

ALLIANCE ASCENT COLLEGE

BENGALURU

A Constituent College of Alliance University

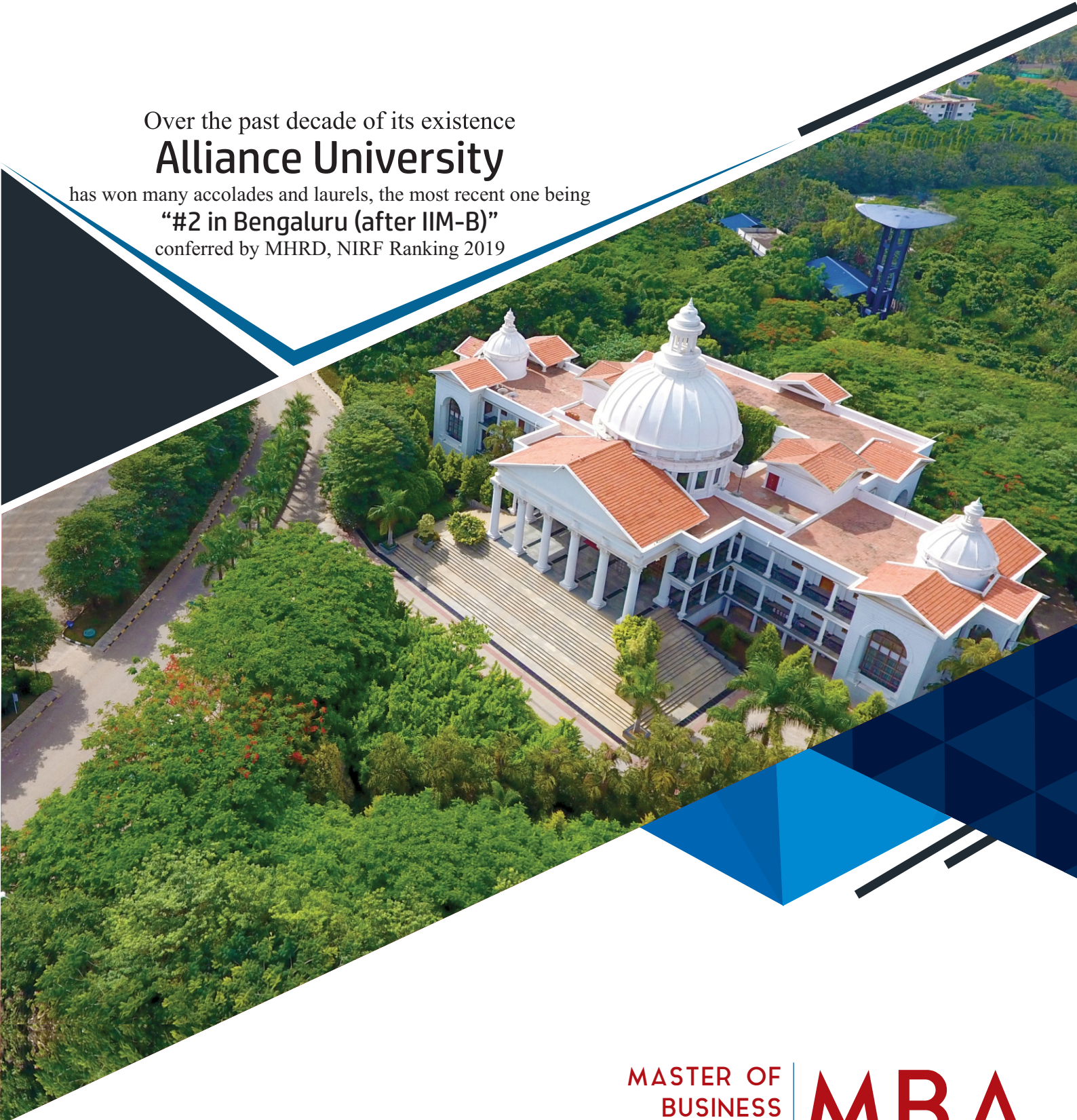
Over the past decade of its existence

Alliance University

has won many accolades and laurels, the most recent one being

"#2 in Bengaluru (after IIM-B)"

conferred by MHRD, NIRF Ranking 2019



MASTER OF
BUSINESS
ADMINISTRATION

MBA

INFORMATION BROCHURE

ALLIANCE ASCENT COLLEGE

Alliance Ascent College of Alliance University offers intellectual depth, abundant resources and individualized attention to its graduates. The objective is to develop them with the knowledge and skill to be successful business leaders as well as responsible social stewards. Alliance Ascent College prides itself on rigorous and relevant curriculum designed to train young professionals to be responsive to the demands of society in a dynamic milieu.

The programs at the institute equips students with a repertoire of analytical, decision-making, technical, interpersonal and through involvement in Mentorship Program along with industry based practical projects and with guidance of experienced business leaders. Located in the vibrant city and global business hub - Bangalore - the college offers necessary infrastructure, outstanding student support, and a friendly cosmopolitan environment to live, study and work.



ASCENT MBA

The two-year, full-time, Master of Business Administration (MBA) degree course follows a rigorous, relevant, contemporary and progressive curriculum. It is designed, developed and delivered to ensure high-quality education to graduates and is taught by accomplished full-time and visiting faculty. The course consists of core subjects followed by elective subjects that reflect the student's chosen area of specialization— Marketing, Finance, Operations and Human Resource Management. Students are encouraged to choose an area of specialization that suitably matches their interests and skill sets. The specialization subjects include a field-based Industry Internship Program at the end of second semester and a Dissertation, at the end of the course. On successful completion of the 24-months course, a student is awarded with the Master of Business Administration degree by Alliance University.



“The MBA Program at Alliance Ascent College has been transformational. It reinforces the spirit of creative action in its students, enabling us to push the boundaries of what is considered possible. We suddenly discover that we are capable of so much more than we had given ourselves to believe.”



BANDI SHREYAS
CISCO
MBA (2016-18)

ALLIANCE ASCENT MBA

MBA SPECIALIZATIONS

- Marketing
- Finance
- Operations
- Human Resource Management

AWARDS & ACHIEVEMENTS

- First Private University in South India
- Ranked #2 in Bengaluru (after IIM-b) by MHRD, NIRF Ranking 2019
- Ranked #7 Best Private University by India Today 2018
- Best university for promoting industry - Academia Interface by ASSOCHAM 2018

PROGRAM HIGHLIGHTS

- Industry specific progressive curriculum
- Value Added Certificates
- Live projects monitored by Senior faculty
- Organized Internships
- Debate forums
- Workshops and Seminars
- Industry visits and Interaction
- Industry guest speaker series
- Conferences
- Career advisory and counselling services
- Scholarships for eligible students
- 100% placement assistance with top MNC's

Representative List of Recruiters



Employment Statistics at a Glance

and many more...

5256

No. of Opportunities

380+

No. of Recruiters

43%

New Recruiters

92%

of Students placed

12 LPA

(Synopsis) Highest Salary offered

5.8 LPA

Average Salary

25.5%

Increase in Highest Salary

ABOUT ALLIANCE UNIVERSITY

Alliance University is a Private University established in Karnataka State by Act No. 34 of year 2010. The University is jointly recognized by the University Grants Commission (UGC) and the All India Council for Technical Education (AICTE), New Delhi. Alliance University is a renowned university of higher learning located in an extensive state-of-the-art campus in Bengaluru offering a variety of degree courses. The University has baccalaureate concentrations, postgraduate offerings, doctoral degree programs and several professional certificate programs. Alliance University aspires to be among the best universities in the world by the year 2025 through a series of strategically crafted moves, precisely calibrated action plans and an unwavering commitment to the pursuit of excellence.



#7 Best Private University India Today, 2018



#10 Best B-School in India offering Global Business Courses, 2018



#42 Among Management Institutes (including IIMs)



#18 Best MBA Program full-time, Central Asia



#3 Best B-School under Private University



Alliance University is a member of The Association to Advance Collegiate Schools of Business (AACSB), USA



Alliance School of Business is accredited by International Accreditation Council for Business Education (IACBE), USA



Alliance University was appraised with Diamond Rating for Teaching, Employability and Facilities in the QS I-GAUGE rating system.



Best University in Building Industry Academia Interface at National Education Awards, 2018



"Alliance University has been featured in "Great Indian Institutes" Forbes India Marquee 2018 - a special Marquee Edition in association with SkillTree Knowledge Consortium and Great Place To Study".



Best University for Promoting Industry - Academia Interface, February 2018

ADMISSIONS

Eligibility

Bachelor's degree with a minimum of 50% marks (45% for SC/ST) in aggregate from a recognized university or equivalent

A high score in GMAT / CAT / XMAT / ATMA / CMAT / KMAT / AMAT

Admission Selection Process

AMAT (ALLIANCE MANAGEMENT APTITUDE TEST)
Essay Writing
Group Discussion
Personal Interview

The college also uses other parameters for admission such as scholastic and extracurricular record, and full time, relevant work experience. The selection of the candidate to the course will be based on the overall performance in the Admission Selection Process

A high score in GMAT / CAT / XMAT / ATMA / CMAT / KMAT / AMAT

Application Procedure

Apply online at <http://bit.ly/ASCENTMBA>

The application form can also be obtained from the Office of Admissions Alliance University, Bengaluru

Degree Awarded by

Alliance University, Bengaluru

ALLIANCE ASCENT COLLEGE
BENGALURU

A Constituent College of Alliance University

www.aac.alliance.edu.in

E-mail : aac@alliance.edu.in

19th Cross, 7th Main, BTM II Stage, N. S. Palya

Bengaluru - 560076, Karnataka, India

+91 94490 67886 / +91 96060 48543 / 080 2678 6024

