research.

He is having his doctorate degree (Ph.D.) in management from Birla Institute of Technology (BIT), Mesra, Ranchi, and worked as Principal Director of engineering and management institutions prior to joining this institute.

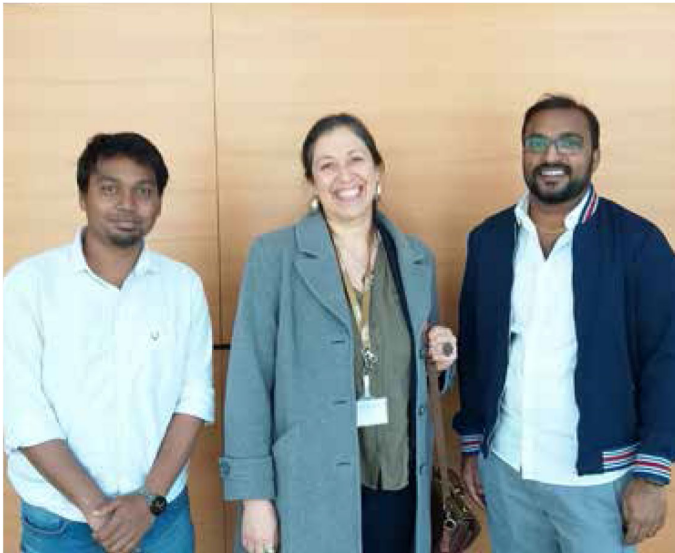
During his working at various senior profiles and capacities, he has successfully initiated various projects and conceptualised centers of excellence in the institutions. He is also offering consultancy on business process improvements, IT services implementation, and performance management of human resources.

INTERNATIONAL COOPERATION PROGRAMME

AIM — IDRAC (FRANCE) Academic & Students Exchange

IDRAC - AIM Academic Exchange Programme

The Agreement signed in 2009 between Asia-Pacific Institute of Management and International School of Business (IDRAC), Lyon, France for mutual benefit of Students of these Institutions and promotion of Faculty Exchange has been continued in the current academic session. The purpose of this Agreement is to develop scholarly exchange between India and France in the shared conviction that such exchanges contribute towards building international friendship and understanding to promote global awareness among the participants by way of imparting Management Education at the International level under the Exchange programme. Asia Pacific Institute of Management has a one week global immersion program with NTU (Nanyang Technological University)



Student Exchange Programme

The programme has been very successful in the past and students who attended the program claim that this kind of exposure is extremely useful to them in the long-run from their career perspectives. During 2012-2013, 2013-2014, 2014-2015, 2016-2017 and 2017-2018 academic sessions 8, 7, 5, 8 and 7 students of IDRAC, Lyon, France, respectively have attended and successfully completed PGDM (International Business) specialization programme at Asia-Pacific Institute of Management.



INDUSTRY-INSTITUTE INTERFACE (“3i”)

Centre for Corporate Relations (CCR)

The Asia-Pacific institute of Management believes in creating a bridge between theoretical knowledge and the practical requirements of the industry. The result of this belief is the ‘Campus to Corporate Mantra’ which has been designed to provide industry exposure to the students. The institute bridges the gap through industry and corporate visits, as well as through guest speakers who impart practical knowledge. This year there have been various visits both to and from the companies. Trainings on various programs are conducted in the areas of Soft Skills, Personality Development and Logical Reasoning.

The need for effective interface with Industry and business cannot be over emphasized and our institute has undertaken the task of strengthening the linkages with them, through the Centre for Corporate Relations, manned by people who have seasoned experience with the industry.

Initiation Programme 2020

The Centre invites senior Professionals from Industry Sectors like IT and ITES, Service Industry, Banking, Finance, PR, Advertising, Communication, Manufacturing, Healthcare, Bio-technology, Management Consulting etc to address the students to have exposure to emerging trends in as many sectors of the Industry and Business as possible, the contemporary developments therein and also the expectations of the industry and business from the future managers. The interaction provides the students opportunity to understand from these professionals the realities of the present and the emerging scenario in the world of Industry and Business. The Process of interactions with Industry Professionals through Guest Lecturers continues throughout the year.

Bringing industry to Classroom

Senior executives from corporate world are invited regularly to interact with our students to have a real corporate insight and for creating current industry trends.

Industry Visits

These provide opportunity for the students to get on-the ground feel about industry and understand the systems and procedures involved in running an organization. Other avenues which provide opportunities of interaction with Industry are:

Summer Internship Programme

Students are required to undergo summer internship for a period of 6-8 weeks. The objective of the summer internship programme is to provide an opportunity to the students to gain exposure to the work culture of organizations and to simultaneously pursue a management problem or issue, specific to the domain in which the student is interested. It also makes them aware of the current industry trends and the necessary skills required to progress in today’s professional environment.

Alumni Interface

AlmaConnect portal collaborates alumni to get connected. Alumni Association has been formed to strengthen the networking between the institute, the alumni and the industry. A regular interaction is maintained with our alumni. Their positioning and progress in the Industry is a motivating factor for the present students. Interaction with them also helps the existing students in learning from their experiences in the Industry.

DISTINGUISHED SPEAKERS

01	Dr. Pawan Agarwal	Mentor	Mumbai Dabbawalas
02	Mr. Prahlad Kakar	Advertisement Guru	ACP
03	Mr. Manish Barriarr	Founder & C.E.O	Success Factory
04	Ms. Reena Rathi	GM Marketing	AIRCEL
05	Mr. Sandeep Kant Mittal	Dy. Gen Manager	Operations Future Group (Big Bazar)
06	Mr. Shudeep Majumdar	Co-founder & Director	Corporate Affairs Zefmo
07	Mr. Parag Mishra	Manager	Data Mining & Insights Mercer Corporation
08	Ms. Charu Sharma	ASAI Glass Manager	Talent
09	Mr. Navneeth Vallabh	Head	California Institute of Hypnosis
10	Mr. Nisheeth Srivastava	Marketing Manager & Brand Creative Lead	OLX
11	Ms. Mamta Rohit	Chief General Manager PFRDA & Ex-Regional Manager Sales	IDBI Bank
12	Mr. Shudeep Majumder	Vice President Corporate Communication	VLCC
13	Mr. Sudesh Verma	National Spokesperson	BJP
14	Mr. Arvind Kumar	Dy. Secretary, Department of Heavy Industries Ministry of Heavy Industries and Public Enterprise	Govt. of India
15	Mr. Satyajit Menon	HR Director	Snapdeal
16	Mr. Kanishk Shukla	Territory Sales Manager Department of Post, Ministry of Communication and IT	Government of India
17	Mr. Shubhendu Deb	Ex General Manager, VLCC & Eminent Consultant VLCC	VLCC
18	Mr. Navneeth Vallabh	Clinical Hypnotherapist & COO	Redefine Life
19	Prof. Debbi Saini	Visiting Professor,	Denmark Professor MDI, Gurgaon
20	Mr. Kamlendu Bali	Executive Director	Global Solutions, Concentrix
21	Mr. Tarun Negi	Director-Market Procurement Leader Indian Subcontinent	Philips India Ltd
22	Mr. A.K. Bhargava	Retd. G.M. (Operations)	Bharat Electrical Ltd.
23	Mr. Vivek Kumar	Co-Founder	www.GOSPORTO.com
24	Mr. Tarandeep Singh	Senior Manager	Accenture India Ltd.
25	Mr. Mohnish Roy	Founder	Perspective
26	Dr. Deepak Pandit	Co Founder	Indian School of Entrepreneurship
27	Prof.K.C.Tuli	Professor	University of Delhi
28	Mr. Sumit Malhotra	Director Sales and Marketing	ACC Ltd.
29	Mr. M.L. Chakraborty	Dy Executive Director	Dalmia Bharat Group
30	Mr. Navin Gulia	Author, Adventurer, World Record Holder & Social Worker	World Record Holder & Social Worker

DISTINGUISHED SPEAKERS

31	Mrs. Aruna Broota	Psychologist	Delhi University
32	Mr. Tarun Negi	Director, Market	Procurement Leader Indian Subcontinent Philips India Ltd.
33	Mr. Satinder Juneja	Sr. VP - Sales and Marketing	NIIT Technology
34	Mr. Anurag Anand	GM-Coca Cola University	Coca Cola
35	Mr. Nagendra Agrawal	Associate Vice President	Kent RO
36	Mr. Sanjay Sharan	Additional Director	NACEN
37	Mr. Pankaj Dubey	Managing Director	Polaris India Ltd.
38	Mr. Annu Grover	Managing Director	Nurturing Green
39	Mr. Harpreet S. Walia	Managing Director	T Fiori
40	Mr. Mitul Kumar	Associate Director	Global Strategy KPMG Saudi Arabia
41	Mr. Sudeesh Nair	VP International Business	Alibaba.com
42	Mr. Ravi Khandelwal	Executive Director (Legal & Finance)	Container Cooperation India Ltd.
43	Mr. Abhishek Agarwal	Assistant Manager	ITC Ltd.
44	Mr. Ajay Yadav	V. President-Sales Jaguar Land Rover	AMP Motors
45	Mr. Anurag Anand	General Manager	Coca-Cola India
46	Mr. Ashit Shah	Business Head- North India Wipro	GE Healthcare Ltd.
47	Mr. Ashok Swarup	GM HR	NTPC Ltd.
48	Mr. Chetan Varma	Executive Director	Power Grid Corporation of India Ltd.
49	Col. Harpreet Walia	Ex Army Man and Entrepreneur	L2L International
50	Mr. Deepak Choudhary	CEO Delhi	West Audi
51	Dr. Ranjana Mittal	AGM	NTPC Ltd.
52	Ms. Monika Marwah	Talent Acquisition Lead	NCR Corporation
53	Mr. Neeraj Jasrotia	Head Workforce Planning	Ericsson
54	Mr. Pankaj Dubey	CEO and MD	Eicher Polaris Pvt Ltd.
55	Mr. Pavan Shrivastava	Zonal Sales Manager	CavinKare Pvt Ltd.
56	Mr. Pawan Dhingra	Director	Partnership American Express
57	Mr. PKD Nambiar	Managing Director	Flags Communications Pvt Ltd.
58	Mr. Prateek Sharma	CEO	Courier Home & Dafzo
59	Mr. Rishi Kumara Das	Secretary	ISKCON Delhi
60	Mr. S.S. Chawla	Senior Director	Assocham
61	Mr. Satyaajeet Rajan	Director General (IAS)	Ministry of Tourism
62	Mr. Sidharth Gupta	Senior Manager - HR	Samsung R&D Institute
63	Mr. Sushant Kumar	Co Founder	Courier Home & Dafzo
64	Mr. Ved Prakash	Chairman & MD	MMTC Ltd.
65	Mr. Vishal Srivastava	Director	Consulting PwC India
66	Mr. Anil Bhasin	President	Havells India Ltd
67	Dr. Jatinder Singh	Director	PHD Chamber of Commerce & Industry

CONVOCATION 2016-18 & 2017-19



PGDM Students rolled the 'graduation hats' up in the air

Asia-Pacific organized the 19th Convocation Ceremony on 14th October 2019 had set another remarkable milestone in the Institute's history. Post Graduate students were happy to hold their degrees. The occasion turned to be memorable for the previous batches. As per the tradition, Chief Guest : Shri Sunil Arora (Honourable Chief Election Commissioner), Guest of Honour : Smt. Rekha Sharma (Chairperson - National Commission for Women) conferred the degrees to the students amidst crowd comprising of faculty, parents and corporate. Institute took pride in congratulating their brand ambassadors who have secured flying colours and wished them success for their corporate careers.

BEYOND ACADEMICS

Students Committee for Corporate Relations

This Committee assists Centre for Corporate Relations for summer Internship and placements.

HR Panel discussion "On-Boarding Talent - The first 90 days"

Asia-Pacific Institute of Management organized a HR Panel Discussion on "On-Boarding Talent — The first 90 days" in collaboration with MTHR on 27th September 2017 at 6.45 pm. The panelist discussed the importance of first ninety days in the organization which is crucial for both the company and the new employee, various best practices were shared. The panellist were Mr. Subhankar Malakar, Head-HR, TNSWORLD, Ms. Jayanthi J, Head-HR, Shardul-Amarchand Mangaldas, Mr. Alok Narayan, EVP, Quattro Global Services, Ms. Simin Askari, VPYCHR, DS Group, Additional GMYHR NTPC and Prof. Dr. S.P. Chauhan, Director, AIM.



BEYOND ACADEMICS

PRAHLAD KAKKAR

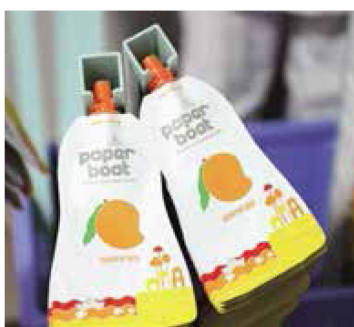


Asia-Pacific Institute of Management welcomed Adman Prahlad Kakkar for 'Mantras of Successful Branding' Session on 8th Sept. How do you define a personality who refuses to age? Unstoppable is the word and it goes synonymous with Mr. Prahlad Kakkar. Yes, this is how the creative genius addressed the management graduates while introducing him. During the first few minutes of his speech, he laid emphasis on how being young at heart keeps him going and why it is necessary to have a curious mind for an advertising firm. What refrains you from learning is the sentence that 'I already know a lot', adds the creative genius. It is only when

you show keenness in learning new things that you grow in life. He also talked about self-belief and why it is important in the clustered world. He opened a school 'The Prahlad Kakkar School of Branding and Entrepreneurship' where he teaches students on how to come up with excellent branding solution and leaving an impact through advertisements. After his immense contribution to the advertisement industry, he gives back to the society through teaching the concepts of marketing and this is what he enjoys the most at the moment. He also explained that the basic of advertisement is all about dreaming. The adman adds, 'If you are versed in handling rejection, you become fearless'. Entrepreneurship is all about facing your fears. Another beautiful thing he explained to the students is that owning a job and doing a job are two different things. If you own your job, you become possessive about it and do it without fear in the end there was Q & A session. In a nutshell, this session was described as 'one of the best sessions' that students had and thanked the institute for organizing such an event. AIM heartily thanks adman Prahlad Kakkar for visiting the campus and enriching lives of the students with his inspiring words.

PAWAN AGRAWAL

AIM is glad to invite Dr. Pawan Agrawal (Mumbai Dabbawala fame) to address the budding managers. The event took place on 4th August 2017 at the AIM premises. This was the first of its kind event where the management graduates had an opportunity to listen to Dr. Agrawal and to meet him in person. Dr. Agrawal is the Founder and President of Kamalabai Educational and Charitable Trust, Mumbai. He has many hats to his kitty and few of them are — Author, Educationist, Entrepreneur, and Business Consultant. He is known for his inspiring dialogues, mode of communication and has addressed many top leaders from the corporate world. Some of the renowned firms include Cadbury, SAP, Honda, Volvo, HCL, Maruti Suzuki, Vodafone, etc. The students were excited and awaited the day as they had firsthand experience to have an interaction with the juggernaut himself. During his speech, Dr. Agrawal shared his thoughts on management skills, customer satisfaction, product delivery cycle and how one can become an entrepreneur. Also, he shared about his struggles and achievements and what it takes to be successful in the business scenario. The hoardings were up and the news were spreading fast enough to make the young minds curious.



HECTOR BEVERAGES

Hector Beverages is a start-up based in Bangalore which was founded by Neeraj Kakkar and Suhas Misra in 2009. Their main product, Paper Boat beverages, debuted for public purchase in August 2013 which created a new revolution of bringing back traditional flavours in beverages. As a part of creating a long-term relation, the company offered a 15-day live project in marketing where our students were given the task of being the 'Paperboat Ambassadors' and spread awareness across the city. They not only helped our students in gaining insights of the industry but also helped in development of managerial skills in our students.

FOUNDATION DAY



Asia Pacific Institute of Management celebrated its 22nd Foundation Day on 9th November 2018. The Institute was founded by Shri A.K. Srivastava under the guidance of visionary academicians and professionals in 1996 and thereafter it grew fast and became a centre of excellence. The celebration was undertaken with the objective to enlighten students about human responsibilities, ethical behaviour and responsible business practice and to make them successful managers. Celebration started with Swami Chidrupananda Ji as Invited Speaker, who shared the tips on Stress Management with the students. The talk by Swami Ji was full of real life examples and some exciting stories. The evening had the students spell bound. The winners of various events were awarded with certificates and medals. As some of the students said “The event has given us memories for a life time”.



“NOSTALGIA” ALUMNI MEET



INTER- COLLEGE FEST “EXUBERANCE”

Asia—Pacific Institute of Management, New Delhi, hosts every year its Inter-College-Fest “Exuberance” on campus at Jasola. The two days of competition had participation from over 60 colleges from NCR and other states. Over 700 students from other colleges participated in various Management, IT and Cultural competitions. The opening ceremony on 24th January had Dr. V.P Singh as Chief Guest, who is Director— HR, Devyani International. The management events like “Spot Business Plan, Ad Shastra” “I need \$\$\$,” Logo Quiz were organized. Cultural events Nukkad Natak, Solo & Group Dance, Singing, Fashion Show, War of Bands attracted huge crowds. The two days event ended with an evening of performances by Toshi & Sharib & ITIDA.

ALUMNI MEET “NOSTALGIA” 2018

Alumni Meet — Nostalgia. Life seems to pass you by once you exit your College. Participating in a class reunion can not only be nostalgic but help to give you a look back to how far you have come. When you were at AIM as a student, you had certain dreams and plans for your future. It is always great to look back and revisit the place where the foundation stone of your dreams was laid? And gives immense pleasure meet your inspiring teachers, mentors and of course, your best buddies and colleagues. Asia-Pacific Institute of Management, New Delhi Alumni Association, organized the 18th Alumni Meet — Nostalgia 2018. The Meet was organized to connect, strengthen and develop Alumni Network.

Around 500 Alumni from various batches attended the Meet, it was heartening to note that Alumni from earliest batches also attended. The 2nd year students interacted with their Alumni and explored the possibilities of placement with their respective organizations. All-in-all, the evening of 3rd December, 2016 resulted in some rich experiences in the form of sharing of reminiscent times, new networks built, rich experience shared and a lot of appreciation showered by the alumni for such an exemplary event management.

SPORTS MEET



Asia—Pacific Institute of Management organized a two day Annual Sports Meet-KHELUTSAV'-19, at its campus & at Netaji Subhash Sports Complex, Jasola, New Delhi & Yamuna Sports Complex Surajmal Vihar, New Delhi. The young sportsmen participated with enthusiasm and displayed their talent in various Outdoor games like Cricket, Volleyball, Football, Basketball, Badminton, Tug-of-War etc and Indoor Games like Chess, Carom, Table Tennis, Arm-Wrestling etc. The energy of the students was seen as their participation was in huge number.



MILESTONES OF AIM

“TAKSHILA” THE MDP CENTRE OF EXCELLENCE



“Takshila” - The MDP centre of excellence at AIM provides a customized platform to provide training in diverse areas of management (in-house / Open). Takshila, is an exclusive “Centre for MDP” with all the modern state of the art facilities like Video Conferencing, Auditorium and seminar Hall, Lecture Theatres, Exclusive Dining Halls for MDP Participants.

Management Development Programmes at AIM

Management Development has become very important in today’s competitive environment in any business. It has been found in various surveys that the organizations that align their management development with strategic planning by investing in their employees have added considerably to their value chain. Our MDPs focus on new developments and latest trends in managerial practices in specific areas. With greater focus on personal and organizational development, the programmes are

designed to augment the managerial knowledge, skills, attitude and aptitude of the executives. To this end, our Management Development Programmes [MDPs] are designed with the right balance between theoretical inputs, practical insights and the latest research findings. Such programmes help the key professionals in industry integrate management theories to the continuously changing business environment and refine their action plans to meet the business requirements. Our MDPs aim to equip participants with strategic tools in the field of Strategic Planning, Finance, Marketing, IT, Operations, International Business, Organizational Behavior , HRM, Communications and Soft Skills like, Time Management, interpersonal Skills, Selling Skills, Presentation Skills, Motivational Skills, Global Leadership, Energy and Environmental management etc.



MDP'S ORGANIZED & CONDUCTED

By Faculty Members of Asia Pacific Institute of Management

From 1st August, 2018 to 10th September, 2019

Sl. No.	Title of the MDP	Date	Level of Participants	Client Org.	Conducted By
1	Team Building	Half-Day 2 August, 2018	Chief Engineers	NHPC Faridabad	Prof. S.P. Chauhan Prof. Surabhi Goyal
2	Competency Building for Effective Managerial Roles	Two day 6-7 August, 2018	Executives	NTPC, Kawas, Gujarat	Prof. S.P. Chauhan Prof. Surabhi Goyal
3	Developing Soft Skills for Higher Performance	Two day 9-10 August, 2018	Non-Executives	NTPC, Kawas, Gujarat	Prof. S.P. Chauhan Prof. Surabhi Goyal
4	Developing Positive Attitude for Higher Performance with Techniques of Relaxation and Time Management with Demonstration	Half-Day 30 August, 2018	DSPs, Inspectors and Sub-Inspectors	CBI Academy, Ghaziabad	Prof. S.P. Chauhan Prof. Surabhi Goyal
5	Emotional Intelligence for Leadership	3 days 1-3 November, 2018	Executives	NHPC, Sewa-II	Prof. S.P. Chauhan Prof. Surabhi Goyal
6	Personal Growth and Team Building	3 days 6-8 December, 2018	Executives	NHPC Chamera-1	Prof. S.P. Chauhan Prof. Surabhi Goyal
7	Essentials for Motivating People	Half-Day Module 20 December, 2018	Trainers	Magic Bus India Foundation, NGO	Prof. S.P. Chauhan
8	Value Actualization	2 days 3-4 January, 2019	Senior Executives	NTPC Farakka	Prof. S.P. Chauhan Prof. Surabhi Goyal
9	Building Interpersonal Skills	3 days 15-17 January, 2019	Senior Executives	NHPC Chamera-II	Prof. S.P. Chauhan Prof. Surabhi Goyal
10	Enhancing Managerial Effectiveness	2 days 30-31 January, 2019	Senior Executives from 11 PSUs	SCOPE Convention Centre, New Delhi	Prof. S.P. Chauhan Prof. Surabhi Goyal
11	Building Competencies for Service Excellence	2 days 12-13 February, 2019	Non Executives	NTPC, Engg. Office, Noida	Prof. S.P. Chauhan Prof. Surabhi Goyal
12	Developing competencies for solution centric approach	One day in the month of March 2019	Senior Executives	IOC	Prof. S.P. Chauhan Prof. Surabhi Goyal
13	Personal Effectiveness & growth	Three day 27-29 March 2019	Senior Executives	NHPC, Banikhet	Prof. S.P. Chauhan Prof. Surabhi Goyal
14	Emotional Intelligence	03 April, 2019	Executives	FCI	Prof. S.P. Chauhan
15	Emotional Intelligence	06 May, 2019	Executives	FCI	Prof. Surabhi Goyal
16	Stress Management	27 May, 2019	Executives	FCI	Prof. Surabhi Goyal
17	Developing Positive Attitude	10 June, 2019	Executives	FCI	Prof. S.P. Chauhan
18	Work-Life Balance	24 June, 2019	Executives	FCI	Prof. Surabhi Goyal
19	Work-Life Balance	12 July, 2019	Executives	FCI	Prof. Surabhi Goyal
20	One-Day MDP on Managing Self, Building Teams and Leading Others for Women Executives of MMTC	21 June, 2019	Senior Executives	MMTC, New Delhi	Prof. S.P. Chauhan Prof. Surabhi Goyal
21	One-Day MDP on Managing Self, Building Teams and Leading Other for Executives of MMTC	22 June, 2019	Senior Executives	MMTC, New Delhi	Prof. S.P. Chauhan Prof. Surabhi Goyal
22	Training Programme on Work-Life Balance for Women	Half-Day 2 August, 2019	Executives	National Productivity Council (NPC), Lodhi Road, N. Delhi	Prof. S.P. Chauhan Prof. Surabhi Goyal
23	Attitude for Excellence to Excel in Business for Handicrafts Exporters	Half-Day 23 August, 2019	Entrepreneurs	Export Promotion Council for Handicrafts (EPCH)	Prof. S.P. Chauhan
24	Excellence Through Organizational Transformation	2 days 8-9 Sept., 2019	Executives	NSPCL at Hotel Pride, Bangalore	Prof. S.P. Chauhan Prof. Surabhi Goyal

Programme Core Courses Snapshot (2019-21)

PGDM-GEN

TERM 1

1. Business Communication
2. Organizational Behaviour
3. Business Statistics
4. Marketing Management - I
5. Financial Accounting for Managers
6. Managerial Economics
7. IT for Managers
8. Foreign Language 1

TERM 4

1. Legal Aspects of Business
2. Personal Growth Lab
3. Strategic Management - I
4. ELECTIVE - 1A
5. ELECTIVE - 1B
6. ELECTIVE - 2A
7. ELECTIVE - 2B

TERM 2

1. Decision Science for Managers
2. Managerial Communication
3. Organizational Design and Development
4. Marketing Management - II
5. Cost Management Accounting
6. Financial Management-I
7. Management Information System
8. Macro Economics
9. Foreign Language 2

TERM 5

1. Entrepreneurship Management and Innovation LAB
2. Indian Ethos & Corporate Governance
3. Strategic Management - II
4. ELECTIVE - 1B
5. ELECTIVE - 1C
6. ELECTIVE - 2A
7. ELECTIVE - 2B

TERM 3

1. Operations Management
2. Global Business Environment
3. Human Resource Management
4. Research Methodology
5. Financial Management-II
6. Indian Financial System & Finance Markets
7. Consumer Behavior
8. E-Business

TERM 6

1. ELECTIVE - 1A
2. ELECTIVE - 2A
3. ELECTIVE - 2B



Programme Core Courses Snapshot (2019-21)

PGDM-BFS

TERM 1

1. Business Economics
2. Principles and practices of Banking
3. Accounting of Bankers
4. Business Communication - I
5. Excelling with Excel - I

TERM 4

- 1 Technology in Banking Management
- 2 Derivatives & Risk Management
- 3 Immersion Program - Branch Banking
- 4 Credit & Risk Management in Banks
- 5 Forex Management in Banks
- 6 PEARL – III
- 7 Financial Planning & Wealth Management
- 8 Corporate Banking
- 9 Sales Management

TERM 2

1. Corporate Finance
2. Legal & Regulatory Aspects of Banking
3. Banking Needs Assessment Survey
4. Excelling with Excel - II
5. ET Finpro - I
6. PRL - I
7. Business Communication - II
8. Finacle - I

TERM 3

1. ET FINPRO - II
2. Personal effectiveness and relationship leadership
3. Customer Relationship Management
4. Finacle - II
5. Immersion Program - Rural Banking
6. Security analysis and Portfolio Management
7. Indian Financial System & Financial Markets
8. Business Research Methods

TERM 5

Project Work - I

TERM 6

Research based Work



PROGRAMME STRUCTURE PGDM BATCH (2019-21)

PGDM-GEN/MKT/BFS/IB

SECOND YEAR

CORE PAPERS

1. Legal Aspects of Business
2. Personal Growth Lab
3. Strategic Management
4. Innovation and Entrepreneurship
5. Indian Ethos & Corporate Governance

SPECIALIZATION ELECTIVES

Operations Management and Decision Sciences (OMDS)

1. Operation Research
2. Global Logistics & Supply Chain Management
3. Maintenance Management
4. Project Management
5. Total Quality Management
6. Service Operations Management
7. Warehousing and Material Management
8. Supply Chain Analytics
9. Operations Strategy
10. Lean Six Sigma

Marketing (MKT)

1. Sales & Distribution Management
2. Product and Brand Management
3. Rural and Bottom of Pyramid (BOP) marketing
4. Marketing Analytics
5. International Marketing
6. Integrated Marketing Communications
7. Marketing of Services
8. Digital Marketing
9. Events & Media Marketing
10. Customer Relationship Management
11. Customer Relationship Management
12. Business to Business Marketing

Finance (FIN)

1. Security Analysis
2. Investment Banking
3. Strategic Financial Management
4. Financial Risk Management
5. Financial Modeling
6. Project Appraisal & Finance
7. Bank Finance for Importers & Exporters
8. International Finance
9. Portfolio Management
10. Taxation

Human Resource (HR)

1. Recruitment and Selection
2. Performance Management
3. Compensation Management
4. Strategic Human Resource Management
5. Learning and Development
6. Employee Relations
7. Psychometrics for Managers
8. Employment Laws
9. Global Human Resource Management
10. HR Analytics
11. Organizational Transformation

International Business (IB)

1. International Marketing
2. Financing of International Trade
3. Export Import Documentation and Procedure
4. Trade Data Analytics
5. Global Logistics and Supply Chain Management
6. International Business Strategy
7. Global Sourcing and Business Development
8. International Economics & Competitive Strategy
9. International Economics & Finance
10. Global Economy and Emerging Industries
11. International Business Law
12. Global Human Resource Management
13. International Economics & Trade Policy

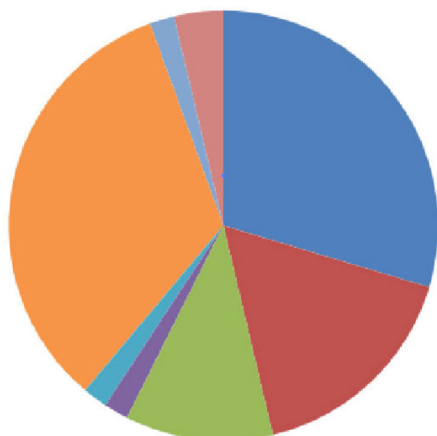
Information Technology

1. Enterprises Resource Planning
2. Software Engineering
3. Knowledge Management Systems
4. Decision Support and Expert Systems
5. Software Project Management
6. IT Governance
7. Information Systems Strategy

POST GRADUATE DIPLOMA IN MANAGEMENT BATCH 2019-21

Number of Students with Specialization

Marketing and International Business Marketing and Operations
 Human Resources & Marketing Human Resources & Operations
 Finance & Human Resources Finance & Marketing
 Finance & International Business Finance & Operations



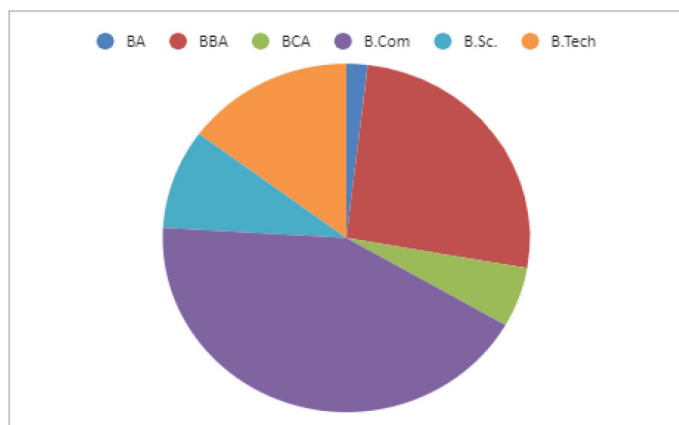
Specialization

Number of Students

Marketing International Business	16
Marketing Operations	9
Human Resources & Marketing	6
Human Resources & Operations	1
Finance & Human Resources	1
Finance & Marketing	18
Finance & International Business	1
Finance & Operations	2
Total	54

Number of Students According to Graduation Streams

BA BBA BCA B.Com B.Sc. B.Tech



Graduation

Number of Students

BA	1
BBA	14
BCA	3
B.Com	23
B.Sc.	5
B.Tech	8
Total	54

FINANCE & MARKETING



Agneesh Upadhyay

- 26
- B.Sc
- Summer Internship at Acuity knowledge Partners
- Ambala, Haryana



Akshita

- 22
- B.B.A
- Study the purchase pattern of consumers of E-learning platform
- Qutub Vihar, New Delhi



Anmol

- 25
- B.Sc
- A study of marketing concepts and buying behaviour of ac's AT Hitachi
- Meerut, Uttar Pradesh



Joy Paul

- 23
- B.Com
- Equity Research in pharmaceutical Sector
- Shillong, Meghalaya



Nishant Anand

- 23
- B.Com
- Paycheck protection programme & commercial lending tools of banks
- Patna, Bihar



Poornima Gupta

- 22
- B.Com
- Customer relationship management practices adopted by top 5 banks in india
- Moradabad, Uttar Pradesh



Pragya Pandey

- 21
- B.Com
- Study on Equity Research on Banks
- Jaipur, Rajasthan



Pratishtha Saxena

- 21
- B.Com
- Marketing Strategies Adopted by Coca Cola and Popularity of Different Brands of Coca Cola
- Bareilly, Uttar Pradesh

FINANCE & MARKETING



Shubham Sharma

- 22
- B.Com
- A study on investment options and investors attitude towards investment in private insurance companies
- Bareilly, Uttar Pradesh



Shubhang Agarwal

- 23
- B.Com
- A study on consumer preference Towards various investment Avenues
- Bareilly , Uttar Pradesh



Soumi Mukherjee

- 22
- BCA
- Mutual fund : A Globally Proven investment Avenue
- Durgapur, West Bengal



Varsha Vijayan

- 24
- B.B.A
- A comparative study on the impact of Covid-19 on the US and Indian Banking Industry
- Kollam Distt., Kerala



Vivek Singh Chauhan

- 23
- B.B.A
- Effects Of Branding On Consumer Buying Behaviour – A Study In Relation To Mobile Phones
- Dwarka, New Delhi



Amrita Sinha

- 23
- B.Com
- A study on Equity Research of Banking Sector
- Patna, Bihar



Sachin Garg

- 24
- B.Sc
- Commercial lending and Paycheck Protection Programme
- Sarita Vihar, New Delhi

FINANCE & OPERATION



Vigneshwaran Balakrishnan

- 27
- B.Com
- Raman Associate (kodambakam branch) as Audit clerk
- Chennai, Tamil Nadu



Kapil Garg

- 26
- B.Com
- A study on Risk Perception & Portfolio Management of Equity Investors
- Sarita Vihar, New Delhi

MARKETING & HUMAN RESOURCE



Alka Ojha

- 24
- B.C.A
- National Computers as part time Sales executive.
- Faridabad, Haryana



Jini Shukla

- 22
- B.B.A
- Consumer Behavior On K-12 Online Education
- Lakhimpur Kheri, Uttar Pradesh



Rupali

- 23
- B.C.A
- Online VS Instore Buying Behavior Consumer Report
- Harda, Madhya Pradesh



Shikha Chauhan

- 24
- B.B.A
- Application of Artificial intelligence in different HR processes
- Faridabad, Haryana

MARKETING & HUMAN RESOURCE



Naynole Kaul

- 22
- B.B.A
- A study related to insurance company
- Palam, New Delhi



Mahweesh Zareen

- 23
- BBA
- Exploring the Relationship between employer branding in organizations culture and hr practices
- Jamshedpur, Jharkhand

MARKETING & INTERNATIONAL BUSINESS



Aayush Agarwal

- 23
- B.Com
- Impact of COVID-19 on Indian Automotive Industry
- Buxar, Bihar



Anupam Singh

- 22
- B.Com
- Potential impact of COVID -19 on Pharmaceutical sector
- Varanasi, Uttar Pradesh



Ayushi Shekhar

- 22
- B.B.A
- A Study on customer buying behaviour for future general india life insurance company
- Lakhimpur, Uttar Pradesh



Dewank Rounchhela

- 23
- B.Com
- Study of consumer buying behaviour towards investment products & running a deep analysis of pnb metlife & tourism management at australla
- Dehradun, Uttar Pradesh

MARKETING & INTERNATIONAL BUSINESS



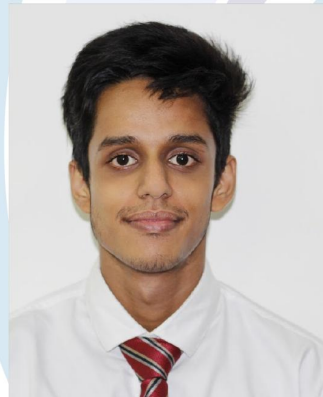
Harikaran R G

- 23
- B.Tech
- Consumer Preference towards online shopping
- Virudhunagar, Tamil Nadu



Harish

- 23
- B.Com
- Study of brand management and its protection
- Rohini, New Delhi



Mradul Baghel

- 23
- B.Tech
- Marketing Activities and customer response for quality machine tools corporation
- Indore, Madhya Pradesh



Prince Kumar

- 24
- B.Com
- Faridabad, Haryana



Rudra Pratap Singh

- 24
- B.Com
- Marketing Strategies of Apple Inc
- Varanasi, Uttar Pradesh



Sakshi Pandey

- 21
- B.Com
- Market Research for -Lalimber An EdTech Company
- Allahabad, Uttar Pradesh



Saroon

- 23
- B.A.
- Study on use of marketing & sales strategies at modinagar paper mills
- Meerut, Uttar Pradesh



Tanuj Joshi

- 24
- B.Com
- A study on consumer perception on KTM
- Dehradun, Uttarakhand

MARKETING & INTERNATIONAL BUSINESS



Vishal Dang

- 23
- BBA
- Consumer's perception towards cause-related marketing
- Faridabad, Haryana



Sameer Pandey

- 21
- B.B.A
- How to successfully approach cause based marketing
- Basti, Uttar Pradesh



Rohit Bhardwaj

- 21
- BBA
- Cause Related marketing by nike
- Faridabad, Haryana



Tanya Kalra

- 21
- B.Com
- A study on consumer preference towards various Ig products
- Yojna Vihar, New Delhi

MARKETING & OPERATION



Akarsh Jha

- 32
- B.Tech
- Powermech projects limited - Assistant Manager
Melco India Pvt Ltd - Sr Engineer
Macawber Beekay Pvt Ltd - Engineer
- Raipur, Chhattisgarh



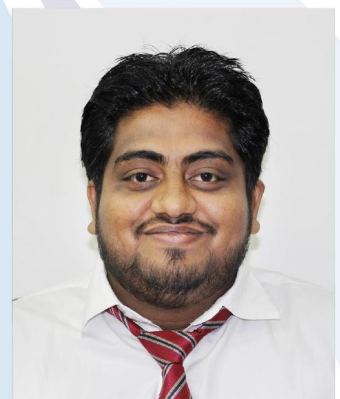
S V Sampath Kiran Sanku

- 23
- B.Tech
- To design a supply chain model to deliver vegetables, fruits and greens according to the customer's requirement
- Vizag, Andhra Pradesh



Sandip Banik

- 25
- B.Tech
- Solutions to problem arising from changing trend in consumer behaviour in india milk industry
- Agartala, Tripura



Shadabur Rahman

- 26
- B.Tech
- Effect of Banding on consumer buying behavior
- Purnea, Bihar

• AGE • EDUCATION • SUMMER TRAINING / PROJECT TITLE • HOME TOWN

MARKETING & OPERATION



Souvik Roy Choudhury

- 25
- B.Sc
- BSNL is making huge loss recent years
- Agartala, Tripura



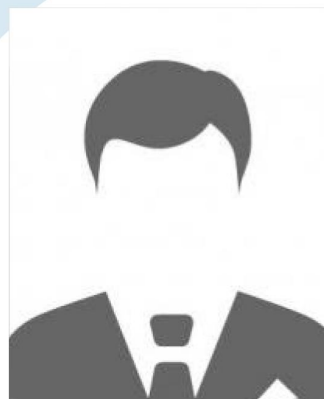
Akshita Bharti

- 24
- B.Com
- A comparative study on the brand promotion strategies of EduSaksham In comparison with Byju's and Vedantu
- New Delhi



Shakeel Hasan Karim

- 25
- BBA
- Consumer Awareness on Digital Platform" HUPLUS MARKET INNOVATION PVT LTD
- Saket, New Delhi



Anurag Kumar

- 26
- B.Tech
- Vedantu Pvt Ltd
- Bihar



Mashad Ali

- 24
- B.Tech
- Study of two-wheeler in south-east asian market
- Saidulajab Extn, New Delhi

HR & OPERATION



S. Shreya Ananda

- 21
- B.B.A
- A Study on employee learning during the lockdown at banks
- Orissa

FINANCE & INTERNATIONAL BUSINESS



Shivangi

- 24
- B.Com
- A study of perception of customers regarding life insurance in uttar Pradesh with special reference to district ETAH
- Etah, Uttar Pradesh

FINANCE & HUMAN RESOURCE



Deepshree

- 22
- B.B.A
- Comparative istudy on Training and Development at Tata Consultancy Services (TCS) and Cognizant Technology Services (CTS)
- Faridabad , Haryana

SNAPSHOT OF SOME OF OUR ESTEEMED ALUMNI SINCE INCEPTION YEAR 1996

S.No.	NAME	DESIGNATION	ORGANISATION
1	Mr. Jitendra Jena	VP-HR & Corporate Strategy	Relaxo
2	Mr. Niraj Mendiratta	Sr Manager Training-HR	Hindware
3	Ms. Shalini Rath	Talent Acquisition Head	Unitech Wireless Ltd
4	Mr. Vikram Gandhi	National Manager	TCS
5	Mr. Amit Bansal	Zonal Head	ICICI Bank Ltd
6	Mr. Akhil Saxena	Marcom Head	Aircel
7	Mr. Jatin Bhargav	Vice President	Citi Finance
8	Mr. Sandeep Kumar Sinha	North Indian Marketing Head	Walmart
9	Mr. Amarendra Kumar	North Bihar Marketing Head	ETV Network
10	Mr. Arindam Saha	AVP & Branch Head	ING VYSYA Bank
11	Mr. Aristo Dutta Gupta	Operation Leader	Genpact
12	Ms. Paramita Dey	AVPN Quality	Genpact
13	Mr. Rohit Shah	Group Account Director	Mudra Communication
14	Mr. Shantanu Bhattacharya	Associate Director	Group M
15	Mr. Sandeep Sinha	Country Manager	Firefox Trek
16	Mr. P.K. Ajith	Area Manager	Sundaram Finance Ltd
17	Mr. Prasun Banerjee	Regional Head	IDBI Guilds Ltd
18	Mr. Rupesh Kumar	Area Manager	MTS
19	Mr. Ankur	MD	Career Launcher
20	Mr. Raman Singh	Director	Mercantile Advertising
21	Mr. Rajeev Kumar	Project Lead SAP HR	SBI Life
22	Mr. Ravindra Kumar	General Manager	Dr. Lal Path Lab
23	Mr. Sourabh Goswami	Cluster Head	Reliance Money
24	Mr. Ankur	AVP	Copal Partners
25	Mr. Prithwish Bhowal	Regional HR	Tuilip Telecom Ltd
26	Mr. Anirban Nandi	JM (SCM)	Kajaria Ceramics
27	Mr. Daivesh Dilip Shah	Director	Mercantile Advertisement
28	Ms. Neha	HR Manager	ICICI Prudential
29	Mr. Sourav Mohta	Director	Satyanarayan Ispat Pvt
30	Mr. Giasuddin Ahmed	Area Sales Manager	Zenith Computer

ALUMNI & STUDENT SPEAK

"Today, when I look back, I feel proud of my decision to join Asia Pacific Institute of Management (APIM). APIM is a place, where talent is nurtured by great professors, mentors and guides; who have devoted their lives to Corporate and are now in a self-actualization mode to help Young India. The case study based teaching methodology helps in applying knowledge in the real life situations of the professional life. APIM also helped me learn the art of being disciplined and professional."

Vishal Srivastava,
Executive Director | Batch 2005-07



Asia Pacific Institute of Management is one of the best place for management students, life at APIM is like a rollercoaster ride with each day bringing in new challenges and learning filled with classroom lectures, guest speaker sessions, workshops etc. It is a place where I learned a lot and which helped me develop myself from an amateur to well qualified perfonnel. I am grateful to have such at great platform.

Deepak Choudhary
CEO - Audi Delhi | Batch 2001-03

It's been a while for me in the corporate world as a Human Resource professional and when I look back, all I can say is that APIM definitely has some role to play here. I started my career with Fidelity International (campus placement) as a Talent Acquisition Coordinator and ever since then my life changed. I got a chance to work with some of the best known brands and understand the insights of the recruitment world. I am currently working as the Recruitment Coordinator APAC at MongoDB taking care of the interview process and ensuring to give the best of candidate experience. As a student, I always questioned myself if I would do well as an HR professional since I was not much of a talkative person but the belief my faculty and the mentors had in me made me go for this and here I am today! APIM is very close to my heart as it gave me two most life changing years of my life . It gave me the platform to shape up this beautiful journey I am enjoying right now.

Nikita Parashar
Recruitment Coordinator | Mongo DB | Batch 2014-16



It really gets tough for me to even imagine my pleasure and success without AIM, the place which has nourished me as an individual and helped me to fulfil my aspiration of experiencing and exploring life in every credible way.

'Yes! I did it' - feeling boosts me every time I accomplish a new task at my workplace. Like white colour contains all the colours of a spectrum, AIM is the place which carries all the colours and essence of developing leaders for tomorrow's world. The course pedagogy was excellent, my two years was full of thrill and excitement. I will always remain indebted towards AIM for embedding all the colours of student life in an indelible corporate learning for me.

AYUSHI GEMINI
Account Manager- Brand Partnerships-Bloomberg| Quint
Batch 2013-15

ALUMNI & STUDENT SPEAK

I am a Mechanical engineer having seven years of rich experience in power sector worked as an assistant manager but then I feel that I have to polish myself as a good manager and enhance my leadership quality. The congenial environment at Asia Pacific has given me numerous opportunities to participate in extracurricular activities and groom my personality. We worked very closely with the college faculty and personally met top professionals from the corporate world. This exposure and learning was supplemented with our classroom lectures. I am exalted to show my gratitude to Asia Pacific for making me a super confident person who is clear about his career goals.

Akarsh Jha

Batch 2019-2021



Being a part of one of the most pioneer B-school i.e. Asia Pacific Institute of Management in itself is an immense pleasure. This is a place where knowledge meets the practical world. The most unique thing here is the faculty members. The teachers are always available for clearing our doubts. The case study methodology of teaching helps us to apply knowledge and generate new ideas. Apart from studies there are many extra co-curricular activities, different clubs, CCR Committee which helps you to gain more confidence in yourself and groom your soft skills to meet the needs of the highly competitive world.

Akshita Sharma

Batch 2019-2021

After completion of my Bachelor's degree and working in marketing field I realized that I was not satisfied with my own performance because I knew I was capable of more if I had more knowledge of what I did and so I decided I should pursue my post-graduation in management and my search brought me to Asia-Pacific Institute of management. And from the very first day I felt like I belonged here because the faculty member helped me to adapt to the situation very quickly.

Not only that the class atmosphere is so positive that it pushes us to go beyond our current capabilities and explore new heights. I am happy that I decided to come to this prestigious institute which is having a legacy of 23 years and I feel privileged to be a part of it because I know it will help me develop myself as an individual and professional both.

Mradul Baghel

Batch 2019-2021



PLACEMENT STATUS BATCH 2017-19

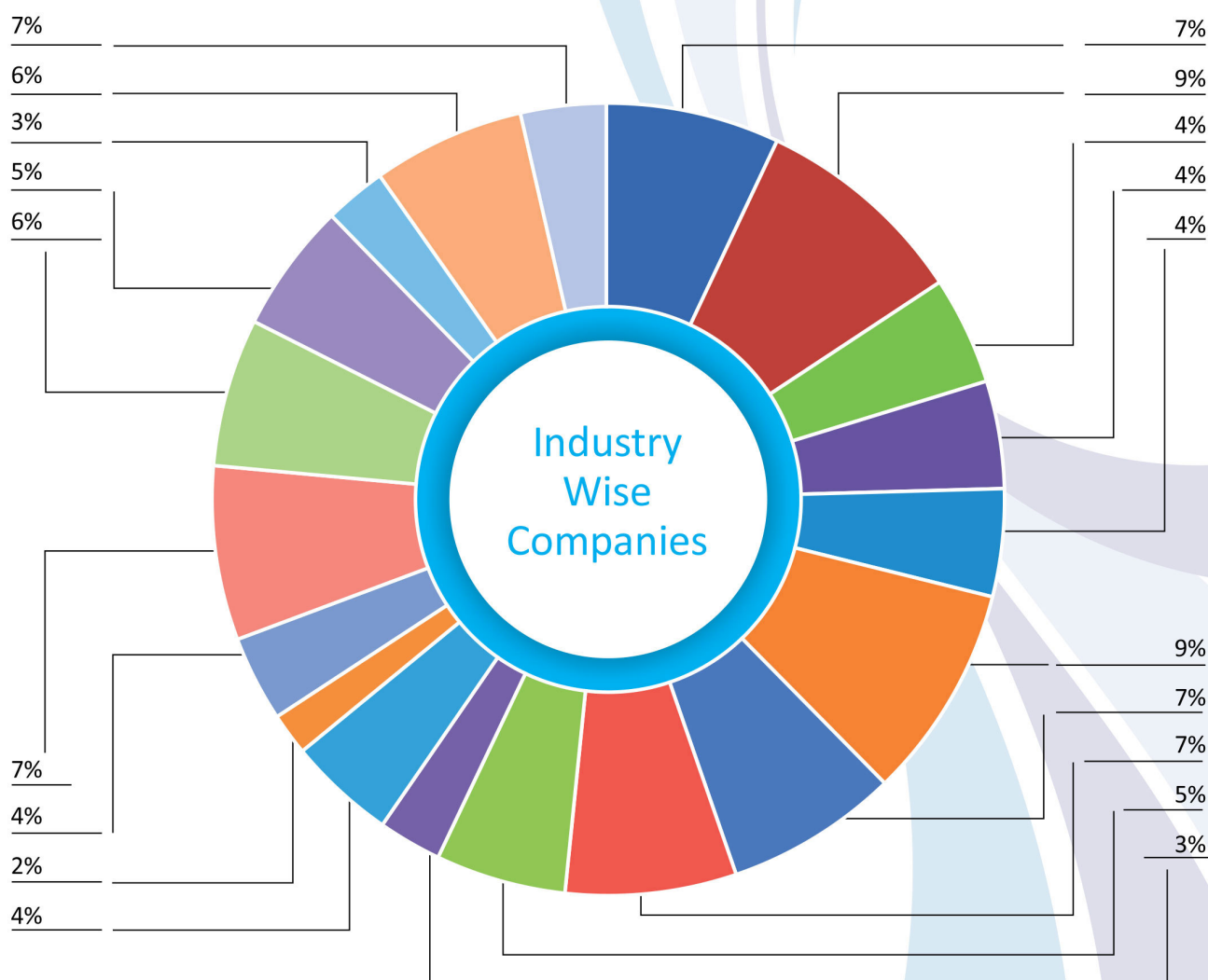
More than **110**
Companies
visited for final
Placements

125
Offers

30%
Students
Got Multiple
Offers

80%
Companies are
Multinational
in Nature

100%
Paid
Summer
Internship



- Financial Consulting
- BFSI
- Consumer Durable
- Wellness
- FMCG

- Service
- E-Commerce
- Retail
- HR Consulting
- Shipping

- Automobile
- Power
- Media
- IT Services
- Hospitality

- Insurance
- Logistics
- Manufacturing
- Education

SUMMER INTERNSHIP-BATCH 2017-19

S.N.	Company Name
1	Grand Thornton
2	Aditya Birla Sun Life Insurance
3	Aditya Birla Capital- Health Care
4	FedEx Express
5	JCB
6	SAI Enterprises
7	Hindustan Wellness Pvt. Ltd.
8	J. Marathon Advisor Services Pvt. Ltd.
9	Bharat Electronics Ltd.
10	Nangia Advisors LLP (Andersen Global)
11	Edelweiss Broking Ltd.
12	N G Digital Solutions Pvt. Ltd.
13	Job Shapers
14	PFRDA
15	Rastriya Ispat Nigam Ltd.- VSP

S.N.	Company Name
16	Bridge Group Solutions
17	Reculta Solutions Pvt. Ltd.
18	Evelyn Learning System
19	Anglian Medal Hunt
20	Supreme Industries Ltd.
21	Hitachi
22	Marico
23	360 Realtors
24	Tommy Hilfiger
25	Creative Think Media and Little Black Book
26	Bajaj
27	Cuckoo Appliances
28	ITC Ltd.
29	Quick Ride



OUR PROMINENT RECRUITERS

OUR PROMINENT RECRUITERS

 MERCER MAKE TOMORROW, TODAY	 naukri.com	 HDB FINANCIAL SERVICES From the trusted family of HDFC Bank	 MOTHER DAIRY	 muthoot MICROFIN
 Mirus	 MOODY'S ANALYTICS	 MTR	 moglix	 MPS Mother's System Systems Limited
 meritnation	 HEADS UP FOR TAILS EST. 2008	 Haldiram's	 HDFC BANK	 Hindustan Wellness Preventive Health Care Specialist
 HITACHI Inspire the Next	 hfffc home first We'll take you home	 JAYPEE HOTELS & RESORTS	 ICICI Bank	 HE HYBRID ELECTRONICS
 HYUNDAI MOBIS	 HYATT REGENCY	 HT Media	 Indiabulls HOME LOANS	 indepay
 indiamart	 IndianOil	 IndusInd Bank	 Indiabulls VENTURES	 INTEROCEAN
 ITC Limited	 JAGUAR Steel & Coal	 jaro education GROWING THE FUTURE	 ICICI PRUDENTIAL LIFE INSURANCE COMPANY	 JLL
 Justdial	 KARVY STOCK BROKING	 kotak Kotak Securities	 JAGUAR LAND-ROVER	 KENT Mineral RO Water Purifiers
 JW MARRIOTT	 KALPA-TARU	 /kwanchi/	 KOCHAR TECH	 kotak Kotak Mahindra Bank
 KPMG	 L&T Financial Services	 LG	 L'ORÉAL	 magus CUSTOMER ENGAGEMENT
 Mahindra FINANCE	 ICICI Securities Powering Profitable Partnerships	 First Choice	 kotak LIFE INSURANCE	 M CUBE FINANCIAL
 magic	 make my trip	 Mapro	 marico	 MAX LIFE INSURANCE

OUR PROMINENT RECRUITERS

PLACEMENT PROCESS AT AIM

PHASE I

Students profiles and other relevant information are shared with our potential recruiters

PHASE II

The Companies are invited on campus to conduct Pre-Placement talks and to give the details of the roles and profile offered

PHASE III

Companies conduct their selection processes which typically may include Shortlisting, Psychometric and other assessment tests, GD and Personal interviews, following which the final results are announced

PHASE IV

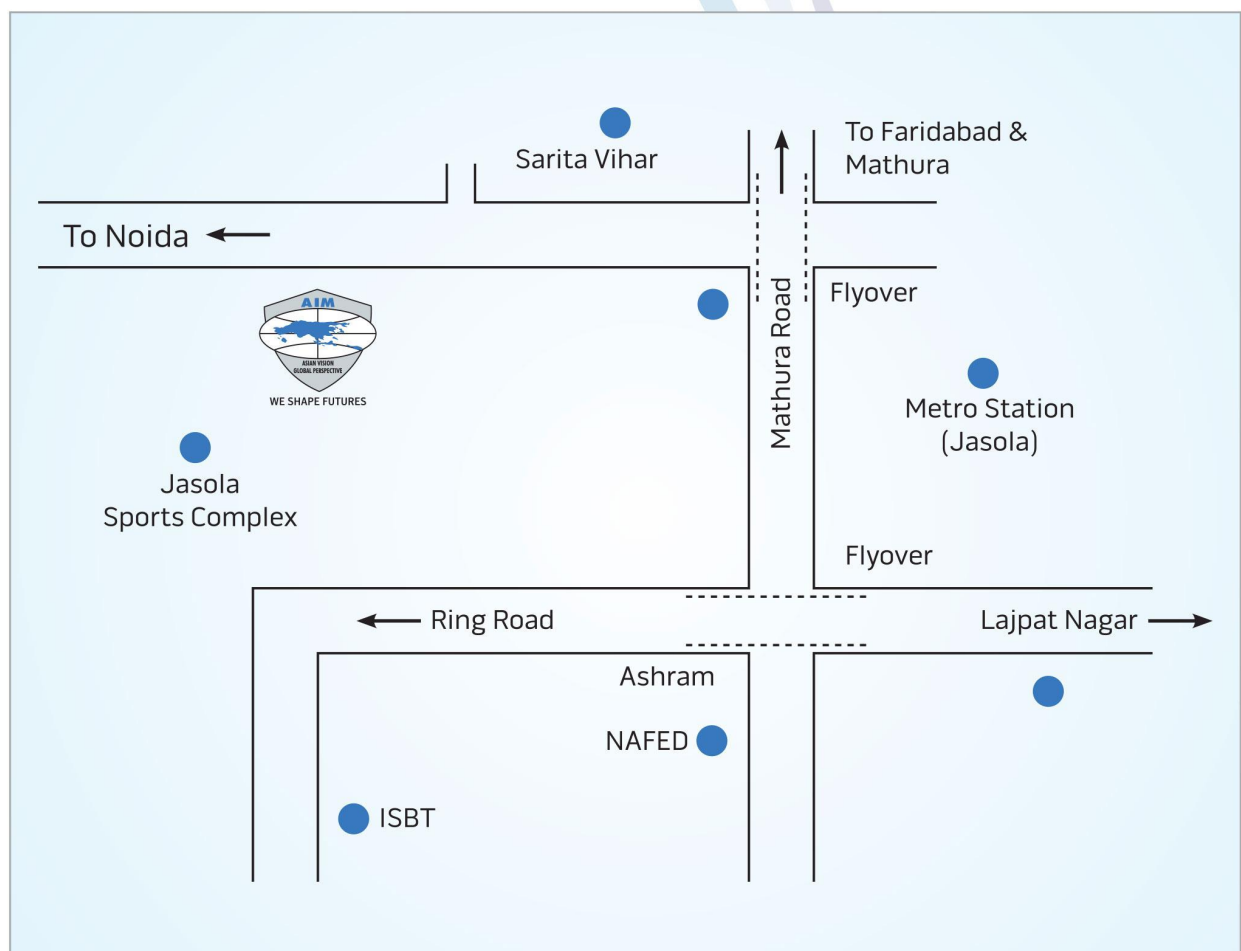
Thank you letters are sent to all the recruiters along with the expression of our commitment to have a long term and fruitful relationships with them

PHASE V

Share the feedback on interviewed aspirants either in the prescribed Asia Pacific Institute format. This shall help us in developing the aspirants further

HOW TO REACH US

Asia-Pacific Institute of Management is just 12 Kms away from the New Delhi Railway station and is around 25 Kms from New Delhi Air-Port. The distance from Inter-State Bus Terminus, Kashmere Gate, New Delhi is around 12 Kms. The location is easily accessible by Delhi-Metro, Bus Taxi and Auto Rikshaw. The nearest land mark is Indraprastha Apollo Hospital , Jasola Delhi-Metro Station. Jasola Vihar, Shaheen bagh metro Station



Location





We Shape Futures

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Phone: 011-42094800, **Extn.:** 600, 773, 871, 764

Email: placements@asiapacific.edu | **Website:** www.asiapacific.edu