

IBA BANGALORE - www.iba.ac.in

## **PGDM 2021-23**

Approved by AICTE, Ministry of Education, Govt. of India

**21**<sup>st</sup> **BATCH** Two year full-time Residential Programme

Stability Matters Learn how to hold ground in varied climatic conditions

Will Be what I Aspire to be IBA BANGALORE CAMPUS

## PGDM **POST GRADUATE DIPLOMA IN MANAGEMENT - PGDM**

## Programme Overview

		_		Progra	i							1
	Dual Specializa Course*	ation	Marketing		ance		source Mana	<u> </u>			E-Business	-
			Retail	·	ations		ational Busine		Entrepr	eneurship M	anagement	J
	*Student can choose combination from above mentioned specializations before beginning of 3 <sup>rd</sup> Trimester.											
	Orientation Programme	1 <sup>st</sup>	& 2 <sup>nd</sup> trimester	3 <sup>rd</sup> trii	nester	Corporat	e Internship		4 <sup>th</sup> , 5 <sup>th</sup>	& 6 <sup>th</sup> trimes	ter	
	Preparatory		ndation subjects presentations case studies	Specia	ction of lization jects	2 months of ex Corporate Inte				ional/ Specia with APTP p		
	Subjects	proje	cts & managemer games		nship ments	Corporat	e mensnip	•		l Placements 6 <sup>th</sup> trimester		
			VALUE AD	DED COURSE	S AS PARI	T OF THE	PGDM c	URRICU	ILUM			
Peregrine A Certificatio (Globally re Entry tes knowle	cognized YES+ Certific ting of (AOL-Stress b	ation & ouster Mar	tionships Conflict Networkin Lagement Career Stra CPDP) (CPDP	g & tegy			1975	n Management (CPDP)	Six S — Gree	en Belt Manag ation by Leading	isition ement & g Change DDP) 4 15	
	& EQ (CPDP) Pri	repreneurship ogramme – evel 1 and 2	Opportunity to do Live Projects				Foreign Langua (Facilitates Lor Term Internatio Opportunities	ng Bu nal Strate s) – Ce	pstone Isiness gy Course Irtified by Iagement	Social Entrepreneurship (CPDP)	Peregrine Acade Certification, US (Globally recogni Programme Exit T	SA ized
SAP University Alliances		cÂps'	TONE					Simu	lation Inc. USA) CP		onality Development F ement and Training Pr	
			Sci	HOLASTIC AS	SOCIATIO	ns & Int	ERNATION/	al Link	AGES			
and the state		Uni	kholm versity	P	Ó				Ŷ			and a star
Freib	urg University, Germany	0	m University, G weden	ioa University, S Goa	South Gujarat Un Gujarat	iversity,	University of Dha Bangladesh	ika,	Curtin Unive Australia	) ,	Swami Vivekanan Anusandhan San (SVYASA ), Ban	isthana
(,	9 35 35		AIMS	zhane terrere zhane terrere	Griffe UNIVER: Queensland Ad	SITY	Fried Schil Univ			A CONTRACTOR	A REAL PROPERTY OF THE REAL PR	AP PURAK
	nasthali Vidyapith versity, Vanasthali			Zurich University f Applied Science, Switzerland	Griffith Uni Queensland,		Friedrich Schiller I Germany		Indian Ins Scier Banga	nce,	Dhyana Pura Uni Bali, Indones	
				Acade	MIC & IN	DUSTRY	Associati	ONS				
Confe	deration of Retai	opean a		≌ra	i oih	IRD N				FOUNDATION		RSMIP T
Confe		pean Retail ny, German	Franchising y Association of India	Retailers Association of Activity of India	ion Institu HR		National HRD Network	of Indian Academy Marketing,		Wadhwani Foundation	Entreprene Developor Institute of	urship ment
		Association				ION OF MENT SCHOOLS	ISTD WINDOWS AND	BO	tc	MtC Clobel MtC Clobel MtC Clobel	and	over all

India Retail Forum

**Executive Recruiters** Association

Higher Education Forum

Information Systems Audit & Control Association



Indian Management Schools

Indian Society for Training & Development



Bangalore Chambers of Industry &

Management Teachers Commerce Consortium-Global

The Global Compact Network India



**Dr. Subhash Sharma** PhD, University of Southern California (USC)-USA PGDM, IIM-Ahmedabad Dean & Director, IBA Bangalore Exp: 47 years Industry- 2 yrs, Academic- 45 yrs



Dr. Manish Jain PhD, MBA (Marketing), PGDBM (Finance), B.E. (Mechanical)

Chairman & Founder CEO, IBA Bangalore Exp: 24 years Industry- 14 yrs, Academic- 10 yrs

# Get mentored by Committed faculty

We invite you to invest two years at IBA and gain a world of knowledge and experience. Under supervision of our Renowned Faculty with vast experience in teaching and consulting (in India and Abroad), and Governing Council comprising of a distinguished panel of industry veterans and academicians, you will have the opportunity to network with the Senior Management of Top Companies through Industry visits and Seminars. To be precise, we provide you an excellent platform for a great and exciting Professional Career.



**Dr. Subhendu Dey** PhD-AMU, PGCPM-IIM Kozhikode, B.E. (Mechanical) Exp: 28 years Academic- 28 yrs



**Prof. V. Suresh Chandra** M.Tech-Industrial Management (IIT-Chennai), B. Tech. (IIT-Kharagpur) Exp: 45 years Industry- 30 yrs, Academic- 15 yrs



Prof. J.B. Shetty MDP (IIM-Calcutta), Diploma in Footwear (Canadian Institute of Footwear Technology), B.Sc. Exp: 45 years Industry- 32 yrs, Academic- 13 yrs



Dr. A V Ramana Acharyulu PhD. MBA-IRMA Anand. B.Sc. Exp: 38 years Industry- 15 yrs, Academic- 23 yrs



Prof. Muralidhar Deshpande (PhD), EPGDBM, BE (Comp Sc & Engg), PMP, Prince2 Exp: 26 Years Industry - 18 yrs, Academic - 8 yrs



**Prof. Prashant Kulkarni** MA. PGDM Exp: 19 years Industry- 2 yrs, Academic- 17 yrs



Prof. Narendra Babu B.V. (PhD), MBA - Rochester Institute of Technology, New York, PGDESD (USA), B.E. (Mech.) Exp: 17 years





PhD, FCS & MICS (UK), M.Com., MBA (Marketing), MBA (Finance). LLB Exp: 41 years Industry- 16 yrs, Academic- 25 yrs

Dr. Suranjan Bhattacheryay PhD, ACIB (UK), FCMA, CAIIB, B.Sc. (Physics Hons.) Exp: 45 years Industry- 36 yrs, Academic- 9 yrs

Dr. Nandeesh V Hiremath PhD, M.Sc.(Agri.), MBA (HRM & Marketing), PGDHRM, PGDRD, CCIPRs & ACBT & IPRs (WIPO Worldwide Academy, Switzerland) Exp: 30 years Industry- 13 yrs, Academic- 17 yrs



Dr. M.S. Pratibha Raj PhD, M.Phil., MBA, M.Com Exp: 25 years Industry- 9 yrs, Academic- 16 yrs



Dr. Vaishali Agarwal PhD, MBA, BBA Exp: 19 years Academic- 19 yrs



**Prof. Chandra Kant** PGDM (IIM-Calcutta), B.Tech. (IIT-Kanpur) Exp: 35 years Industry- 22 yrs, Academic- 13 yrs

Dr. Bijay Krishna Bhattacharya PhD, MBA (Finance), M.Com, CAIIB, M.Phil. PGDBM



ISTD, BA Exp: 33 years Industry- 25 yrs, Academic- 8 yrs

Prof. Nagendra Hegde (PhD), MBA - Visweshwaraiah Technological University, BBA Exp: 20 years Industry- 12 yrs, Academic- 8 yrs



Prof. Smita M. Gaikwad (PhD), M.Phil. - Periyar University, MBA. BBA Exp: 19 years Industry- 1 yr, Academic- 18 yrs

**GREEN** CAMPUS





Imbibe thought Leadership...

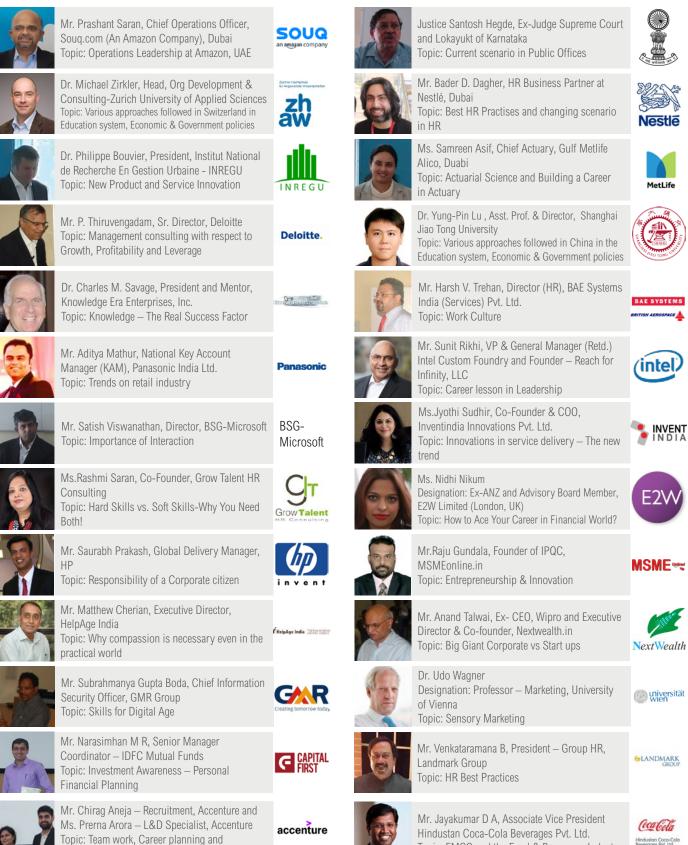








# LEARN FROM 'practitioners' WHO INSPIRE



Coca Cola Hindustan Coca-Cole

Topic: FMCG and the Food & Beverages Industry

MetLife

(intel

NVENT

Disclaimer: Readers are requested to note that designations mentioned in this list are the designations held by dignitaries during their interactions/lecture with our students.

## Imbibe thought Leadership...

**Emotional Intelligence** 



## INDUSTRY VISITS & WORKSHOPS



SAP, Singapore



Bosch, Bengaluri



Apple, Duba



kshay Patra Foundation, Bangalore.



Intel Ignition Lab, Duba



3M, Dubai



Pepsico, Dubai



Amway, Bangalore



Malaysian Petroleum, Kuala Lumpur





Nestle, Dub



SAID Business School, UK



Figer Breweries, Singapore



Siemens, Dubai



VeWater, Singapor





Knowledge Management Centre (KMC)

A Business Laptop enabled with focussed business analytics tools and research databases like SPSS, Minitab, Mindmaps, Moodle, SYSTAT

EMIS (ISI Emerging Markets Group), EBSCO and J-GATE to <u>every student</u>. 15900+ Books, 9000 Titles (*Exculsively on Business Management*).

3500+ International and National Journal resources across the Globe.

#### 1500+ Videos on Business Management.

Online access to IIM-A Library resources.

Faculty and Students also get access to Delnet, world's largest library of e-books having more than 5.97 lacs books on Management and over 41 lacs e-books including books of other disciplines. Delnet also provides access to lacs of audio books, Journals, articles, etc.

Chairman's Office CEO's Office Director's Office Public Relations Department Admissions Department Finance and Accounts Department Operations Department Examination Department Placement Department Visitors Lobby Alumni Office





IBA provides separate residential facilities for boys and girls within the campus. \*Single rooms, Double rooms, Triple rooms, Single/Double with attached bathrooms.

Each room has a cot, study desk with chair and wardrobe. Mess at IBA, located adjacent to the residence offers vegetarian food. \* Accommodation is Hostel Specific



**Recreation Facilities** 

- Mini stadium which includes Volleyball, Basket Ball, Squash, Badminton, Tennis court. Indoor games like Table Tennis, Chess and Carrom in IBA Sports Complex.
- State of the Art modern Gymnasium for the fitness enthusiasts.
- An Amphitheatre with more than 1500 seating capacity to host management & cultural events like Archish, TEDx, International Conferences, etc.



**Other In-campus Facilities** 

Axis Bank ATM | In-campus doctor | Campus store for daily needs | Cafetaria



# Indus Business Academy (Under the Auspices of Arihant Education & Research Foundation)

#### 16<sup>th</sup> Convocation Ceremony Batch 2016 - 18 Saturday, 5th January, 2019

# **Corporate Speak**

Padma Bhushan Late Dr. F.C Kohli (Founder CEO of TCS and also known as Father of Indian I.T Industry), Chief Guest and Mrs. Swarn Kohli (Founding Member of Fair Business Practices), Guest of Honour on the occasion of 16th Convocation Ceremony at IBA on 5th January, 2019

#### Wg Cdr (Retd.) Mohandas, AIMA Coordinator

"Came as an observer from AIMA. The serene atmosphere is out of place for a busy hassle of Bangalore. Had a very nice time. The staff is very cooperative and friendly. I wish the college a very prosperous growth."

#### Suraj Chettri, Regional HR Director, Airbus Group India

"Impressed with all that I have seen. Good to see a course with a different focus on EQC."

#### G V Krishnan, Exec Director, Lowe Lintas

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

#### Jeba Kumar M, GM & Head HR, GMR Corporate Affairs

"It was a wonderful experience speaking to a bunch of eager, young students who want to make a mark in life. It was a learning experience for me to interact with uncluttered minds and I enjoyed talking to them."

#### Satish Vishwanathan, Director, Business Support Group, Microsoft

"The focus of corporate world today is a work force that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

Binod Hampapur, Sr. VP & Global Head - Corporate Relations, Infosys "Lush Green Campus, learned Faculty, Academic resources and energetic students – perfect blend for Industry Managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

## "

IBA is growing leaps & bounds and great to be associated with Institute of this stature with right focus of the people.

#### Priya Dubey, AVP- HR, Carwale.com

"We have recruited post graduate management students from the IBA, Bangalore Campus and we are very glad to corroborate the excellent caliber and aptness of IBA."

#### Vikas Baijal, Senior VP-HR, Bata India Ltd., India

"It was a pleasure to be at the campus once again. Will be here for interns too. Great team+student."

#### Vimal M, Zonal HR Manager, Mahindra and Mahindra Financial Services Ltd.

"Pleasure to be back, committed team and good pool of students."

#### Sujitesh Das, Head HR, Microland

"IBA has done remarkably well in admitting & nurturing students by way of modish curriculum, visiting faculty sessions & corporate partnerships. Students' track record in our organization has been appreciative & progressive."

#### Srinivas Billa, Regional Head, Bajaj Electricals Ltd.

"Excellent Team and everybody has done well. Very confident & talented students."

#### Kamal S, Sr. HR Manager, Reckitt Benckiser

"Excellent coordination by placement team and highly enthusiastic students. Excellent & energetic campus."

#### Nikita Sarangi, Branch HR Manager, Colgate Palmolive India Ltd.

"Good quality of students, great hospitality by placement team. Look forward to visit IBA again."

#### Rajdyuti Dasgupta, Deputy Manager (Marketing) – PAN India, Reliance **Vision Express**

"Efforts well put. Appreciate the planning team."

#### Debajyoti Mohanty, Associate Director -HR, KPMG

"I am really impressed with the vision and how IBA is thinking, that is what sets it apart. Looking forward to being in touch."

## Start your Journey to Success with Rewarding Placements A glimpse of Placement 2020



3A Bangalore receiving 'The Economic Times (ET) Best Education Brand' Award from Mr. Vinod Tawde – Minister of Higher & Technical Education, Govt. of Maharastra on March 24, 2018.



Student Hometown

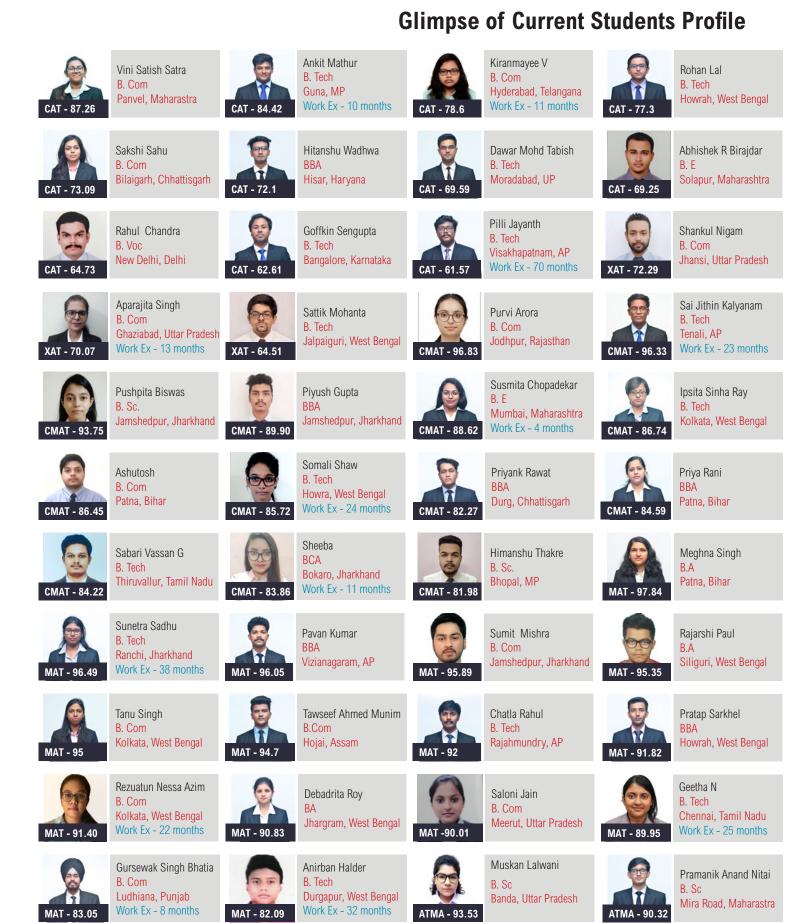
## Partial list of Admirable Alumni

Name	Batch	Hometown	Designation	Current Company
Sumit Moriyani	2003-05	Datia (Madhya Pradesh)	Regional Sales Cloud Service Providers - APAC	Hewlett Packard Enterprise, Singapore
Anant Sagar	2003-05	Dehradun (Uttarakhand)	Global Services Delivery Leader	GEP Worldwide, Mumbai
Rajdeep Datta	2004-06	Kolkata (West Bengal)	Operational Leader - HSSSC	Amazon, Bangalore
Ankur Saxena	2008-10	Indore (Madhya Pradesh)	Manager - Ad Sales	Aaj Tak (TV Today Network Ltd.), Bangalore
Vijay A G	2001-03	Mysore (Karnataka)	Manager, Special Projects	Worley Parsons, Al Khobar, Saudi Arabia
Deepak Lall	2002-04	Madhubani (Bihar)	Cluster Head	Allied Blenders & Distillers Pvt Ltd., Mumbai
Kavindra Brijwal	2007-09	Munsiyari (Uttarakhand)	Field Sales Development Manager	Maruti Suzuki India Limited, Hyderabad
Vijay Iyer	2002-04	Bengaluru(Karnataka)	Deputy Vice President/Zonal Sales Manager	SBI Cards and Payments Services, Bangalore
Niranjan Kr. Marodia	2003-05	Mumbai(Maharshtra)	GEVP & Head - YES Prosperity Program and Channel	Yes Bank, Mumbai
Prashant Hakim	2003-05	Gurgaon(Haryana)	Chief of Staff to Founders & VP - Strategy	Smartworks, Gurgaon
Nishant Bahuguna	2008-10	Dehradun (Uttarakhand)	Associate Research Manager	Cognizant, Hyderabad
Amar Rastogi	2002-04	Kanpur( Uttar Pradesh)	Retail Segment Manager	Mantrac Nigeria Ltd., Nigeria
Arnav Datta	2002-04	Kolkata(West Bengal)	Assistant Vice President	Central Depository Services India Ltd., Mumbai
Jishnu Kumar Baruah	2001-03	Dibrugarh(Assam)	Sr. Manager	Shoppers Stop, Bangalore
Nisha Yadav	2001-03	Bokaro(Jharkhand)	Sr. Specialist - Recruitment	Accenture, Bangalore
Yogesh Jadhav	2008-10	Nasik(Maharashtra)	Area Business Manager	GlaxoSmithKline, Mumbai
Javed Agadi	2001-03	Haveri(Karnataka)	Global Talent Acquisition	eBay Inc., Bangalore
Manish Parmoji	2001-03	Bengaluru(Karnataka)	Director PMO	Utopia Global Inc, Mundelein, Illinois, USA
Rakesh Jain	2002-04	Bengaluru(Karnataka)	Head - Talent Acquisition	Grant Thornton LLP, Bangalore
Sangamesh Ijery	2002-04 2003-05	Bijapur(Karnataka)	Project Manager	LEGO, Singapore
	2005-05	Bhubaneswar(Odisha)	Associate Vice President, Corporate Group	
Satyakam Biswal				Infiniti Research, Bangalore
Siddharth Karnawat	2003-05	Mumbai(Maharshtra)	Vice President - Strategy & Client Service	Fountainhead, Mumbai
Makarand Patwardhan	2007-09	Nagpur (Maharashtra)	Application Development Specialist (UX Design)	Accenture, Bangalore
Bhavesh Rathod	2007-09	Bhubaneswar(Odisha)	Manager - Delivery, Analytics and Insights	TCS, Bangalore
Heena Sharma	2009-11	Raipur(Chattisgarh)	Senior Business Analyst/Scrum Master	Deloitte, Sydney, Australia
Nitin Sharma	2004-06	Ajmer (Rajasthan)	AVP - Global Research Solutions	Orchidea Research Group, New Delhi
Amrit Malhotra	2007-09	Bhopal (Madhya Pradesh)	Head Sales - Microsoft Dynamics	Winspire Solutions, UAE
Karthik Subramaniyam	2004-06	Chennai (Tamil Nadu)	Principal Software Architect	Wirecard, Singapore
Sai Harihar Ananthanarayanan	2005-07	Puducherry	Regional Sales Supervisor - GTA South West	Sony Electronics, Toronto, Ontario, Canada
Atushri Barua	2007-09	Jaipur (Rajasthan)	Senior Management Consultant	Accenture, Melbourne, Australia
Dilip Bhaskara	2002-04	Cuddapah (AP)	Programme Manager Retail Finance	TVS Motor Company, Bangalore
Nitika Mehrotra	2004-06	Lucknow (Uttar Pradesh)	Assistant Manager	State Bank of India, Hyderabad
Anya Geraldine D'Souza	2003-05	Goa	Head - Marketing & Corporate Communications	ELGI Equipments Ltd., Bangalore
Ravi Kyal	2002-04	Kolkata (West Bengal)	Director - Capital Raising	Edunetwork Pvt. Ltd., Mumbai
Waseem Surve	2006-08	Mumbai (Maharashtra)	AOR anfd Planning Director- P&G	MediaCom, Jakarta, Indonesia
Anup Gholap	2009-11	Nasik (Maharashtra)	Market Research Intelligence Professional	DXC Technology, Bangalore
Parag Shah	2002-04	Calicut (Kerala)	Investment Operation Officer	General Pension and Social Security Authority, Abu Dhabi, UAE
Dev Bhattacharya	2004-06	Shillong (Meghalaya)	Regional Head	Network18 Media & Investments Ltd., Bangalore
Mukul Manchanda	2003-05	Chandigarh	Head of Sales - Iron ore Pellet Business	Essar Steel, Mumbai
Milan Jain	2004-06	Patnagarh (Orissa)	Sales Leader - MENA	Nuance Communications, Dubai, UAE
Priya Palit	2006-08	Ranchi (Jharkhand)	Asst. General Manager - Human Resources	Reliance Retail, Mumbai
Auxilian Joseph Paul	2006-08	Chennai (Tamil Nadu)	Technical Solution Architect	Dell Services, Bangalore
Luigi Corderio D'Souza	2003-05	Mumbai (maharashtra)	Executive Director, FX Trading - Africa & Southern Africa	Standard Chartered Bank, Johannesburg, South Africa
Mandeep Singh	2007-09	Jammu & Kashmir	Sr. Manager HR/Unit HR Head	Diageo, Nanded
Akshay Manikantan	2003-05	Kolkata (west bengal)	Head of Group CRM and Loyalty	Mohamed Hilal Group, Dubai, UAE
Gurpreet Singh	2007-09	Jamshedpur (Jharkhand)	Platform Cloud - Regional Sales Director (North India)	Salesforce, Gurgaon
Udaysinh Raje Nimbalkar	2005-07	Benguluru (Karnataka)	Contract Manager - Service Logistics	DHL Supply Chain, Bangalore
Rajdeep Singh	2005-07	Haryana (punjab)	Assistant Director Marketing	EY, Bangalore
Navin Patel	2001-03	Vishakapatnam (AP)	Head of Talent Acquisition	Brillio, Bangalore
	:		· · · · · · · · · · · · · · · · · · ·	



## Join the journey for exciting career ahead...

IBA Alumni Mr. Vijay Rao (Batch 2001-03), Managing Director-Wilhelmsen Ships Service (Hong Kong) and Mr. Prashant Hakim (Batch 2003-05), Ex-Associate Director - Deal Advisory (Corporate Finance), KPMG China along with IBA Chairman & Founder CEO, Mr. Manish Jain & Mr. Ashok Sawhney, CEO-Swiss Military Worldwide



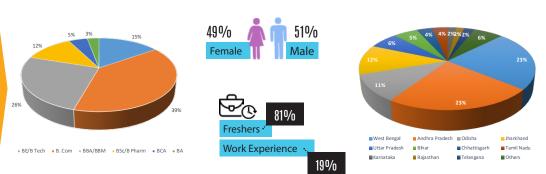
#### Student Bodies at IBA



#### At IBA, every student is Distinct

IBA students are a class, very different. They have the urge to succeed and the tenacity to go through the rigor of training.

Together they represent varied academic backgrounds & cultural diversity representing more than 25 states.



## **ADMISSIONS FOR PGDM 2021-23**

21st Batch

Approved by AICTE, Ministry of Education (Govt. of India)

Approved by Department of Higher & Technical Education, Govt. of Karnataka

Internationally Accredited by IACBE, Recognised by CHEA (USA)

#### **Educational Loans**

All Nationalized Banks provide Educational Loan to selected candidates as PGDM Programme is approved by AICTE, Ministry of Education (Govt. of India)

#### **Fligibilit**

(As per the notification issued by AICTE, Ministry of Education, Govt. of India)

- 50% in Graduation (for candidates belonging to SC/ST and PwD, this condition is relaxed to 45%). Final Year Students are also eligible to apply.
- IBA accepts scores of CAT 2020/XAT 2021/ATMA 2021/CMAT 2021/ MAT (Sept. 2020, Dec. 2020, Feb. 2021, May 2021)/GMAT (after Sept. 2020)/GATE 2020-21 & State Govt. Entrance Tests 2021 s neither have any role in selection process nor in conduct of the PGDM Programme.

#### How to Apply

Apply online: www.iba.ac.in (Application fee: Rs. 750/-, with option of paying through DD/Credit card/Debit card)

#### Need help/assistance, have a query, REACH US ON

- Phone: +91 80 2608 3703, 2608 3704, 2608 3705
- Mobile: +91 93424 10271, 81978 62131, 99007 05325
- E-mail: admissions@iba.ac.in

#### **Scholarship**

Scholarships & Awards worth ₹5.54 crores for meritorious students (for more details log on to www.iba.ac.in)

**Course Fees:** 

₹8.51 lacs for 2 years



## Indus business academy

Survey No. 164, Lakshmipura, Thataguni Post, Kanakapura Main Road, Bengaluru - 560 062. India Fax: +91 80 2608 3717

For updates, visit www.iba.ac.in